Goal

We need to be more efficient

Goal

We want to better understand what our customers want

"If I had asked people what they wanted, they would have said faster horses." - Henry Ford

Goal

We want to adapt to the market more quickly

Goal

We want to get something to production much faster

Goal

We want to be more agile because our management wants us to

Goal

We want to have more fun at work

Goal

We want to be more predictable in delivering products

Goal

We want to make less errors in our work

"Success consists of going from failure to failure without loss of enthusiasm" - Winston Churchill

Goal

We want to increase the quality of what we deliver

Goal

We want to do what our
competitors do

Goal

We want to understand what
quality means to us

Goal

We want to release more reliable
to production

Goal

We want to be less managed by
our boss

Goal

We want to be more flexible in
changing the functional scope

Goal

We want to be less tool
dependent

Goal

We want to focus on core
business

Goal

We want to know better what to
do

Goal

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Goal

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