James Mayr

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EXPERIENCE

The Muse, New York, NY

Associate Product Manager, SEO & Growth   Feb 2018 - present
- Create roadmaps and lead sprints, demos, and retrospectives with engineers and designers
- Conduct user research through surveys, interviews, and product testing
- Troubleshoot bugs, QA new features, and evaluate A/B tests
- Contribute code by releasing bug fixes, creating experiments, and reducing tech debt

Project Manager, Engineering Services   Oct 2017 - Jan 2018
- Coordinated sprints, roadmaps, and retrospectives for Services & Platform Team
- Managed data improvements, such as GDPR compliance and security audits

Content Manager   Feb 2016 - Sept 2017
- Managed a team of internal and freelance writers
- Edited client copy for grammar, style, and brand voice
- Improved internal processes to increase writing efficiency

Profiles Copy Editor   Sept 2015 - Jan 2016
- Composed copy for client company profiles
- Copy-edited content according to brand voice and style guide

New York City Dept. of Education, Bronx, NY

Teacher, Academy for Language and Technology   Aug 2013 - Aug 2015
- Designed and taught English and Technology curriculum in grades 11 and 12
- Edited and evaluated student writing to measure proficiency and skill acquisition
- Coordinated Literacy Department meetings and resources

EDUCATION

Fordham University Graduate School of Education, New York, NY
- Masters of Science in Teaching - GPA: 3.963   June 2015

Binghamton University, Binghamton, NY
- Bachelor of Arts in English, minor in Music - GPA: 3.920   May 2012
- Founder and President of Explorchestra: the Composers' Orchestra

SKILLS & TECHNOLOGIES

- JavaScript, nodeJS, SQL, CSS, HTML, PHP
- Google Analytics, Google Tag Manager, Google Webmaster Tools, Looker, Jira, Amazon Web Services
- creative writing, public speaking, music composition & performance, game design