# Jasmine Ke

# A computer science student with a drive to **design**.

#### Education.

University of British Columbia 3rd Year Bachelor of Science, Computer Science

#### Achievements.

Wolfram Alpha Award @ nwHacks January 2020

Dean's Honour List 2018 - 2019

#### Skills.

Figma Photoshop Illustrator Blender Framer Adobe XD

C C++ C# Java HTML/CSS Javascript

### Experience.

**UBC Biztech / Design Lead** Vancouver, BC / March 2018 - Present

After a year as a designer at Biztech, I was promoted to lead a team of 4 designers to create website designs, webapps (mobile and browser), brand identities, and social media graphics. As a team, we created wireframes, high-fidelity prototypes for the in-house web-app.

**UBC Biztech / Design Director** Vancouver, BC / May 2018 - March 2019 @ubcbiztech.com

- Created web-app assets, user pages and user flow maps for mobile and desktop views from start to finish.
- Worked with our team to create consistent branding and visual guidelines for events according to company standards.
- Learned Figma and Blender on the job to design graphics and prototype user flows.
- Initiated documentation/data analysis projects to visualize user data for over 150 members.
- Designed website and event/social media graphics in limited time constraints for over 200 participants to use during events.

## Projects.

AFK (Wolfram Award) / nwHacks Hackathon devpost.com/software/afk-bec9g1

Created a hands-free voice activated chrome extension that allows hands-free navigation through web-pages. I contributed the UI/UX designs and userflows, graphics and implemented the front end in JS and HTML/CSS.

Food-Baby (1st - Best Use of Google Cloud) / cmd-f Hackathon https://devpost.com/software/food-baby

Realized an app for pregnant women who are concerned about the foods they consume during pregnancy and their affects on children. I was responsible for low-fidelity and high-fidelity mockups on Figma, as well as implementing the front-end in HTML, CSS and Bootstrap.