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Data Storytelling





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Data Storytelling Session's Objective

- Understanding & Creating the context and function of data with Storytelling
- Storytelling = [visualization] + **narrative** + **context**





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Data Visualization Topics:

- Membuat presentasi hasil analisis data
- Menyajikan presentasi hasil analisis data.





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Outline

- 1. Essentials Data Storytelling (Knowledges-Async)
 - 10 rules of Edward Tufte's
 - The seven types of data stories
- 2. Tutorials How to Data Storytelling with Tableau-Async
- 3. Hands-On Storytelling with Tableau-Sync
 - Financial Perspective
 - Customer Perspective
 - Process Perspective
 - HRD & Innovation Perspective
 - By Business Goals
 - By Department
 - By Industry





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Tugas

- Pembuatan Pitch Deck dengan menggunakan software data visualisasi (Power BI, Tableau, Google Data Studio, MS-Excel, etc)
- Data sources: <https://itsmecevi.github.io/medigo-bi/>





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Referensi

<https://trello.com/b/fCiyw9l4/references>





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TERIMA KASIH

TERBUKA
UNTUK
DISABILITAS

BREAK
YOUR
LIMITS!









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IKUTI KAMI



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-  digitalent.kominfo
-  digitalent.kominfo
-  DTS_kominfo
-  Digital Talent Scholarship 2019

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