

Company	DIGI MARKETING PTE. LTD.
Digital Solution Name & Version Number¹	DigiEcom Version 1.3 - Woocommerce Standard
Appointment Start Date	18 September 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software DigiEcom Version 1.3 - Woocommerce Standard Content Management System: Woocommerce Standard Online Shop Modules Secured E-Payment (Hitpay/Stripe/Paypal) Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Year	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		Per Manday	2.00		
Design work: Templated design with change of fonts and colors of template (up to 8 Pages)		Per Manday	3.50		
Setup, configuration and data migration (up to 20 products)		Per Manday	3.00		
UAT and Go Live		Per Manday	1.00		
4) Training Ecommerce CMS training Basic set up of products		Per Manday	1.00		
5) Others Not Applicable					
Total				\$ 5,900.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

* Qualifying cost refers to the supportable cost to be co-funded under the grant