

Something something food waste, hunger, etc

## **\$31B** of food wasted every year



#### Over 50% of the food wasted could be rescued





#### **Unsold food**

- Low demand
- Closed to expiring
- Expired



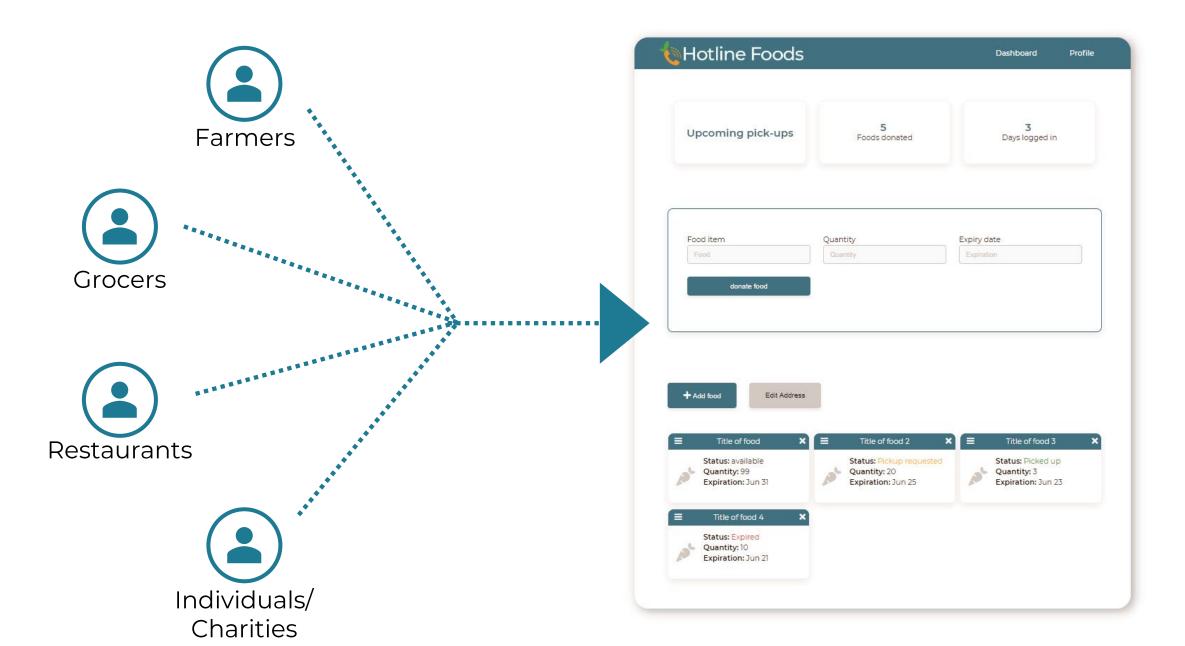
#### **Deformed food**

 Does not meet grocer standards



### List unwanted foods onto a web app





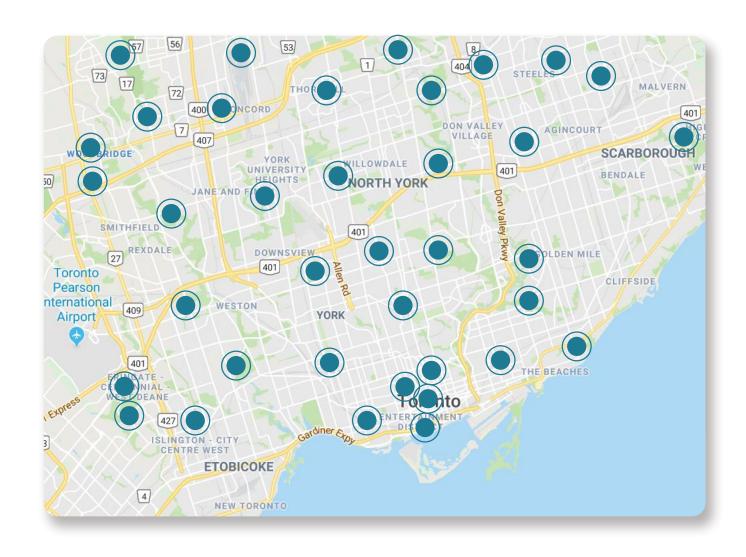
# Optimize accessibility with geo-coding







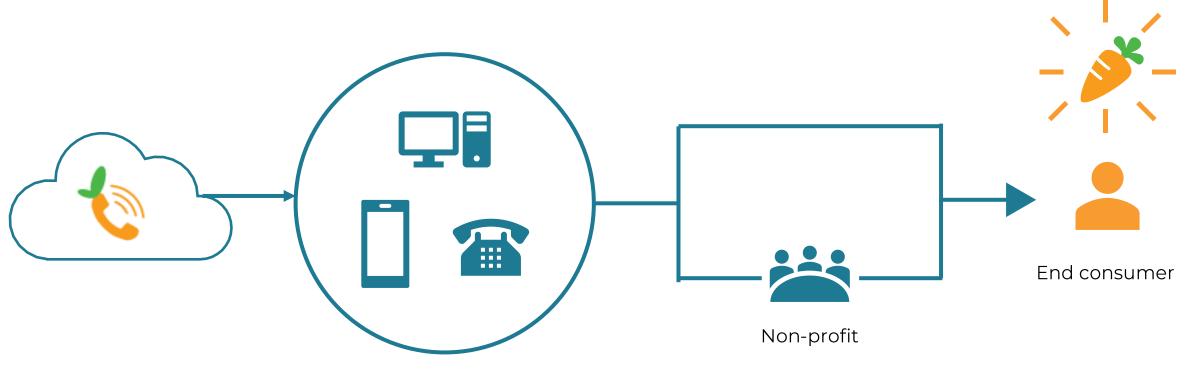




- 1 Farmers
- 2 Grocers
- 3 Restaurants
- 4 Charities
- 5 Individuals

## Access listings with multiple channels





Azure Cognitive Services + Twilio

## What reducing food waste means



### 1% improvement...









**\$315M**Reduced food waste

**40,000**Less Canadians with food insecurity

**350K Tonnes**Food saved

**650K Tonnes**Reduced greenhouse emissions