James Mayr

jamesbmayr@gmail.com • 631.388.6297 • jamesmayr.com • 55 Newbern Avenue, Medford, MA 02155

EXPERIENCE

The Muse, New York, NY

Product Manager, SEO & Growth   Aug 2019 - present
 • Create roadmaps and lead sprints, demos, and retrospectives with engineers and designers
 • Troubleshoot bugs, conduct design and technical QA, and evaluate A/B tests
 • Coordinate multiple cross-team projects and manage external partners

Associate Product Manager, SEO & Growth   Feb 2018 - Jul 2019
 • Conducted user research through surveys, interviews, and product testing
 • Contributed code by releasing bug fixes, creating experiments, and reducing tech debt

Project Manager, Engineering Services   Oct 2017 - Jan 2018
 • Coordinated sprints, roadmaps, and retrospectives for Services & Platform Team
 • Managed data improvements, such as GDPR compliance and security audits

Content Manager   Feb 2016 - Sept 2017
 • Managed a team of internal and freelance writers, editing copy for grammar, style, and voice
 • Improved internal processes to increase writing efficiency

Profiles Copy Editor   Sept 2015 - Jan 2016
 • Composed copy for client company profiles
 • Copy-edited content according to brand voice and style guide

New York City Dept. of Education, Bronx, NY

Teacher, Academy for Language and Technology   Aug 2013 - Aug 2015
 • Designed and taught English and Technology curriculum in grades 11 and 12
 • Edited and evaluated student writing to measure proficiency and skill acquisition
 • Coordinated Literacy Department meetings and resources

EDUCATION

Fordham University Graduate School of Education, New York, NY
 • Masters of Science in Teaching - GPA: 3.963   May 2015

Binghamton University, Binghamton, NY
 • Bachelor of Arts in English, minor in Music - GPA: 3.920   May 2012

SKILLS & TECHNOLOGIES

 • JavaScript, nodeJS, SQL, CSS, HTML, PHP
 • Google Analytics, Google Tag Manager, Google Search Console, Looker, Jira, Trello, Amazon Web Services