

Re: Invitation

Dear SXSW visitor, we hope you had a great SXSW film festival experience last year. And we would like to invite you to the next edition of SXSW Film that takes place from March 9 until March 17, 2018.

Sincerely,
The SXSW crew
August 4, 2017

SXSW

Interactive

Film

Music

Comedy

South by Southwest

The South by Southwest® (SXSW®) Conference & Festivals in Austin (TX) celebrate the convergence of the interactive, film, and music industries. Fostering creative and professional growth alike, SXSW® is the premier destination for discovery.

Conference

The SXSW conference is an amazing conglomeration of people, places, brands, music, tech and film.

Festivals

The different SXSW festivals take place for 10 days in mid-March Every year, with SXSW Interactive lasting for 5 days, Music for 6 days, and Film & Comedy running concurrently for 9 days.

Exhibitions

Trade Show, Flatstock, SXSW Marketplace, Job Market, SXSW Create, Gaming Expo, Southbites Trailer Park, Spotlights.

SXSW Conference and festivals

The SXSW Conference features 25 different tracks that prove the most unexpected discoveries happen when diverse topics and people come together. In 2017, SXSW equipped 421,900 people from 95 countries. There were 2,887 sessions by 5,280 speakers for 70,969 attendees. In addition to its conference, SXSW is known for its four festivals: interactive, film, music, and comedy.

The evening networking events that make up the SXSW Interactive Festival range from parties, award presentations, private events, and more. In 2017, there were 1,084 official parties and events.

The SXSW Film Festival has become known for the high caliber and diversity of films presented, and for its smart, enthusiastic audiences. Running the length of SXSW Week, Film festival attendees can connect with

tech and music industry experts for an unparalleled experience at the forefront of discovery, creativity, and innovation. SXSW 2017 brought 171 Shorts, 130 Features, of which 83 World Premieres for 70,547 Attendees.

The SXSW Music Festival is the most influential music industry event in the world. Record labels, booking agencies, management and PR firms, export offices, publishers, media outlets, tastemakers, and lifestyle brands converge to see thousands of artists perform in venues all throughout downtown Austin. In 2017, there were 167,800 attendees for 2,085 Performing Acts, of which 544 International acts from 63 different countries.

Growing from a singular night's celebration of comedy's biggest names into a week-long whirlwind of a festival, the SXSW Comedy Festival presents uniquely diverse programming that highlights exceptional emerging and established talent.

Exhibitions

SXSW Trade Show: The all-encompassing exhibition for creative industries.

Flatstock: The world's top gig posters and artists.

SXSW Marketplace: One big pop-up shop at the center of SXSW.

Job Market: Where innovative talent and companies connect.

SXSW Create: Hands on creative fun for imaginations of all ages.

Gaming Expo: The hub of gaming culture at SXSW.

Southbites Trailer Park: Featuring some of the best food trucks around.

Spotlights: Highlighting one-one-one connections with promising startups.

68 Kill (2017)

Directed by Trent Haaga

A punk-rock after hours about femininity, masculinity and the theft of \$68,000.

Read more about this movie on [IMDB](#)



A Bad Idea Gone Wrong (2017)

Directed by Jason Headley

Two would-be thieves forge a surprising relationship with with an unexpected housesitter when they accidentally trap themselves in a house they just broke into.

Read more about this movie on [IMDB](#)



A Critically Endangered Species (2017)

Directed by Zachary Cotler, Magdalena Zyzak

This is the story of Maya Dardel, a famous poet and novelist who decides to commit suicide and announces the fact on national radio.

Read more about this movie on [IMDB](#)



California Dreams (2017)

Directed by Mike Ott

A journey into the hallucination of cinema.

Read more about this movie on [IMDB](#)



Colossal (2016)

Directed by Nacho Vigalondo

Gloria is an out-of-work party girl forced to leave her life in New York City, and move back home. When reports surface that a giant creature is destroying Seoul, she gradually comes to the realization that she is somehow connected to this phenomenon.

Read more about this movie on [IMDB](#)



Dara Ju (2017)

Directed by Anthony Onah

A young Nigerian-American financier struggles with love, family, and a prescription drug dependency as his ambitions steer him down a criminal path.

Read more about this movie on [IMDB](#)



Drib (2017)

Directed by Kristoffer Borgli

The inside story of an energy drink marketing ploy gone wrong.

Read more about this movie on [IMDB](#)



Hot Summer Nights (2017)

Directed by Elijah Bynum

A boy comes of age during a summer he spends in Cape Cod.

Read more about this movie on [IMDB](#)



Hounds of Love (2016)

Directed by Ben Young

A cold-blooded predatory couple while cruising the streets in search of their next victim, will stumble upon a 17-year-old high school girl, who will be sedated, abducted and chained in the strangers' guest room.

Read more about this movie on [IMDB](#)

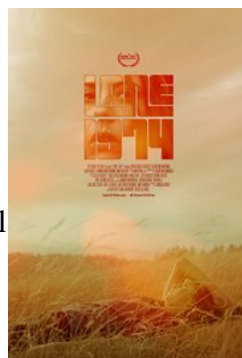


Lane 1974 (2017)

Directed by S.J. Chiro

Based on a true story, Lane is a 13-year-old girl coming of age on a Northern California commune in the 1970s. While Lane enjoys the freedom of living off-the-grid with her mother and younger siblings, she craves a stable "normal" life - a life she's only seen in pictures from a stolen Sears catalog. Lane must navigate her troubled mother, Hallelujah, while trying to care for her younger brother and sister. After a series of dangerous and isolating events, Lane decides to forge her own path in hopes of finding a better life after it becomes clear her family has fallen apart.

Read more about this movie on [IMDB](#)

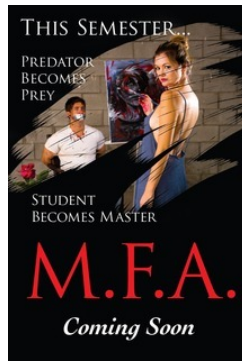


M.F.A. (2017)

Directed by Natalia Leite

An art student taps into a rich source of creative inspiration after the accidental slaughter of her rapist. An unlikely vigilante emerges, set out to avenge college girls whose attackers walked free- all the while fueling a vivid thesis exhibition.

Read more about this movie on [IMDB](#)



Madre (2016)

Directed by Aaron Burns

Diana Prieto is pregnant and taking care of her autistic son Martin has become overwhelming. She has no one to help her while her husband Tomas spends months working in Asia. Diana's at her breaking point with Martin when Luz, a gifted caregiver from the Philippines, steps in to help. Martin quickly begins improving under Luz's supervision, but Diana's worried that he's only being taught to speak Filipino. Diana begins to suspect that Luz is using the language barrier and voodoo to turn Martin against Diana and into something far more sinister...

Read more about this movie on [IMDB](#)



Mr. Roosevelt (2017)

Directed by Noël Wells

After a loved one falls ill, struggling comedian Emily Martin returns to her college town of Austin, Texas and must come to terms with her past while staying with her ex-boyfriend and his new girlfriend.

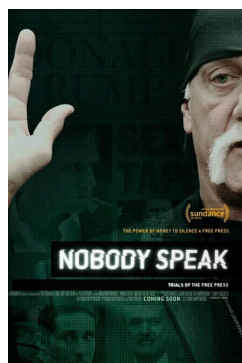
Read more about this movie on [IMDB](#)



Nobody Speak: Trials of the Free Press (2017)

Directed by Brian Knappenberger

The trial between Hulk Hogan and Gawker Media pitted privacy rights against freedom of the press, and raised important questions about how big money can silence media. This film is an examination of the perils and duties of the



free press in an age of inequality.

Read more about this movie on [IMDB](#)

Prevenge (2016)

Directed by Alice Lowe

Widow Ruth is seven months pregnant when, believing herself to be guided by her unborn baby, she embarks on a homicidal rampage, dispatching anyone who stands in her way.

Read more about this movie on [IMDB](#)



The Archer (2017)

Directed by Valerie Weiss

Lauren Pierce has just become the high-school Tri-State Archery Champion. After the competition, Lauren and her teammate Emily return to their hotel room for a night of irresponsible celebratory drinking that grows into more. When interrupted by Emily's abusive boyfriend, Lauren snaps and brutally beats Daniel. Lauren is then sentenced to a girls' reform camp Paradise Ridge, nestled in the mountains of California. But this "'reform camp'" turns out to be a corrupt and twisted prison that breaks young girls and keeps parents in the dark. With the help of Rebecca, a strong and provocative young woman whom Lauren befriends, the two escape the unsafe facility and fight for their lives out in the Utah wilderness; a journey of growth, acceptance and resilience of what they believe is right.

Read more about this movie on [IMDB](#)



The Big Sick (2017)

Directed by Michael Showalter

A couple deals with their cultural differences as their relationship grows.

Read more about this movie on [IMDB](#)



The Most Hated Woman in America



(2017)

Directed by Tommy O'Haver

The life of Madelyn Murray O'Hair, the outspoken activist and founder of American Atheists.

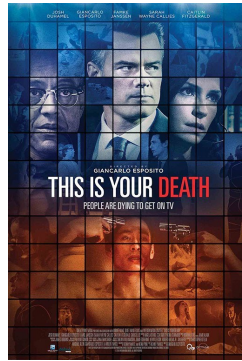
Read more about this movie on [IMDB](#)

This Is Your Death (2017)

Directed by Giancarlo Esposito

An unsettling look at reality T.V. where a disturbing hit game show has its contestants ending their lives for the public's enjoyment.

Read more about this movie on [IMDB](#)



Unrest (2017)

Directed by Jennifer Brea

When Harvard Ph.D. student Jennifer Brea is struck down by a fever that leaves her bedridden, she sets out on a virtual journey to document her story as she fights a disease that medicine forgot.

Read more about this movie on [IMDB](#)

