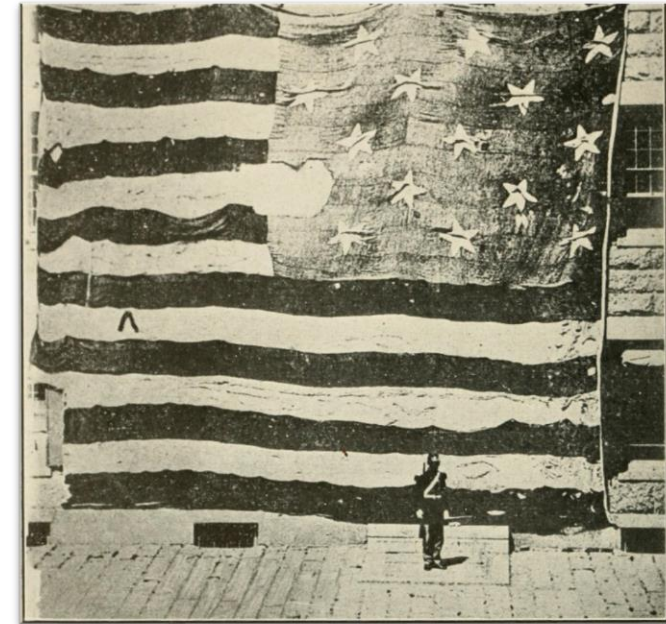
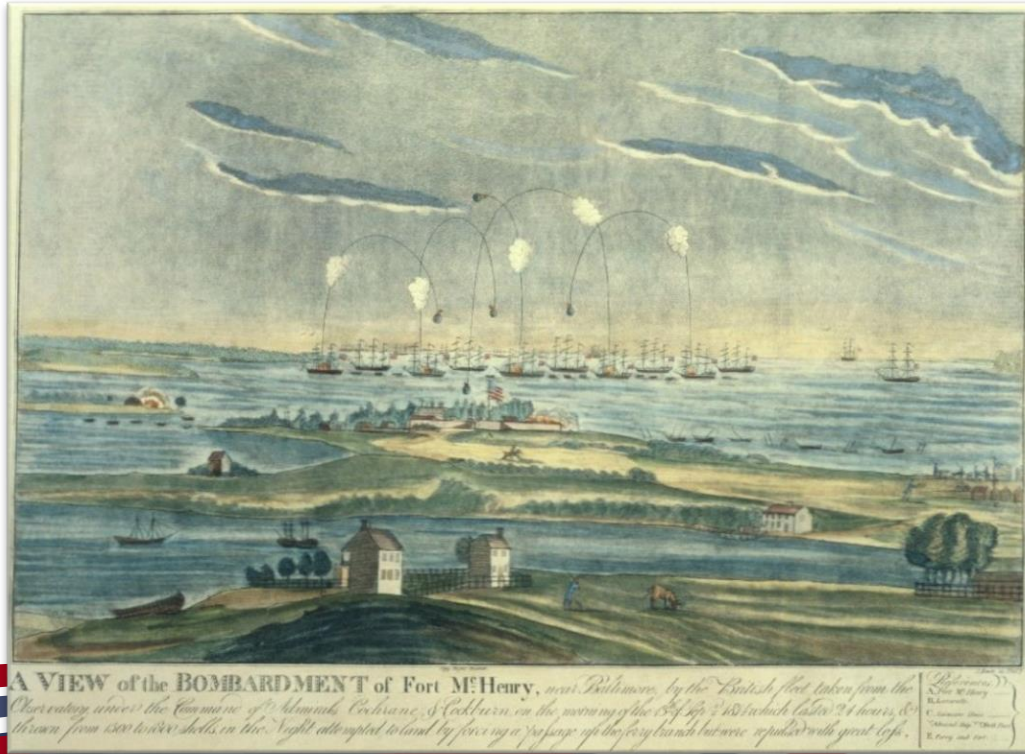




DEEPFLAG: THE DEEP- LEARNING FLAG GENERATOR

JAESEOK “JAY” PARK

A National Flag Embodies the Identity, Spirit, and Soul of its Citizens



Actual flag
(Now at The Smithsonian)

Flags are Extensively Used in Maritime Signalling



Vexillology is the Study of Flags

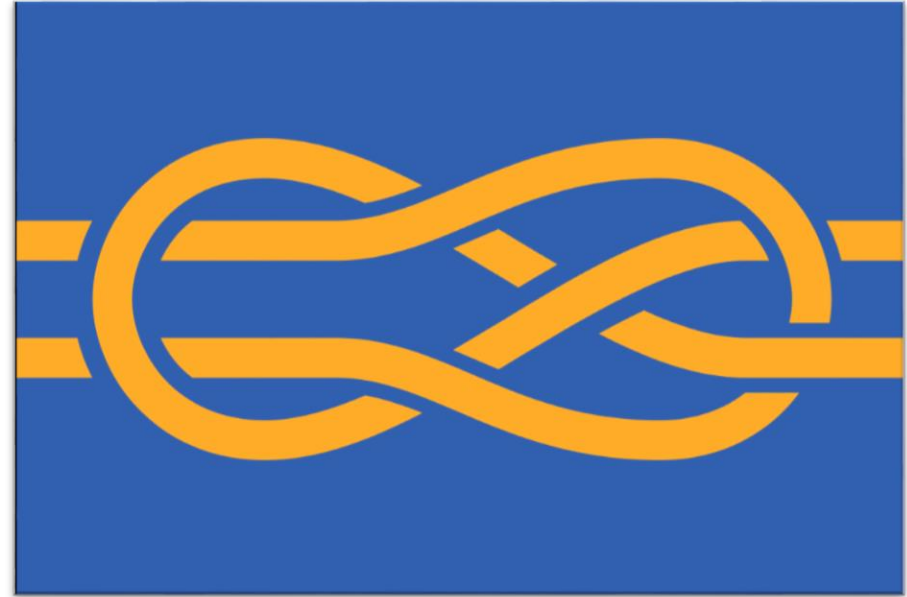


vex·il·lol·o·gy

/ˌvɛksəˈlələjē/

noun

the study of flags.



Designing New Flags is Difficult

COLONY, STATE, NATION, FIRE BRIGADE, OR YACHT CLUB?



```

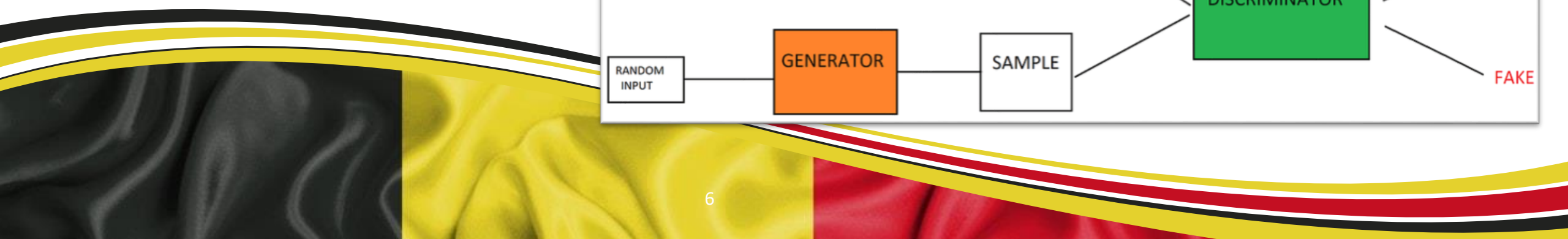
graph LR
    A[RANDOM INPUT] --> B[GENERATOR]
    B --> C[SAMPLE]
    C --> D[DISCRIMINATOR]
    D --> E[FAKE]
  
```

6

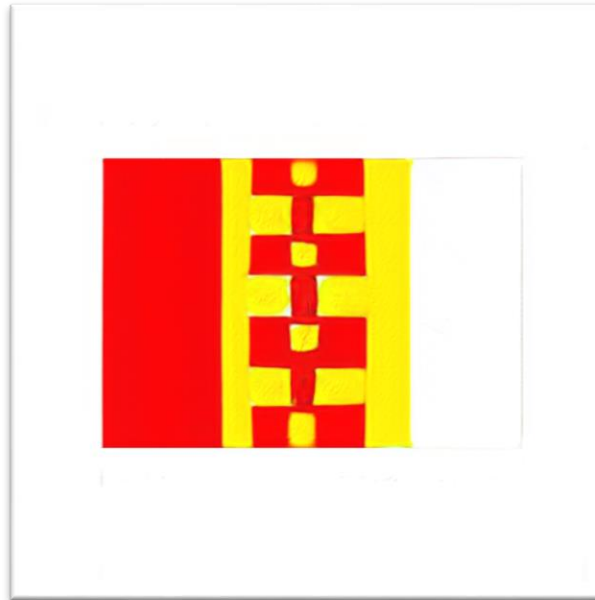
-
- ```

graph LR
 A[RANDOM INPUT] --> B[GENERATOR]
 B --> C[SAMPLE]
 C --> D[DISCRIMINATOR]
 D --> E[FAKE]

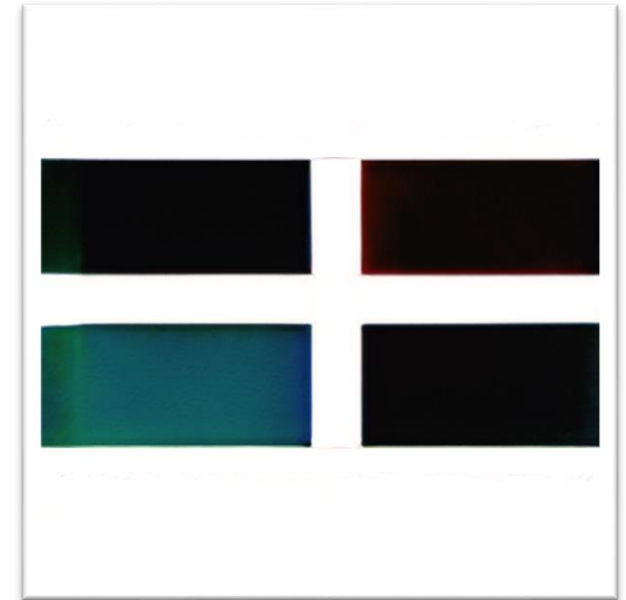
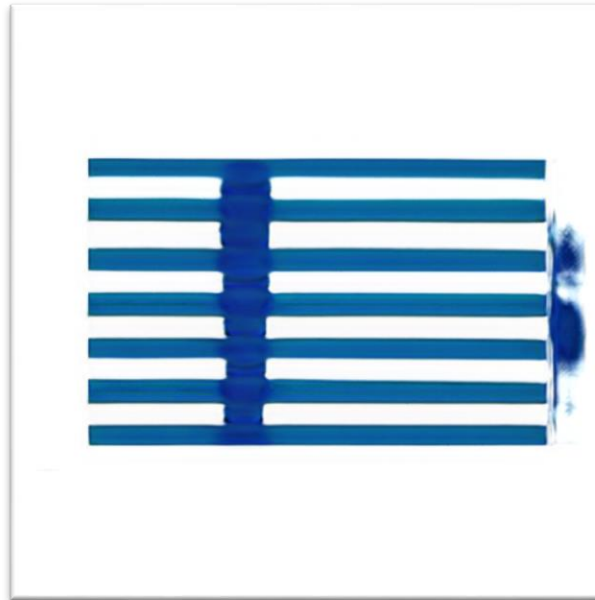
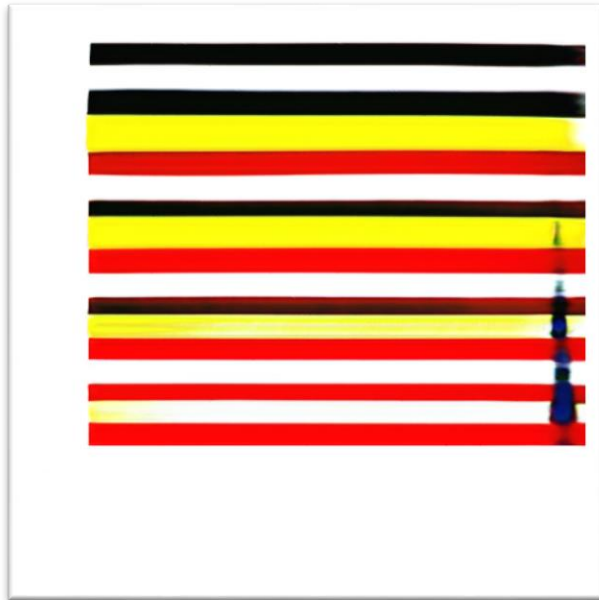
```
- 6



# Pattern 1: Strong Colors, High Contrast

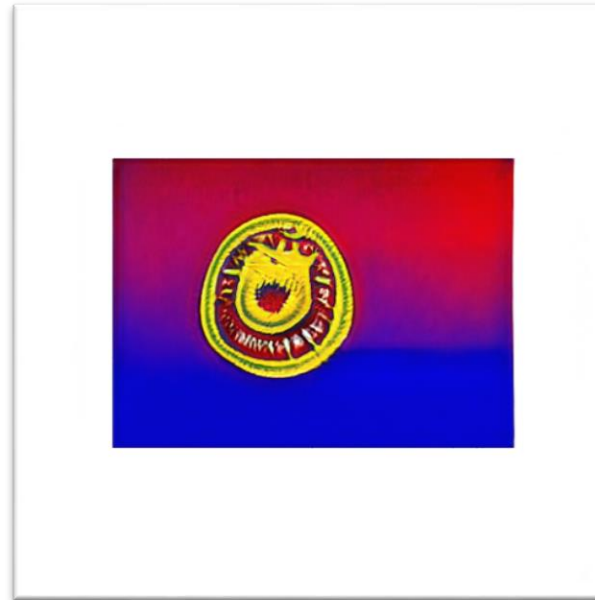


# Pattern 2: Horizontal/Vertical Lines





# Pattern 3: “Middle Emblem”



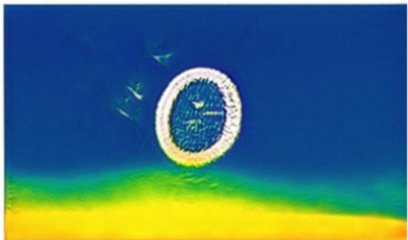
# The New Zealand Flag Does Not Follow Common Patterns



- Silver Fern
  - Complexity
  - Placement
- Colors
  - Usage of black
  - Black/blue contrast

# Conclusion and Future Directions

- Flags tend to have general patterns
- Nevertheless, DeepFlag generates some novel combinations
- Good repertoire of references
- Flag-art?





# References

- Slides from © Copyright **PresentationGO.com** – The free PowerPoint and Google Slides template library

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- [https://en.wikipedia.org/wiki/Fort\\_McHenry#/media/File:Fort\\_McHenry\\_flag.jpg](https://en.wikipedia.org/wiki/Fort_McHenry#/media/File:Fort_McHenry_flag.jpg)
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- [https://en.wikipedia.org/wiki/2015%E2%80%932016\\_New\\_Zealand\\_flag\\_referendums#/media/File:NZ\\_flag\\_design\\_Silver\\_Fern\\_\(Black,\\_White\\_&\\_Blue\)\\_by\\_Kyle\\_Lockwood.svg](https://en.wikipedia.org/wiki/2015%E2%80%932016_New_Zealand_flag_referendums#/media/File:NZ_flag_design_Silver_Fern_(Black,_White_&_Blue)_by_Kyle_Lockwood.svg)





**THANK YOU!**