HACKBCN

AI edition

Sponsorship prospectus

JUNE 29-30 2024

ABOUT

⚙ What is HackBCN?

HackBCN is a non-profit organization that encourages collaboration among creatives and innovators for 24 hours.

Participants come together around their passion for creation and technology, transforming their ideas into functional solutions.

⚙ Why HackBCN?

With unicorns, hundreds of companies, and thousands of skilled workers, the Barcelona tech ecosystem is thriving. While Silicon Valley may be the center of attention, we have everything we need right here to create the next groundbreaking innovation. Let's show the world what our talented hackers can achieve and leave them in awe.

BENEFITS

� Recruitment

Meet talented Engineers, Designers, Product Managers

Interact with diverse and underrepresented groups

Access information like LinkedIn, GitHub or resumes

✻ Brand Awareness

Feature your brand on our website and social media

Showcase your brand during the Opening Ceremony

Spotlight your brand by sponsoring meals or activities

✻ Product Development

Present a challenge to hackers on a specific subject

Facilitate workshop to teach your technology

Test your Developer Experience and receive feedback

Evaluate projects and award top teams

✻ Community Outreach

Pioneer a local creative movement

Support the local tech community

Promote a culture of innovation and excellence in Barcelona

SPONSORSHIP

	MILI 500€	KILO 1500€	MEGA 2500€	TERA 5000€
Booth	•	•	•	•
API prize/challenge		•	•	•
Slot during Opening+Closing		•	•	•
Workshop			•	•
Member of the jury				•
Company mentors	1	2-3	4-6	6+

⌘ Recruitment

	MILI	KILO	MEGA	TERA
Attendee Linkedin+GitHub		•	•	•

⌘ Outreach

	MILI	KILO	MEGA	TERA
Social media	•	•	•	•
Logo on website, presentations	•	•	•	•
Distribute swag		•	•	•
Logo on nametags			•	•
Powered by you				tbd

Custom packages available   **In-kind donations accepted**

Together, let's put BCN on
the map of AI innovation

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