# **Christian Hall**

## **Product Engineer**

EXPERIENCE

## **Lead UI Engineer**

Jun 2021 - March 2022, Remote

Parade

- Lead development of product for an early stage design tool startup, starting with an entire UI rewrite within 3 months of starting.
- Taught small engineering team best practices for product development.
- Built a Figma plugin for programmatically generating design assets.

#### **Senior Software Engineer**

October 2020 - Jun 2021, Remote

Tuft & Needle

 Worked on small teams to migrate Product Display Pages to NextJS and build out the early stages of a design system, resulting in increased revenue, site performance, and team collaboration.

## **Senior Software Engineer**

September 2016 - October 2020, Nashville, TN

GoNoodle, Inc.

- Lead software development efforts across web and mobile platforms with React and React Native.
- Built out and maintained features for large, complex web apps that served over a million users worldwide.
- Helped plan out and implement several major infrastructure overhauls to the codebase, including moving away from a monolithic app to a split front end and backend and a migration from Marionette to React.

## **Lead Developer**

July 2015 - September 2016, Jackson, MS

Good Design & Code

## **Lead Front End Engineer**

May 2014 - July 2015, Ridgeland, MS

EdgeTheory

## PERSONALITY

- Focused on building usable and maintainable products.
- Experienced in working across a variety of disciplines in startups.
- Skilled in coordinating small development teams in a leadership role.
- · Adept in communicating with a diverse range of colleagues and clients verbally and in writing.
- · Dedicated to lifelong learning in languages and development.

EDUCATION

Bachelor of Science in Software Engineering, Summa Cum Laude Mississippi State University, 2010-2014



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#### Social

christianhall.me github.com/jchristianhall linkedin.com/in/jchristianhall

## Languages

HTML, CSS, Sass, Javascript (ES5+), Typescript

### **Technologies**

React, React Native, Redux, NextJS, Chakra UI, Storybook

#### **Tools**

VSCode, GitHub, Jest, Fastlane, Xcode, Android Studio, Webpack, AWS (Lambda, ElasticBeanstalk, Cloudfront), Vercel, Figma Plugin API

## Concepts

Product management,
Performance auditing,
Release management,
Crossplatform apps, Agile/
Scrum, UX design