

<b>Company</b>	STASHALLY PTE. LTD.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Pebble - Business
<b>Appointment Start Date</b>	28 August 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software 12 months access to GenAI software.  Content Creation via GenAI: Tools for media generation and edits.  Social media integration: Tiktok and Instagram integration to import media to system.  Analytics Dashboard: Real-time data analysis of content generated. Includes sales data analysis via integration with Shopify, Wordpress and Wix.  Integration with ecommerce platform: Integration with shopify, wordpress, wix and custom websites. Product data, sales data and media deployment via integration.  Media hosting and management: Allows imported and AI generated content to be hosted and deployed via CDN.  Usage Limits 12000 AI tokens / month 25000 Interactions / month		per Year	1.00		
2) Hardware Not Applicable					
3) Professional Services Account Setup: Onboarding and configuration of software to adapt to business needs.  Customer support: To assist business with troubleshooting with technical issues and media optimization.  AI Gen support: To assist business with finetuning (LORA) and touchup of AI generated media by creative professional.		per Man-day	1.00		
4) Training Software Training: To understand how to use the software. This will cover from content management to deployment.  Compliance Training: To educate on how to prevent copyright infringement.		per Man-day	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 12,000.00</b>	<b>\$ 11,600.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

\* Qualifying cost refers to the supportable cost to be co-funded under the grant