Jenkins is the Way Initiative

Alyssa Tong

Why We're Doing This?

To showcase innovative, everyday inventions from the Jenkins community

How We're Doing This?

- Call for user stories:
  - user stories
  - case studies
  - YouTube testimonial videos
  - Referrals are great!

https://jenkinsistheway.io/

https://jenkinsistheway.io

Testimonials

"Jenkins rocks because of the huge number of integration possibilities and plugins available, as well as the huge community and resources available."

"We chose Jenkins because it is battle tested and has community support like no other. Literally, there is nothing that can't be achieved using Jenkins."

"Jenkins is an essential part of our workflow and allows more than would be manually possible. "

"Jenkins has all of the key ingredients required to be successful: power, flexibility, scalability and community. "

"Jenkins pipelines made everything simple – even a complex requirement – which helps us reach our deliverables in less time."

"The key difference is the huge community, and the fact that Jenkins is a true 'battle-proven' tool."

Submit your story!

jenkinsistheway.io

JENKINS IS THE WAY

UI/UX Hackfest

- Improve user interface
- Improve user documentation
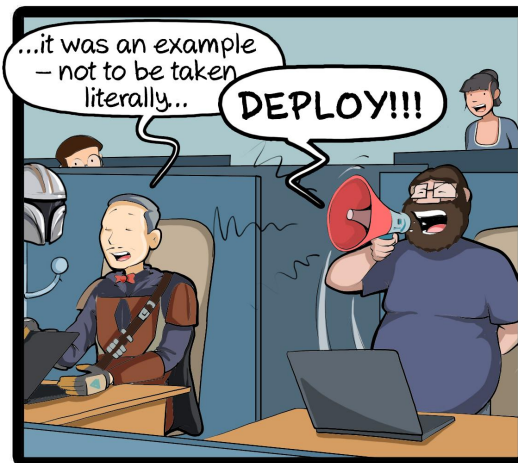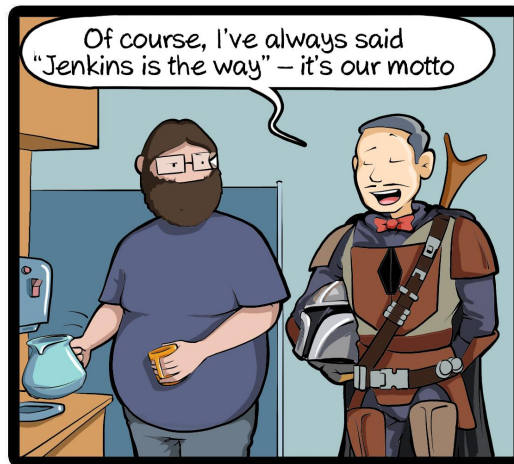- Spread the word
- Get swag and prizes!

#jenkinsIsTheWay

Comic Series

Jenkins comic series by CommitStrip*

Just shipped the first comics:
https://twitter.com/jenkinsci/status/1264939696494456832

* Sponsored by CloudBees

Help us to promote Jenkins!

- Share user stories for the Jenkins Is The Way site!

- Write case studies and feature overviews
  - Jenkins blog
  - Other resources

- Post about your Jenkins experience and new features, use the *#jenkinsIsTheWay* hashtag

- Present at Jenkins Online Meetups

- Record videos and publish them

Jenkins needs you!

Contact us!

- Advocacy & Outreach special interest group
  - https://www.jenkins.io/sigs/advocacy-and-outreach/

- Chat:
  - https://gitter.im/jenkinsci/advocacy-and-outreach-sig

- Mailing list:
  - https://groups.google.com/forum/#!forum/jenkins-advocacy-and-outreach-sig

- Regular meetings