



Through the Years



Ashland Police Department
Chief Douglas A. Goodman, Jr.
2013 Annual Report
Ashland, VA



Message from the Chief



On behalf of the men and women of the Ashland Police Department, I would like to invite you to take a look at our 2013 Annual Report to learn a bit more about your police department. The Ashland Police Department is a full service law enforcement agency that provides police service and protection 24 hours a day, 365 days per year. The Ashland Police Department is comprised of 24 sworn officers, three full-time civilian staff members and is fortunate to enjoy the commitment of many volunteers, two of them sworn officers.

2013 was an outstanding year for the Ashland Police Department as we made strides to improve the quality of life in our Town. Our efforts to improve traffic safety were recognized with a First Place finish in the annual Virginia *Law Enforcement Challenge*. Traffic safety continues to be a top priority of this agency and our efforts to improve the safety of the motoring public also netted 61 DUI arrests and 51 drug arrests. In addition, we had our third accreditation assessment in December of 2013 which maintained our status as a CALEA accredited agency. We remain the smallest police department in the Commonwealth to hold this distinction out of 26 agencies in the state who have met this bar of performance and professionalism.

2013 was also a busy year on the streets of Ashland. Our officers responded to 7,217 calls for service, maintaining an average emergency response time of 89 seconds and an average response time to non-emergency calls of 5:21. Ashland experienced a 6.23% increase in Part I offenses compared to reported crime in 2012, reflected by an additional 16 offenses. Although this increase was predominantly driven by increases in petty theft and other property offenses, we cannot and will not ignore the increase in robberies; nine incidents as compared to four in 2012. We are working now through a process known as DDACTS (Data Driven Approaches to Crime and Traffic Safety) to redefine our deployment strategies with our current staff to address those increases in criminal activity in the commercial areas without reducing our presence and effectiveness in the neighborhoods in Town.

Our officers never cease to impress me by continuing their effectiveness during their discretionary time between calls for service. 2013 once again saw increases in self-initiated activities by officers:

- 12,978 Property Checks
- 7,781 Park, Walk and Talk foot patrols
- 246 unlocked doors found at businesses during times of darkness
- 153 visits with our "Adopt-a-Seniors"
- 276 "Lunch Buddies" visits at our local elementary schools
- Coordinated the safety and security of over 20 special events, festivals and charity runs

The Ashland Police Department wishes to thank our partners in public safety: the Hanover County Sheriff's Office, the Hanover County Commonwealth Attorney's Office, the Hanover County Fire/EMS Department and the Virginia State Police for their continued assistance. I am very proud to be a member of this agency and will strive to work towards our vision of being "*The Best Police Department in the Commonwealth of Virginia.*"

I remain in your service,

Douglas A Goodman, Jr.
Chief of Police



Organization and Structure

The Ashland Police Department employs 24 sworn officers and three civilian employees at its headquarters located at 601 England Street. The Ashland Police Department is available 24 hours a day, 7 days a week, 365 days a year. The Administrative Offices are open Monday-Friday 8:30 am-5:00 pm.

The Ashland Police Department is led by Chief Douglas A. Goodman, Jr. Chief Goodman joined the agency in August of 2007 as a Captain and assisted the agency in the final steps in our initial CALEA accreditation process. On July 1, 2008 he was appointed to the Chief's position. Prior to joining the Ashland Police Department, Chief Goodman served 14 years with the Hanover County Sheriff's Office, reaching the rank of Lieutenant. He holds a bachelor's degree from Virginia Tech and earned his Master's in Public Administration from VCU in December 2007.



The Patrol Operations is commanded by Captain Anthony Callahan. The department operates on 12 hour shifts, with day

shift operating from 7:00 am-7:00 pm; and night shift from 7:00 pm-7:00 am. The operation is comprised of four Sergeants, and 12 patrol officers. This component is responsible for the day to day protection of citizens and businesses in Ashland along with the enforcement of all applicable state and local laws. In addition to the patrol function, Captain Callahan is also responsible for fleet management, Internal Affairs and maintenance of critical records.



Investigative Operations is commanded by Lieutenant Troy Aronhalt. This unit is comprised of three

Investigators who are responsible for all major investigations for the police department. The investigators are responsible for processing and photographing crime scenes, conducting surveillance and covert activities and executing search warrants. In addition to these duties Lt. Aronhalt is responsible for all review boards and case quality management.



The Special Operations unit is commanded by Lieutenant James Shelhorse. This unit consists of Support

Services, Records Management, Special Events, Crime Prevention and Public Information services. In addition to these duties, Lieutenant Shelhorse is responsible for training and the corps of volunteers

The department chaplain program provides pastoral care to those employees, citizens, or



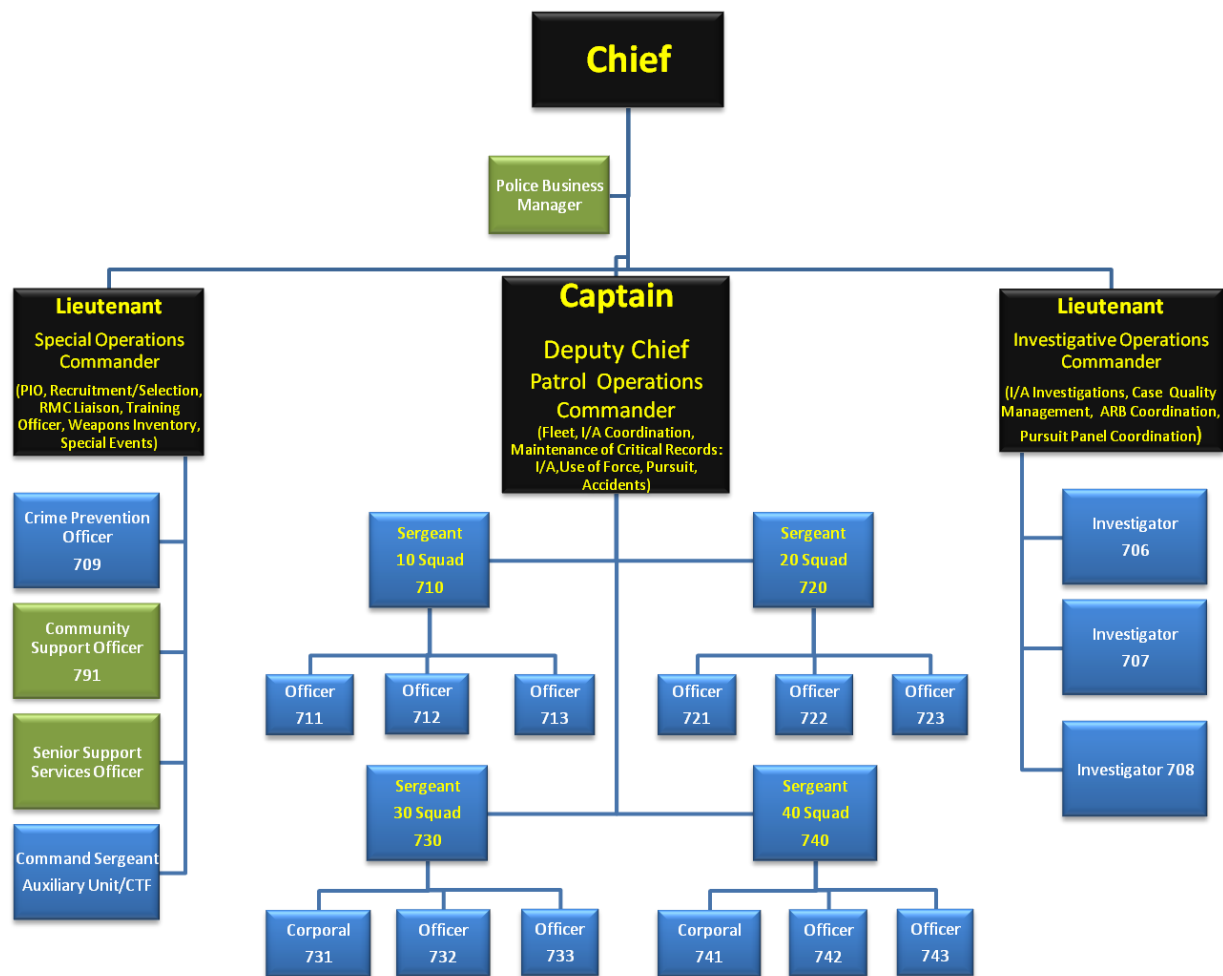
visitors to our town who request such services, or who are impacted by a serious or severe life event. We are fortunate to have both Pastor Rick

Dill and Minister Toni Burruss as our chaplains. Both are spiritual and caring individuals who voluntarily provide their services on a daily basis. We are extremely proud to have them as members of our department.





Organizational Chart





About the Police Department

Mission and Core Values

The mission of the Town of Ashland Police Department is to provide professional law enforcement services to our citizens, our businesses and our visitors. We will uphold justice, with compassion, integrity, and courage.

The following values will guide the actions of all members of the Ashland Police Department:

Honor: We are committed to holding ourselves accountable to the highest standards of conduct. We recognize the trust that our citizens place in us and we will diligently work to never betray that trust.

Service: No one will be turned away, we will provide services to those who we can, and give positive direction to the agencies that can help those we cannot.

Loyalty: We will be loyal to our badge, the community and to our profession.

Dedication: We are dedicated to upholding the constitution and providing fair and equal law enforcement services to all persons.

CALEA

The Commission on Accreditation for Law Enforcement Agencies (CALEA) is an internationally recognized credentialing program for law enforcement agencies.

CALEA's standards for law enforcement agencies promote greater accountability within the department while increasing visibility and collaboration. To learn more about CALEA go to www.calea.org.

In December, 2013 the department underwent an intensive reaccreditation process to verify our continued compliance with CALEA standards. Two independent assessors spent four days reviewing department procedures and speaking with police employees and community members to verify that the department continues to maintain the high standards set by the CALEA commission.

Upon the conclusion of the reassessment period the assessors gave the department members a brief statement to their findings. They noted that *"a sense of agency pride and family was prevalent throughout the agency."* The assessor's also stated that they would recommend the department's reaccreditation to the CALEA Commission at the March 2014 conference.

The Ashland Police Department encourages residents, business owners, and visitors to provide feedback to our agency on our strengths and weaknesses in order for the department to improve our service to the Ashland community. Comments can be submitted via our website at www.ashlandpolice.us or by calling 804-412-0600.



Traffic Enforcement

The police department has four officers who are trained in traffic safety strategies. These officers use information compiled from the previous year to evaluate the effectiveness of current traffic safety programs and implement new programs to improve the driving experience in Ashland.

In 2013 the agency was awarded a Virginia Department of Motor Vehicle grant in the amount of \$17,446.

The department used the grant money for selective enforcement activities, public safety checkpoints and bike safety rodeos.

Operating Under the Influence

Operating Under the Influence is defined as driving or operating a motor vehicle or common carrier while mentally and physically impaired as the result of consuming an alcoholic beverage or using a drug or narcotic.

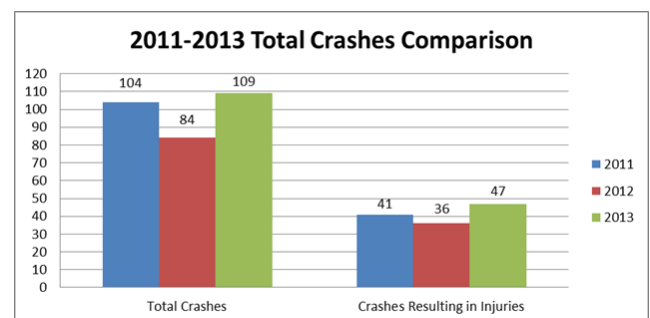
For 2013, the Ashland Police Department made sixty one(61) arrests for DUI/DUID compared to fifty-nine (59) in 2012. The number of arrests for DUI/DUID increased by approximately one percent (+1%) compared to the previous year.

For 2013, the Department investigated six (6) crashes involving driving under the influence of drugs/alcohol, compared to four (4) crashes in 2012. The number of drug/alcohol related crashes increased by fifty (+50%) over the previous year.

Crashes

Traffic crashes include the accidental collisions of a motor vehicle with another motor vehicle, person, bicycle or stationary object.

In 2013, the Ashland Police Department responded to 329 crashes compared to 319 crashes in 2012. In 2013, the Ashland Police Department investigated 109 reportable crashes compared to 84 reportable crashes investigated in 2012. The number of reportable crashes increased by twenty-nine percent (+29%) compared to the previous year.



The total number of crashes involving injured parties in 2013 was forty-seven (47), compared to thirty-six (36) crashes resulting in injuries to parties in 2012. The number of crashes resulting in injuries increased by thirty percent (+30%) compared to the previous year. There were no fatal crashes in 2013.

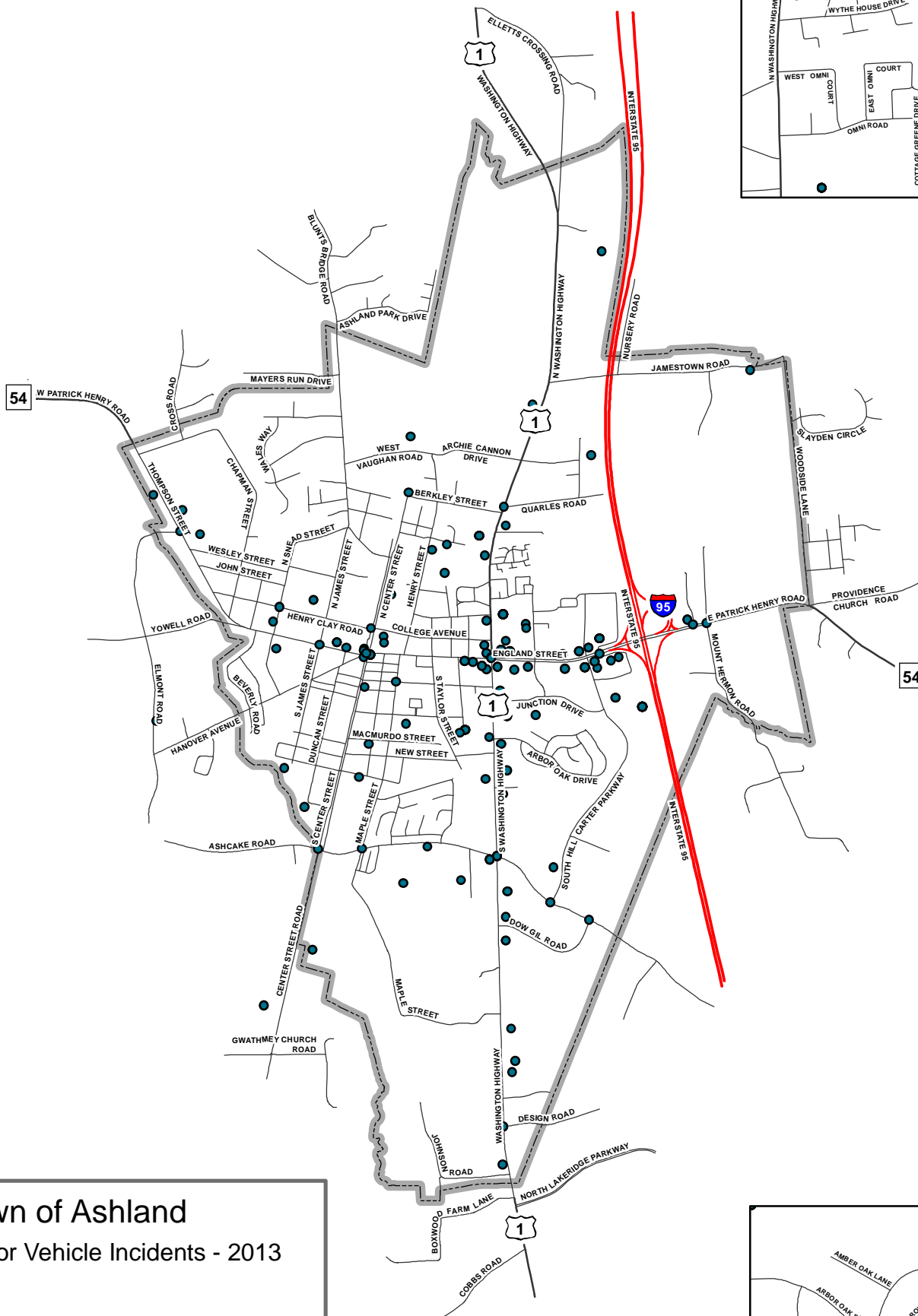
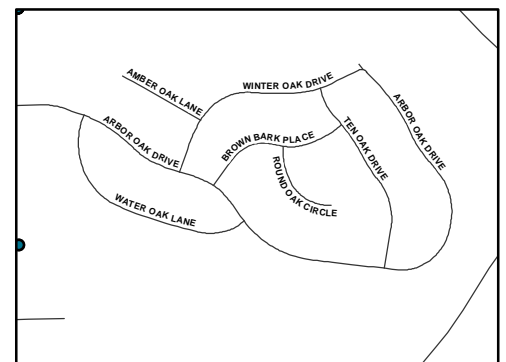
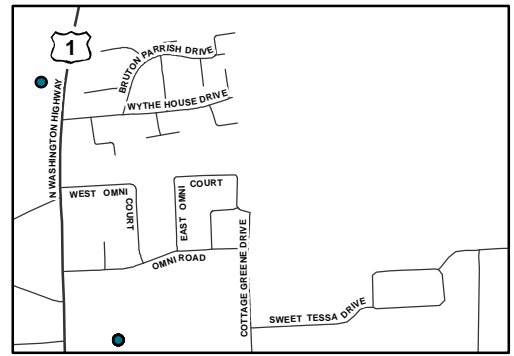
The following page depicts all reportable accidents in 2013.

Town of Ashland Motor Vehicle Incidents - 2013

● Motor Vehicle Incidents



0 0.125 0.25 0.5 0.75 1 Mile





Traffic Enforcement

For 2013, the department conducted 3,783 traffic stops and issued 2,258 uniform traffic summonses (UTS) for traffic or vehicle related violations. For 2012, the department conducted 3,460 stops and issued 1,829 summonses (UTS) for traffic or vehicle related violations.



In 2013, the Ashland Police Department made 51 narcotic arrests and 3 weapon law violation arrests as a result of traffic stops. The department also arrested 9 wanted subjects from traffic stops. In comparison to 2012, narcotic arrests increased by eighty-two percent (+82%) and arrests of wanted subjects increased by twenty-eight percent (+28%). Weapon law violation arrests increased from 1 in 2012 to 3 in 2013.



Traffic Complaints

For 2013, the Ashland Police Department continued the ACUTE (Addressing Complaints Using Technology and Enforcement) Program. The program consists of multiple phases that first determine if a speeding problem exists on a street, educates the public about the posted speed limit, and, if necessary, results in directed enforcement in that area. In order for a location to qualify for the ACUTE Program, it must have a posted speed of 35 mph or less. A speeding problem exists if the 85th percentile speed in the area is found to be more than 8 mph over the posted limit, or there are three or more violations over 15 mph more than the speed limit. The following locations are the areas the Department utilized the A.C.U.T.E. program where a speeding problem existed, and the subsequent enforcement action taken to address the complaint.

- North James Street
33 Summonses
- Myrtle Street
1 Summonses

Follow-up evaluations after the implementation of the ACUTE Program showed that the speeding problems had been eliminated in the areas.

For more information on the ACUTE program and other traffic safety issues visit our website at www.ashlandpolice.us.



Calls for Service

A call for service is any type of call that is received where an officer responds to a location for a incident or provides advice to a citizen over the phone. The department answered a total of 7,217 calls for service in 2013.

Top 10 Call Locations for 2013

Name	Total Calls
Apple Garden Inn	334
Walmart	314
Motel 6	133
Ashland Convalescent Center	127
Travel Center of America	71
Days Inn/Super 8	66
Martin's	60
Henry Clay Apartments	58
Food Lion	54
Omni Place Apartments	54

kitchens create fire hazards as individuals resort to cooking with hotplates and inadequate living space can increase health and safety concerns.

Some of these locations are now experiencing higher than normal crime and increased drug related calls which is beginning to affect surrounding properties. Continued issues with these motels will stretch the resources of the department.

To address these issues, the department will continue patrolling the motel areas as well as increase narcotic enforcement. We know that law enforcement is only one piece of a much larger response that is needed to help individuals who have fallen on difficult times. However, a police presence should offer a more stable environment and, hopefully, stabilize the affected areas of the town.

Motels

Within Ashland there are 14 hotels that offer a combined total of 1,100 rooms. A particular concern for the department and the community as a whole is the long-term residency at some of our local motels.

In 2013, three motels were among our top ten call locations. These motels accounted for 533 calls for service with one motel having the highest volume of calls for service of any location within the Town.

Because of the national economic downturn many people are now using the motels for long term residency as opposed to short term overnight lodging. The motels are not set up to accommodate permanent housing because they lack kitchens or adequate living space for a family. The absence of

Hotel/Motel Name	Number of Police Calls
Apple Garden Inn	334
Motel 6	133
Days Inn/Super 8	66
Palm Leaf	41
Twin Oaks	41
Holiday Inn Express	29
Quality Inn	23
Hampton Inn	22
Shady Grove	19
Sleep Inn	14
Econo Lodge	9
Howard Johnson	8
Henry Clay Inn	5

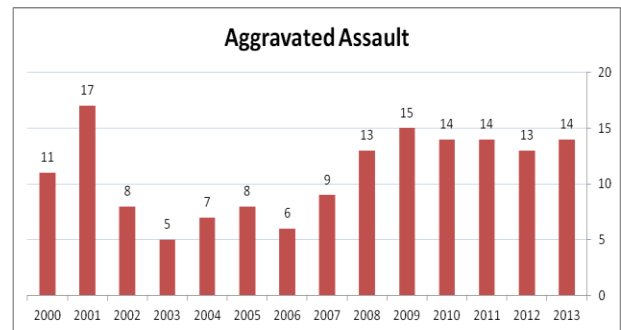


Calls for Service

Aggravated Assault

Aggravated assault is an unlawful attack by one person upon another for the purpose of inflicting severe bodily injury. This type of assault is usually accompanied by the use of a weapon or by other means likely to produce death or great bodily harm.

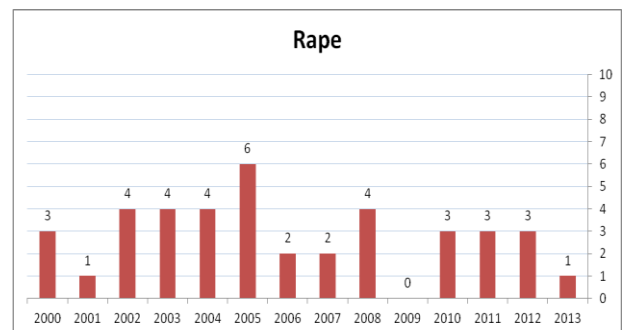
In 2013, there were 14 reported aggravated assaults compared with 13 cases in 2012. Of these 14 cases, 13 have been cleared by arrest.



Rape

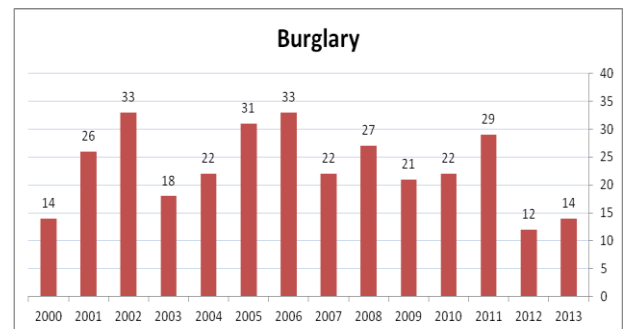
Rape is defined by the FBI as the carnal knowledge of a person, forcibly and/or against that person's will; or not forcibly or against the person's will where the victim is incapable of giving consent because of his/her temporary or permanent mental or physical incapacity (or because of his/her youth).

In 2013, we investigated one reported rape compared to three in 2012. Upon further investigation the charge was unfounded.



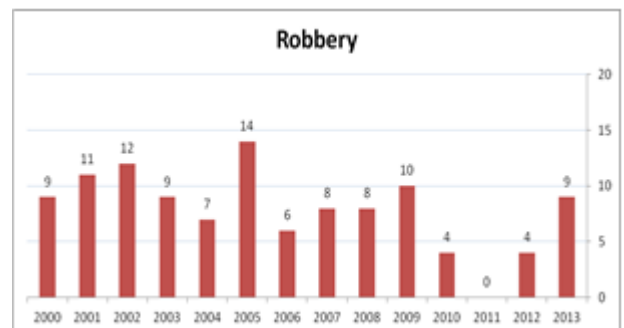
Breaking and Entering

In 2013 there were 14 breaking and entering incidents compare to 12 in 2012. This is an increase of 16.67% over 2012.



Robbery

In 2013 we experienced an increase in the number of reported robberies from four (4) in 2012 to nine (9) in 2013.



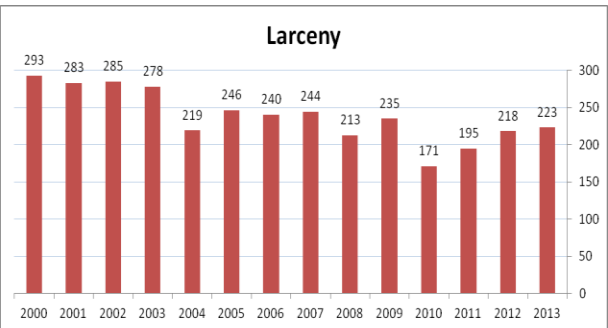


Calls for Service

Larceny Offenses

The FBI breaks larceny/theft into seven different categories. Pocket picking, purse snatching, shoplifting, theft from building, theft from coin machine, theft from motor vehicle, theft of motor vehicle parts or accessories, and all other larceny.

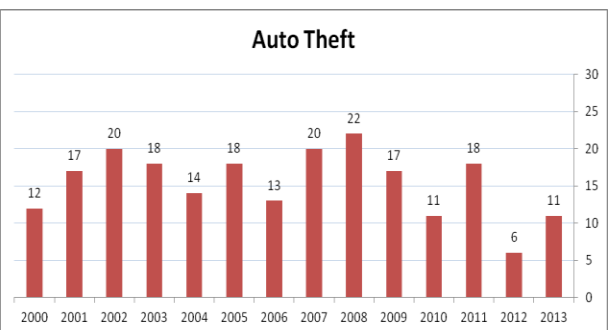
In 2013, there were 223 reported incidents of larceny in Ashland. This is an increase from 2012 when there were 216 incidents of larceny.



Auto Thefts

Motor vehicle theft is defined by the FBI as the taking of any vehicle that propels itself.

We experienced an increase in motor vehicle thefts by 83.33 % from 2012. There were a total of 11 vehicles that were stolen in 2013 as compared to six in 2012.

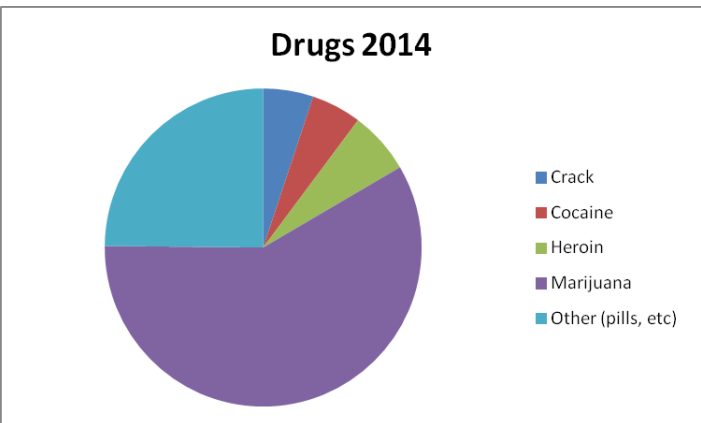


Drug Violations

We saw an increase in the number of drug related arrests from 106 in 2012 to 216 in 2013. We attribute the increased number of drug related arrests to the proactive measures taken by our officers during their work assignments.

Hot Spot Map

On the following page is a visual representation of the areas that are currently experiencing calls for police service. The department will use this as well as other information to develop programs to deliver police services in a more effective and efficient way.



Town of Ashland Incidents - 2013 7AM-7PM

Value



High

Low



0 0.5 1 Mile



Crime Prevention

The Ashland Police Department employs many avenues in its approach to community policing. We understand that citizen awareness and participation helps reduce crime and raise the quality of life for our residents. Our goal is to continue to develop our commitment to crime prevention and public involvement.

Seventy (70) crime prevention events were delivered to our citizens and business partners during 2013. Events included:

Neighborhood Watch Programs-The department was represented by Crime Prevention Officer Chip Watts at 23 neighborhood watch meetings throughout the year. Officer Watts speaks on numerous topics to educate the

Tours of the Ashland Police Department-There were five (5) tours of the department for members of various organizations.

Halloween Patrol-The Police Department made up and handed out over 300 Halloween bags while on patrol. Officers made extra patrols in the high foot traffic areas to ensure a safe holiday. Bike patrol officers were assigned to patrol neighborhoods that experience large crowds of trick or treaters.

National Take Back Drug Events-The department, in cooperation with the DEA, conducted two (2) events to collect old and un-used prescription drugs to be destroyed. This ensured that the waterways are protected from contamination as well as keeping prescriptions from falling into the wrong hands. Our site collected 147 lbs. of prescription drugs in 2013.

Child Safety Seat Inspections-The department held four (4) safety seat inspection events during 2013. We have four (4) officers who are certified to inspect and give instruction on the proper installation of child safety seats.

Shop with A Cop-The local business community made donations allowing the police department to provide gifts to families who would not have a Christmas. The Ashland Church of God once again opened their doors for the party for the children and their immediate family members. Officers attended this event to serve food provided by the local business community and delivered gifts bought with donations made by the business community. This provides positive reinforcement to the children and opens trust with the youth within our community. The Department served 19 children and their families. Our efforts in 2013 saw a 50% increase in donations of money and product over the previous year, allowing us to assist the Ashland Church of God with providing Christmas presents to an additional 60 children.

To obtain more information regarding these programs or any other crime prevention tips and programs the agency offers, please contact us at 412-0600.





Awards and Recognition

Grants and Equipment Awards

VA DMV Grant=\$17,446
Funded DUI patrols and radar equipment.

US JAG Grant=\$5,094
Purchased equipment for patrol and investigations.

VA Attorney General Asset/Forfeiture Grant=\$151,681
Purchased multiple pieces of equipment for use by the department.

State Farm DUI Education Grant= \$20,000
Funded DUI educational equipment.

Hanover Cares Underage Prevention Grant=\$4,816
Funded checkpoints for underage possession of alcohol.

Harry V. Smeeman Leadership Award



Harry Smeeman was Ashland's first Town Sergeant (Chief of Police) who began his career in 1922. His tenure was cut short in 1929 when he was killed in the line of duty.

This award, named in his honor, recognizes a leader or leaders in the agency who continue to display tenacity, commitment to community and dedication to professionalism as displayed by Sgt. Smeeman a century ago.

For his attention to detail and outstanding investigative work this year's recipient is Investigator Matt Hileman.

Officer of the Year

The Officer of the Year is awarded to the officer who was nominated by his or her peers and supervisors and selected by the Chief of Police for exemplary performance during the previous year.

In 2012, Officer Thomas O'Dea issued 150 summonses, made 75 criminal arrests, and 30 DUI arrests. During his calls for service he was able to gather valuable information to use in his own cases as well as gaining valuable intelligence to pass on to narcotics investigators. With a positive outlook and willingness to assist other shift members we are honored to name Officer O'Dea, Officer of the Year.





Incident	Dec-13	Dec-12	YTD 13	YTD 12	YTD Arrest	YTD Clear	Clear Rate	2012 Total
Arson			1	1				1
Assault Offenses								
Aggravated Assault	1	2	14	13	13	13	93%	13
Simple Assault	11	11	117	126	61	107	91%	124
Intimidation			1	2	1	1	100%	2
Bribery								
Burglary/B&E		1	14	12		1	7%	12
Counterfeiting/Forgery			16	18	9	9	56%	18
Destruction	7	7	110	82	15	22	20%	78
Drug/Narcotic Offenses								
Drugs/Narcotic Violations	7	6	130	70	121	124	95%	70
Drug Equipment Violations	6	1	86	36	78	81	94%	36
Embezzlement			8	2	5	5	63%	2
Extortions/Blackmail								
Fraud								
False Pretense/Swindle			12	17	5	5	42%	15
Credit Card Fraud			16	19	3	4	25%	19
Impersonation		1	8	10	6	6	75%	9
Welfare Fraud								
Wire Fraud				1				1
Homicide Offenses								
Murder/Non-negligent Manslaughter								
Negligent Manslaughter								
Justifiable Homicide								
Kidnapping/Abduction		1	3	6	3	3	100%	6
Larceny/Theft Offenses								
Pocket-Picking								
Purse-Snatching								
Shoplifting	7	6	80	74	66	67	84%	73
Theft from Building	9	3	54	62	8	14	26%	54
Theft from Coin Machine				2				2
Theft from Motor Vehicle	2	2	31	34		-	0%	34
Theft of Motor Vehicle Parts	1	1	17	13			0%	12
All other Larceny	4	1	41	33	7	7	17%	37
Motor Vehicle Theft		1	11	6	2	3	27%	6
Pornography/Obscene Material								
Prostitution Offenses								
Prostitution			2		2	2	100%	
Assisting/Promoting Prostitution								
Robbery	2	1	9	4	3	3	33%	4
Sex Offense: Forcible								
Rape		1	-	3				2
Sodomy			1		1	1	100%	
Sexual Assault with Object								
Fondling/Indecent Liberties			1	2	1	1		2
Sex Offense: Non-Forcible								
Incest				1				
Statutory Rape								
Stolen Property Offense		1	3	2	1	2	67%	2
Weapons Violations	2	3	16	8	12	12	75%	8
Total	69	50	802	659	423	493	61%	642