

## Why Wait?

Our new approach to advertising could be your best way to a captive audience.

And, with our modest fees, it may be your best spent money too!

Advertise Today!

You Can Bet Your Competitors Will!



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# "CAPTIVE" AUDIENCE?



Virginia Beach Sheriff
Paul Lanteigne
Introduces A New,
Innovative Approach
To Advertising



The Virginia Beach Correctional Center

Over 30,000 inmates walk into our facility each year. There are currently 1300 plus inmates living behind these walls. While they are here, they are afforded the privilege of watching television; a television is located in every cell block for their viewing.

Just imagine for a moment the impact that it would have on your business if you could advertise your law practice, bail bonding business, or any other business with an interest to every one of these potential customers.

Well, thanks to the innovative thinking of the Virginia Beach Sheriff's Office, the dream has now become reality.

Beginning December 15, 2009, the Sheriff's Office will offer an innovative advertising opportunity to our community. For an affordable fee, anyone with an interest to advertise to our inmates will be able to do just that.

Advertising space will be sold to the first 75 interested providers. The ad will feature your business information on a static display that will be broadcasted to our inmates for six hours a day, seven days a week!

## A "Captive" Audience

#### **Even More For Your Money!**

For the same dollar, you will also receive advertising in our central processing area. The large screen television operates 24 hour a day, 7 day a week. This feature will allow your ad to be viewed by every incoming and outgoing inmate. Also, another large screen television is placed within our visitation lobby, and can be viewed by anyone visiting the correctional center. These two features are a great advantage to law practices, and bail bonding agencies!

#### **And The Courthouse Too!**

The Sheriff's office also controls three large screen televisions in the courthouse. The televisions run constantly during regular court hours, and are strategically placed so that every customer of the court can view them. Here is another great advantage for law practices, and bail bonding agencies!



The Virginia Beach Municipal Court Building

### **Fee Schedule**

**Option One** 

**Three Months - \$350.00** 

**Option Two** 

**Six Months - \$600.00** 

**Option Three** 

One Year - \$1000.00





There are Only 75 Slots Available!

Slots Will Be Sold On A First Come First Serve Basis!

Commercial Service Providers May Purchase More Than One Slot!

Don't Wait!
Contracts Available at
www.vbso.net
Or
Call 385-2059
To Make Your Reservation