



# Run to the bills

## Problem

It is hard to know *when* you will need savings for a new pair of running shoes because the life expectancy of your current pair is better *measured in kilometers* than months.

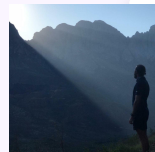
This problem can be generalised to any item with a usage-based lifespan, e.g. car tyres.

## Solution

Automatically contribute to savings account based on distance ran in pair.

## Benefit

The runner will always have enough savings to buy a new pair of running shoes when their old pair needs to be replaced, requiring no effort and without over- or under saving.



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