Christian Hall

Product Engineer

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EXPERIENCE

Lead UI Engineer   Jun 2021 - March 2022, Remote
Parade

- Hired as first engineer for a YC-backed design tool startup.
- Built new frontend using NextJS/Chakra UI within 3 months of starting that served 5000+ companies AI generated brands.
- Taught small team best practices for product development.
- Built a Figma plugin for programmatically generating design assets.

Senior Software Engineer   October 2020 - Jun 2021, Remote
Tuft & Needle

- Worked on small teams to migrate Product Display Pages to NextJS and build out the early stages of a design system, resulting in increased revenue, site performance, and team collaboration.

Senior Software Engineer   September 2016 - October 2020, Nashville, TN
GoNoodle, Inc.

- Lead software development efforts across web and mobile platforms with React and React Native.
- Built out and maintained features for large, complex web apps that served over a million users worldwide.
- Helped plan out and implement several major infrastructure overhauls, including moving away from a monolithic app to a split front end and backend and a migration from Marionette to React.

Previous Roles

Lead Developer - Good Design & Code   July 2015 - September 2016
Lead Front End Engineer - EdgeTheory   May 2014 - July 2015

PERSONALITY

- Focused on building usable and maintainable products.
- Experienced in working across a variety of disciplines in startups.
- Skilled in coordinating small development teams in a leadership role.
- Adept in communicating with a diverse range of colleagues and clients verbally and in writing.
- Dedicated to lifelong learning in languages and development.

EDUCATION

Bachelor of Science in Software Engineering, Summa Cum Laude
Mississippi State University, 2010-2014

Languages
HTML, CSS, Sass, Javascript (ES5+, Node.js), Typescript

Technologies
React, React Native, Redux, NextJS, Chakra UI, Storybook, Jest, React Testing Library

Tools
VSCode, GitHub, Fastlane, Xcode, Android Studio, Webpack, AWS (Lambda, ElasticBeanstalk, Cloudfront), Vercel, Figma Plugin API

Concepts
Product management, Performance auditing, Release management, Crossplatform apps, UX design