

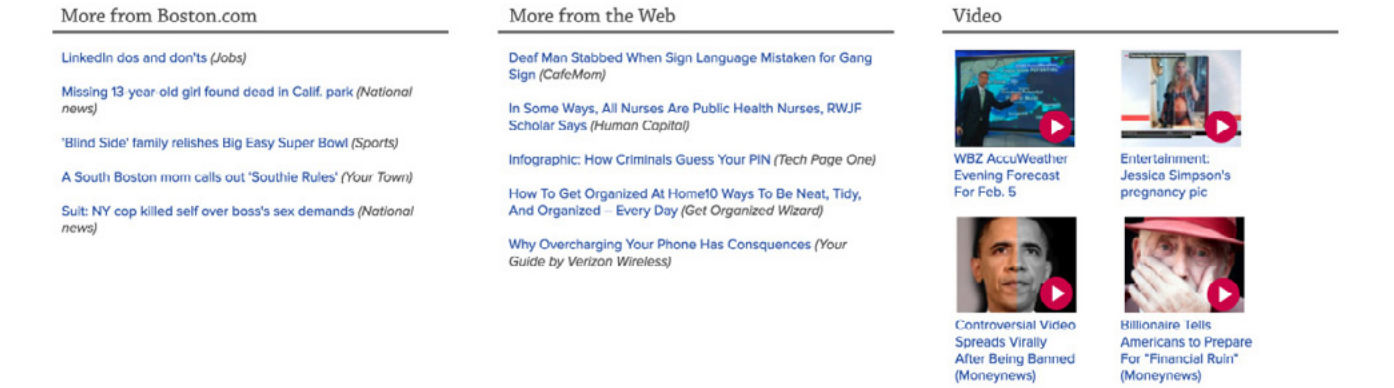
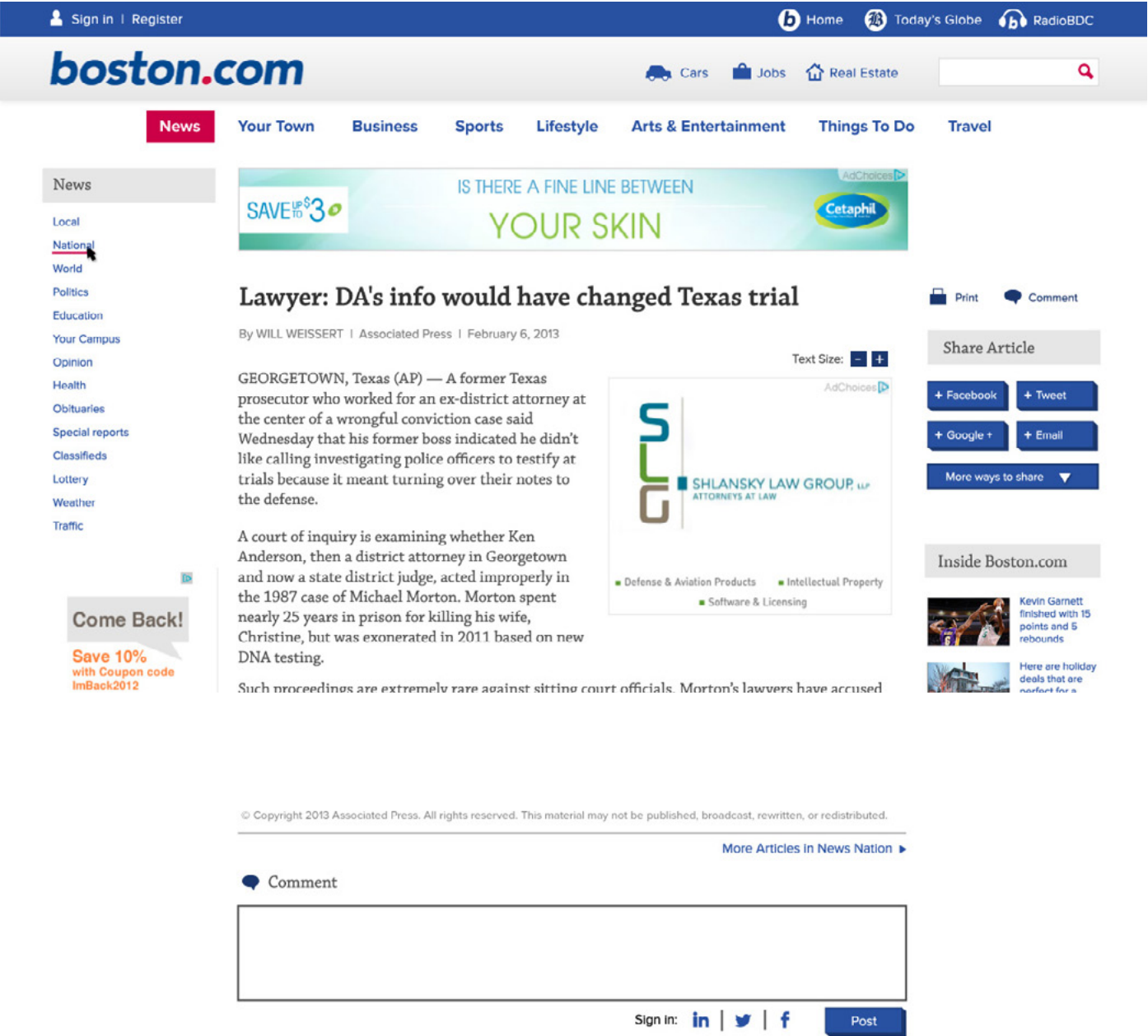
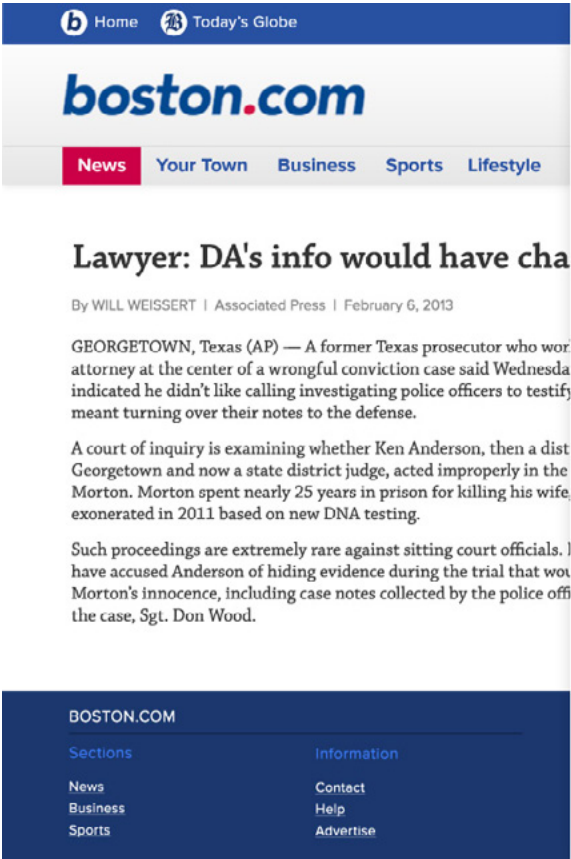


Jessica Port {DESIGN

portfolio

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2013





NEWSEVENTSCONTACTSHARE

THE PHILADELPHIA FOUNDATION

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Quick Facts

GRANTS AWARDED:  
\$20 MILLION ANNUALLY

MORE INFO

Professional Advisors say...

I would encourage everyone to explore the wealth of services the Foundation offers to charitably minded individuals and their advisors.

Michelle J. Hong  
Director of Wealth Planning  
Brown Brothers Harriman & Co.

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AM I ELIGIBLE?

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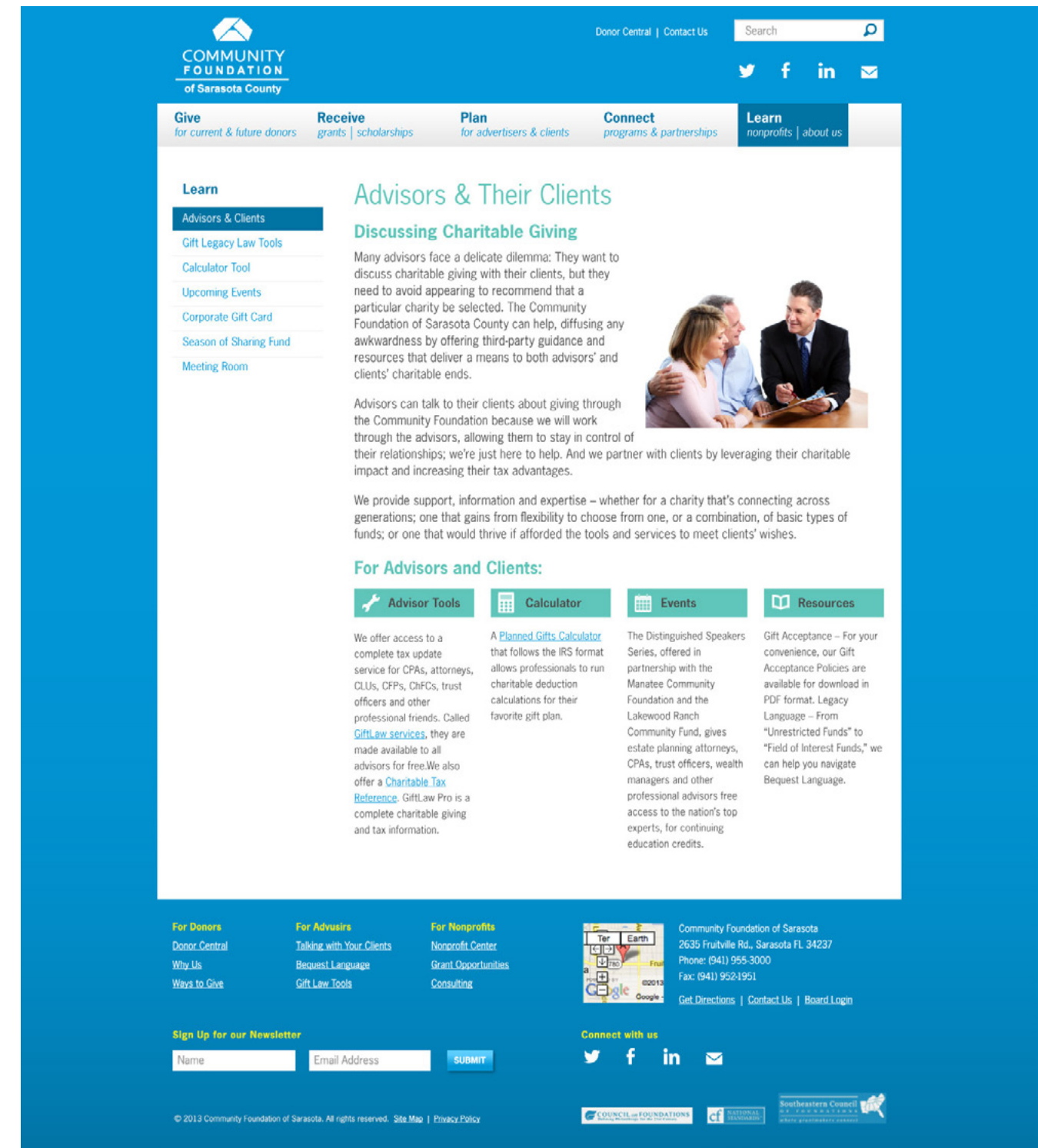
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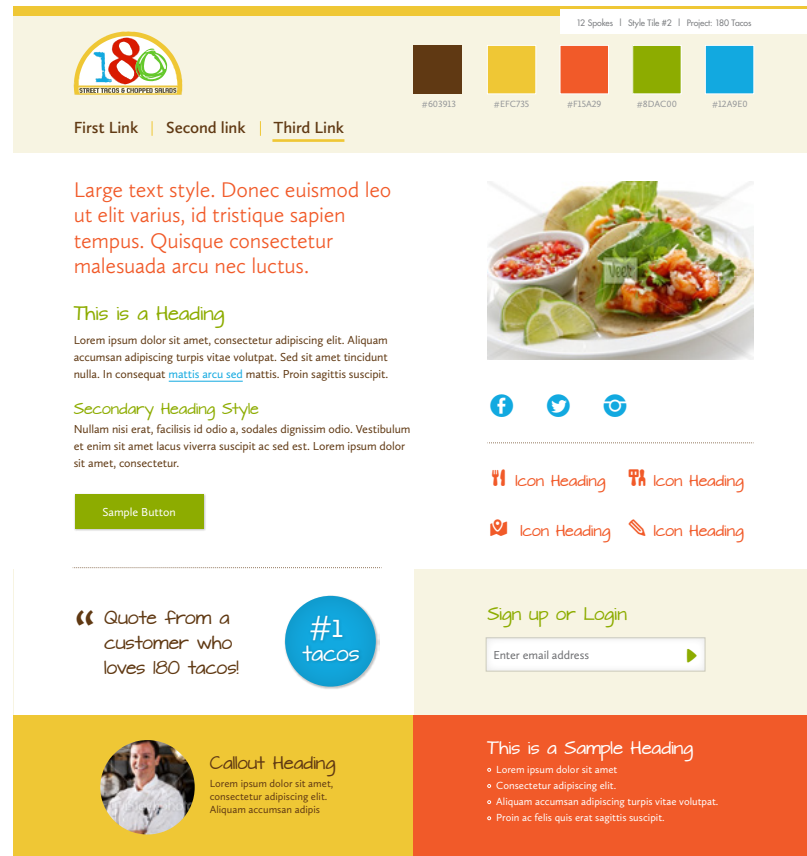
CF

NATIONAL STANDARDS











Design Concepts & Wireframes for

12 SPOKES

OVERVIEW WIREFRAMES STYLE 1STYLE 2STYLE 3STYLE 4

Overview

Friendly, Fresh, Open, Transparent, Current

- Rounded graphic elements & typeface convey a friendly tone and are in keeping with spokes/wheel/cycle branding.
- Logo updated with new font, Proxima Nova Soft.
- Elements from logo pulled out to use as background graphics to reinforce brand.
- Font is very legible for both heading fonts and smaller body copy.
- Colors are bold but balanced with plenty of white space to maintain a fresh/open/transparent tone.

Concepts

12 SPOKES

12 SPOKES

PORTFOLIO

Design

Develop

September 10, 2013

Blog Title Here

Erin

Let's make great software, this isn't a First Amendment amendment, it's just a First Amendment. Let's make great software, this isn't a First Amendment amendment, it's just a First Amendment. Let's make great software, this isn't a First Amendment amendment, it's just a First Amendment.

He

The Team

Erin E

CEO, Co-

Erin ensures quality is in company, happy and design, or former ma

Good People. Great Software.

12 SPOKES

(801) 736-4716 | (888) 422-7741

info@12spokes.com

Contact Us

NAME: Joe Smith

EMAIL: joe@product.co

Color Palette

rgb(233,81,93)

rgb(52,51,51)

rgb(87,191,220)

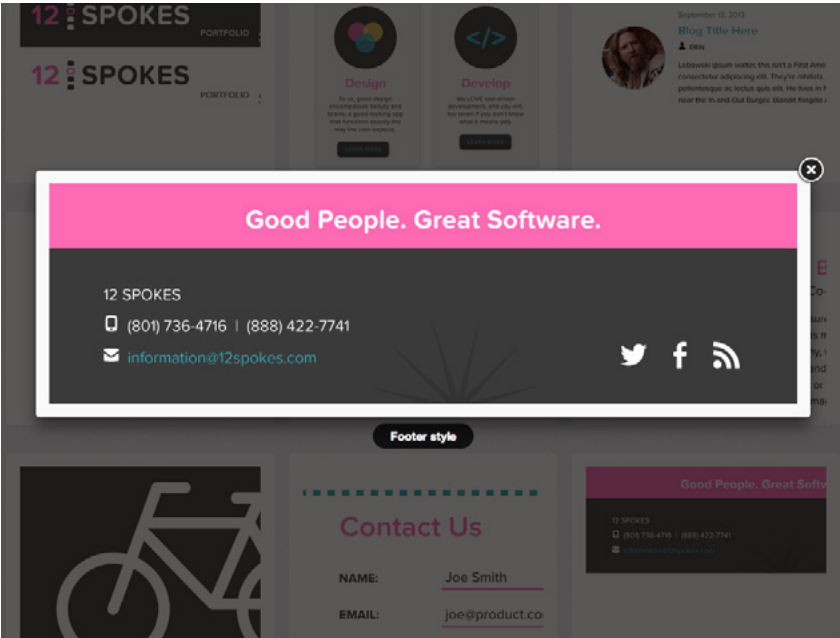
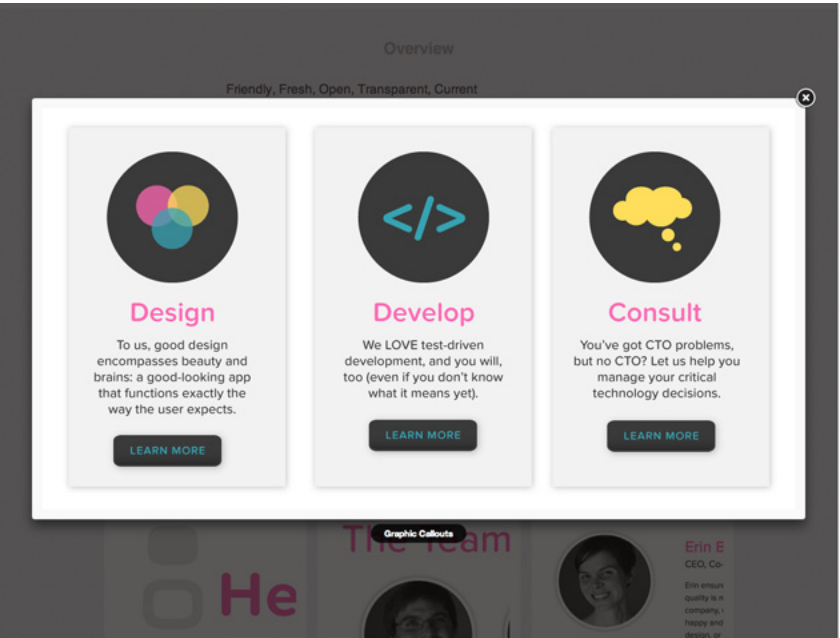
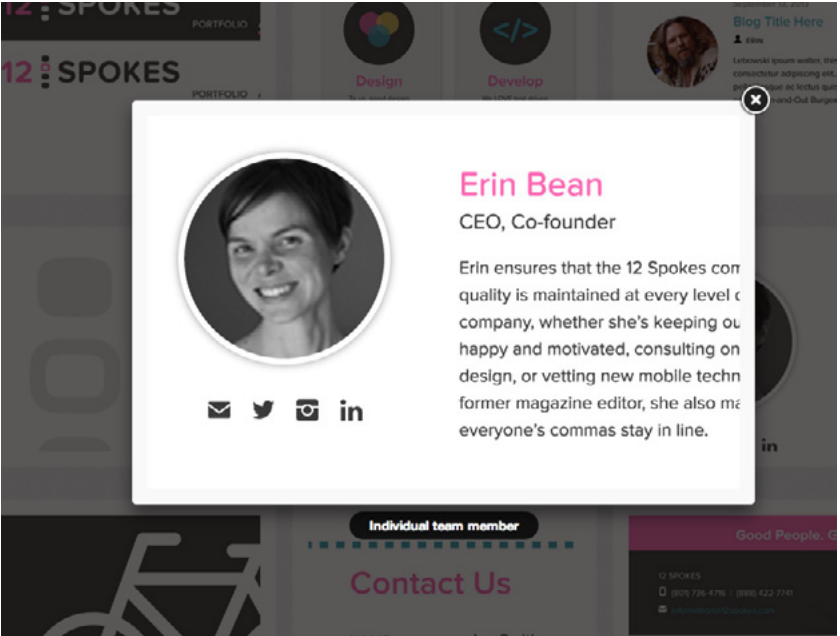
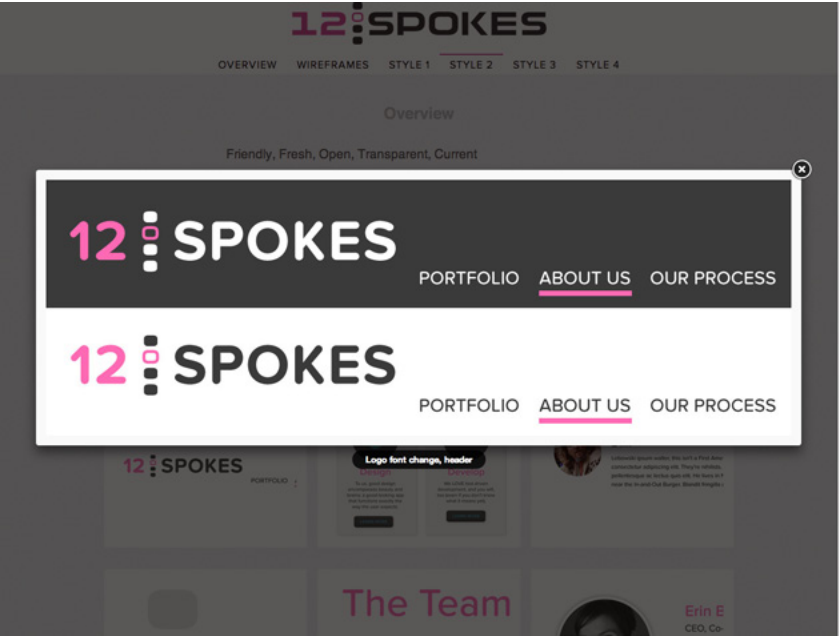
rgb(194,194,194)

rgb(245,244,242)

Typography

First Level Header in Proxima Nova Soft

This is an intro paragraph set in Proxima Nova Soft. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla et augue purus. Sed bibendum viverra nisi vitae



# Jessica Port

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[jp@jessicaportdesign.com](mailto:jp@jessicaportdesign.com)  
[www.jessicaportdesign.com](http://www.jessicaportdesign.com)