

James Mayr

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EXPERIENCE

Mainstay, Boston, MA

Senior Product Manager

Mar 2022 - Present

Product Manager

Nov 2019 - Feb 2022

- Coordinate a team through project scoping, planning, building, testing, and release
- Create technical documentation, lead internal training, and produce marketing material
- Communicate with external partners to conduct research and support implementation

The Muse, New York, NY

Product Manager, SEO & Growth

Aug 2019 - Nov 2019

- Created roadmaps and led sprints, demos, and retrospectives with engineers and designers
- Diagnosed bugs, conducted design and technical QA, and evaluated A/B tests
- Coordinated multiple cross-team projects and managed external partners

Associate Product Manager, Engineering Services, SEO & Growth

Oct 2017 - Jul 2019

- Conducted user research through surveys, interviews, and product testing
- Contributed code by releasing bug fixes, creating experiments, and reducing tech debt
- Coordinated sprints, roadmaps, and retrospectives for multiple engineering teams

Content Manager

Sept 2015 - Sept 2017

- Managed a team of internal and freelance writers, editing copy for grammar, style, and voice
- Composed and copy-edited content for client company profiles

New York City Dept. of Education, Bronx, NY

Teacher, Academy for Language and Technology

Aug 2013 - Aug 2015

- Designed and taught English and Technology curriculum in grades 11 and 12
- Edited and evaluated student writing to measure proficiency and skill acquisition

EDUCATION

Fordham University Graduate School of Education, New York, NY

- Masters of Science in Teaching

May 2015

Binghamton University, Binghamton, NY

- Bachelor of Arts in English, minor in Music

May 2012

TECHNOLOGIES & TOOLS

- JavaScript, nodeJS, MongoDB, SQL, HTML, CSS
- Jira, Trello, AirTable, Confluence, Metabase, Heap, AppCues, Google Analytics, AWS, Figma, Miro
- Google Drive, Docs, Sheets, Slides, Forms; Microsoft Word, Excel, PowerPoint; Pages, Numbers, Keynote