

Jeremy L. Vaught

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Skills

Web Strategy
Social Media Consulting
Blogging / Podcasting
Database Management
Web Developer

Political Campaign Digital Direction
Project Management
Data List Management
Phone From Home Management

Technologies

PHP
OOP
GIT, SVN, Beanstalk
HTML5/CSS3
XML, JSON, RSS
MVC
LAMP
Zend
BaseCamp
authorize.net

MySQL, MSSQL, Oracle
Google+, Facebook, Twitter
Instagram, Pinterest
Javascript/jQuery/Angular
Laravel 4.*
Expression Engine
CodeIgniter
WordPress
Sales Force
CMDI

Experience

Vaught Consulting LLC., Phoenix, AZ ▪ Nov 2010 – Present

Social Media Strategy / PHP Developer

Focusing on client projects for Social Media Strategy and implementation as well as web development. Some examples are: creating and implementing strategies that include updating the client's website/blog, Google+, Facebook and Twitter; identifying and engaging thought leaders in all areas of the web such as bloggers/youtubers/podcasters/etc.; planning and hosting online events to continue to build momentum; comment marketing; and more.

To build the tools I need, I use PHP as the backend with modern open source MVC frameworks such as Laravel which take advantage of modern PHP practices, for instance, Inversion of Control, Dependency Injection, and testing with PHPUnit. All projects are version controlled on Github and hosted on a standard LAMP stack.

Romney For President Inc., Boston, MA ▪ May 2012 – Nov 2012

Digital Department Special Projects Manager

Capitalizing on my experience in political campaigns, social media, and developer background, I successfully completed multiple projects including but not limited to: maintaining the national campaign store, conceptualizing the design of a next generation call from home system, and streamlining the data collection process from all incoming sources (i.e. donors, Facebook, and website sign-ups including volunteers, coalitions, and other forms). This streamlined data is now utilized for the purposes of maintaining one central list for fund-raising, event notification, voter outreach, etc. Additionally, this system has become the blueprint for the future of RNC data collection and storage.

To build the tools to all of the above, I leveraged the power and speed of development of PHP. Heavily utilizing and developing APIs to connect all our disparate data and bring it into one place on Salesforce.

Newt 2012 Inc., Washington, DC ▪ Nov 2011 – May 2012

Social Media Director / Digital Director

Coordinated the establishment and management of Newt 2012 campaign Social Media properties, including Facebook, Twitter, YouTube, Google+, Foursquare, and Flickr. Successfully launched the first presidential candidate on Instagram and Pinterest. Collaborated with coalitions building, online fundraising and donor networks, email marketing, and every facet of the campaigns digital image.

Additionally, the campaign found themselves in need of a new Call From Home system but no product suitable to our needs. With my development background in PHP and capitalizing on the CodeIgniter Framework, I was able to get a new Call From Home system built from scratch in three weeks and volunteers made thousands of calls with it and many stated it was the best Call From Home system they had used to date on any campaign.

Friends of John McCain Inc., Phoenix, AZ ▪ Aug 2009 – Nov 2010

Social Media Manager / Web Strategist

Created and managed the Internet strategy for the McCain 2010 Senate Re-Election Campaign. This includes managing the email campaigns, maintaining and updating the website, JohnMcCain.com, as well as creating and maintaining smaller single purpose sites. Duties also include running Twitter, Facebook, text message and YouTube accounts. Additional duties include blogger outreach and leading a small team monitoring and responding to what others are saying on the Web.

Our website was built on ExpressionEngine which I maintained and expanded as needed.

Seismic Inc., San Francisco, CA ▪ Dec 2007 – Jan 2009

Content Creator / Blogger

Leading a small team of bloggers to create timely, well written content for the corporate blog. This includes keeping the Seismic community engaged with the content and continually adding useful and relevant subject matter from within the Seismic community as well as from outside of it.

Electric Sheep Company, Washington D.C. ▪ Dec 2006 – Apr 2007

Project Manager / Producer

Held the position of Project Manager overseeing the corporate builds in the virtual world of Second Life. Built amazing projects for companies such as IBM Codestation, the largest home builder in Italy, AOL, STA Travel, Bantam Books with Dean Koontz, NBA All-Star Weekend, NBC Virtual Tree lighting, WEF in Davos, etc.

Fidelity National Financial, Santa Ana, CA ▪ Oct 2005 – Jan 2007

Lead PHP Software Engineer

As the lead corporate PHP developer, I created and maintained dynamic web sites and databases. I initially had to build my entire development environment and managed full implementation from development to

deployment. In the course of my job, I initiated, planned, and executed every aspect of my projects. I effectively organized the budget, time line and scope of projects by maintaining communication with clients and providing appropriate documentation and deliverables.

UPS, Phoenix, AZ ▪ May 1998 – May 2005

District Software Engineer

Created applications to assist operations and management to complete tasks which were time consuming and provided valuable, timely information.

To accomplish these tasks I used a variety of technologies, notably PHP which interacted with several databases including MSSQL, Oracle, and MySQL.

Education

Bachelor of Science ▪ **Computer Information Systems**

DeVry University ▪ Phoenix, Arizona

Graduated: October 2002