

# interior insight

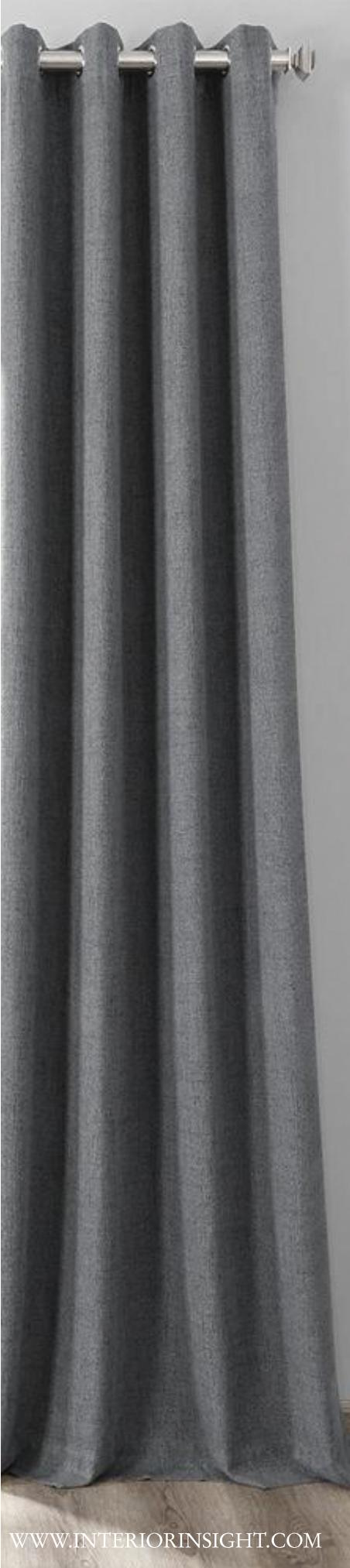
**PROPERTY  
BROTHERS**  
*a new life era*

**8** luxury  
summer  
destinations

VINTAGE  
is the new MODERN







# JUNE

*brings you...*

**04** ON A BUDGET

---

**09** CELEBRITY INSIGHT

---

**14** THE GLORIOUS 8

---

**18** LESS IS MORE

---

**20** WHEEL OF FORTUNE

---

**21** NORDIC INSPO

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COVER PHOTO | The Property Brothers  
MAIN DIRECTOR | Randy McDowell  
GRAPHIC DIRECTOR | Jack Woodstone

# VINTAGE

*is today's new*

# MODERN

WHO WOULD HAVE THOUGHT YOUR GRANDMOTHER'S OLD FOOD CONTAINERS WOULD END UP IN YOUR KITCHEN CABINETS? AS IN FASHION INDUSTRY, HOME DECOR IS FILLED WITH ALREADY SEEN BUT VALUEABLE PIECES WHICH CAN BE USED TO FILL IN THE BLANK SPOT AND GIVE YOUR KITCHEN A BRAND NEW LIGHT TO SHINE IN.

If thoughts of vintage kitchen décor inspire mental images of linoleum, plastic-looking surfaces, and sweet candy-colored pastels, you're right. If thoughts of vintage kitchen décor inspire visions of white crockery, vintage pyrex, sculpted wood hutches, plate racks, and beadboard paneling, you're also right. Vintage kitchen décor can refer to a good many different kitchen décor ideas, though they all inspire the same feelings of nostalgia and can be mixed and matched to create the perfect vintage (and functional) kitchen. Just like the so-called ingredients of farmhouse kitchen décor can be broken down and traded out for more functional or affordable pieces, the essential elements of a vintage kitchen can be adjusted and adapted to suit individual budgets, preferences, and spaces. Obviously, not everything in the space can be truly vintage, in the sense of being antique or heirloom. Those kinds of items can be incredibly pricy and difficult to find, plus their functionality may not be able to keep up with modern cooking requirements. But mimicking the vintage or retro look, possibly with a few truly vintage pieces sprinkled around as decoration, is totally possible—it just takes some careful design choices in everything from the kitchen backsplash to cabinet paint colors. With these vintage and retro kitchen décor ideas, crafting a kitchen reminiscent of a bygone era can be as simple as a new paint job or some new appliances. A total overhaul will take much more work, but incorporating some smaller vintage elements into a preexisting kitchen can do a lot to create that retro look and feel. Take a look at these ideas and picture them in your space—if they strike that just-right retro note, without veering



Photo: Cook look

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"incorporating some smaller vintage elements into a preexisting kitchen can do a lot to create that retro look and feel"

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into kitschiness, you might have found the right vintage kitchen décor idea for you. (Of course, if you want to go full-kitsch, give it a try—your kitchen, your rules.) If thoughts of vintage kitchen décor inspire mental images of linoleum, plastic-looking surfaces, and sweet candy-colored pastels, you’re right. If thoughts of vintage kitchen décor inspire visions of white crockery, vintage pyrex, sculpted wood hutches, plate racks, and beadboard paneling, you’re also right. Vintage kitchen décor can refer to a good many different kitchen décor ideas, though they all inspire the same feelings of nostalgia and can be mixed and

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Follow our tips and give  
your modern kitchen  
a vintage *makeover*

## 1 KITCHEN COUNTERTOP

When choosing a countertop material for your rustic kitchen, you want to stick with something natural. This helps bring nature into your home. You could use wood, marble, or granite countertops. Granite and marble will give your kitchen a more upscale feel, which can help your kitchen blend with the rest of your home. They will keep your kitchen from looking too rustic.

## 2 APPLIANCES

Stainless steel appliances can add the right amount of modern to your rustic kitchen. The modern appliances will help keep your kitchen from looking too rustic and outdated. They'll also have modern technology like Wi-Fi connectivity and energy efficiency. Modern steel appliances will also keep your kitchen on-trend.

## 3 CABINETS AND DRAWERS

You can't go wrong with wooden cabinets when creating a rustic style in your kitchen. If committing to all wooden cabinetry seems like too much wood grain, then you can use wood on the island cabinets and then paint a color on the rest of them. A third option is to skip the wood completely and have white or light grey cabinets.

## 4 KITCHEN TABLE

Instead of having a formal dining room that you eat in, consider placing a kitchen table somewhere just outside or inside of the kitchen. This creates a casual place for you to eat meals with the family. A classic farmhouse table will be made of wood. The wood will either be reclaimed with iron hardware, or it will be polished smooth with carved legs and plenty of details.

## 5 FLOORING

Tile and wood are the two best options for your vintage kitchen floor. Both materials are incredibly durable and come in a wide variety of color options. When choosing which floor is right for your kitchen, think about the amount of wood already in your kitchen and how rustic you'd like your kitchen to look.

## 6 KITCHEN DECOR

Once your kitchen is done, it's time to add the finishing touches. Rustic kitchen decor will complete the farmhouse look. Try to bring nature inside. Stick with plants like greens and grains. Start by choosing the right vase or container to hold your greenery. Wood, clay, porcelain, or iron are all great options for your bowl or vase. Fill your container with things like stalks of barley, wheat, or other grains. Use herbs or other greenery.

## 7 APRON SINKS

No rustic kitchen is complete without an apron front sink. These are sinks that are traditionally found in barns and farmhouses. These sinks are larger and deeper than your regular kitchen sink. This makes them perfect for those who love to cook and need the extra space in the sink for cleaning.

## 8 BREAKFAST BAR

If you don't have the room for a kitchen table, then a breakfast bar is a great alternative. They require minimal space since you can extend your counter out and then slide a set of bar stools under it. The first thing to do is to decide where you want your breakfast bar to be. Most people have it on the outside edge of the kitchen.

## 9 KITCHEN WALL

A wooden backsplash can suggest many things depending on the type of wood you choose, as well as your source of inspiration. Stripped wood suggests the rustic saloons of bygone ghost towns, or otherwise a creaking ship's galley, while the wooden backsplash polished to a deep shine evokes nothing short of speakeasy chic.

## 10 KITCHEN CEILING

Wooden ceilings have long been regarded as the elite choice for ceiling design, due to their infinite variety and adaptability. For centuries the wooden ceiling has been a mainstay of homes and public buildings around the world and today's styles are no exception.



**The kitchen is the center of the home and should reflect your personality and style.** From traditional to contemporary, the layout, products, and little design touches you select define the style of this space and set the tone for your home style. What do you want your kitchen to say about you? Even if you do not live in the countryside, a farmhouse style kitchen design may be the choice that best fits your personality and home décor. Here is our guide to understanding the farmhouse style and how to achieve it. What is a farmhouse style kitchen? Exactly as it sounds, this style is intended to evoke a warm, welcoming environment geared toward family meals, the use of classic and natural materials, and an unpretentious design. Not all farmhouse designs are the same, and they may include more contemporary touches or have a sophisticated flair. In general, though, a farmhouse style brings out the atmosphere of a family-oriented kitchen in a countryside home, where everyone is welcome whether they have just come in from school, work, or the barn. White cabinetry, painted cabinets, and a more simple style cabinet is often

associated with farmhouse designs. Natural wood kitchen cabinets with a distressed finish is another great way to achieve this style, like the kitchen design in Washington Crossing pictured here. Beadboard accents evoke a country feel and can be incorporated into your cabinetry or anywhere you feel it elevates your design. Farmhouse kitchens traditionally included open shelving for easy access to necessary ingredients and dishes, or freestanding furniture like a hutch. Add open shelving in your cabinetry, floating shelves, or a furniture style cabinet to your design. A large wooden dining table is also an essential element, allowing plenty of space for family and friends to enjoy home cooked meals and baked goods. An apron front, or farmhouse style, sink is most typically associated with this design type. They tend to be broad, deep, and durable, and are ready to stand up to the heavy duty use required in a farmhouse kitchen. These sinks are now available in an array of materials and colors, so you are not just limited to a white apron front sink any more.

Author: Linda Hayes

# A NEW ERA IN INTERIOR DESIGN

DREW AND JONATHAN SCOTT ARE TWIN BROTHERS AND THE LEAD ROLES IN THE POPULAR TELEVISION SHOW THE PROPERTY BROTHERS. DREW IS A REAL ESTATE EXPERT WHO SCOUTS NEGLECTED HOUSES AND NEGOTIATES THEIR PURCHASES. HIS BROTHER, JONATHAN, IS A LICENSED CONTRACTOR WHO THEN RENOVATES THE HOUSES. BOTH OF THEM ARE REALLY SUCCESSFUL IN THEIR CAREER.

Over the past decade, the identical twins, 42, have gone from eager entrepreneurs struggling to get by to self-made multimillionaires, all thanks to a lot of hard work and a little luck. Now, they're proudly at the helm of a massive home-improvement empire that includes their hit HGTV series Property Brothers and its four spinoffs, a global entertainment company, endorsement deals, furniture and decor lines and

four books. This Friday, they're launching their latest project: a new quarterly lifestyle magazine called Reveal. Hitting newsstands, Reveal will focus on the subjects of home, decor and renovation, with a focus on their personal stories. The tagline? "It all starts at home," which Jonathan jokes "sounded a lot more appropriate than 'Jonathan's the better looking brother.'".



Photo: Private album



**"It all starts at home'** is a slogan for our lives," Jonathan tells PEOPLE in this week's issue, in which the twins give an exclusive peek at the first cover of their new publication (below). "We've been moving down this path, inspiring people, for years and years and we thought, we want to take it to the next level," he adds. "We want to do something that's a little bit different and talk about how it all starts at home, but home impacts every other aspect of your life." Drew agrees: "For us, food, travel, home — it's all one big package. Inspiring people with every aspect of their life is important to us." "I think it's going to really start to create a community for people to come

together," Jonathan says of his hopes for the publication. "We want to make sure that, unlike any other magazine out there, we have a much closer relationship with our readers," Drew adds. "We want this to be a real community instead of just a magazine." The publication follows the launch of fellow HGTV stars Chip and Joanna Gaines' Magnolia Journal, a lifestyle quarterly that debuted in 2016. Reveal will be available for \$9.99 per issue on newsstands or for an annual subscription price of \$20 for four issues. Drew's podcast launched on January 2 with his wife of nearly two years, Linda Phan, titled At Home with Linda and Drew.

**“It all starts at home is a slogan for our lives and for us, food, travel, home — it's one big package”**



“The podcast is still a part of us as a family and us as a whole,” Drew says. “It’s a great thing for Linda and me to be able to sit down and have conversations, but it really does tie into what we do as a whole... I think even when we go off and do our own things, it’s still a part of the whole.” 2020 promises to be a big year for the brothers personally, too. Jonathan and Deschanel are getting serious and spent the holidays together with his family after wrapping up her recent concert tour — during which Jonathan tagged along and made frequent on-stage cameos. Drew and Linda have some big plans of their own: the couple tell PEOPLE that they plan to start a

family “very soon.” The premier issue of Reveal with globally recognized lifestyle tastemakers Drew and Jonathan Scott is now available online and on nationwide newsstands this Friday. Reveal features home design and renovation ideas, life advice from top pros, celebs like Kate Hudson and Zooey Deschanel and Drew and Jonathan’s parents, Jim and Joanne. The premier issue of Reveal with globally recognized lifestyle tastemakers Drew and Jonathan Scott is now available online and on nationwide newsstands this Friday. Reveal features home design and renovation ideas, life advice from top pros, celebs like Kate Hudson and Zooey Deschanel.

# exclusive interview

TWIN BROTHERS, DREW AND JONATHAN, ANSWER THE MOST POPULAR QUESTION FOR THEIR FANS. THEIR LOVE STATUS, AGE, PASSION? IT'S ALL IN HERE. ENJOY!

## 1 When did you discover your passion for renovation and house interior?

Both: When we were little, our older brother asked for our help with little work and renos around our home. Later, both of us realised we are good at it and gave it a shot. Luckily, it turned out to be our dream job.

## 3 If it is not a secret, what is your relationship status?

Jonathan: As much as we would like to keep our private life private, sometimes it is not possible. I myself am happily married to my beautiful wife Linda and Drew is currently in a relationship, but the miss is going to stay anonymous for now.

## 5 And for the end, do you have something to say to our readers?

Both: We would like to say "stay tuned" since the magazine is not the only thing we are currently working on. We're bringing something even bigger, but everything will happen in the right time. We are thankful for your support!

## 2 How much time does filming an episode in Property Brother take?

Drew: It depends. Sometimes it's just one long shot if it's a great day, but other times we could be filming for days or hours. Important thing is we enjoy filming every time, no matter how much time is needed.

## 4 Are you excited with your magazine's first edition coming soon?

Drew: Both of us are extremely excited and we still can't believe that it is happening. We have been working hard for years now and are so proud of us and everything we achieved. This is just the beginning but it is great to know we have support.

Thank you for this interview and hope to hear from you soon!

Both: Thank you for inviting us! Until we meet again, bye!

Author: Mary Olsen

DREW + JONATHAN

# reveal

it all starts at home

WINTER 2020

## GET INSPIRED

COZY MEXICAN RETREAT

COOL CALIFORNIA CRAFTSMAN

REIMAGINED VICTORIAN

## +SOFA BUYING GUIDE



## PREMIER ISSUE!

PHONES DOWN.  
GAME ON!  
family time done right

Swim with  
manatees!?!?

5 STEPS  
to a better  
night's sleep

GADGETS  
TO GEEK  
OUT OVER

Kate Hudson  
on her favorite room

# 8 luxury SUMMER destinations



**W**HILE MANY OF US PACK OUR BEACH ESSENTIALS INTO SUITCASES AND CARS THIS SUMMER, A SMALL SOCIETY OF ELITE VACATIONERS WILL STOCK THEIR PRIVATE JETS WITH DOM PÉRIGNON FOR DESTINATIONS THAT MANY PEOPLE WILL ONLY EVER DREAM ABOUT. FOR THE MILLIONAIRES-AND-BILLIONAIRES CLUB, SUMMER VACATIONS MEAN SAILING THEIR YACHTS TO IBIZA, LOUNGING ALONGSIDE RICHARD BRANSON ON NECKER ISLAND, AND PARTYING UNTIL SUNRISE IN ST. TROPEZ. HOWEVER, THESE EXCLUSIVE HUBS MAKE UP A MERE SAMPLING OF WHAT'S AVAILABLE TO THE TOP 1%.

## 1 AMAN SVETI STEFAN, MONTENEGRO

Starting at \$4,500 a night, Aman Sveti Stefan offers a two-story suite with a private swimming pool overlooking the Adriatic coastline. The resort occupies a 15th-century village on its own private island and features a enormous spa.

## 2 GLADDEN PRIVATE ISLAND, BELIZE

For those who don't want to share their private island with other vacation-goers, one resort off the coast of Belize allows guests to have an island all to themselves for \$3,000 per night.

## 3 BELMOND GRAND HIBERNIAN, IRELAND

Not all opt for private island vacations, though, Ezon said. Some non-beachgoers prefer the lush landscapes — and world-class golf — of the Emerald Isle. The sleek, Gregorian train offers modern Irish cuisine, live music, and lavish, if compact, sleeper cabins.

## 4 SONEVA JANI RESORT, MALDIVES

Comprised of more than 1,000 coral islands in the Laccadive Sea, the Maldives have long been synonymous with luxury. Perched over the azure Medhufaru lagoon, the Water Villas at Soneva Jani offer retractable roofs for stargazing and their own water slides, ideal for kids or the kids in all of us.

## 5 TSWALU KALAHARI, SOUTH AFRICA

Some would rather skip the beach and opt for a luxurious South African safari instead. Tswalu Kalahari sits on South Africa's largest private game reserve, occupying more than 420 square miles of stunning wilderness.

## 6 BORGOSANTO PIETRO, ITALY

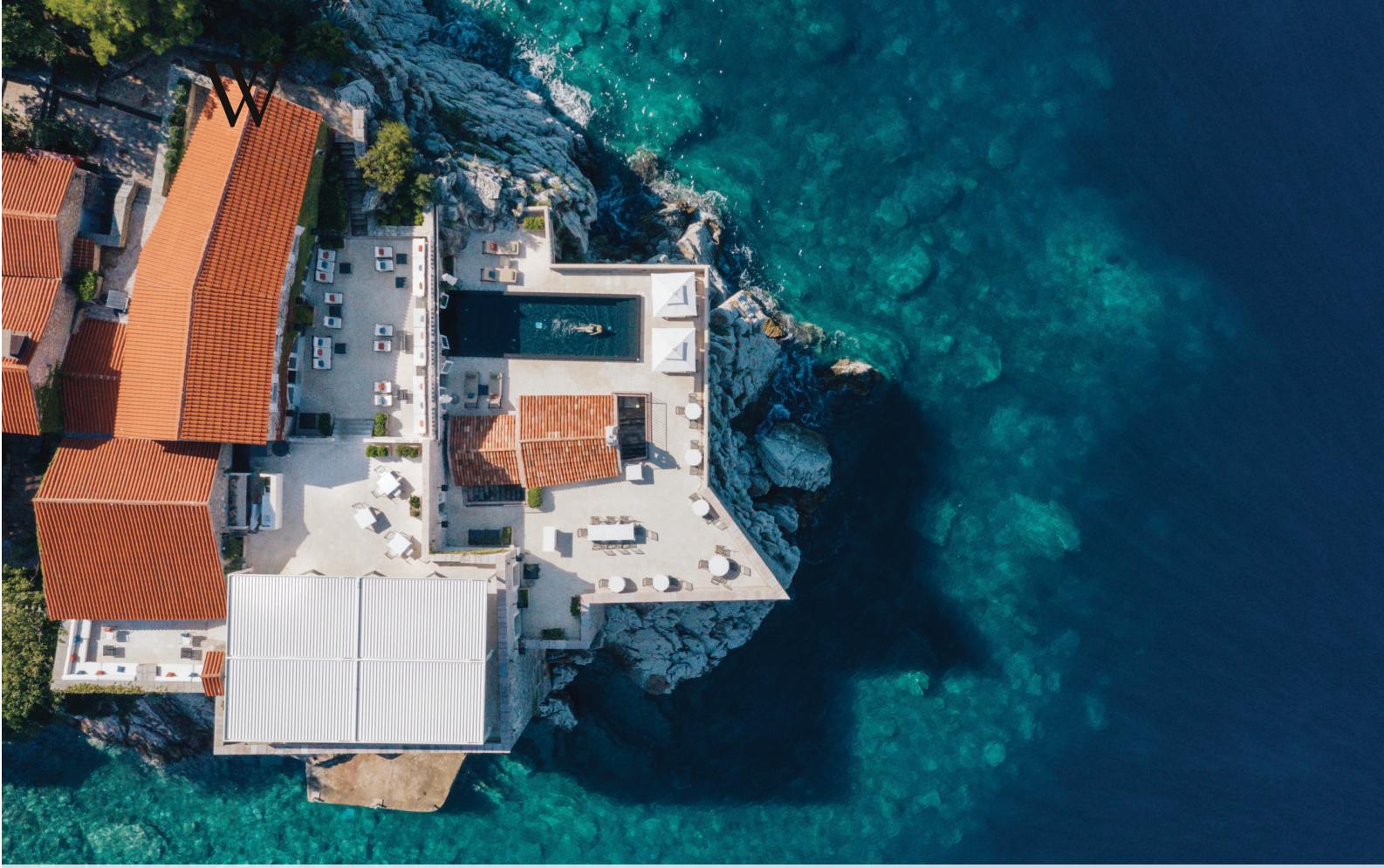
Imagine a 200-acre estate in the Tuscan countryside, complete with picturesque vineyards and organic orchards from which the on-location Michelin Star restaurant picks the produce it prepares.

## 7 ST. REGIS BORA BORA RESORT, TAHITI

The lush bungalows of St. Regis Bora Bora sit right on the lagoon at the foot of breathtaking Mount Otemanu. Guests can simply step out of their front doors to snorkel in the pristine waters of the resort's protected underwater sanctuary, which can go for \$19,500 per night.

## 8 AMAN LUXURIOUS RESORTS, BALI

Powder white sandy beaches and crystal clear water surrounded by spectacular views, a mountainous region offering total seclusion in an exotic location with a rich ancient culture. A serene resort in one of the most beautiful places on earth is an experience to behold. Surrender to it and immerse yourself.



Aman Sveti Stefan, Montenegro | Photo: Luxury &amp; you

**W**hile many of us pack our beach essentials into suitcases and cars this summer, a small society of elite vacationers will stock their private jets with Dom Pérignon for destinations that many people will only ever dream about. For the millionaires-billionaires club, summer vacations mean sailing their yachts to Ibiza, lounging alongside Richard Branson on Necker Island, and partying until sunrise in St. Tropez. However, these exclusive hubs make up a mere sampling of what's available to the top 1%. These affluent holidaymakers look for exclusivity, sophistication, and authentic, meaningful experiences. Jack

Ezon of Ovation Vacations said, and his clients are willing to spend, on average, about \$30,000 per week for it. "For some, it means privacy and digital detox to disconnect from the world and reconnect with the people they love, the places they go, and most of all, to themselves," he said. "For others, it is about celebrating — whether at the best table on the dancefloor, the hottest nightclub, or with friends in a see-and-be-seen environment like Sardinia, Ibiza, or St. Tropez." Anne Scully of McCabe World Travel said that when it comes to choosing the right resort, both hospitality and the opportunity to experience a culture are key for

the wealthy. They want to mix Michelin Star dining with authentic local eateries. "Wealthy people are different because they can afford more choices but that does not mean they have better vacations," she said. "To have a great vacation, a client must be open to new tastes, cultures, and taking a leap of faith with new opportunities." From the beaches of Bora Bora to the savannas of South Africa, here are seven luxurious resorts that offer everything they're looking for and more. From the beaches of Bora Bora to the savannas of South Africa, here are seven luxurious resorts that offer exclusive room service, view etc.

**"these exclusive hubs make up a mere sampling of what's available to the top 1%"**



Gladden Private Island, Belize | Photo: Luxury & you

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Author: Jenny Russel

CREATING A TRANQUIL, SERENE AND STYLISH SPACE

# An oasis in your livingroom

Our homes are restful, relaxing and rejuvenating domestic spaces. When decorating and designing your most intimate and private areas, you will most likely want to transform your home from plain to peaceful.

Let's face it: we are living in times where relaxation is considered a luxury. Because of our busy lifestyles, we barely have the time to get some rest and recharge our batteries for the days ahead. Creating a sanctuary in your home is a great way to ensure that the time spent in it has a positive effect on your mood and that it helps you cope with everyday stress. That means creating a personal oasis – making your home a happy place where you will truly look forward to coming back at the end of the day. Take inspiration from these simple ideas to make your home a blissful sanctuary.

## NATURAL ELEMENTS

Update your living room and create an inviting and relaxing space. Play with materials, textures, and patterns – add a soft fluffy rug, a comfy pastel velvet chair or a soft couch. Find your inspiration in nature

and use natural materials such as wood, wool, and leather to complete the new Zen-inspired look of your home. Make spending time in your living room area even cozier with a knitted throw or your favorite blanket, make yourself a warm cup of tea, and leave your worries at the door. It would be a great idea to create versatile shelves that can hide all of your electronic appliances because they are the main source of distraction. That way you could relax, maybe even practice mindfulness without distractions, and you could focus on finding your inner peace that can help you stay calm in stressful situations. Make spending time in your living room area even cozier with a knitted throw or your favorite blanket, make yourself a warm cup of tea, and clear your mind. Grow a green plant and enjoy the natural touch it leaves in your space.

## BRIGHTER COLORS

Focus on a neutral color palette for walls and flooring, and add small accents in your favorite color shades to liven up the space. Decorating with colorful bouquets will give a touch of romance to your lovely home and inspire you to appreciate nature around you. Surround yourself with the things you love and get rid of all the unnecessary or unused items that are just using up space. You will feel better in a de-cluttered home that has a positive vibe. Minimize the number of material possessions, furniture, and excessive belongings – everything you don't really need and open up the space. Let the energy flow freely and inspire your own positivity. Avoid over-crowding your shelves with decorative items; instead, add just a few simple decorations.

Author: Jack Olsen



1

**A "SPOT ME" SOFA**

Think about your intentions for the space. If it's more of a formal living room—a stylish spot for occasional entertaining—you're better off with a stand-alone sofa, which has a sleeker, cleaner line.



Photo: Bauhaus

**A SIMPLE LAMP**

The Arco floor lamp by Flos is classic, but more budget-conscious shoppers can spring for similar styles from retailers like Wayfair.

2

Photo: Emmezeta

*following trends  
has never been so easy*

**SPRING 2020 MUST HAVES**

3

**A GREEN PLANT**

This outdoorsy touch is a great way to boost mood, add color to your interior, and build up gardening skill.



Photo: Bauhaus

**FRAGRANCE STICKS**

Incense sticks are usually perceived as a natural aromatherapy technique due to its pleasant fragrance. Use it for simple but effective home decor.



Photo: Muller

4

Photo: Pepco



5

**ANIMAL DECORATION**

A wonderful bonus that comes with using animal decor of choice is that whatever items you find can work out in a variety of rooms in your home.

# WHEEL OF *June 2020* FORTUNE

This incredible contest is being held from August 7th to August 9th, 2020, coinciding with the release of IKEA's 2021 Catalogue. At all participating IKEA locations, pick up one of their catalogues and find the golden ticket inside for a chance to win a \$5000 IKEA gift card! \$5000 can go a long way at IKEA! Imagine the shopping spree that you can go on should you win the contest. The "Lucky Ticket" contest will allow one lucky person to win the home makeover of their dreams!

AS IF YOU NEEDED ANOTHER EXCUSE TO GO TO IKEA, RIGHT? TO THANK IT'S CLIENTS, IKEA, THE SWEDISH FURNITURE GIANT, IS HOLDING ITS "LUCKY TICKET" CONTEST!

## HOW TO JOIN?

All you have to do is collect your catalogue that contains a golden ticket at your local IKEA store. Tickets will only be available during the contest period, while supplies last. Each ticket will have a 10-digit code that IKEA customers can input on this online entry form. There's only one chance to win the \$5000 gift card! Contest entries will be drawn by an external company and the winner will be contacted.



# SEARCH *for your daily INSPO's*



What defines your interiors style? Is it your love of antiques or your disdain for clutter, your penchant for casual entertaining or your preference for all things bohemian? The truth is, a quick survey of your surroundings—or your Instagram feed, or your Pinterest board—can reveal a lot about your tastes. Want to jump-start the process? This nifty quiz will help you zero in on your aesthetic and find the personality that best fits your style. We've singled out six archetypal categories—the classicist, the iconoclast, the minimalist, the traditionalist, the modernist, the globe-trotter—plus the decor, inspiration, and expert tips you need to get the look in your own home. So go ahead. See where you land on the design spectrum. What defines your interiors style? Is it your love of antiques or your disdain for clutter, your penchant for casual entertaining or your preference for all things bohemian? The truth is, a quick survey of your surroundings—or your Instagram feed, or your Pinterest board—can reveal a lot about your tastes. Want to jump-start the process? This nifty quiz will help you zero in on your aesthetic and find the personality that best fits your style, inspiration, and expert tips you need to get the look in your own. This nifty quiz will help you zero in on your aesthetic and find the personality. This nifty quiz will help you zero in on your aesthetic.

Minimalism may be trendy, but there is one iteration of clean design that will never go out of style—Scandinavian interior design. It's no small feat to be able to exercise restraint in your décor choices, while still managing to make a space feel cozy. The style is so popular because it speaks to both our tidy tendencies and our desire to live in inviting and comfortable settings. Want to get the look that Nordic countries are so well-known for? Take note of these beautiful layered spaces. Scandinavian influence has flourished in every element of design ranging from visual art and typography to architecture, of course, furniture and home decor. This post features 10 apartments

that demonstrate the range and versatility of Scandinavian interiors - some offer the classic white and wood familiar from the Ikea magazines, while others tackle the broader definition of Nordic decor with bright colorful motifs. One of the best things about Scandinavian design is that almost anyone can integrate some of these classic looks within their own homes. We're sure you'll find inspiration to suit your own signature style. One of the best things about Scandinavian design is that almost anyone can integrate some of these classic looks within their own homes. We're sure you'll find your inspiration. We're sure you'll find inspiration to suit your own signature style.



Photo: Jinny Collins



Photo: Jinny Collins

For those who love simplicity in decoration, and feel confused when spending long time in a room with bold colors, and also believe that decorating with white color background gives their home a vibrant new look, Scandinavian interior design can bring all they want. If you are one of them, here you are in the right place. The white color turns into a principle that portrays Scandinavian design because the winter in Scandinavia is so long and dark, so their interiors are typically painted white to help keep spaces bright. It can trigger a miracle! If you want to refresh your home interior design using Scandinavian style, stay on track and bear with me. Here I'll tell you about Scandinavian interior design, and also, 9 of the key characteristics that create Scandinavian design and make it one of the most popular styles out there. It is a design style characterized by simplicity, minimalism, and functionality that emerged in the early 20th century, which grew in the 1950s, in the five countries of Denmark, Iceland, Norway, Sweden, and Finland. Scandinavian style homes are known for their simplicity, utility, and beauty. Designs often play with natural light—which is a hot commodity in Nordic countries. They have a pure, pared back style that is centered around warm functionality, clean lines, flawless craftsmanship, and understated elegance. Designers use simple lines to give the impression of shape and texture in Scandi interior design

because Simple lines create clean and neutral shapes and also make a functional decoration. Spending times in rooms with regular and simple interior design make you relaxed and help you improve your concentration. Most Nordic architects' designs are lined with natural materials such as wool, oak wood, felted wool, cotton, and ash wood. These materials are popular for flooring and furniture and provide a qualitative visual dynamic against the otherwise minimal style of the rest of the interior. When it comes to creating a beautiful Scandi interior, it's about finding the right color and theme. Neutral colors are always best both in fashion and Scandinavian decor. Whites and greys are often interwoven, creating a clean and calming look, and they often used in Nordic interiors because of their simplicity. Architects have also introduced other pop colors like dusty pinks and rich sea greens for added accents. Wood floors, preferably natural wood, are a distinct feature and often kept in the neutral color palette. Walls are usually kept white, allowing for furniture and art to be the focus. It's not surprising that Scandinavian interior design is characterized by warm textures and natural materials like sheepskins, wool, or mohair throws. Not only do they make a feeling of coziness, but they also add another layer of texture to space. Natural light must be also complemented.

Author: Judy Gilliann

