

James Mayr

jamesbmayr@gmail.com • 631.388.6297 • jamesmayr.com • Troy, New York

EXPERIENCE

Mainstay, Boston, MA

Lead Product Manager

Mar 2025 - Present

Senior Product Manager

Mar 2022 - Feb 2025

Product Manager

Nov 2019 - Feb 2022

- Create roadmaps and lead sprints, demos, and retrospectives with engineers and designers
- Coordinate a team through project scoping, planning, building, testing, and release
- Produce technical documentation, lead training workshops, and craft marketing material
- Communicate with customers and vendors to conduct research and support implementation
- Investigate product usage to identify trends, flag opportunities, and prioritize improvements

The Muse, New York, NY

Product Manager, SEO & Growth

Aug 2019 - Nov 2019

Associate Product Manager, Engineering Services, SEO & Growth

Oct 2017 - Jul 2019

- Diagnosed bugs, conducted design and technical QA, and evaluated A/B tests
- Organized multiple cross-team projects and managed external vendors and contractors
- Conducted user research through surveys, interviews, and product testing
- Contributed code by releasing bug fixes, creating experiments, and reducing tech debt

Content Manager

Sept 2015 - Sept 2017

- Managed a team of internal and freelance writers, editing copy for grammar, style, and voice
- Composed and copy-edited content for client company profiles

New York City Dept. of Education, Bronx, NY

Teacher, Academy for Language and Technology

Aug 2013 - Aug 2015

- Designed and taught English and Technology curriculum in grades II and I2
- Edited and evaluated student writing to measure proficiency and skill acquisition

EDUCATION

Fordham University Graduate School of Education, New York, NY

- Masters of Science in Teaching

May 2015

Binghamton University, Binghamton, NY

- Bachelor of Arts in English, minor in Music

May 2012

TECHNOLOGIES & TOOLS

- JavaScript, nodeJS, MongoDB, SQL, HTML, CSS, Google Apps Script
- Jira, AirTable, Confluence, Metabase, Sigma, Heap, AppCues, Google Analytics, Figma, Miro
- Google Drive, Docs, Sheets, Slides, Forms; Word, Excel, PowerPoint; Pages, Numbers, Keynote
- Finale, MuseScore; music composition and performance