

**SENIOR SERVICES OF SOUTHEASTERN VIRGINIA  
TRANSPORTATION PROGRAM FOR THE ELDERLY**

This budget has decreased from \$13,825 last year to \$13,000 this year as requested, representing a 5.97% decrease.

Senior Services of Southeastern Virginia (formerly SEVAMP) is the primary provider for aging services in Southampton County. Their services include:

- Information & assistance
- Case management
- Transportation
- Home delivered meals
- Companion services
- Congregate meals
- Health education and screening
- Senior volunteers

In FY 2011, the estimated combined dollar value for direct and volunteer services provided by *Senior Services of Southeastern Virginia* in Southampton County will be \$262,701. In other words, *Senior Services* will provide eligible County residents with more than \$20 in services for every \$1 invested by Southampton County.

A copy of the FY 2011 Work Plan for Southampton County is attached.

3/11/2010 SOUTHAMPTON COUNTY  
FUND #100 \* SR SERVICES OF SOUTHEASTERN

- B U D G E T -

E X P E N S E

ACCOUNTING PERIOD 2010/02

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	----- Prior Years -----		----- Current Year -----		--2010/2011 Budget Y
	Expenditure	Expenditure	Expenditure	Adopted	Actual On
	2006/2007	2007/2008	2008/2009	Budget	2010/02
	-----	-----	-----	-----	-----
053240 * SR SERVICES OF SOUTHEASTERN					
053240-5651 CONTRIBUTIONS	7,206	7,350	7,550	7,175	6,350
053240-5655 TRANSPORTATION EXPANSION		7,000	7,000	6,650	6,650
--TOTAL DEPARTMENT--	7,206	14,350	14,550	13,825	13,000
TOTAL - * SR SERVICES OF SOUTHEASTERN	7,206	14,350	14,550	13,825	13,000
TOTAL FOR FUND	7,206	14,350	14,550	13,825	13,000
FINAL TOTAL	7,206	14,350	14,550	13,825	13,000



RECEIVED FEB 26 2010

THE CENTER FOR AGING  
February 19, 2010

Michael Johnson  
County Administrator  
Southampton County Courthouse  
P.O. Box 400  
Courtland, VA 23837

Dear Mr. Johnson:

Thank you for allowing Senior Services to present our FY2011 funding request to Southampton County. We appreciate the challenges the County faces to be able to offer essential services to its citizens.

Senior Services has been a partner in caring for the seniors in Southampton since 1972. A detailed description and a work plan with the actual value of these services for FY2011 is enclosed. We believe we know the extent of the state reductions we face and we have secured alternative grant funding to compensate for some of the loss. If these projections should change we will let you know as swiftly as we can. We are not requesting County funds to replace state fund reductions.

We will continue I-Ride. Thank you for submitting the application to VDRPT to undertake the feasibility study. The Obici Healthcare Foundation has indicated their willingness to help with matching costs.

Southampton County provided \$13,825 in local funds to Senior Services in 2010. We have found a strategy to reduce the cost of the volunteer service administration and we are reducing our request to \$13,000 for FY2011. We ask that the County continue to designate \$6,650 to transportation expansion and allocate the balance to local matching funds as you have done so in the past.

Delegate Johnny Joannou, at our request, has sponsored a budget amendment that would allow us to develop a policy with the Virginia Department for the Aging to expand our services to people with disabilities using existing services. So there may be some good news, even if it is not actual funding.

The County's senior population is now just over 6,000 people. One in four residents is 60 or older. That means we have to do our best to continue to provide services. As the plan notes, we project that the value of all services to be delivered in FY2011 will be \$262,500.

In closing, we want to express our appreciation to Southampton County for its support of Senior Services of Southeastern Virginia. We look forward to continuing our partnership. We are available to present this request to the Board of Supervisors in greater detail. Please contact me if I can provide further information.

Sincerely,

John N. Skirven  
Chief Executive Officer

Enclosures

Copy: William Murden, President, Board of Directors  
David Price, Treasurer, Board of Directors

## FY2011 Work Plan Narrative

Senior Services of Southeastern Virginia, (Senior Services), is a 501(c)(3) non-profit organization. It is designated as the Area Agency on Aging (AAA) for Planning and Service Area (PSA 20) and has four primary functions:

1. Planning for the needs of the elderly;
2. Administering funds received through the Older Americans Act and other sources;
3. Providing community based services to older adults and caregivers;
4. Advocating on behalf of older persons.

Senior Services is a regional organization established in 1972. The service area includes Chesapeake, Franklin, Norfolk, Portsmouth, Suffolk and Virginia Beach, Isle of Wight and Southampton Counties.

Senior Services operates 20 programs designed help older people and their families live independently in the community. Our goal is to keep people in their own homes as long as possible. Senior Services mission is to support and enrich the lives of older Virginians and their families through advocacy, education, information, products and comprehensive services.

The enclosed 2010 Southampton County Work Plan provides a detailed description of the planned services and their value. In total we plan to provide nearly 1,577 seniors and others with direct services and information valued at over \$262,000.

### Brief Description of the Organization:

Senior Services has provided direct services to seniors and their caregivers in Southampton for 37 years. All services provided are in compliance with the Virginia Department for the Aging Service standards which can be found at [http://www.vda.virginia.gov/service\\_menu.asp](http://www.vda.virginia.gov/service_menu.asp). Performance is monitored by the Virginia Department for the Aging and the National Corporation for Community Service. We are a certified United Way Agency both for the Franklin-Southampton United Way and the United Way of South Hampton Roads. We follow Virginia procurement, we are audited annually by an independent firm (Witt Mares) and we have retained a low-risk auditee status for many years.

We currently operate in one office in Southampton and transport seniors to the Wellness Center at Martin Luther King Recreation Center on Oak Street in Franklin.

We publish an Area Plan for Aging services each year and work closely with other organizations, city and county offices and seniors groups to make sure we understand what seniors need and coordinate our services with those provided by others.

During this past year, the Franklin-Southampton Task Force on Aging merged with the Suffolk Task Force on Aging to form the Western Tidewater Task Force on Aging. Senior Services' Western Tidewater Supervisor, Susan Story, is the Chairperson of this group. We believe strongly in cooperation and eliminating duplication. This new

alliance will help all of us generate more resources and have a stronger voice as advocates.

#### Major Needs in Southampton

The needs of seniors in Southampton have not changed dramatically in since 2009. What seniors tell us is that their #1 concern continues to be the cost of medicine, followed by the need for housing and transportation.

The Franklin Southampton Charities have funded us to continue the Med-Care Access Medicare Part D outreach program and to provide transportation from Franklin and Southampton County to the Western Tidewater Free Health Clinic in Suffolk. Part D savings average \$1,200 per year per person. We expect to enroll 50 people by the end of the grant.

We also continue to work on developing housing with services and have secured site control of the Hayden High School in Franklin.

The I-Ride routes in Southampton County have really jumped in ridership! The Courtland route **ridership has more than doubled from an average of 17 riders per month to 38 riders per month** and the Southampton Meadows is showing steady usage at an average of 15 riders per month. Route maps and schedules are enclosed. The fueling program is working well and we appreciate the savings it generates. We think that the VDRPT feasibility study will help create closer ties to the operational staff in the county who have information and access to citizen data so that SSSEVA can do a better job with I-Ride.

We will again be offering the Senior Farmer's Market Nutrition Program that provides local seniors with \$40 check books to buy fresh produce from local farmers at the Courtland Farmers Market. In 2009, 60 books were given to seniors in the County. We expect a similar number in 2010. Senior Services will maintain its commitment to the seniors in Southampton County. Rural seniors are a priority under the Older Americans Act. The total value that will be injected into the local economy is \$2,400.

We will continue to fund a full time Care Coordinator in South Hampton County. She provides care coordination, information and assistance, supervises senior companions and makes home visits to assess individual need and arrange homemaker and personal care services that are provided by subcontracted in-home health providers such as the Western Tidewater Health Department, or in cooperation with other human service agencies including the Southampton Department of Social Services.

Senior Services is aggressively reviewing all expenditures in order to reduce costs. We are working with all of the other United Way Agencies to find ways to share functions, combine buying power and increase competition for the business services we purchase.

We greatly appreciate the support from Southampton County. We are not asking the County to replace state cuts. Operating funds are received from the Older Americans Act, the Virginia General Assembly, the U.S. Department of Agriculture, the U.S. Department of Labor, the Federal Transit Administration, The National Corporation for Community Service, and the United Way of South Hampton Roads. All jurisdictions in South Hampton Roads continue to support Senior Services. The amounts being requested for FY2010 are noted below:

Chesapeake	\$66,406	Portsmouth	\$39,200
Franklin	8,971	Southampton	13,000
Isle of Wight	33,413	Suffolk	48,583
Norfolk	50,764	Virginia Beach	38,100

Total: \$298,437



# I-Ride

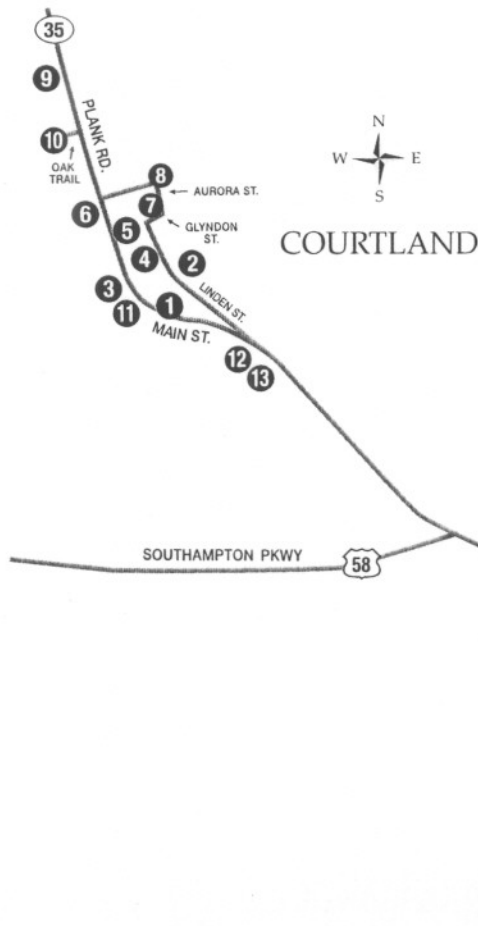
## Courtland/Southampton

### Getting you there for \$1 a ride

Need a ride to the grocery store, pharmacy, work or for personal errands? Then leave the driving to Senior Services' transit service! Our wheelchair-accessible bus stops at 16 convenient locations. Ask about transfers to other routes.

- All ages are welcome!
- \$1 a ride; 12 and under ride for free but must be accompanied by an adult. Exact change or I-Ride tokens are accepted.
- Tokens may be purchased at the Martin Luther King Jr. Community Center, 693 Oak St., 9 a.m.-2 p.m. M-F and Senior Services office, 100 W. Fourth St., 8:30 a.m.-4 p.m. M-F.
- Operates M, W, F, 9:12 a.m.-1:48 p.m. (except holidays).

	AM				PM		
1 Walter Cecil Rawls Library (Main St.)	9:12	9:40	10:36	11:04	12:14	12:42	1:26
2 Rawls Museum (Linden St.)	9:13	9:41	10:37	11:05	12:15	12:43	1:27
3 Southampton Court House (Main St.)	9:15	9:43	10:39	11:07	12:17	12:45	1:29
4 Southampton Co. Office Ctr. (Main St.)	9:16	9:44	10:40	11:08	12:18	12:46	1:30
5 Downtown Courtland (Main St.)	9:17	9:45	10:41	11:09	12:19	12:47	1:31
6 Courtland Post Office (Main St.)	9:18	9:46	10:42	11:10	12:20	12:48	1:32
7 Glyndon Duplex (Glyndon St.)	9:19	9:47	10:43	11:11	12:21	12:49	1:33
8 Courtland Head Start (Aurora St.)	9:20	9:48	10:44	11:12	12:22	12:50	1:34
9 Southampton Co. School Board, Public Works (Plank Rd.)	9:22	9:50	10:46	11:14	12:24	12:52	1:36
10 Steven Woods Apts. I, II, III (Oak Tr.)	9:24	9:52	10:48	11:16	12:26	12:54	1:38
11 Southampton Court House (Main St.)	9:27	9:55	10:51	11:19	12:29	12:57	1:41
12 Shands Shopping Ctr. / Courtland Medical Ctr. (Main St.)	9:29	9:57	10:53	11:21	12:31	12:59	1:43
13 Courtland Health Care Ctr. (Main St.)	9:30	9:58	10:54	11:22	12:32	1:00	1:44
14 Food Lion (Southampton Pkwy.)	9:34	10:02	10:58	11:26	12:36	1:04	1:48
15 Wal-Mart (Armory Dr., Franklin)		10:10		11:34		1:12	
16 Food Lion (Southampton Pkwy.)		10:30		12:08		1:20	



**All ages are welcome!**

Please leave message regarding  
your transit needs at (757) 516-8556.



**Southampton County Work Plan: FY2011**

<b>SERVICE</b>	<b>TYPE OF UNIT</b>	<b>UNITS</b>	<b>UNIT COST</b>	<b>TOTAL VALUE</b>	<b>PERSONS</b>
<b>Access Services</b>					
Care Coordination	Hours	50	47.16	2,358	5
Elder Abuse Prevention	Contacts	5	47.16	236	5
Information and Assistance	Contacts	500	47.16	23,580	500
Public Information* All Ages	Contacts		19.46	0	500
Transportation	Trips	3,500	12.27	42,945	50
Transportation: I-Ride	Trips	500	12.27	6,135	50
<b>Long Term Care</b>					
Home Delivered Meals	Meals	6,750	7.22	48,735	25
Homemaker	Hours	100	11.28	1,128	20
Respite	Hours	320	8.00	2,560	2
Ombudsman (Region)	Contacts				215
Personal Care	Hours	1,050	15.98	16,779	10
Senior Companions	Hours	10,100	4.36	44,036	35
<b>Health Promotion</b>					
Congregate Meals	Meals	4,500	12.67	57,015	75
Cooling Assistance	Fans/AC	25	25.00	1,650	25
Health Education & Screen	Hours	300	23.64	7,092	150
Legal Assistance	Cases	10	125.00	1,250	10
Pharmacy Connection	Hours	5	22.00	110	20
Medicare Part D	Enroll-ments	25	100.00	2,500	25
Senior Farmers Market	Check Books	60	40.00	2,400	55
<b>Senior Careers</b>					
Volunteer Services	Hours	1,600	1.37	2,192	15
<b>TOTAL</b>				<b>\$262,701</b>	<b>1,792</b>



FEB 4 2010

2/01/2010 SOUTHAMPTON COUNTY  
FUND #100 \* SR SERVICES OF SOUTHEASTERN

- B U D G E T -

E X P E N S E

ACCOUNTING PERIOD 2009/12

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	----- Prior Years -----			----- Current Year -----		--2010/2011 Budget Y	
	Expenditure 2006/2007	Expenditure 2007/2008	Expenditure 2008/2009	Adopted Budget	Actual On 2009/12	Department Request	County Admin Recommends
053240 * SR SERVICES OF SOUTHEASTERN							
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053240-5655 TRANSPORTATION EXPANSION		7,000	7,000	6,650		\$ 6650	
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