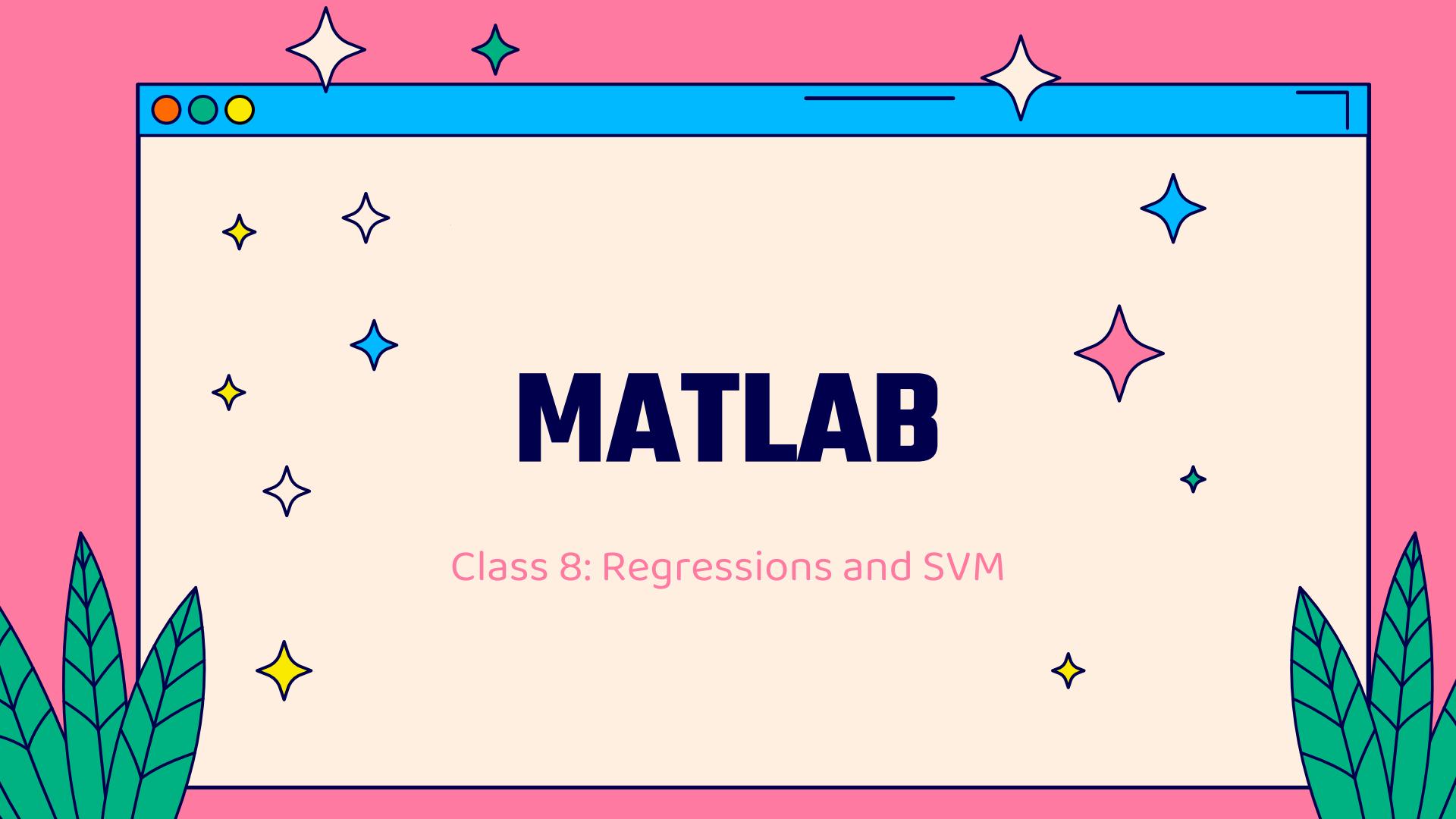




# MATLAB

Class 8: Regressions and SVM





**What is one of the ultimate goals of a model?**

# PREDICT



**Computational models make predictions based  
on hypotheses.**

They predict the state of an outcome variable ( $y$ ) given new  
information  $x$  or at a new time point ( $x_t$ )



# How do computers learn?

In machine learning and computational modelling, the way you teach your algorithm to predict can take one of two forms: **supervised** learning and **Unsupervised** learning



# How do computers learn?

**supervised** learning takes place when algorithms are fed examples of data to learn from like in regressions and SVM

Much like when you were a little kid, you were taught the alphabet with examples of words that start with each letter



# How do computers learn?

**Unsupervised** learning takes place when algorithms learn without examples, but through trial and error without the need of labels

Much like when you learned how to ride a bike

Examples include k-means (see class on clustering)



—

# **What is a regression ?**

**To put it simply a regression is a set of statistical tools used to describe and quantify the relationship between dependent and independent variables**

**Dependent variables (y)**  
**are the outcomes we wish to predict based on**  
**independent variables**

**Independent variables (x)**  
**are the covariates/ predictors / features we**  
**think change the value of the outcome variable**  
**in a quantifiable way**

# Types of regression models

## **Linear Model:**

Used when the outcome variables are continuous

## **Logistic Model:**

Used when the outcome variables are binary

## **Hierarchical Model:**

Used when your data has a defined structure (i.e., variables are nested)

\*\*\* not mutually exclusive

# Linear regression models

Intercept → the y-value of the regression line for an x value of 0

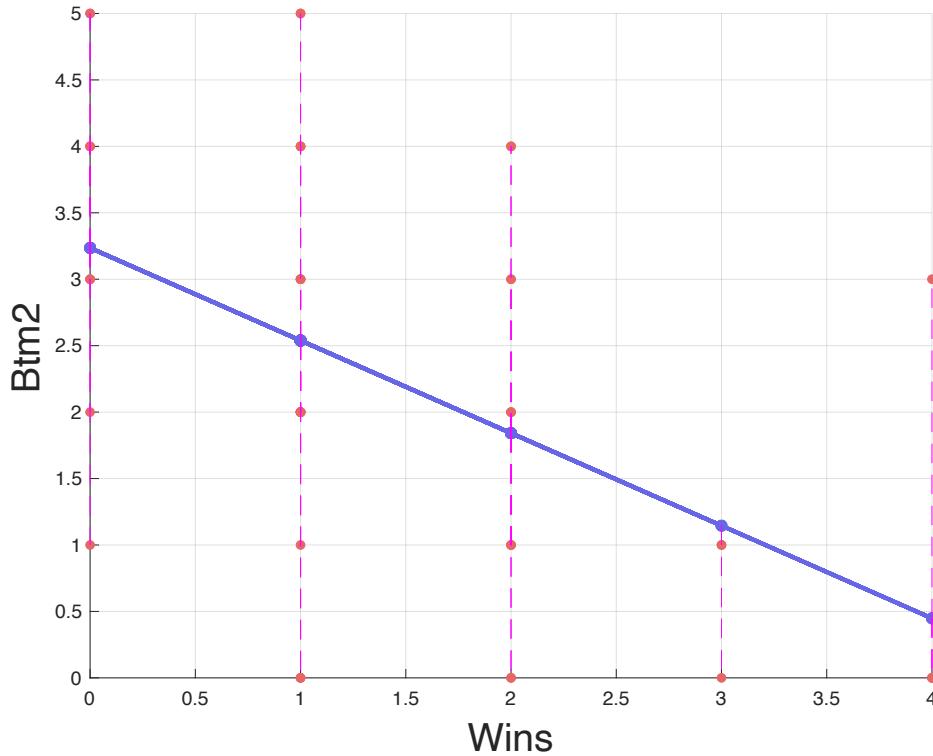
Slope → how steep the line is (for every 1 unit increase in x, how much do you expect y to increase)

These are also called beta coefficients

$$y = \beta_0 + \beta_1 * Age + Residual$$



# Linear Regression Models





# Linear Regression Models

Coding of your ordinal predictors is important for the interpretation of your betas/ coefficients:

Linear coding: 1 2 3 assumes that there is a linear relationship between the orders (i.e.,  $x=1$  is half of  $x=2$ , etc.)



# Linear Regression Models

Coding of your categorial predictors is very important for the interpretation of your betas:

**Dummy coding**

**Effect Coding**

# Dummy Coding

Attention (X1)	Difficulty (X2)	Var Attention	Var Difficulty
High	easy	1	0
Low	easy	0	0
High	easy	1	0
High	hard	0	1
Low	hard	1	1
High	hard	0	1

- Let's say we have two categorical variables:
  - Attention (high vs low)
  - Difficulty (easy vs hard)
- Dummy code them as 0 and 1



# Dummy Coding

Attention (X1)	Difficulty (X2)	Var Attention	Var Difficulty
High	easy	1	0
Low	easy	0	0
High	easy	1	0
High	hard	0	1
Low	hard	1	1
High	hard	0	1

- The intercept  $\beta_0$  is the mean of y for all conditions when they are 0 (i.e., Low--easy)
- The slope  $\beta_1$  is the difference between High and Low Attention for the easy task
- The slope  $\beta_2$  is the difference between the easy and difficult task for low attention
- The slope  $\beta_3$  is the interaction

$$y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$$



## Dummy Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

$$y = \beta_0 + \beta_1 \mathbf{0} + \beta_2 \mathbf{0} + \beta_3 \mathbf{0} * \mathbf{0}$$
$$y = \beta_0$$

$$y = \beta_0 + \beta_1 \mathbf{1} + \beta_2 \mathbf{0} + \beta_3 \mathbf{1} * \mathbf{0}$$
$$y = \beta_0 + \beta_1$$

$$y = \beta_0 + \beta_1 \mathbf{0} + \beta_2 \mathbf{1} + \beta_3 \mathbf{0} * \mathbf{1}$$
$$y = \beta_0 + \beta_2$$

$$y = \beta_0 + \beta_1 \mathbf{1} + \beta_2 \mathbf{1} + \beta_3 \mathbf{1} * \mathbf{1}$$
$$y = \beta_0 + \beta_1 + \beta_2 + \beta_3$$



## Dummy Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

$$X(1,0) - X(0,0) = \beta_0 + \beta_1 1 - \beta_0$$

$$X(1,0) - X(0,0) = \beta_1$$

$$X(0,1) - X(0,0) = \beta_0 + \beta_2 1 - \beta_0$$

$$X(0,1) - X(0,0) = \beta_2$$

$$(X(1,1) - X(0,1)) - (X(1,0) - X(0,0))$$

$$= (\beta_0 + \beta_1 1 + \beta_2 1 + \beta_3 1 - \beta_0 - \beta_2 1) - (\beta_0 + \beta_1 1 - \beta_0)$$

$$= (\beta_1 + \beta_3) - (\beta_1)$$

$$= \beta_3$$



## Dummy Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

→  $X(1,0) - X(0,0) = \beta_0 + \beta_1 1 - \beta_0$   
 $X(1,0) - X(0,0) = \beta_1$

→  $X(0,1) - X(0,0) = \beta_0 + \beta_2 1 - \beta_0$   
 $X(0,1) - X(0,0) = \beta_2$

→  $(X(1,1) - X(0,1)) - (X(1,0) - X(0,0))$   
 $= (\beta_0 + \beta_1 1 + \beta_2 1 + \beta_3 1 - \beta_0 - \beta_2 1) - (\beta_0 + \beta_1 1 - \beta_0)$   
 $= (\beta_1 + \beta_3) - (\beta_1)$   
 $= \beta_3$



# Effect Coding

Attention (X1)	Difficulty (X2)	Var Attention	Var Difficulty
High	easy	1	-1
Low	easy	-1	-1
High	easy	1	-1
High	hard	-1	1
Low	hard	1	1
High	hard	-1	1

- In effect coding all columns of variables sum to 0
- To do this let's try replacing the 0's with -1



# Effect Coding

Attention (X1)	Difficulty (X2)	Var Attention	Var Difficulty
High	easy	1	-1
Low	easy	-1	-1
High	easy	1	-1
High	hard	-1	1
Low	hard	1	1
High	hard	-1	1

- The intercept  $\beta_0$  is now the GRAND Mean
- The slope  $\beta_1$  is the difference between High and Low Attention across both difficulties
- The slope  $\beta_2$  is the difference between difficult and easy across Attention
- The slope  $\beta_3$  is the interaction

$$y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$$



## Effect Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

$$y = \beta_0 + \beta_1(-1) + \beta_2(-1) + \beta_3(-1) * (-1)$$
$$y = \beta_0 - \beta_1 - \beta_2 + \beta_3$$

$$y = \beta_0 + \beta_1(1) + \beta_2(-1) + \beta_3(1) * (-1)$$
$$y = \beta_0 + \beta_1 - \beta_2 - \beta_3$$

$$y = \beta_0 + \beta_1(-1) + \beta_2(1) + \beta_3(-1) * (-1)$$
$$y = \beta_0 - \beta_1 + \beta_2 - \beta_3$$

$$y = \beta_0 + \beta_1(1) + \beta_2(1) + \beta_3(1) * (1)$$
$$y = \beta_0 + \beta_1 + \beta_2 + \beta_3$$



## Effect Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

$$\begin{aligned}X(1,0) - X(0,0) &= \beta_0 + \beta_1 - \beta_2 - \beta_3 - (\beta_0 - \beta_1 - \beta_2 + \beta_3) \\&= \beta_0 + \beta_1 - \beta_2 - \beta_3 - \beta_0 + \beta_1 + \beta_2 - \beta_3 \\&= +\beta_1 + \beta_1 \\&= 2\beta_1\end{aligned}$$

$$\frac{1}{2} * (X(1,0) - X(0,0)) = \beta_1$$

Thus, your main effect is twice as big, and your beta is half of the estimated effect



# Effect Coding

Attention (X1)	Difficulty (X2)	Var Attention	Var Difficulty
High	easy	0.5	-0.5
Low	easy	-0.5	-0.5
High	easy	0.5	-0.5
High	hard	-0.5	0.5
Low	hard	0.5	0.5
High	hard	-0.5	0.5

- What about replacing 0's with -0.5 and 1's with 0.5



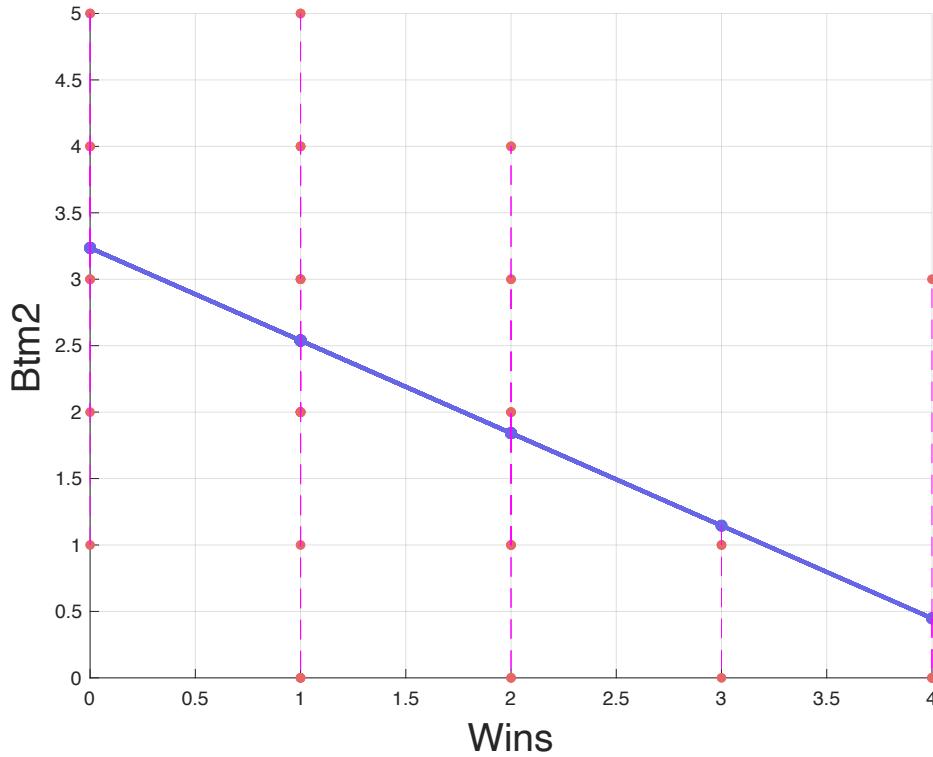
## Effect Coding

Our regression model:  $y = \beta_0 + \beta_1 X1 + \beta_2 X2 + \beta_3 X1 * X2$

$$\begin{aligned} X(1,0) - X(0,0) &= \beta_0 + \frac{1}{2}\beta_1 - \frac{1}{2}\beta_2 - \frac{1}{2}\beta_3 - \left(\beta_0 - \frac{1}{2}\beta_1 - \frac{1}{2}\beta_2 + \frac{1}{2}\beta_3\right) \\ &= \beta_0 + \frac{1}{2}\beta_1 - \frac{1}{2}\beta_2 - \frac{1}{2}\beta_3 - \beta_0 + \frac{1}{2}\beta_1 + \frac{1}{2}\beta_2 - \frac{1}{2}\beta_3 \\ &= +\frac{1}{2}\beta_1 + \frac{1}{2}\beta_1 \\ &= \beta_1 \end{aligned}$$

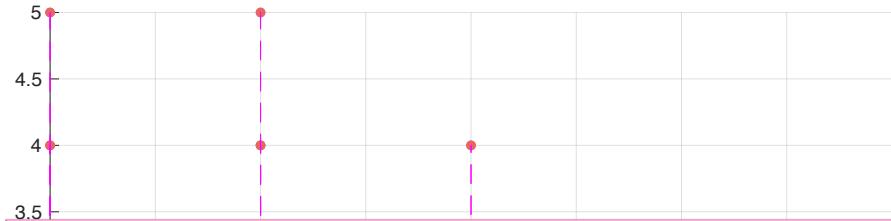


# Linear Regression Models

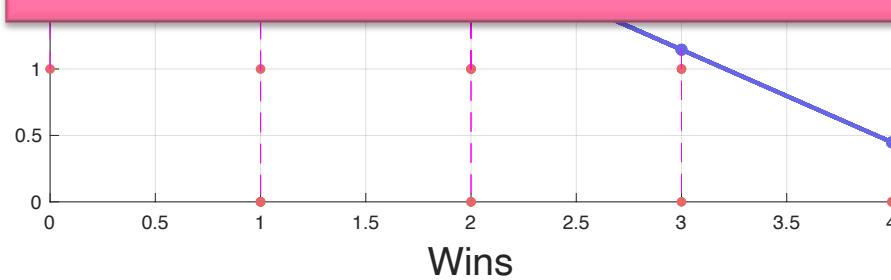




# Linear Regression Models



You predicted y  
what now?





# Linear Regression Models

Regressions can be used in different fashions: testing statistical relationships, predicting future data, removing effects from your data

After fitting regressions, you can compute and utilize the residuals (i.e., the unexplained variance or  $y$ ) for further analysis... we want the residuals of a regression to be normal



# Linear Regression Models

Because of how linear regressions compute effects (holding all other effects at zero), you can add nuisance variables into your regression to compute your desired effect while controlling for the effect of another uninteresting variable

$$\text{Alpha power} = \beta_0 + \beta_1 \text{Age} + \beta_2 \text{Attention} + \beta_3 \text{Sleep Quality}$$



# Linear Regression Models

Because of how linear regressions compute effects (holding all other effects at zero), you can add nuisance variables into your regression to compute your desired effect while controlling for the effect of another uninteresting variable

$$\text{Alpha power} = \beta_0 + \beta_1 \text{Age} + \beta_2 \text{Attention} + \beta_3 \text{Sleep Quality}$$



controlling for age effects / confounds



# Multicollinearity

A problem when two or more of your predictors / regressors/  
measures are related to one another (i.e., correlated)

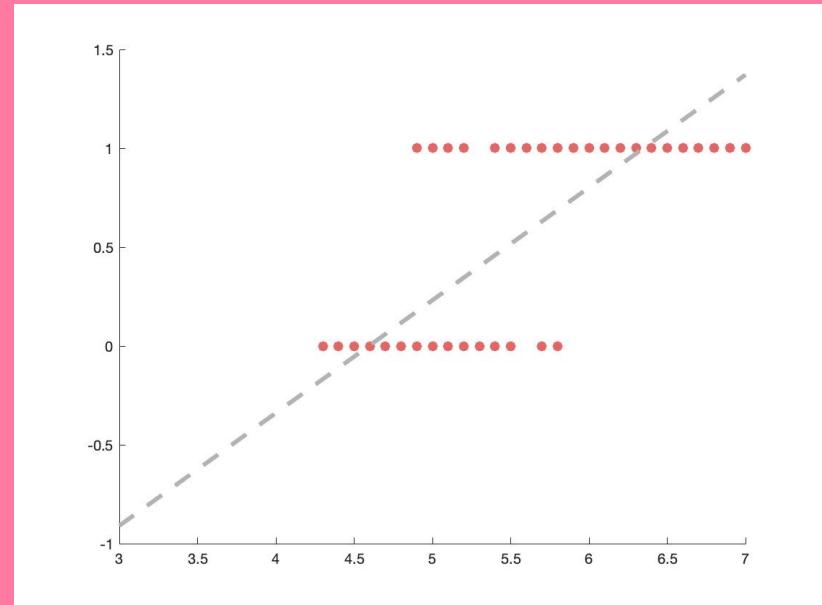
For example, participant height and weight

One assumption of regressions are that the measures are  
independent, and if this violated the beta coefficients  
estimated become unstable and sensitive to small changes



# Logistic Regression

Linear regression work very well on continuous outcomes, but what happens when your outcome is categorical or binary? Fitting a line just doesn't cut it

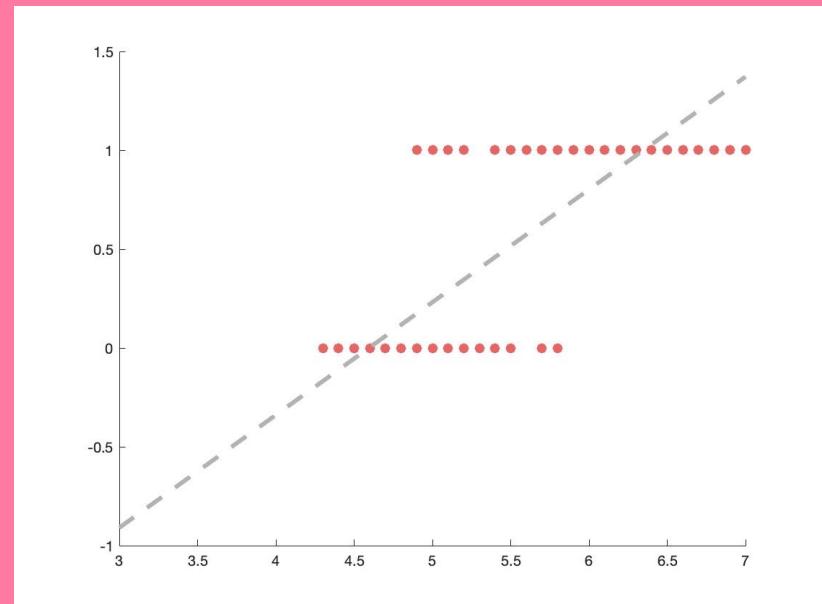




# Logistic Regression

But if we fit a different  
function to the data, it  
might fit it much  
better...

Here comes in Logistic  
Functions

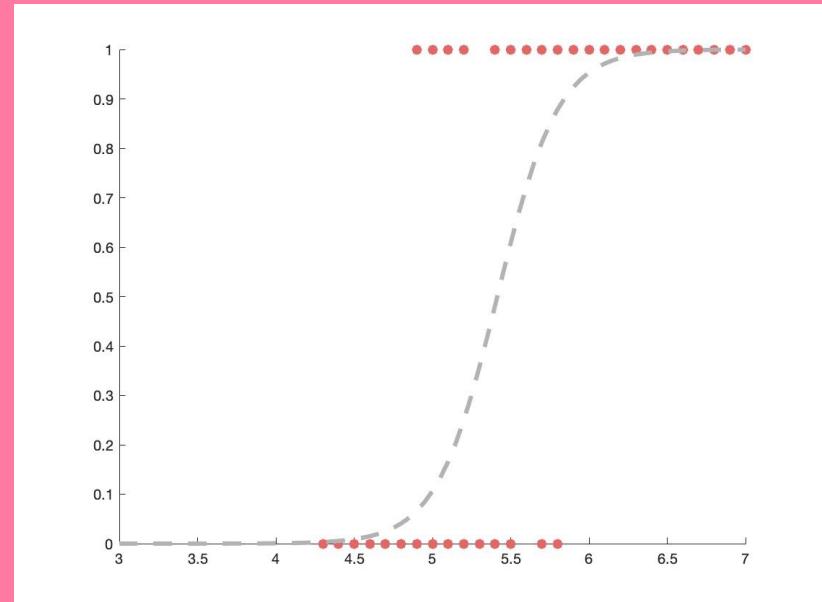




# Logistic Regression

But if we fit a different  
function to the data, it  
might fit it much  
better...

Here comes in Logistic  
Functions





# Logistic Regression

Logistic regression run on the odds  $\frac{p}{1-p}$

(specifically the log odds)

an Odds of 1 means equally likely to happen or not happen

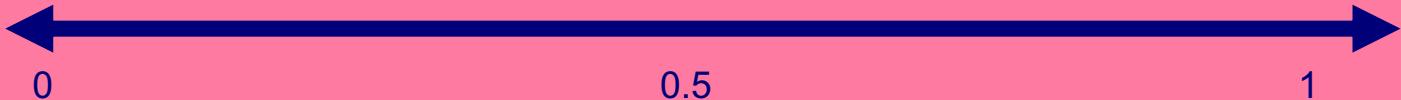
An Odds < 1 means less likely to happen

An Odds >1 means more likely to happen



# Odds

Probability

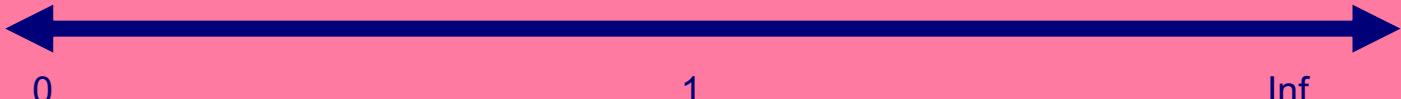


0.5

1

$$p/(1-p)$$

Odds



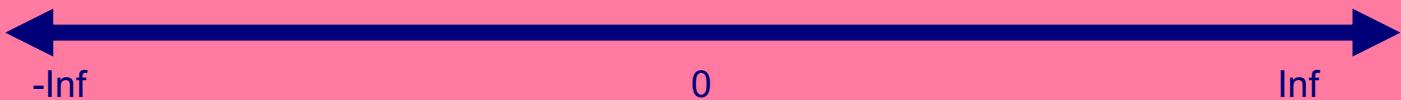
0

1

$\text{Inf}$

$$\ln(x)$$

Log Odds



$-\text{Inf}$

0

$\text{Inf}$



# Logistic Regression

Logistic regression are harder to converge and require more data to fit

$$\log_e \frac{p}{1-p} = \beta_{0j} + \beta_{1j} * Age$$

The Intercept is the log Odds of your event when x is 0  
If the intercept is ZERO → you have a 50/50 chance  
If the intercept is negative → you're less likely  
If the intercept is positive → you're more likely



# Logistic Regression

Logistic regression are harder to converge and require more data to fit

$$\log_e \frac{p}{1-p} = \beta_{0j} + \beta_{1j} * Age$$

The Slope controls how steep the relationship is  
If the Slope is small → the relationship between x & y is noisy  
If the Slope is negative → small values of X are more likely  
If the Slope is positive → large values of X are more likely



# Nested data

What is the best song to dance to?





# Nested data

What is the best song to dance to?





# Nested data

What is the best song to dance to?

Le Club

Muzique

Le Rouge

GAY

Club MED

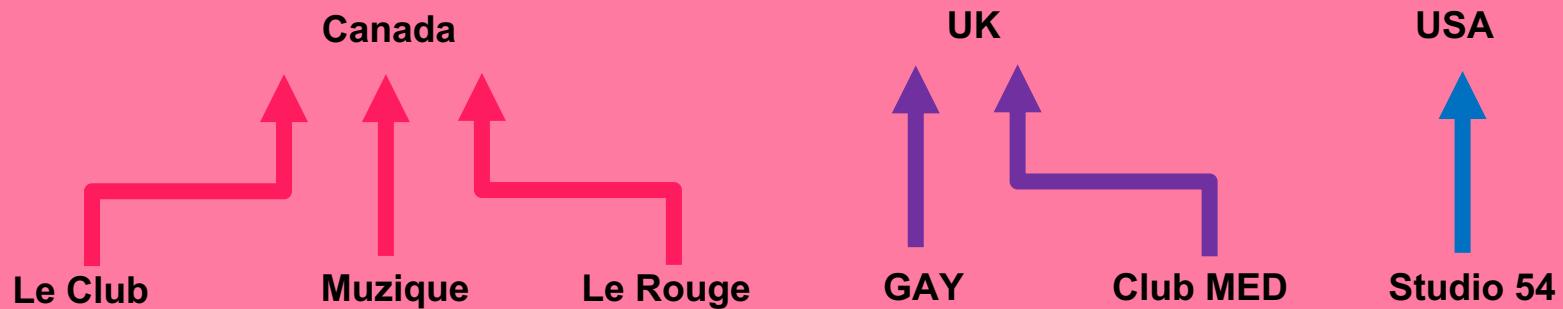
Studio 54





# Nested data

What is the best song to dance to?





## Nested data

Observations within the same country, for example, are more similar to themselves than to a different country

When data is nested, it is important that your model takes into account the correlational structure of your data



## Nested data

Regressions assume that all your predictors (i.e., measures) are **independent**. But this may not always be the case, specifically for **repeated measure** designs where participants see multiple experimental conditions



## Nested data

The independence of each observation is often violated  
in real life—data is nested in a big wonderful world

People are more similar to themselves, their family, their  
friends, people from their city, country etc



## Nested data

Regression models need to consider the correlated structure of your observations to better deal with noise

Adding this info to your regression will allow you to better predict out of sample



# Hierarchical regressions

Hierarchical regressions allow you to take into account the structure of your data to help better estimate your effects and deal with noise that can be accounted for by your nested data



# Hierarchical regressions

This is achieved by allowing Intercepts or slopes to vary

as a function of the levels/ nests within your data

For example, allowing every person in your sample to

get a different intercept accounts for the fact that

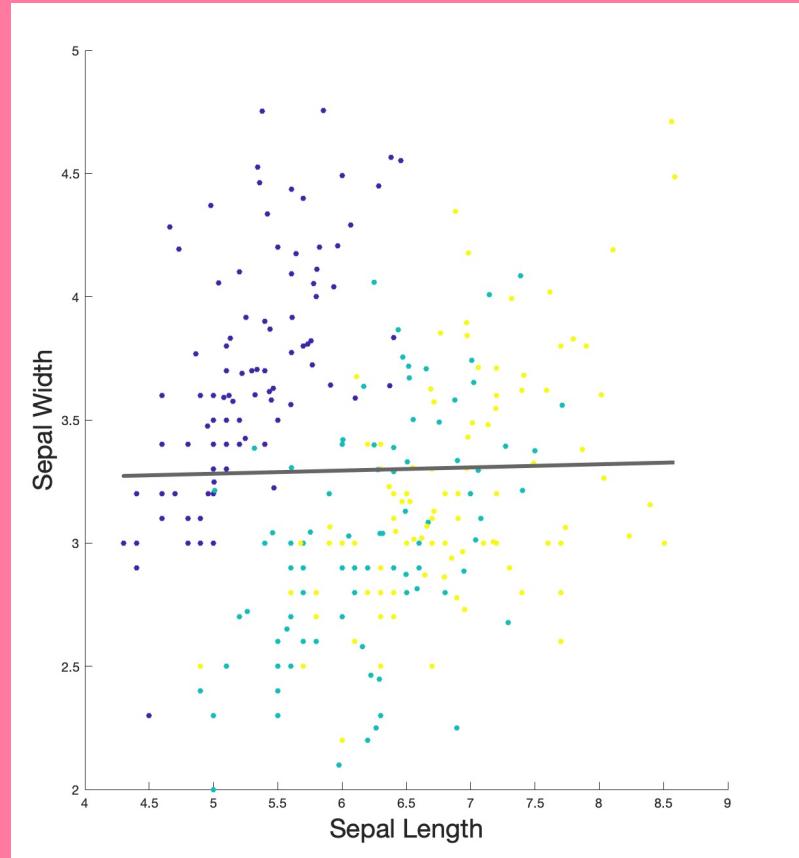
people have differences in response times, but fixing

the slope of the regression lets you test the effect

across your conditions

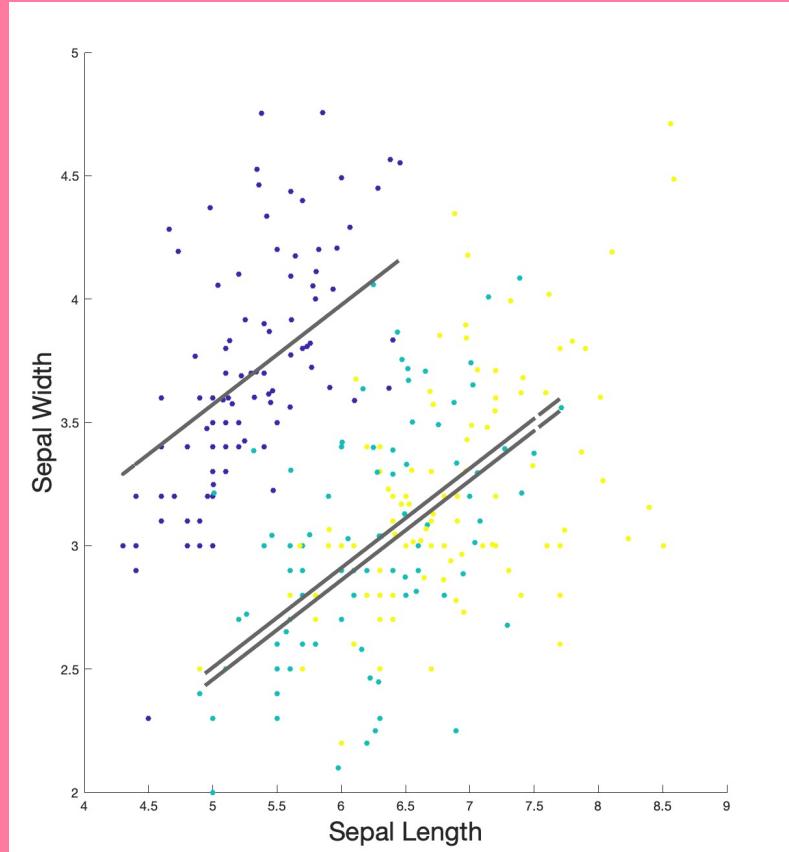
# Hierarchical regressions

Fitting a line to our data sometimes does not capture the complicated effect we may have



# Hierarchical regressions

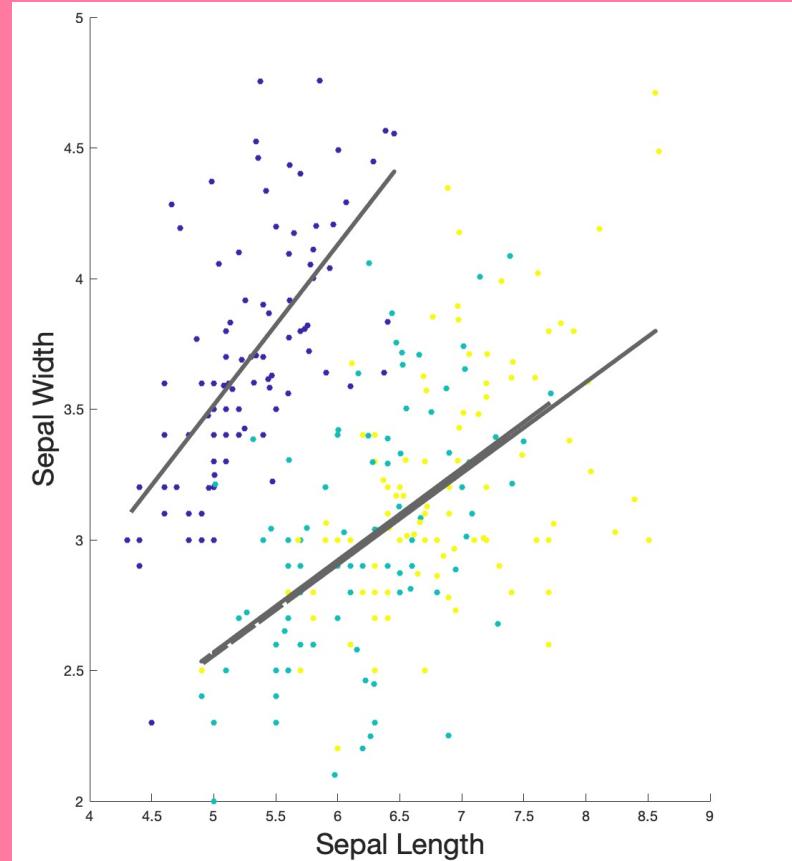
*Random Intercept*  
Sometime our effect is  
constant across  
individuals, but they  
may vary in their  
baseline ability



# Hierarchical regressions

*Random Slope*

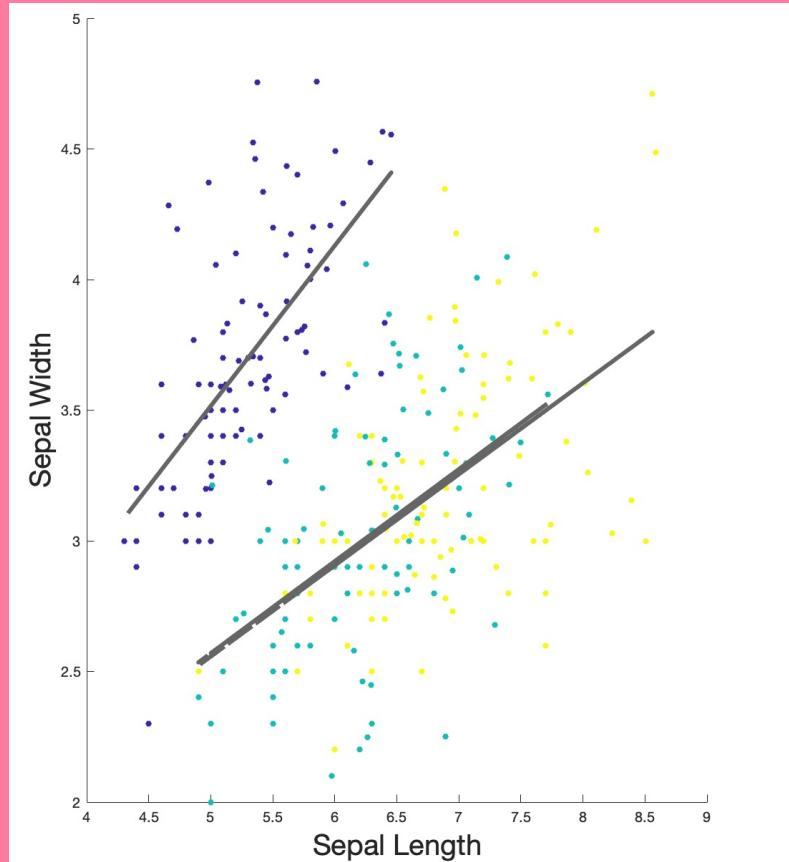
Sometime our effect  
changes across  
groups too



# Hierarchical regressions

See

<http://mfviz.com/hierarchical-models/> for  
interactive example  
demonstrating fixed vs  
random slopes and  
intercepts





# Fixed vs Random effects

Note that hierarchical models have both ***fixed*** and ***random*** effects

Fixed effects—assume you have every desired level of variable (e.g., experimental condition)

Random effects—assume you do not have every possible level you wish to test (e.g., participant)



# Fixed vs Random effects

**Fixed effects**—sometimes are also referred to as variables you MANIPULATE

**Random effects**—sometimes referred to as variables that are sources of variation in your data that you do not care about

# Model selection revisited

We can try and quantify a measure that balances both the **fit** of the model as well as **parsimony** (i.e., the number of parameters)

**Akaike information criterion (AIC).**

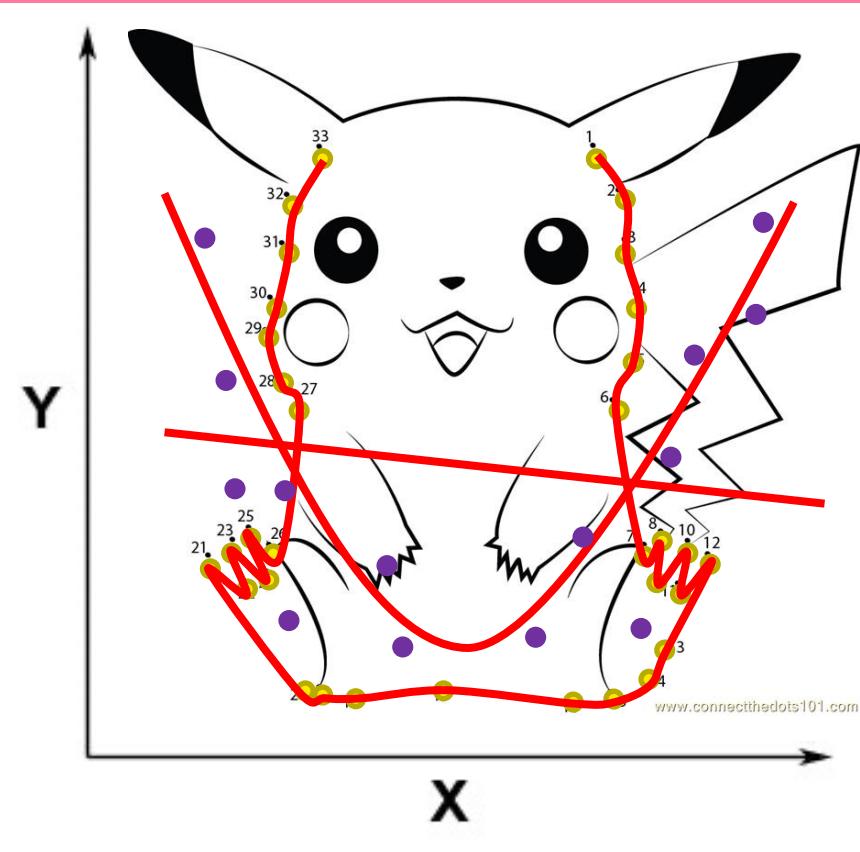
$$-2\log L(\theta) + 2k$$

**Bayesian information criterion (BIC)**

$$-2\log L(\theta) + k^* \log(T)$$

Where k is the number of parameters fit to T observations

# Overfitting



[www.connectthedots101.com](http://www.connectthedots101.com)

$$Y = \beta X + \alpha$$
$$Y = \beta X^2 + \gamma X + \alpha$$
$$Y = \beta X^2 + \gamma X + \frac{\xi \sin(\tau(\sqrt{X} - \varphi))}{\sqrt[3]{e^{-\omega X}}} + \alpha$$



# Support Vector Machines

Supervised machine learning algorithm that learns to classify two classes of data (can be generalized to multi class problems) given a bunch of examples of each class



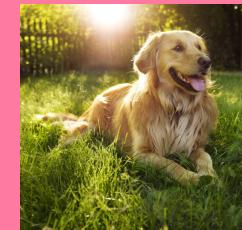
# Support Vector Machines

It works using **support vectors** that help create a decision boundary (i.e., a hyperplane) along your multidimensional feature space to classify your inputs.

Support vectors are cases that are very close to the decision boundary (i.e., ambiguous cases)



# Support Vector Machines





# Support Vector Machines



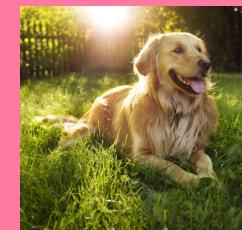


# Support Vector Machines





# Support Vector Machines





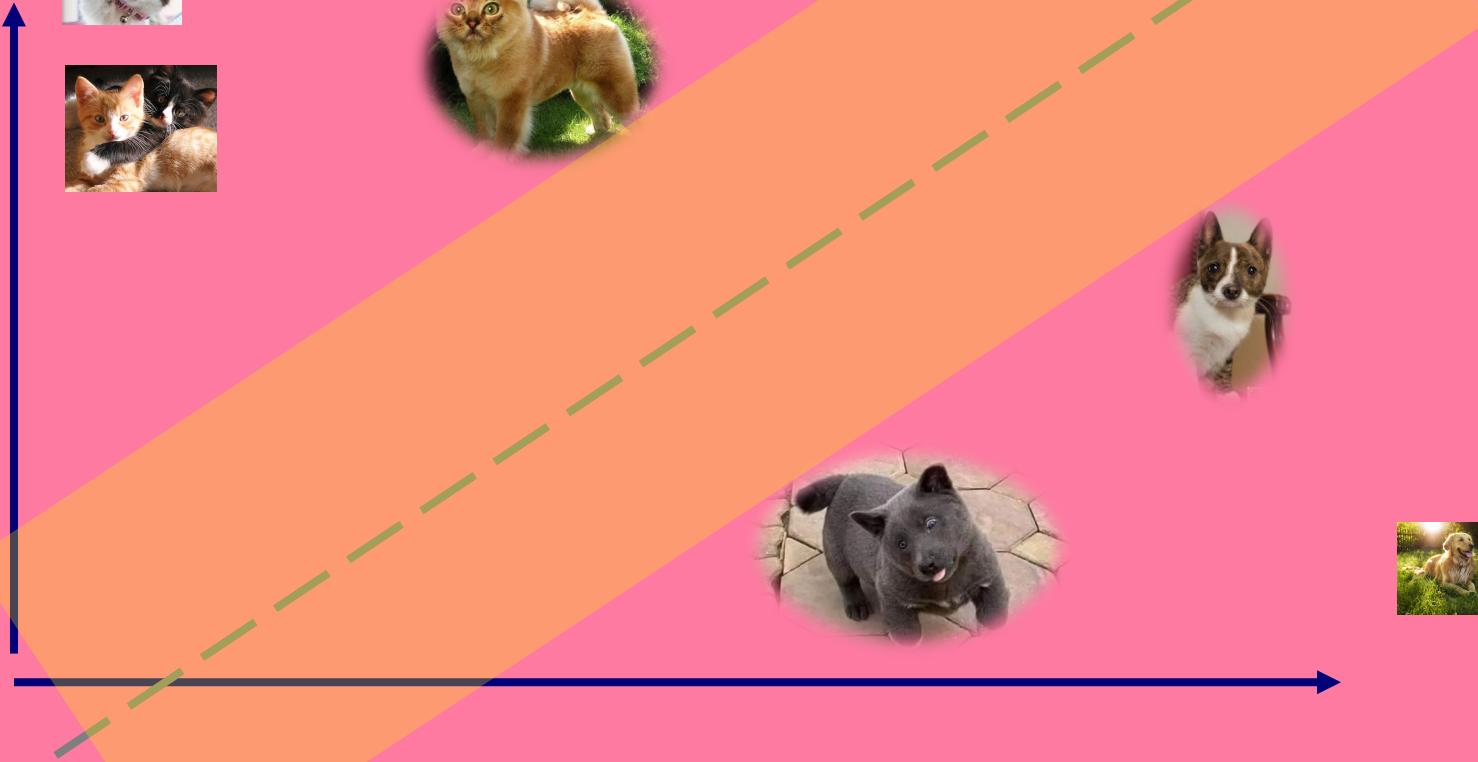
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# Support Vector Machines





# Support Vector Machines





# Support Vector Machines



SVM tries to find a hyperplane such that it leaves the widest lane between the edge examples

