# Supplementary Information

Investigating the epidemiological and economic effects of a third-party certification for restaurants with COVID-19 prevention measures

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In this online appendix, we summarize the sub-evidence for the main article. First, we describe the data. Second, we derive the estimation equation. Third, we list the basic statistics for each variable. Fourth, we present our regression results. Finally, we provide supplementary information about the treatment effects.

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## A. Data

Our data used for control variables (A.1–A.4) in the main analyses (D.1, D.3) and dependent variables (A.5–A.8) in the robustness check (D.4–D.7) come from multiple sources.

## A.1 COVID-19 policy dummy variables

For the emergency declaration dummy variable, we use data on the progress of the government's response as summarized by Tottori Prefecture on its website for new COVID-19 infections. The site lists the prefectures that are subject to the issuance, change, and cancellation of emergency declarations in chronological order. Based on this information, we determined whether each prefecture was under a state of emergency declaration at a certain time. For the school closure dummy variable, we use data on information of school closures for the national government and each prefecture in the time-series news archives on NHK's special website for COVID-19. The variable was set to be 1 only when schools are closed in the entire prefecture. For municipality or school-level closure, the variable is set to be 0. The gathering restriction dummy variable is created based on the governor's press conferences and updates on COVID-19 in each prefecture. The variable takes a value of one if there is a restriction on event capacity of 5,000 people or less and a capacity ratio of 50% or less in each prefecture, and takes a value of zero if either of these criteria is not met. In cases where the prefectural criteria are based on the guidelines of the respective industry, the dummies are created based on the common guidelines of event-related industries.

#### A.2 COVID-19 test cases

In the analysis of the infection prevention effect, we use the data on the number of COVID-19 test cases published by each prefecture. As of 2020, the number of tests in each prefecture varies greatly in Japan, particularly because of varying capacities for conducting tests across prefectures. If the number of tests itself is small, the number of new infection cases may be underestimated.

#### A.3 Weather data

For the weather data of temperature and precipitation, we use the daily weather observation data of observatories in each prefecture using the "Past Weather Data Search" of the Japan Meteorological Agency. The average rainfall and the average temperature are used as the representative values. When extracting the data from the database, several municipalities with observatories are chosen from several municipalities with the top population. In detail, Yamanashi Prefecture is represented by Kofu and Kawaguchiko; Nagano Prefecture by Nagano, Matsumoto, Ueda, and Iida; Shizuoka Prefecture by Hamamatsu, Shizuoka, and Fuji; Gunma Prefecture by Maebashi and Isesaki; Ibaraki Prefecture by

Tsukuba, Mito, and Hitachi; and Tochigi Prefecture by Utsunomiya and Oyama. The weather data for each prefecture is the average of the data for the municipalities belonging to each prefecture.

#### A.4 Human mobility inflow and outflow by prefecture

We use Agoop's paid data for the human flow within each prefecture and the human flow from outside the prefecture into each prefecture. The data is drawn from users' GPS information held by Agoop. It is the data that calculates the entire human flow from a sample of the number of people who existed at a certain coordinate at a certain time. The data provides information on not only the total number of people in a prefecture, but also the movement of people from a specific prefecture to a specific prefecture/municipality. This data is used to estimate the number of potentially infectious mobility coming from other prefectures as shown in the susceptible-infectious-recovered (SIR) model, rather than as an objective variable.

#### A.5 Restaurant information views online

We also use data on the rate of increase in the number of restaurant information views online per week, which is available on V-RESAS published by the Cabinet Office of Japan. The rate of increase or decrease in the restaurant information views online compared to the same week in 2019 is disclosed for each prefecture. The original data is held by Retty Inc., which operates Japan's largest word-of-mouth gourmet service. This data is used as the dependent variable in the robustness check (D.4 Restaurant information views online)

#### A.6 Human mobility by facility type

For the mobility data, we also use the "COVID-19: Community Mobility Report" published by Google. The data reveals the rate of increase or decrease in human flow in six types of locations ("retail and recreation," "grocery and pharmacy," "parks," "transit stations," "workplaces," and "residential") by country and region/prefecture. The median value for each day of the week for the five-week period from January 3 to February 6, 2020 is used as the baseline for the rate of change. Thus, the daily data is the rate of change from the base values for each day of the week. This data is used as the dependent variable in the robustness check (D.5 Human mobility by facility type)

## A.7 Human mobility across regions

We also used human flow data on the rate of increase or decrease in the mobility by region (intracity, intercity, and interprefectural), compared to the same week in 2019 for each prefecture. This data is available on V-RESAS. This data is used as the dependent variable in the robustness check (D.6 Inter-regional Mobility) to examine the impact on human flow in and across the prefectures.

## A.8 Stay-home rate

We use the data on stay-home rate, which the Mizuno Laboratory of the National Institute of Informatics and the Graduate University for Advanced Studies publish. The data is collected by age group and time, based on the population data estimated in real-time from the information of about 78 million base stations of DOCOMO, a major Japanese telecommunication company. They define the number of

people going out from residential areas as

The number of people going out = daytime population - nighttime population

and

$$The Stay - home \ rate$$

 $=1-\frac{Number\ of\ people\ who\ go\ out\ from\ 9:00\ to\ 18:00\ on\ a\ given\ day*average\ time\ spent\ out}{Number\ of\ people\ who\ go\ out\ from\ 9:00\ to\ 18:00\ on\ a\ normal\ day*average\ time\ spent\ out}$  This data is used in the robustness check (D.8 Stay-home\ rate).

## B Estimation equation

## B.1 Derivation of the Epidemiological Equation from the SIR model

The epidemiological analyses are based on the SIR-applied fixed effect model. This section shows the process of how the equation ((1) in Methods in the main article) is derived from the SIR model.

The SIR model captures the epidemic dynamics of infectious diseases that spread directly from person to person. The model estimates the infection status in three stages: Susceptible, Infectious, and Removed. Susceptible refers to the state of being susceptible to infection, Infectious refers to the state of being infected, and Removed refers to the state of having recovered or gained immunity or having died.

$$\frac{dI(t)}{dt} = \beta S(t)I(t) - \gamma I(t)$$

 $\beta$  denotes infectivity, and  $\gamma$  denotes recovery or isolation rate. In other words, the rate of change of the Infectious population is dependent on the interactions between the Susceptible and Infectious populations, the infectivity of the virus, and the rate at which the Infectious move to the Removed population. We can obtain an expression for the number of new COVID-19 cases in a given time period by rewriting the ordinary differential equation as:

$$COVID = \beta SI$$

Taking logarithms on both sides, we get:

$$ln(COVID) = ln\beta + lnS + lnI$$

A previous study has shown that the model that assumes that the proportion of susceptible people who can be infected and the proportion of infectious people who can infect others are not equal to one, but vary depending on the situation, can more accurately estimate the number of newly infected people (Law, K.B., Peariasamy, K.M., Gill, B.S. et al 2020). Therefore, we transform the model by adding coefficients to the Susceptible and Infectious variables as follows

$$ln(COVID) = ln\beta + \delta_2 lnS + \delta_3 lnI$$

In order to adapt this basic estimation equation to changes in external circumstances that affect the infection cases, we add control variables such as economic activity variables and weather conditions. In

addition, the purpose of the GZ certification policy that we want to estimate is to reduce the infectivity

- $(\beta)$  that can be transferred from one infected person to another. Therefore, we redefine the infectivity
- $(\beta)$  as follows to derive the main estimation model.

$$ln\beta = \alpha_1 lnGZ + u$$

$$ln(COVID) = \alpha_1 lnGZ + \delta_2 lnS + \delta_3 lnI + \delta_4 lnControl + u$$

## B.2 Model selection of the time lag for the policy effects (AIC)

## B.2.1 Model Selection (AIC) for Infection prevention effects: The COVID-19 new infection cases

Table 1: Model Selection of the time lag (Weekly data): The COVID-19 new infection cases and the Green Zone certification

|   |                          |                          |                        | Depend                 | dent variable           | e:               |                    |                    |                          |
|---|--------------------------|--------------------------|------------------------|------------------------|-------------------------|------------------|--------------------|--------------------|--------------------------|
|   |                          |                          |                        | New infe               | ction cases,            | log              |                    |                    |                          |
|   | (1)                      | (2)                      | (3)                    | (4)                    | (5)                     | (6)              | (7)                | (8)                | (9)                      |
| Cumulative GZ-certified restaurants, log (2weeks lag) | $-0.126^{***}$ $(0.028)$ |                          |                        |                        |                         | -0.070 $(0.126)$ | -0.185 (0.161)     | -0.066 $(0.209)$   | 0.096 $(0.182)$          |
| Cumulative GZ-certified restaurants, log (1week lag)  |                          | $-0.127^{***}$ $(0.029)$ |                        |                        |                         | -0.057 $(0.145)$ | -0.041 (0.147)     | -0.185 (0.202)     | -0.061 (0.229)           |
| Cumulative GZ-certified restaurants, log (3weeks lag) |                          |                          | $-0.123^{***}$ (0.028) |                        |                         |                  | $0.100 \\ (0.084)$ | 0.431**<br>(0.154) | 0.134 $(0.213)$          |
| Cumulative GZ-certified restaurants, log (4weeks lag) |                          |                          |                        | $-0.123^{***}$ (0.028) |                         |                  |                    | -0.309 (0.153)     | $-0.910^{***}$ $(0.090)$ |
| Cumulative GZ-certified restaurants, log (5weeks lag) |                          |                          |                        |                        | $-0.113^{**}$ $(0.028)$ |                  |                    |                    | 0.620**<br>(0.157)       |
| Unit of time series                                   |                          |                          |                        |                        | Weekly                  |                  |                    |                    |                          |
| AIC   | 750.29                   | 750.31                   | 751.05                 | 750.52                 | 753.26                  | 752.23           | 754.05             | 754.77             | 751.76                   |
| Observations<br>Adjusted R <sup>2</sup>               | 396<br>0.914             | 396<br>0.914             | 396<br>0.913           | 396<br>0.914           | 396<br>0.913            | 396<br>0.913     | 396<br>0.913       | 396<br>0.913       | 396<br>0.914             |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of the number of new infection cases. The unit of analysis is prefecture and week, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. The following variables are included as covariates: Infectious(log), Susceptible(log), State of Emergency dummy, Tests(log), Customers per restaurant(log), Average temperature(log), Average rainfall(log), School closure dummy, Gathering restriction dummy. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. Infectious(log) is the log-transformed value of the number of potentially infected people. Susceptible(log) is the log-transformed value of the total number of susceptible population. State of Emergency is declared. Tests(log) is the log-transformed value of the number of COVID-19 tests. Customers per restaurant(log) is the log-transformed value of the number of customers per restaurant. Average temperature(log) is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall(log) is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (New infection cases(log), Cumulative GZ-certified restaurants, log, Infectious(log), and Tests(log)), we add value 1 before log-transforming to avoid the logarithm of 0.

#### B.2.2 Model Selection (AIC) for Infection prevention effects: Unit of time series (Weekly and Daily)

Table 2: Model Selection of the time lag (Weekly and Daily): The COVID-19 new infection cases and the Green Zone certification

|  | Dependent variable:               |                                  |  |  |  |  |  |
|--|-----------------------------------|----------------------------------|--|--|--|--|--|
|  | New infection cases, log (Weekly) | New infection cases, log (Daily) |  |  |  |  |  |
|  | (1)                               | (2)                              |  |  |  |  |  |
| $\overline{\text{Cumulative GZ-certified restaurants, log (2weeks/14days lag)}}$ | $-0.126^{***}$ (0.028)            | $-0.147^{***}$ (0.035)           |  |  |  |  |  |
| Unit of time series  | Weekly                            | Daily                            |  |  |  |  |  |
| AIC  | 750.29                            | 5561.76                          |  |  |  |  |  |
| Observations   | 396                               | 2,729                            |  |  |  |  |  |
| Adjusted $\mathbb{R}^2$  | 0.914                             | 0.812                            |  |  |  |  |  |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of the number of new infection cases. The unit of analysis is prefecture and week for the first column (1) and day for the second column (2). The fixed effects are introduced in all models. For the observations, six prefectures are targeted. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. The following variables are included as covariates: Infectious(log), Susceptible(log), State of Emergency dummy, Tests(log), Customers per restaurant(log), Average temperature(log), Average rainfall(log), School closure dummy, Gathering restriction dummy. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. Infectious(log) is the log-transformed value of the number of potentially infected people. Susceptible(log) is the log-transformed value of the total number of susceptible population. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. Tests(log) is the log-transformed value of the number of COVID-19 tests. Customers per restaurant(log) is the log-transformed value of the number of customers per restaurant. Average temperature(log) is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall(log) is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (New infection cases(log), Cumulative GZ-certified restaurants, log, Infectious(log), and Tests(log)), we add value 1 before log-transforming to avoid the logarithm of 0.

#### B.2.3 Model Selection (AIC) for Economic effects: Restaurants' sales (POS)

Table 3: Model Selection of the time lag: Restaurants' sales (POS) and the Green Zone certification

|   |                     |                     | Depender            | nt variable:        |                     |                    |
|---|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|
|   |                     |                     | Sales per re        | staurant, log       | g                   |                    |
|   | (1)                 | (2)                 | (3)                 | (4)                 | (5)                 | (6)                |
| Cumulative GZ-certified restaurants, log (0day lag)   | 0.016***<br>(0.003) |                     |                     |                     |                     |                    |
| Cumulative GZ-certified restaurants, log (7days lag)  |                     | 0.016***<br>(0.003) |                     |                     |                     |                    |
| Cumulative GZ-certified restaurants, log (14days lag) |                     |                     | 0.015***<br>(0.003) |                     |                     |                    |
| Cumulative GZ-certified restaurants, log (21days lag) |                     |                     |                     | 0.014***<br>(0.003) |                     |                    |
| Cumulative GZ-certified restaurants, log (28days lag) |                     |                     |                     |                     | 0.014***<br>(0.003) |                    |
| Cumulative GZ-certified restaurants, log (35days lag) |                     |                     |                     |                     |                     | 0.013**<br>(0.003) |
| AIC<br>Observations                                   | -4916.94<br>5,106   | -4912.92<br>5,106   | -4905.61<br>5,106   | -4899.11<br>5,106   | -4892.43<br>5,106   | -4883.96<br>5,106  |
| Adjusted R <sup>2</sup>                               | 0.922               | 0.922               | 0.922               | 0.922               | 0.922               | 0.922              |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of POS sales per restaurant. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. The following variables are included as covariates: State of Emergency dummy, The number of new COVID-19 cases(log), Average temperature(log), Average rainfall(log), School closure dummy, Gathering restriction dummy. Cumulative GZ-certified restaurants(log) is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases(log) is the log-transformed value of the daily number of infection cases. Average temperature(log) is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants(log), and The number of new COVID-19 cases(log)), we add value 1 before log-transforming to avoid the logarithm of 0.

# B.2.4 Model Selection (AIC) for Economic effects: the number of Restaurants' customers (POS)

Table 4: Model Selection of the time lag: The number of Restaurants' customers (POS) and the Green Zone certification

|   |                            |                            | Dependen                   | t variable:                |                            |                            |
|---|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
|   |                            | Cu                         | stomers per                | restaurant,                | log                        |                            |
|   | (1)                        | (2)                        | (3)                        | (4)                        | (5)                        | (6)                        |
| Cumulative GZ-certified restaurants, log (0day lag)   | $0.037^{***} (0.005)$      |                            |                            |                            |                            |                            |
| Cumulative GZ-certified restaurants, log (7days lag)  |                            | 0.037***<br>(0.005)        |                            |                            |                            |                            |
| Cumulative GZ-certified restaurants, log (14days lag) |                            |                            | 0.036***<br>(0.005)        |                            |                            |                            |
| Cumulative GZ-certified restaurants, log (21days lag) |                            |                            |                            | 0.035***<br>(0.005)        |                            |                            |
| Cumulative GZ-certified restaurants, log (28days lag) |                            |                            |                            |                            | 0.034***<br>(0.005)        |                            |
| Cumulative GZ-certified restaurants, log (35days lag) |                            |                            |                            |                            |                            | 0.033***<br>(0.005)        |
| AIC Observations Adjusted $\mathbb{R}^2$              | -5887.78<br>5,106<br>0.937 | -5862.07<br>5,106<br>0.936 | -5826.23<br>5,106<br>0.936 | -5795.83<br>5,106<br>0.935 | -5766.27<br>5,106<br>0.935 | -5734.13<br>5,106<br>0.935 |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of the number of customers per restaurant. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. The following variables are included as covariates: State of Emergency dummy, The number of new COVID-19 cases(log), Average temperature(log), Average rainfall(log), School closure dummy, Gathering restriction dummy. Cumulative GZ-certified restaurants(log) is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases(log) is the log-transformed value of the daily number of infection cases. Average temperature(log) is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants(log), and The number of new COVID-19 cases(log)), we add value 1 before log-transforming to avoid the logarithm of 0.

## C Basic Statistics

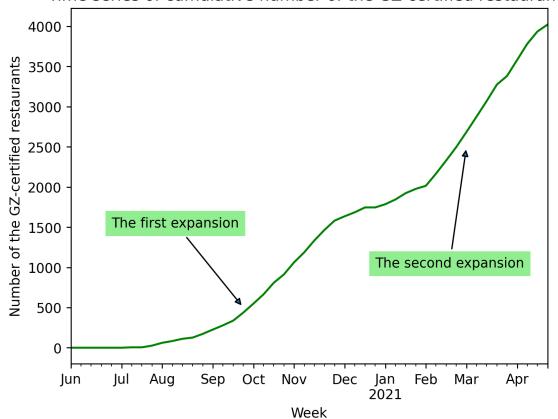
## C.1 Summary statistics of analysis

Table 5: Summary Statistics

| Statistic                          | N   | Mean          | St. Dev.    |
|------------------------------------|-----|---------------|-------------|
| New cases per day                  | 408 | 76.061        | 122.493     |
| Number of customers per restaurant | 408 | 254.371       | 86.767      |
| Sales per restaurant               | 408 | 585,798.500   | 174,182.800 |
| Average temperature                | 408 | 56.563        | 14.107      |
| Average rainfall                   | 408 | 3.926         | 5.531       |
| Infectious                         | 408 | 172.859       | 260.401     |
| Susceptible                        | 408 | 2,205,422.000 | 877,185.900 |
| Number of COVID-19 tests           | 408 | 1,711.466     | 2,655.616   |

## C.2 Cumulative number of the GZ-certified restaurants

Time series of cumulative number of the GZ-certified restaurants



## D Statistical Testing

## D.1 Infection prevention effects (2 week lag analysis)

Table 6: The COVID-19 new infection cases (2 week lag) and the Green Zone certification

|   |                          | $De_{I}$                 | pendent varie            | able:                    |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|   |                          | New infection            | on cases (2 w            | reek lag), log           |                          |
|   | (1)                      | (2)                      | (3)                      | (4)                      | (5)                      |
| Cumulative GZ-certified restaurants, log            | $-0.088^{***}$ $(0.015)$ | $-0.105^{***}$ $(0.024)$ | $-0.107^{***}$ $(0.025)$ |                          | $-0.126^{***}$ $(0.028)$ |
| Cumulative GZ-certified restaurants and hotels, log |                          |                          |                          | $-0.104^{***}$ $(0.024)$ |                          |
| Infectious, log                                     | 0.558***<br>(0.048)      | 0.569***<br>(0.045)      | 0.566***<br>(0.040)      | 0.565***<br>(0.040)      | 0.544***<br>(0.042)      |
| Susceptible, log                                    | -45.353 $(69.254)$       | -45.843 (92.506)         | -44.997 (89.342)         | -61.487 (82.870)         | 32.518<br>(121.902)      |
| State of Emergency                                  | $0.030 \\ (0.223)$       | 0.141 $(0.198)$          | 0.085 $(0.180)$          | 0.096 $(0.180)$          | -0.183 (0.200)           |
| Tests (2 week lag), log                             | $0.047^* \ (0.021)$      | $0.051^* \ (0.021)$      | 0.049**<br>(0.019)       | 0.050**<br>(0.019)       | 0.052**<br>(0.018)       |
| Customers per restaurant, log                       |                          | 0.550<br>(0.419)         | 0.548 $(0.449)$          | 0.612 $(0.446)$          | 0.540<br>(0.480)         |
| Average temperature, log                            |                          |                          | -0.342 (0.470)           | -0.344 (0.466)           | -0.317 (0.501)           |
| Average rainfall, log                               |                          |                          | -0.107 (0.058)           | -0.104 (0.058)           | -0.115 (0.061)           |
| School closure                                      |                          |                          |                          |                          | -0.252 $(0.275)$         |
| Gathering restriction                               |                          |                          |                          |                          | 0.336**<br>(0.083)       |
| Prefecture FE Week FE Observations R <sup>2</sup>   | X<br>X<br>396<br>0.929   | X<br>X<br>396<br>0.930   | X<br>X<br>396<br>0.930   | X<br>X<br>396<br>0.930   | X<br>X<br>396<br>0.931   |
| Adjusted R <sup>2</sup>                             | 0.929 $0.913$            | 0.930 $0.913$            | 0.930 $0.913$            | 0.930 $0.913$            | 0.931 $0.914$            |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of the number of new infection cases (2 week lag). The unit of analysis is prefecture and week, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 66 weeks from the third week of January, 2020 to the third week of April, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. Cumulative GZ-certified restaurants and hotels, log is the log-transformed value of the number of cumulative certified-GZ restaurants and hotels. Infectious, log is the logtransformed value of the number of potentially infected people. Susceptible, log is the log-transformed value of the total number of susceptible population. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. Tests (2 week lag), log is the log-transformed value of the number of COVID-19 tests. Customers per restaurant, log is the log-transformed value of the number of customers per restaurant. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (New infection cases (2 week lag), log, Cumulative GZ-certified restaurants, log, Cumulative GZ-certified restaurants and hotels, log, Infectious, log, and Tests (2 week lag), log), we add value 1 before log-transforming to avoid the logarithm of 0.

## D.2 Infection prevention effects (1 week lag analysis)

Table 7: COVID-19 new cases (1 week lag) and the Green Zone certification

|   |                                 | $De_{I}$                        | pendent varie                   | able:                           |                                 |
|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
|   |                                 | New infection                   | on cases (1 w                   | reek lag), log                  |                                 |
|   | (1)                             | (2)                             | (3)                             | (4)                             | (5)                             |
| Cumulative GZ-certified restaurants, log                                  | $-0.083^{***}$ $(0.015)$        | $-0.094^{***}$ $(0.020)$        | $-0.093^{***}$ $(0.019)$        |                                 | -0.108*** $(0.022)$             |
| Cumulative GZ-certified restaurants and hotels, $\log$                    |                                 |                                 |                                 | $-0.090^{***}$ $(0.018)$        |                                 |
| Infectious, log   | 0.562***<br>(0.048)             | 0.575***<br>(0.043)             | 0.574***<br>(0.041)             | 0.573***<br>(0.041)             | 0.560***<br>(0.041)             |
| Susceptible, log  | -107.523 (75.138)               | -102.924 (90.837)               | -99.505 (86.466)                | -113.259 $(80.316)$             | -29.163 $(132.249)$             |
| State of Emergency  | $0.009 \\ (0.185)$              | 0.089 $(0.194)$                 | 0.090 $(0.213)$                 | $0.100 \\ (0.215)$              | -0.123 (0.191)                  |
| Tests (1 week lag), log   | $0.049^*$ $(0.021)$             | 0.053**<br>(0.020)              | $0.053^*$ $(0.022)$             | $0.054^*$ $(0.021)$             | $0.052^* \ (0.022)$             |
| Customers per restaurant, log   |                                 | 0.395 $(0.412)$                 | 0.365 $(0.412)$                 | $0.422 \\ (0.417)$              | 0.333 $(0.413)$                 |
| Average temperature, log  |                                 |                                 | 0.355 $(0.433)$                 | 0.352 $(0.445)$                 | 0.397 $(0.413)$                 |
| Average rainfall, log   |                                 |                                 | -0.008 (0.117)                  | -0.005 (0.116)                  | -0.014 (0.115)                  |
| School closure  |                                 |                                 |                                 |                                 | -0.285 (0.189)                  |
| Gathering restriction   |                                 |                                 |                                 |                                 | $0.263^*$ (0.111)               |
| Prefecture FE Week FE Observations R <sup>2</sup> Adjusted R <sup>2</sup> | X<br>X<br>402<br>0.932<br>0.916 | X<br>X<br>402<br>0.932<br>0.916 | X<br>X<br>402<br>0.932<br>0.916 | X<br>X<br>402<br>0.932<br>0.916 | X<br>X<br>402<br>0.933<br>0.916 |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of the number of new infection cases (1 week lag). The unit of analysis is prefecture and week, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 67 weeks from the third week of January, 2020 to the fourth week of April, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. Cumulative GZ-certified restaurants and hotels, log is the log-transformed value of the number of cumulative certified-GZ restaurants and hotels. Infectious, log is the logtransformed value of the number of potentially infected people. Susceptible, log is the log-transformed value of the total number of susceptible population. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. Tests (1 week lag), log is the log-transformed value of the number of COVID-19 tests. Customers per restaurant, log is the log-transformed value of the number of customers per restaurant. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (New infection cases (1 week lag), log, Cumulative GZ-certified restaurants, log, Cumulative GZ-certified restaurants and hotels, log, Infectious, log, and Tests (1 week lag), log), we add value 1 before log-transforming to avoid the logarithm of 0.

## D.3 Economic effects (restaurants' sales and the number of customers)

Table 8: Restaurants' sales and customers (POS) and the Green Zone certification

|  |                        |                          |                        | Depende                | nt variable:           |                        |                          |                          |
|--|------------------------|--------------------------|------------------------|------------------------|------------------------|------------------------|--------------------------|--------------------------|
|  |                        | Sales per res            | staurant, log          |                        | (                      | Customers pe           | er restaurant,           | log                      |
|  | (1)                    | (2)                      | (3)                    | (4)                    | (5)                    | (6)                    | (7)                      | (8)                      |
| Cumulative GZ-certified restaurants, log | 0.018***<br>(0.002)    | 0.016***<br>(0.003)      | 0.016***<br>(0.004)    | 0.016***<br>(0.003)    | 0.040***<br>(0.003)    | 0.037***<br>(0.005)    | 0.037***<br>(0.005)      | 0.037***<br>(0.005)      |
| State of Emergency                       | $-0.267^{***}$ (0.018) | $-0.264^{***}$ $(0.017)$ | $-0.257^{***}$ (0.014) | $-0.261^{***}$ (0.037) | $-0.223^{***}$ (0.032) | $-0.219^{***}$ (0.030) | $-0.217^{***}$ $(0.030)$ | $-0.219^{***}$ $(0.040)$ |
| The number of new COVID-19 cases, $\log$ |                        | -0.013 (0.010)           | -0.015 (0.011)         | -0.015 (0.011)         |                        | -0.017 (0.012)         | -0.018 (0.013)           | -0.018 (0.012)           |
| Average temperature, log                 |                        |                          | 0.296*<br>(0.129)      | 0.298*<br>(0.128)      |                        |                        | $0.188^*$ (0.089)        | $0.187^* \ (0.091)$      |
| Average rainfall, log                    |                        |                          | -0.007 (0.005)         | -0.007 $(0.005)$       |                        |                        | $-0.012^{**}$ (0.004)    | $-0.012^{**}$ (0.004)    |
| School closure                           |                        |                          |                        | 0.085 $(0.108)$        |                        |                        |                          | -0.062 $(0.072)$         |
| Gathering restriction                    |                        |                          |                        | 0.004<br>(0.041)       |                        |                        |                          | 0.002 $(0.035)$          |
| Prefecture FE                            | X                      | X                        | X                      | X                      | X                      | X                      | X                        | X                        |
| Day FE                                   | X                      | X                        | X                      | X                      | X                      | X                      | X                        | X                        |
| Observations                             | 5,106                  | 5,106                    | 5,106                  | 5,106                  | 5,106                  | 5,106                  | 5,106                    | 5,106                    |
| $\mathbb{R}^2$                           | 0.935                  | 0.935                    | 0.935                  | 0.935                  | 0.947                  | 0.947                  | 0.947                    | 0.947                    |
| Adjusted R <sup>2</sup>                  | 0.921                  | 0.922                    | 0.922                  | 0.922                  | 0.936                  | 0.936                  | 0.937                    | 0.937                    |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the log-transformed value of POS sales per restaurant and the number of customers per restaurant. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 912 days from January 1st, 2019 to April 30th, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

#### D.4 Restaurant information views online

Table 9: Restaurant information views online (percentage change) and the Green Zone certification

|   |          | Depen              | dent variable:                   |
|---|----------|--------------------|----------------------------------|
|   | Restau   | rant information v | views online (percentage change) |
|   | (1)      | (2)                | (3)                              |
| Cumulative GZ-certified restaurants, log          | 1.900*** | 1.497***           | 1.297***                         |
|   | (0.252)  | (0.253)            | (0.308)                          |
| State of Emergency                                | -3.842** | -4.281**           | $-8.499^{**}$                    |
|   | (1.164)  | (1.390)            | (2.792)                          |
| The number of new COVID-19 cases, log             |          | -1.709**           | $-1.984^{***}$                   |
|   |          | (0.449)            | (0.466)                          |
| Average temperature, log                          |          | -25.388            | -24.386                          |
|   |          | (17.074)           | (17.322)                         |
| Average rainfall, log                             |          | -0.372             | -0.517                           |
|   |          | (0.480)            | (0.512)                          |
| School closure                                    |          |                    | 6.563**                          |
|   |          |                    | (2.242)                          |
| Gathering restriction                             |          |                    | 4.808                            |
|   |          |                    | (4.042)                          |
| The mean of dep. variable in Yamanashi Prefecture |          | -21.052            |                                  |
| The mean of dep. variable in the control group    |          | -22.641            |                                  |
| Prefecture FE                                     | X        | X                  | X                                |
| Week FE   | X        | X                  | X                                |
| Observations                                      | 408      | 408                | 408                              |
| $\mathbb{R}^2$                                    | 0.947    | 0.950              | 0.953                            |
| Adjusted R <sup>2</sup>                           | 0.935    | 0.939              | 0.941                            |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the percentage change in the number of restaurant information views online compared to the 2019 baseline (V-RESAS). The unit of analysis is prefecture-week, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 68 weeks from the third week of January, 2020 to the fifth week of April, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

#### D.5 Human mobility by facility type

Table 10: Human mobility by facility type and the Green Zone certification

|  |                          |                          |                    |                          |                     | Depender             | nt varial | ble:                    |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------|--------------------------|---------------------|----------------------|-----------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|  | retail/re                | ecreation                | grocery            | /pharmacy                | y p                 | arks                 | transit   | sit stations workplaces |                          | olaces                   | resid                    | ential                   |
|  | (1)                      | (2)                      | (3)                | (4)                      | (5)                 | (6)                  | (7)       | (8)                     | (9)                      | (10)                     | (11)                     | (12)                     |
| Cumulative GZ-certified restaurants, log | 0.372***<br>(0.042)      | 0.366***<br>(0.045)      | $0.051 \\ (0.038)$ | 0.099 $(0.062)$          | 2.804***<br>(0.101) | 3.138***<br>(0.346)  |           | 0.548** (0.180)         | -0.029 $(0.051)$         | -0.003 $(0.048)$         | $-0.061^{***}$ $(0.013)$ | $-0.060^{***}$ $(0.006)$ |
| State of Emergency                       | $-3.992^{***}$ $(0.583)$ | -3.890***<br>(0.421)     |                    | -0.393 $(0.357)$         | 4.231<br>(4.044)    | 5.191<br>(3.188)     |           |                         | $-1.410^{***}$ $(0.343)$ | $-1.282^{***}$ $(0.258)$ | 1.006***<br>(0.234)      | 0.964***<br>(0.171)      |
| The number of new COVID-19 cases, log    |                          | -0.180 $(0.107)$         |                    | 0.121 $(0.129)$          |                     | 0.538 $(0.972)$      |           | 0.127 $(0.527)$         |                          | 0.031 $(0.070)$          |                          | $0.060^*$ $(0.029)$      |
| Average temperature, log                 |                          | 8.489**<br>(2.193)       |                    | 5.912**<br>(1.679)       |                     | 74.310***<br>(7.775) |           | 27.060**<br>(7.974)     |                          | 6.769**<br>(1.881)       |                          | $-3.482^{**}$ (0.989)    |
| Average rainfall, log                    |                          | $-0.769^{***}$ $(0.101)$ | k                  | $-1.084^{***}$ $(0.088)$ |                     | -4.338*** (0.520)    | *         | -0.653 $(0.329)$        |                          | -0.261***<br>(0.061)     |                          | 0.298***<br>(0.031)      |
| Prefecture FE                            | X                        | X                        | X                  | X                        | X                   | X                    | X         | X                       | X                        | X                        | X                        | X                        |
| Date FE                                  | X                        | X                        | X                  | X                        | X                   | X                    | X         | X                       | X                        | X                        | X                        | X                        |
| Observations                             | 2,646                    | 2,646                    | 2,646              | 2,646                    | 2,627               | 2,627                | 2,646     | 2,646                   | 2,646                    | 2,646                    | 2,646                    | 2,646                    |
| $\mathbb{R}^2$                           | 0.965                    | 0.967                    | 0.897              | 0.910                    | 0.837               | 0.860                | 0.899     | 0.905                   | 0.991                    | 0.991                    | 0.984                    | 0.987                    |
| Adjusted R <sup>2</sup>                  | 0.958                    | 0.961                    | 0.876              | 0.891                    | 0.803               | 0.830                | 0.879     | 0.885                   | 0.989                    | 0.989                    | 0.981                    | 0.984                    |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the percent change in human flow for a given facility type compared to the January 2020 baseline (Google Mobility). The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 441 days from February 15th, 2020 to April 30, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

## D.6 Inter-regional Mobility

Table 11: Inter-regional mobility and the Green Zone certification

|  |                          |                     |                          | Depe                   | endent variab            | le:                    |                     |                     |                      |
|--|--------------------------|---------------------|--------------------------|------------------------|--------------------------|------------------------|---------------------|---------------------|----------------------|
|  |                          | intracity           |                          |                        | intercity                |                        | i                   | nterprefectu        | ıral                 |
|  | (1)                      | (2)                 | (3)                      | (4)                    | (5)                      | (6)                    | (7)                 | (8)                 | (9)                  |
| Cumulative GZ-certified restaurants, log                     | $-0.115^{***}$ $(0.022)$ | -0.106*** $(0.026)$ | $-0.109^{***}$ $(0.024)$ | 0.224**<br>(0.060)     | $0.177^*$ $(0.081)$      | $0.204^*$ $(0.083)$    | 1.055***<br>(0.163) | 1.132***<br>(0.148) | 0.788***<br>(0.148)  |
| State of Emergency   | 0.630**<br>(0.240)       | 0.589**<br>(0.166)  | 0.533**<br>(0.190)       | $-5.249^{***}$ (0.585) | $-5.128^{***}$ $(0.459)$ | $-4.586^{***}$ (0.589) | -0.125 (2.457)      | -0.212 (2.680)      | $-7.466^*$ (2.932)   |
| The number of new COVID-19 cases, $\log$                     |                          | $0.050 \\ (0.050)$  | $0.046 \\ (0.047)$       |                        | -0.254 (0.177)           | -0.220 (0.178)         |                     | 0.424 $(0.466)$     | -0.050 $(0.371)$     |
| Average temperature, log                                     |                          | -1.461 (1.701)      | -1.465 (1.705)           |                        | 6.131<br>(3.778)         | 6.090<br>(3.707)       |                     | -10.450 (16.018)    | -8.691 (16.521)      |
| Average rainfall, log  |                          | $0.007 \\ (0.107)$  | $0.005 \\ (0.108)$       |                        | -0.167 (0.317)           | -0.149 (0.319)         |                     | 0.552 $(0.735)$     | 0.303 $(0.743)$      |
| School closure   |                          |                     | -0.124 (0.184)           |                        |                          | 0.231<br>(0.850)       |                     |                     | 11.736***<br>(1.441) |
| Gathering restriction  |                          |                     | $0.062 \\ (0.145)$       |                        |                          | -0.611 (0.354)         |                     |                     | 8.271**<br>(3.190)   |
| Mean of Mobility in Yamanashi<br>Mean of Mobility in Control |                          | 5.49<br>5.165       |                          |                        | -7.079<br>-7.584         |                        |                     | -27.778<br>-27.881  |                      |
| Prefecture FE<br>Week FE                                     | X<br>X                   | X<br>X              | X<br>X                   | X<br>X                 | X<br>X                   | X<br>X                 | X<br>X              | X<br>X              | X<br>X               |
| Observations   | 408                      | 408                 | 408                      | 408                    | 408                      | 408                    | 408                 | 408                 | 408                  |
| R <sup>2</sup> Adjusted R <sup>2</sup>                       | $0.980 \\ 0.975$         | 0.980<br>0.975      | 0.980<br>0.975           | 0.963<br>0.954         | 0.963<br>0.955           | 0.963<br>0.955         | 0.942<br>0.929      | 0.943<br>0.929      | 0.949<br>0.936       |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the percentage change in inter-regional human flow (within a city, within a prefecture, and across prefectures) compared to the 2019 baseline (V-RESAS). The unit of analysis is prefecture and week, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 68 weeks from the third week of January, 2020 to the fifth week of April, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

## D.7 Stay-home rate

Table 12: The stay-home rate by male age group and the Green Zone certification

|  |                        |                         | Deper                    | ndent vari               | able:                    |                        |                     |
|--|------------------------|-------------------------|--------------------------|--------------------------|--------------------------|------------------------|---------------------|
|  | Male                   | Male                    | Male                     | Male                     | Male                     | Male                   | Male                |
|  | 15-19 y/o              | 20s                     | 30s                      | 40s                      | 50s                      | 60s                    | 70s                 |
|  | (1)                    | (2)                     | (3)                      | (4)                      | (5)                      | (6)                    | (7)                 |
| Cumulative GZ-certified restaurants, log | $0.003^{**} \ (0.001)$ | $-0.002^{**}$ $(0.001)$ | $-0.003^{***}$ $(0.000)$ | $-0.002^{***}$ $(0.000)$ | $-0.002^{***}$ $(0.000)$ | $^*-0.003^*$ $(0.001)$ |                     |
| State of Emergency                       | 0.003 $(0.016)$        | 0.011**<br>(0.003)      | 0.020***<br>(0.003)      | 0.013***<br>(0.003)      | 0.011***<br>(0.002)      | 0.028***<br>(0.006)    | 0.0-0               |
| The number of new COVID-19 cases, log    | (0.001)                | 0.004**<br>(0.001)      | $0.003^*$ $(0.001)$      | 0.002*<br>(0.001)        | $0.002^*$ $(0.001)$      | 0.000<br>(0.001)       | 0.005**<br>(0.002)  |
| Average temperature, log                 | 0.027 $(0.050)$        | -0.039 $(0.024)$        | -0.027 $(0.039)$         | -0.013 $(0.039)$         | -0.015 $(0.027)$         | -0.084 $(0.048)$       | $-0.128^*$ (0.062)  |
| Average rainfall, log                    | 0.009*<br>(0.004)      | 0.002*<br>(0.001)       | 0.004***<br>(0.000)      | 0.006***<br>(0.001)      | 0.006***<br>(0.001)      | 0.008***<br>(0.001)    | 0.015***<br>(0.002) |
| School closure                           | 0.007 $(0.050)$        | 0.019*<br>(0.008)       | 0.017**<br>(0.005)       | 0.007 $(0.005)$          | 0.012**<br>(0.004)       | 0.024 $(0.015)$        | 0.024 $(0.013)$     |
| Gathering restriction                    | 0.040**<br>(0.013)     | 0.005<br>(0.004)        | 0.014***<br>(0.003)      | 0.011***<br>(0.002)      | 0.011***<br>(0.002)      | 0.012**<br>(0.003)     | 0.021***<br>(0.004) |
| Prefecture FE                            | X                      | X                       | X                        | X                        | X                        | X                      | X                   |
| Day FE                                   | X                      | X                       | X                        | X                        | X                        | X                      | X                   |
| Observations                             | 2,694                  | 2,694                   | 2,694                    | 2,694                    | 2,694                    | 2,694                  | 2,694               |
| $\mathbb{R}^2$                           | 0.925                  | 0.931                   | 0.950                    | 0.964                    | 0.964                    | 0.959                  | 0.947               |
| Adjusted R <sup>2</sup>                  | 0.910                  | 0.917                   | 0.940                    | 0.956                    | 0.957                    | 0.951                  | 0.936               |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the day-time (from 9 am to 6 pm) stayhome rate for males, which indicates the percentage of people who refrain from going out compared to the baseline value; the closer to 1, the more people refrain from going out, and the closer to 0, the more people go out. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 449 days from January 1st, 2020 to March 24th, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

Table 13: The stay-home rate by female age group and the Green Zone certification

| _  |                     |                     | Depe                    | endent va                | riable:              |                          |                       |
|--|---------------------|---------------------|-------------------------|--------------------------|----------------------|--------------------------|-----------------------|
|  | Female<br>15-19 y/o |                     | Female 30s              | Female 40s               | Female 50s           | Female 60s               | Female 70s            |
|  | (1)                 | (2)                 | (3)                     | (4)                      | (5)                  | (6)                      | (7)                   |
| Cumulative GZ-certified restaurants, log | -0.002 $(0.001)$    | -0.002 $(0.001)$    | $-0.003^{**}$ $(0.001)$ | $-0.002^{***}$ $(0.000)$ | $-0.001^*$ $(0.001)$ | $-0.002^{***}$ $(0.000)$ | $-0.003^{**}$ (0.001) |
| State of Emergency                       | -0.009 $(0.015)$    | 0.009<br>(0.006)    | 0.011 $(0.006)$         | 0.012**<br>(0.004)       | 0.020***<br>(0.005)  | 0.019***<br>(0.003)      | 0.023**<br>(0.007)    |
| The number of new COVID-19 cases, log    | 0.002 $(0.002)$     | $0.002 \\ (0.002)$  | 0.003 $(0.002)$         | 0.002 $(0.001)$          | 0.002 $(0.001)$      | 0.003**<br>(0.001)       | $0.004^*$ $(0.002)$   |
| Average temperature, log                 | $0.006 \\ (0.062)$  | -0.063 $(0.038)$    | -0.024 $(0.051)$        | 0.006 $(0.029)$          | -0.022 $(0.028)$     | -0.032 $(0.043)$         | $-0.136^*$ $(0.057)$  |
| Average rainfall, log                    | 0.006*<br>(0.003)   | 0.004***<br>(0.001) | 0.006***<br>(0.001)     | 0.006***<br>(0.001)      | 0.006***<br>(0.001)  | 0.007***<br>(0.001)      | 0.012***<br>(0.001)   |
| School closure                           | 0.007 $(0.052)$     | 0.025<br>(0.016)    | 0.016<br>(0.010)        | 0.006 $(0.014)$          | 0.015**<br>(0.005)   | 0.009<br>(0.016)         | 0.012 $(0.012)$       |
| Gathering restriction                    | 0.048***<br>(0.011) | 0.005 $(0.004)$     | 0.014***<br>(0.003)     | 0.014***<br>(0.002)      | 0.009***<br>(0.002)  | 0.009***<br>(0.002)      | 0.019***<br>(0.004)   |
| Prefecture FE                            | X                   | X                   | X                       | X                        | X                    | X                        | X                     |
| Day FE<br>Observations                   | X = 2,694           | X<br>2,694          | $X \\ 2,694$            | X = 2,694                | X<br>2,694           | X<br>2,694               | $X \\ 2,694$          |
| Observations<br>R <sup>2</sup>           | 0.936               | 0.943               | 0.960                   | 0.966                    | 0.966                | 0.961                    | 0.948                 |
| Adjusted $R^2$                           | 0.922               | 0.943               | 0.951                   | 0.959                    | 0.959                | 0.953                    | 0.938                 |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the day-time (from 9 am to 6 pm) stayhome rate for females, which indicates the percentage of people who refrain from going out compared to the baseline value; the closer to 1, the more people refrain from going out, and the closer to 0, the more people go out. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 449 days from January 1st, 2020 to March 24th, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the logtransformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before logtransforming to avoid the logarithm of 0.

Table 14: The night-time stay-home rate and the Green Zone certification

|  | $Dependent\ variable:$ |                 |             |  |  |  |
|--|------------------------|-----------------|-------------|--|--|--|
|  |                        | Night-time stay | y-home rate |  |  |  |
|  | (1)                    | (2)             | (3)         |  |  |  |
| Cumulative GZ-certified restaurants, log | -0.004***              | -0.003**        | -0.004***   |  |  |  |
|  | (0.001)                | (0.001)         | (0.001)     |  |  |  |
| State of Emergency                       | 0.086***               | 0.088***        | 0.070***    |  |  |  |
| Ç V                                      | (0.014)                | (0.015)         | (0.017)     |  |  |  |
| The number of new COVID-19 cases, log    |                        | 0.005           | 0.004       |  |  |  |
| , 3                                      |                        | (0.003)         | (0.003)     |  |  |  |
| Average temperature, log                 |                        | 0.023           | 0.024       |  |  |  |
| , ,                                      |                        | (0.031)         | (0.032)     |  |  |  |
| Average rainfall, log                    |                        | 0.009***        | 0.009***    |  |  |  |
| , ,                                      |                        | (0.002)         | (0.002)     |  |  |  |
| School closure                           |                        |                 | -0.001      |  |  |  |
|  |                        |                 | (0.004)     |  |  |  |
| Gathering restriction                    |                        |                 | 0.021*      |  |  |  |
| 0.0000000000000000000000000000000000000  |                        |                 | (0.010)     |  |  |  |
| Prefecture FE                            | X                      | X               | X           |  |  |  |
| Day FE                                   | X                      | X               | X           |  |  |  |
| Observations                             | 2,724                  | 2,724           | 2,724       |  |  |  |
| $\mathbb{R}^2$                           | 0.947                  | 0.948           | 0.948       |  |  |  |
| Adjusted R <sup>2</sup>                  | 0.937                  | 0.937           | 0.938       |  |  |  |

Notes: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01 The dependent variable is the night-time (from 8pm to 0am) stay-home rate, which indicates the percentage of people who refrain from going out compared to the baseline value; the closer to 1, the more people refrain from going out, and the closer to 0, the more people go out. The unit of analysis is prefecture and day, and the fixed effects are introduced in all models. For the observations, six prefectures are targeted, and the period of analysis is for 454 days from January 1st, 2020 to March 29th, 2021. The values in parentheses are cluster-robust standard errors. Clustering is at the prefecture level. Cumulative GZ-certified restaurants, log is the log-transformed value of the number of cumulative certified-GZ restaurants. State of Emergency is the dummy variable that takes the value 1 if the state of emergency is declared. The number of new COVID-19 cases, log is the log-transformed value of the daily number of infection cases. Average temperature, log is the log-transformed value of the mean temperature (Fahrenheit degrees). Average rainfall, log is the log-transformed value of the aggregated rainfall (in millimeters). School closure is the dummy variable that takes the value 1 if the school closure is declared. Gathering restriction is the dummy variable that takes the value 1 if the large-scale gathering restriction is declared. For the variables that take absolute value 0 (Cumulative GZ-certified restaurants, log, and The number of new COVID-19 cases, log), we add value 1 before log-transforming to avoid the logarithm of 0.

## E Treatment Effect

## E.1 Comparison of Treatment and Control prefecture

|                                | Yamanashi | Shizuoka  | Tochigi | Nagano | Gunma | Ibaraki |
|--------------------------------|-----------|-----------|---------|--------|-------|---------|
| Population (in thousands)      | 811       | 3,644     | 2,049   | 1,942  | 1,934 | 2,860   |
| Population density $(/km^2)$ * | 4,668     | $5,\!267$ | 4,244   | 3,997  | 4,691 | 4,570   |
| Distance to Tokyo $(km)$       | 101.7     | 142.8     | 172.8   | 96.4   | 98.8  | 99.3    |

Notes: Population and population density are from the 2019 and 2014 National Census, respectively. For distance to Tokyo, see "Distance between Prefectural Offices" by the Geospatial Information Authority of Japan. \*In prefectures in the Tokyo metropolitan area that are excluded from the control group, population density is about two to three times that of Yamanashi. In particular, the population densities of Tokyo, Kanagawa, Saitama, and Chiba prefectures are 12,022, 8,979, 8,340, and 7,145 persons/ $km^2$ , respectively.

## E.2 Comparison of policies in Treatment and Control prefecture

|   | Yamanashi                                | Shizuoka                                     | Tochigi                                | Nagano                                      | Gunma   | Ibaraki                                      |
|---|--|--|--|---|---|--|
| Title of the certification policy   | Yamanashi<br>Green Zone<br>Certification | Fujinokuni Safety and Security Certification | Tochimaru<br>Reliable<br>Certification | Shinshu Safe Store Certification System     | Stop Covid-19!<br>Countermeasure<br>Certification<br>System | Ibaraki's<br>Amabie-chan                     |
| Introduction date Third-party onsite inspection requirements                    | May 2020<br>Yes                          | May 2021<br>Yes                              | May 2021<br>Yes                        | April 2021<br>Yes                           | July 2020<br>Yes  | June 2020<br>Yes (from<br>April 14,<br>2021) |
| Subsidies on indoor<br>infection control<br>measures                            | From July 10, 2020                       | Only in<br>Hamamatsu<br>City                 | From<br>January<br>22, 2021            | From September 15, 2020 - December 28, 2020 | Only in<br>Maebashi City                                    | From October 2, 2020 to December 31, 2020    |
| Prefectural/municipal<br>support on the<br>introduction of delivery<br>services | In certain cities                        | From April 17, 2020                          | From<br>January<br>22, 2021            | From September 15, 2020 – December 28, 2020 | Only in<br>Maebashi City                                    | In certain cities                            |

Notes: Prepared by the authors with reference to prefectures' press releases and newspaper articles. Gunma Prefecture introduced a certification system around the same time as Yamanashi, but the penetration rate remains 21.6% as of October 2020 (see Reference List 17-35).

# E.3 List of Business suspension request

|           | First Emergency Declaration (April 2020 – May 2020)  | Second Emergency Declaration<br>(January 2021 – March 2021)  | Third Emergency Declaration (April 2021 – June 2021)             |
|-----------|--|--|--|
| Yamanashi | April 20 – May 14  (business closure on bars and nightclubs) May 15 – February 12  (qualified facilities were individually exempted) | January 25 – February 7  | No   |
| Shizuoka  | April 25 – May 17 (bars and nightclubs only)   | December 23 – January 5 (only in Fuji City)  | May 19 – June 1<br>(only in Kosai City)                          |
| Tochigi   | April 18 – May 15<br>(restriction on alcohol service<br>hours only)  | January 8 – February 21 (in specified cities until January 12)   | No   |
| Nagano    | April 23 – May 15  | January 18 – February 4 (in specified cities)  | April 2 – 9 (Nagano City)<br>April 21 – 29 (in specified cities) |
| Gunma     | April 18 – May 15  | December 15 – March 1<br>(in specified cities)   | May 8 – June 20  |
| Ibaraki   | April 18 – May 17<br>(bars and nightclubs only)  | November 30 – December 20,<br>January 6 – 17<br>(in specified cities)<br>January 18 – February 22<br>(entire Prefecture) | April 22 – June 16<br>(in specified cities)                      |

Notes: Prepared by the authors with reference to each prefecture's official website and newspapers (see Reference List 36–64).

#### E.4 Yamanashi Green Zone Certification criteria

Standards pertaining to measures for prevention of infectious diseases (Restaurant industry)

#### E.4.1 Prevention of infectious diseases among visitors

(1) Store entry, order, and payment

(2) Meals and in-store use

- Disinfection equipment shall be installed at the entrance of the store, and hand sanitization shall be indicated at the entrance.
- When there is a queue due to waiting for a turn, etc., a minimum distance of 1 meter (2 meters if no mask is worn) shall be maintained between visitors.
- When serving customers face-to-face at the cash register, etc., use acrylic panels, transparent vinyl curtains, partitions, etc. to shield the customers. In addition, use coin trays or introduce cashless payment.
- Those with fever (e.g., 1 degree above normal), cold symptoms (e.g., cough, sore throat), vomiting, diarrhea, etc., even if they have mild symptoms, should not be admitted.
- Make it known that people should wear masks except when eating or drinking, and request that people wash their hands and disinfect their hands regularly.
- Remind people to practice good cough etiquette.
  If there is an elevator, limit the number of passengers by adjusting the weight sensor of the elevator. Capacity:\_\_\_\_\_\_\_, Passenger limit:\_\_\_\_\_
- If there is a pick-up truck, shield the driver's seat and rear seat of the pick-up truck with an acrylic plate or transparent vinyl curtain.

| [One of these must be a                                  | net for placement between tables]   |
|--|---|
| at least 1 meter of — Table-to-tab  • Use acrylic panels | e same group and tables used by other groups should be placed so that there is f interpersonal distance between them. le distance: m , transparent plastic curtains, partitions, etc. to shield the space between tables group and tables used by other groups. |
|  |   |
|  |   |

people, etc. wish to sit face-to-face.Do not place seating directly in front of each other. Seating should be arranged so that the distance

Exclude cases where a small number of family members, elderly people with caregivers, infants, disabled

- Do not place seating directly in front of each other. Seating should be arranged so that the distance between seats is at least 1 meter. Seat-to-seat distance: \_\_\_\_m.
- Install partitions on tables to shield them.
- Avoid having too many people at the same time by limiting the length of stay\* and using a reservation system. (\*Approximately 2 hours).

| •     | Avoid large plates and serve food individually, or have employees serve the food.  |
|-------|--|
| [In b | uffet style, one of the following must be met]   |
| •     | A new small plate should be used by each user for each serving, and food and drinks should be protected by covers to prevent splashing, and masks, disposable gloves, etc. should be worn when |

- protected by covers to prevent splashing, and masks, disposable gloves, etc. should be worn when serving. When serving, make sure to wear masks, disposable gloves, etc., and do not share tongs or chopsticks for serving.
- Serve food on small plates or have staff serve food.
- Avoid setting up common tabletop condiments, pots, etc., or disinfect them when changing customers.
- Remind customers not to share or use spoons, chopsticks, or other utensils.
- Reduce the volume of background music in the store and remind customers to avoid loud conversations.
- Coughing etiquette should be strictly observed. (For ventilation standards, see "3. Hygiene Management of Facilities and Equipment" for ventilation standards).
- If the toilet has a lid, indicate that waste should be flushed after the lid is closed.
- Indicate that people should wash their hands and disinfect their hands after using the restroom.
- If there is a smoking area, reduce the number of people using it at one time, and keep a distance between people. If there is a smoking area, request that the three densities be avoided by reducing the number of people using the area at once, keeping a good distance between people, etc.

| - Size of the smoking space: | $\underline{}$ $m^2$ Maximum capacity: $\underline{}$ |
|------------------------------|---|
|------------------------------|---|

#### E.4.2 Prevention of infectious diseases among employees

- Make sure to wear masks.
- Take your temperature and check your physical condition before starting work.
- If there are multiple rooms, limit per smoking space. If you have a fever (e.g., more than 1 degree above normal), a cold (cough, sore throat, etc.), vomiting, diarrhea, or other symptoms, even if they are mild. symptoms such as vomiting or diarrhea.
- Employees who are infected or suspected to be infected, or who are judged to be in close contact with infected employees, are prohibited from working. Employees who are infected, suspected to be infected, or determined to be a close contact shall not be allowed to work.
- Hand disinfection and hand washing are to be performed regularly at the beginning of work, after touching areas or items that come into contact with others, after cleaning, and after using the toilet.
- When accepting orders from users or serving food, be careful not to stand in front of users and maintain a safe distance from them.
- In the break area, reduce the number of people taking a break at one time, and avoid eating and talking face-to-face.
- Ventilate the break area at all times (for ventilation standards, refer to "3. Thorough hygiene management of facilities and equipment") and disinfect shared items on a regular basis.
- Employees' uniforms should be laundered regularly after work on the day in question.
  - Frequency of uniform washing: \_\_\_\_\_

#### E.4.3 Thorough hygiene management of facilities and equipment

- For facilities subject to the Building Management Law\*, check whether they meet the standards for air quality control based on the law, and if not, maintain and manage the ventilation equipment appropriately, including cleaning and maintenance.
  - \* Law Concerning the Protection of Sanitary Environments in Buildings

[For facilities not covered by the Building Management Law, one of the following must be met]

- The required ventilation volume (30 m<sup>3</sup> per hour per person) shall be secured by ventilation equipment. If the required ventilation volume is not enough, the ventilation system shall be installed.
- If the required ventilation volume is not sufficient, adjust the number of people entering the store to secure the required ventilation volume per person, and properly maintain the ventilation equipment, including cleaning and maintenance.
- For ventilation by opening windows, open all windows in two directions (or open the door if there is only one window) once every 30 minutes for about 5 minutes to ensure sufficient ventilation.

[Appeal items] This is not a mandatory requirement for certification, but it is an item that can be appealed as a voluntary effort by the business.

- The details of ventilation (air flow) in common areas where people are crowded in the facility are clearly shown.
- In order to secure the required amount of ventilation per person in a densely populated common area in the facility, the ventilation system should be designed for each area.
  - (In the case of limiting the number of persons to ensure the required ventilation volume) Ventilation volume:  $m^3$ /hour ÷ 30  $m^3$ /person/hour = \_\_\_\_person
- Prohibit the use of hand dryers and common towels, and provide paper towels or encourage the use of personal towels.
- Wipe down and disinfect items shared with others and areas that are touched by multiple people regularly, such as when changing users, using disinfecting ethanol, sodium hypochlorite, or commercially available detergents containing surfactants.
  - [areas shared with others in the restaurant industry and frequently touched]
    - \* Tables, chairs, menu books, condiments, drink bars, doorknobs, light switches, touch panels, tabletop bells, cash registers, faucets, handrails, toilet seats, washing levers, coin trays, ticket vending machines, elevator buttons, etc.

[Appeal items]

• In order to reduce the risk of contact and droplet infections, the following measures should be taken to avoid overlapping lines of flow for users. Describe in detail: \_\_\_\_\_

- Those who collect garbage should wear masks and gloves, and always wash their hands after work.
- Garbage, hand towels, etc. that may have food residue, snot, saliva, etc. on them should be sealed in plastic bags. sealed in a plastic bag for disposal.

#### E.4.4 Preparation and publication of checklists

• Each facility or business operator shall prepare a checklist that specifies specific methods and procedures, frequency of cleaning and disinfection, spacing between people, etc., after assessing the risks in the facility, and disclose the daily checks using the checklist.

#### E.4.5 Policy for dealing with an outbreak of infection

- In the event that an employee of the facility is found to be infected, the facility will respond and cooperate with the public health center's instructions and investigations in a sincere and proactive manner, take measures to prevent the spread of infection from the facility, and if necessary, publicize information to prevent the spread of infection, such as business days when there is a possibility of infection.
- Provide employees with training opportunities to ensure that they are taking appropriate actions to prevent the spread of infection, such as refraining from going to work if they are suspected of being infected until the test results are known.
- If the results of a proactive epidemiological survey conducted by the public health center reveal that an infected person has been using the facility in question, take measures to prevent the spread of infection through the facility in question by responding and cooperating with the public health center's advice and instructions in good faith and proactively.

#### [Appeal Items]

- In order to identify the risk of infection at an early stage, employees should be encouraged or required to use an application for notification of close contact provided by the government.
- In addition to the above, introduce a system for early identification of infection risk.

| Describe in detail: |  |  |  |  |
|---------------------|--|--|--|--|
|                     |  |  |  |  |

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