

PJ Milani | Visual Teacher 💡
@milanicreative

10 Mental Models that will change the way you think

PARETO PRINCIPLE

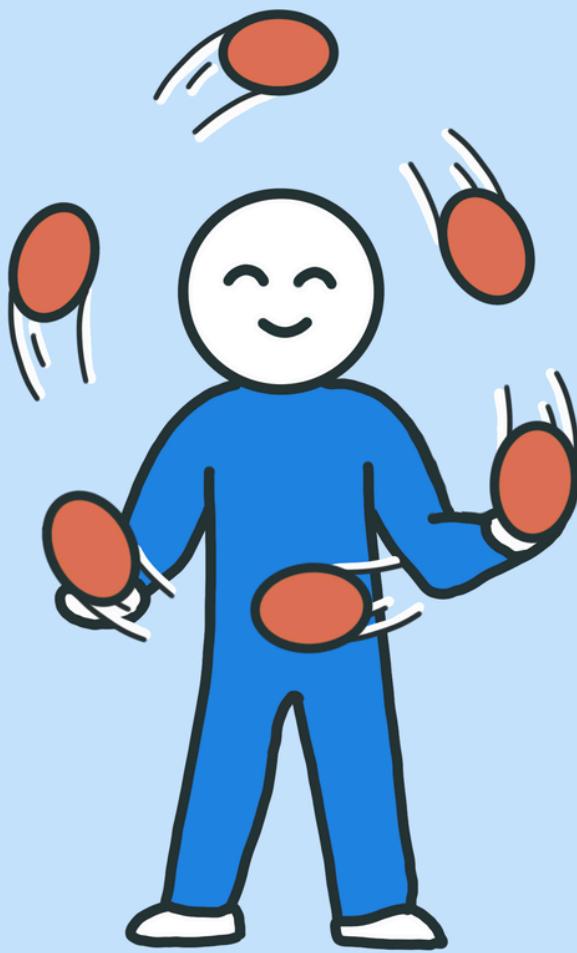


20% TIME

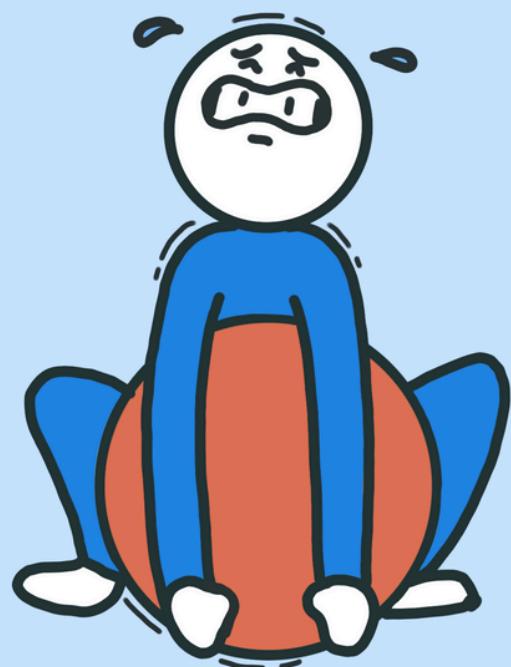


80% RESULTS

SOLOMON'S PARADOX



**SOLVING OTHER
PEOPLE'S PROBLEMS**



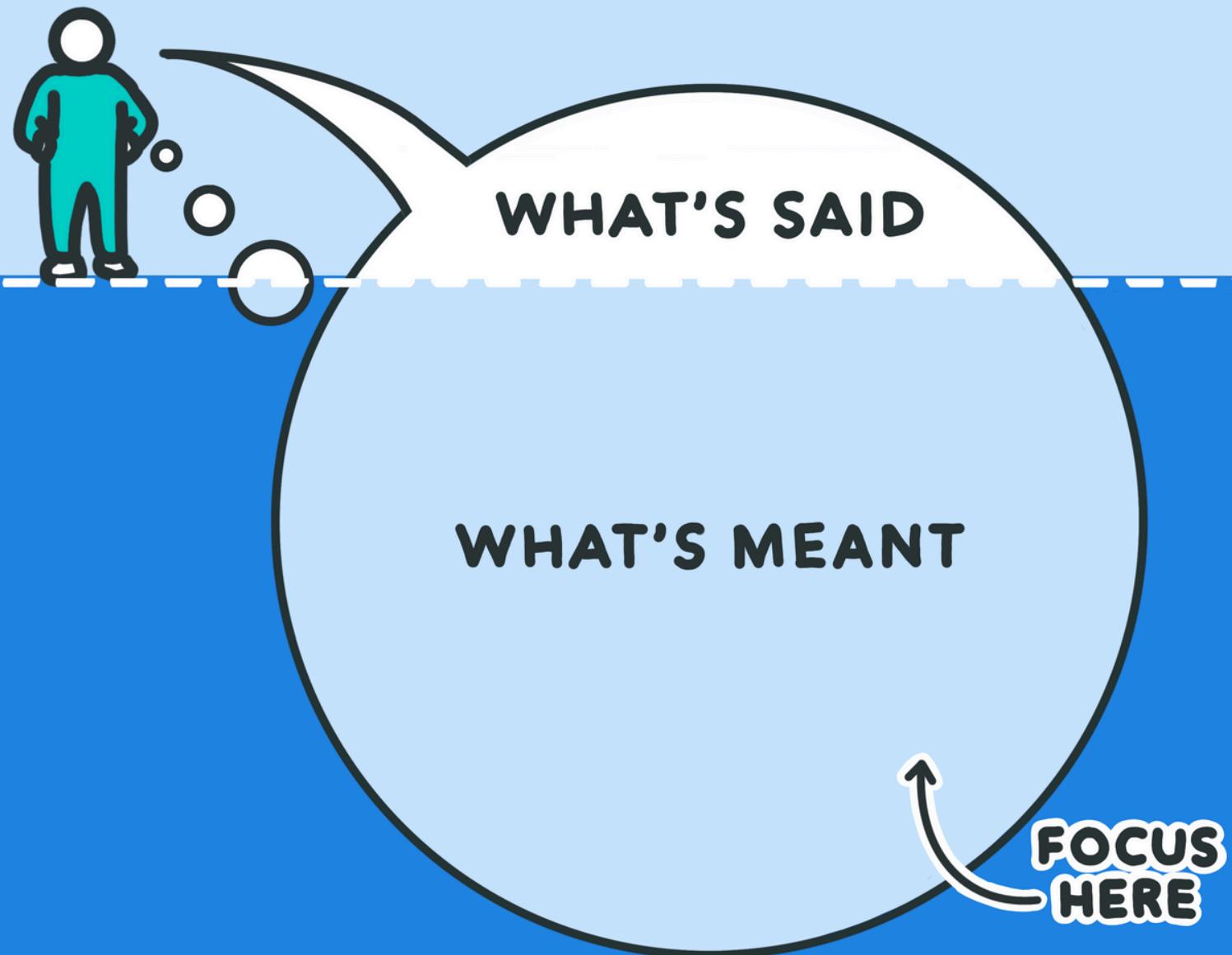
**SOLVING YOUR
OWN PROBLEMS**



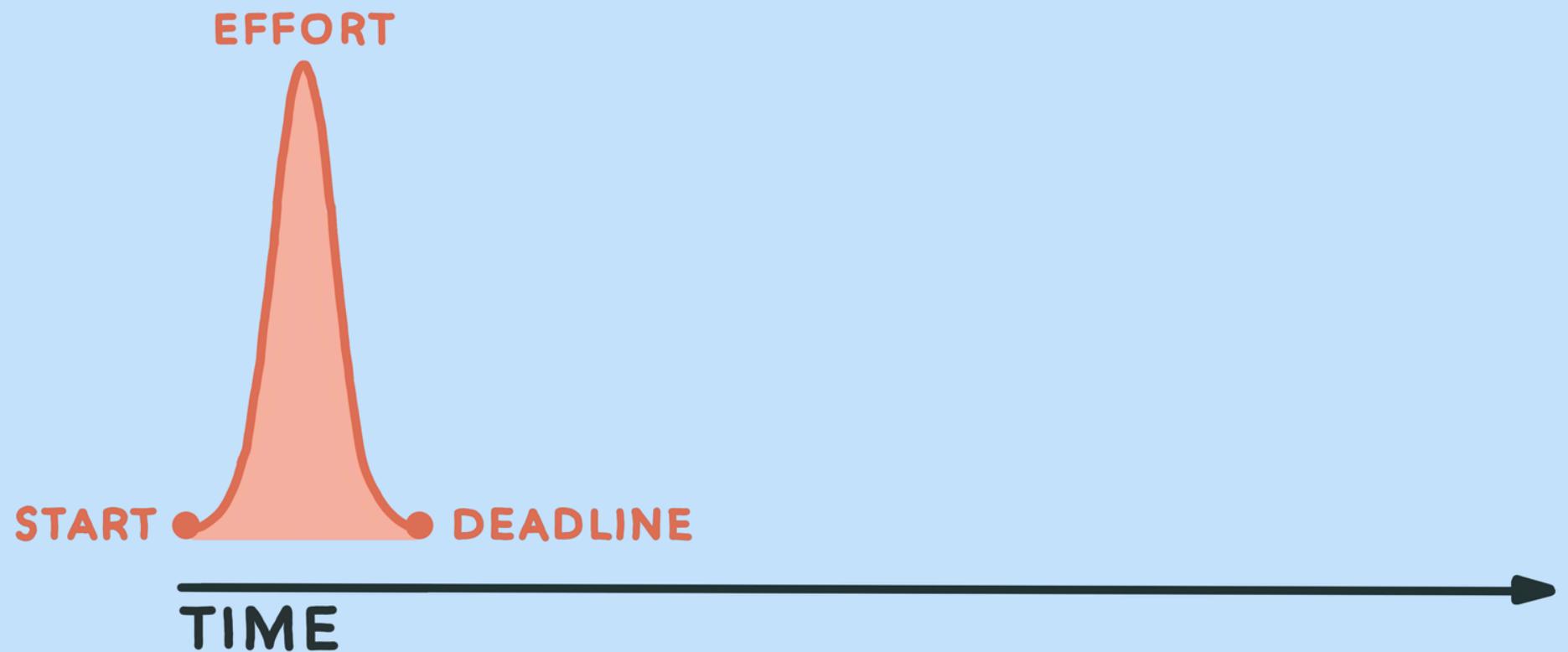
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GRICE'S RAZOR

WHAT TO RESPOND TO IN CONVERSATION



PARKINSON'S LAW



START ● DEADLINE



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HOFSTADTER'S LAW

HOW LONG WE THINK
SOMETHING WILL TAKE?

WORST CASE

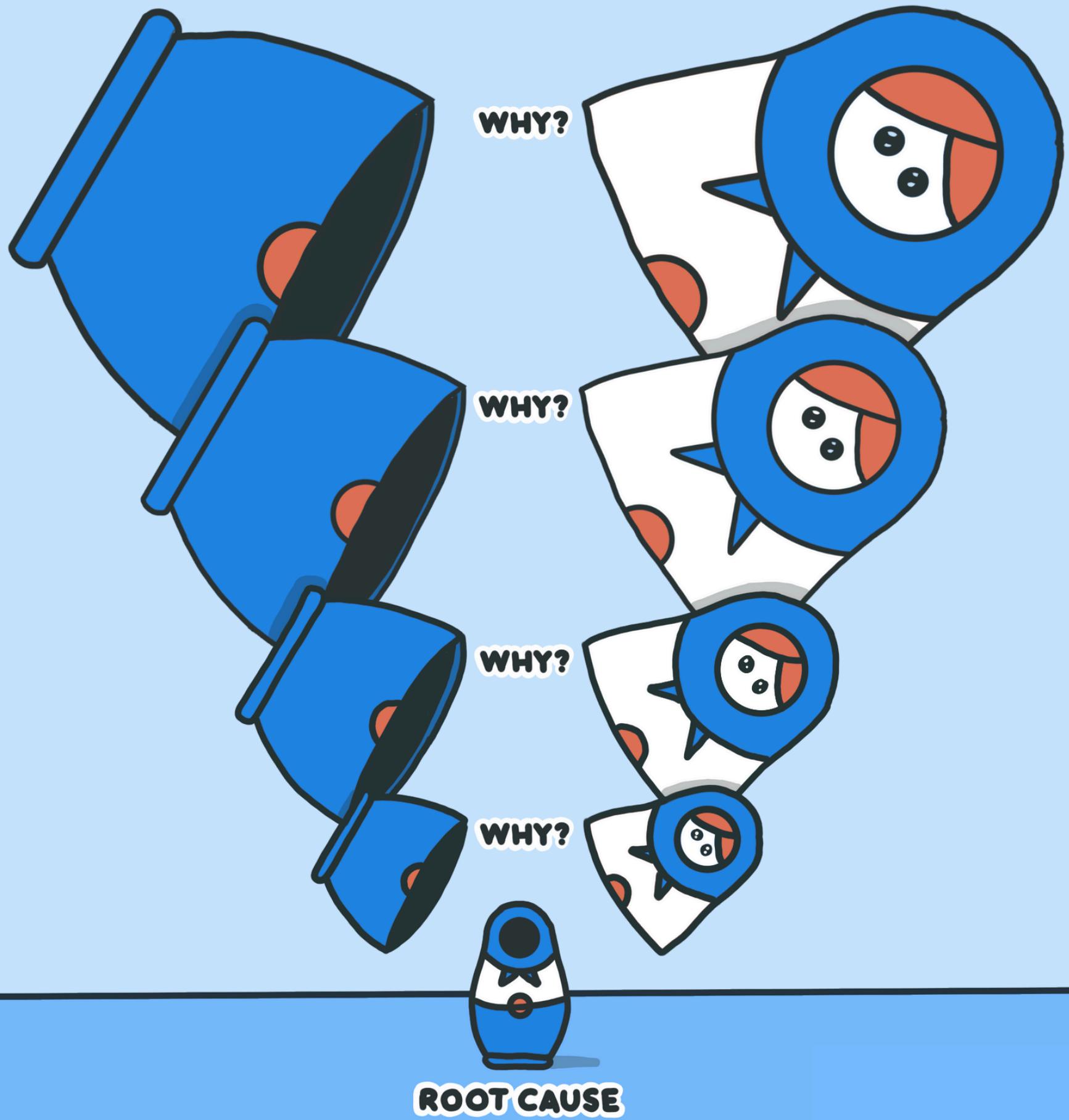
WORST CASE + HOFSTADTER'S LAW

ACTUAL TIME IT TAKES



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5 WHYS FRAMEWORK



HANLON'S RAZOR



THE ACTUAL
REASON FOR A
NEGATIVE EVENT

MALICE

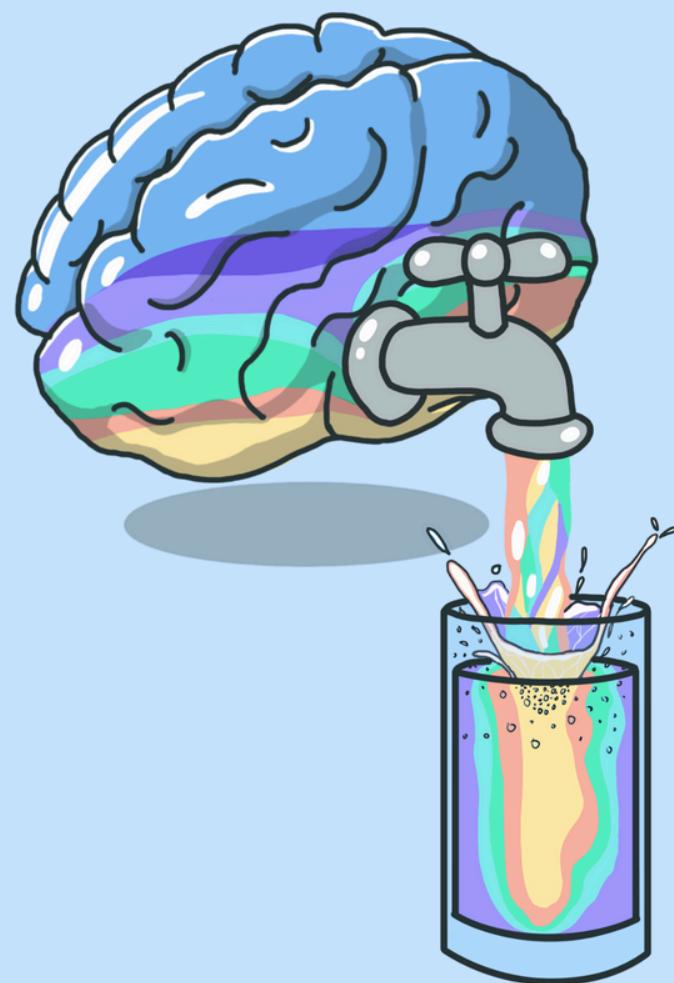
STUPIDITY

SHEERAN'S LAW

WHEN YOU
FIRST START

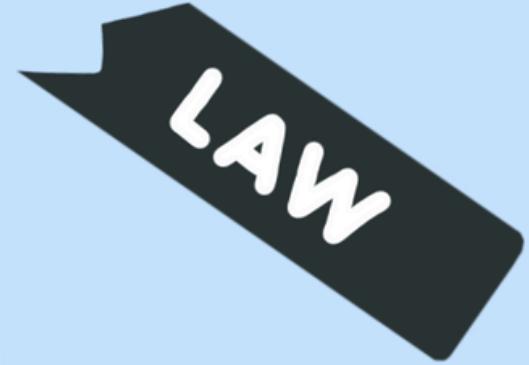


ONCE YOU
GET GOING





BRANDOLINI'S



LAW

**EFFORT TO
CREATE B.S.**

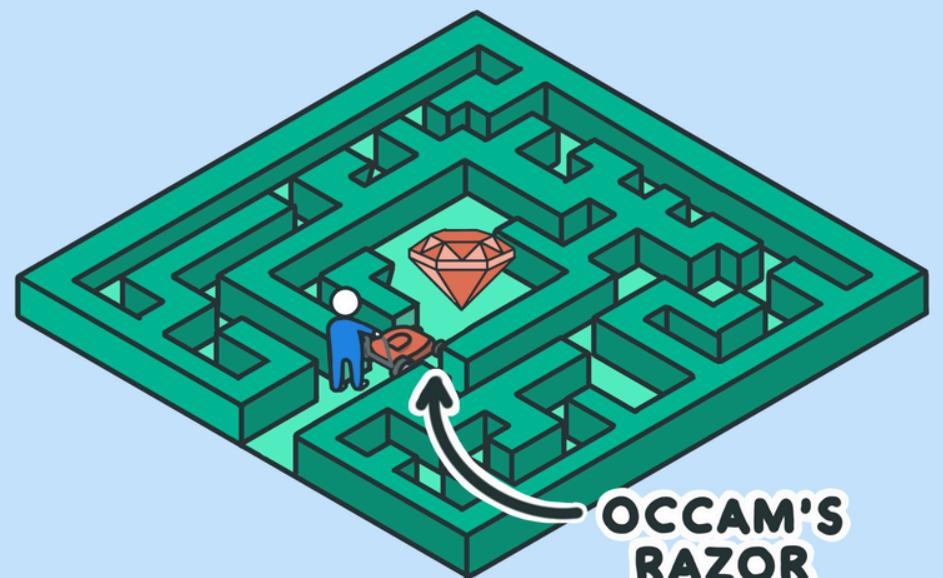
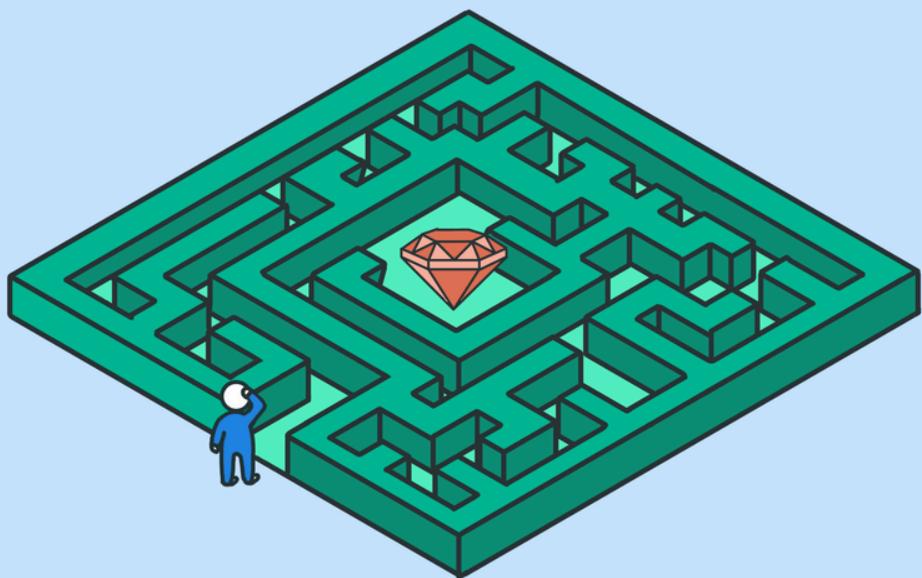
**EFFORT TO
REFUTE B.S.**



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OCCAM'S RAZOR

SIMPLEST SOLUTION IS THE BEST



OCCAM'S
RAZOR



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