

A close-up photograph of a person's hands holding a lit sparkler. The sparkler is at the top center, with bright orange sparks flying outwards. The hands are wearing a textured, light-colored sweater. The background is dark and out of focus.

SPARK

where problems meet their match



Peter, 49 - Business Development Professional

- Tech level: **Basic** (Mails, Web surfing)
- Attending **more than 10 networking** events p/w.
- And **more than 7 meetings** p/d.
- Getting **more than 30 business cards per day!**
- Manual contacts input: always **time consuming**.
- Very often, **error prone** too.
- **Very busy** and **lacks technical background**.



Heidi, 19 - Finished Year 1, Computer Science

- Got rejected from summer jobs.
- 3 months of holiday available.
- Motivated to improve her coding skills.
- Searching to work in something:
 - Challenging
 - Real
 - Be part of a team
 - Get iterative feedback

A photograph of a young man with short brown hair and glasses, wearing a blue button-down shirt. He is sitting at a desk, looking down at a silver laptop computer. The laptop has the Apple logo on its back panel. The background is plain white.

John, 27 - Freelance iOS Developer

- Most of the time **self-employed**.
- **Challenge**: design an app or website based on the **target audience**.
- Usually **part-time with flexible hours**, contract work for small tech companies.
- Does **not** feel that his apps are **successful**

Scroll down to view ideas



Connect young
scientists and
businesses



Phone in the cloud



City parking finder



Bill splitting for
roommates

by Michal Hudeček

watch this! 436

by Anonymous

watch this! 417

by Anonymous

watch this! 413

by Craig Lawrence Jr.

watch this! 368



My dreams list



Car-sharing
Realtime Mobile
App



Time barter



Education Stocks

by Stefan Kucej

watch this! 360

by Pavel Kotyza

watch this! 355

by Anonymous

watch this! 355

by Tristan Charpentier

watch this! 344

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41
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A blurred background image of a person's face, showing their eyes and hair.

An upward-pointing arrow icon with the number '1' next to it.

A small user profile picture of a person with dark hair.

(hella_anguiano)
hm.Anguiano

I wish there was an app with traffic & doppler radar together on one screen, who can make that happen? 🚗💨⚡ #iPhone #app #stormtracking 📱

15 days ago

SHARE

COMMENTS 0

An upward-pointing arrow icon with the number '1' next to it.

A small user profile picture of a person with dark hair.

(HannahGamache)
pickle queen

I wish there was an app that told me all the nearby garage sales

18 days ago

SHARE

COMMENTS 1

An upward-pointing arrow icon with the number '7' next to it.

A small user profile picture of a person with dark hair.

(ikechukoo)
ike

Someone should make an app that transcribes Podcasts. I just don't have a time or attentiveness to listen to whole blocks of conversations

3 months ago

2 wins 0 prizes

SHARE

COMMENTS 0

An upward-pointing arrow icon with the number '3' next to it.

A small user profile picture of a person with dark hair.

(Mr_DrinksOnMe)
Mr. Drinks On Me

I wish there was a way for me to tell a website the reason I left their page was because of video ads auto playing with audio enabled.



Logan Rhoades / BuzzFeed

1. "There should be an app where you enter the book you are reading, and it gives you a playlist to match the plot, so your books have perfectly executed soundtracks, just like movies."

Submitted by [claireb42797b556](#)

2. "An app that when you type in a phrase or saying, Morgan Freeman will say it in narration form. This shall also work with other voices like, James Earl Jones, Sandra Bullock from *The Blindside*, and Tom Hanks from *Forrest Gump*."

Submitted by [Kxxksrxsie](#)

3. "An app where you put in what you like to do and it gives you a list of things to do when you're bored."

Submitted by [danixxx](#)

4. "There should be an app where you can take a picture of what someone is wearing, then it will find where it's from and you can order it in a click!"

Submitted by [ashleyschwartzf](#)

5. "An app that lets you send and receive positive messages with strangers when you feel disconnected."



I wish there was an app for that.



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numbskull20
Registered User

23-Oct-2011 17:34

#1

Has anyone ever thought of a really useful app and then discovered it doesn't exist? If so, please share.

Bluefoam
Registered User

23-Oct-2011 18:14

#2

numbskull20 said:

Has anyone ever thought of a really useful app and then discovered it doesn't exist? If so, please share.

You'd like me to come up with a really good idea for an app, that doesn't already exist and give the idea to you for free?

12 people have thanked this post

Atomic Pineapple
Registered User

23-Oct-2011 19:34

#3

Bluefoam said:

You'd like me to come up with a really good idea for an app, that doesn't already exist and give the idea to you for free?

HCD Techniques



- Interviewed Developers and Non Developers.
- We used mock-ups to get people's first impressions and comments on ideas we had.
- We listened to what people liked, disliked and features they thought could be added to make their experience with the site better.
- We tried to shadow/research the life of a freelance developer through videos, blogs and articles.



Freelance iOS Developer | Inside Jobs



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More

Like 2,282

Dislike 38



Search for people, clicks, page visits and more

Segment options

Highlights

Data Exports

Settings

Everyone

Signed-up

New this week

Rage clicked recently

Mobile

TEAM SEGMENTS

What insights will your teammates discover?

[Invite them to FullStory](#)

Past month

1,866 People of 1,866 (100%)

User 1921
SINCE 12:47 AMOnline · 3 sessions
14 EVENTS · 1:34 · /PROBLEM/FORM/London
OS X · SAFARI User 7
SINCE JUN 16Online · 14 sessions
1 EVENT · LIVE · /PROBLEM/London
WINDOWS · MICR... User 2309
SINCE 9:36 AM9:36 am · New visitor!
1 EVENT · 0:01 · /PROBLEM/London
OS X · CHROME User 6
SINCE JUN 169:36 am · 13 sessions
78 EVENTS · 1:06:35 · /PROBLEM/London
WINDOWS · CHRO... User 2308
SINCE 9:20 AM9:34 am · New visitor!
46 EVENTS · 53:49 · /PROBLEM/London
OS X · SAFARI 

1-5 of 1,866



Find segment...

Search for at least 2 events to
create a funnel

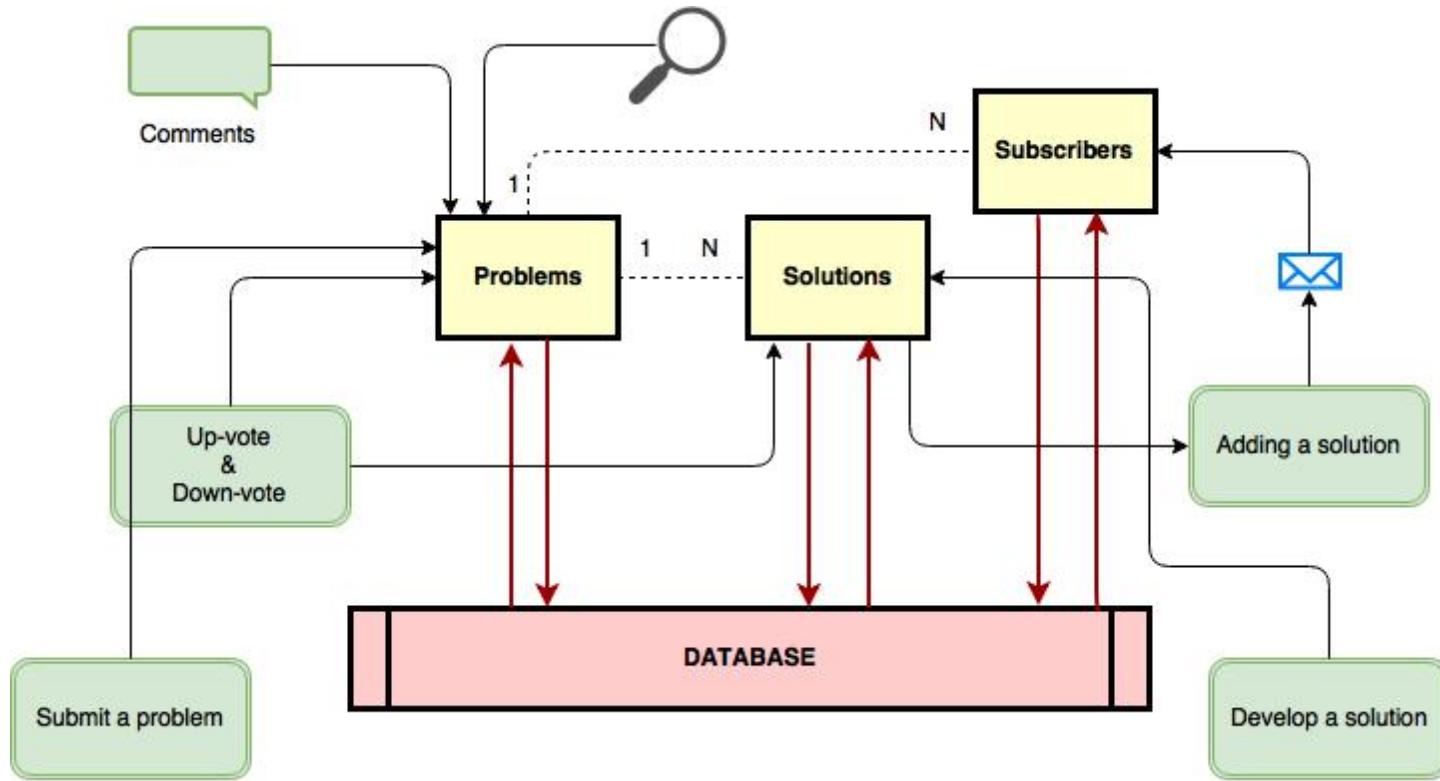
1,866 users in this segment

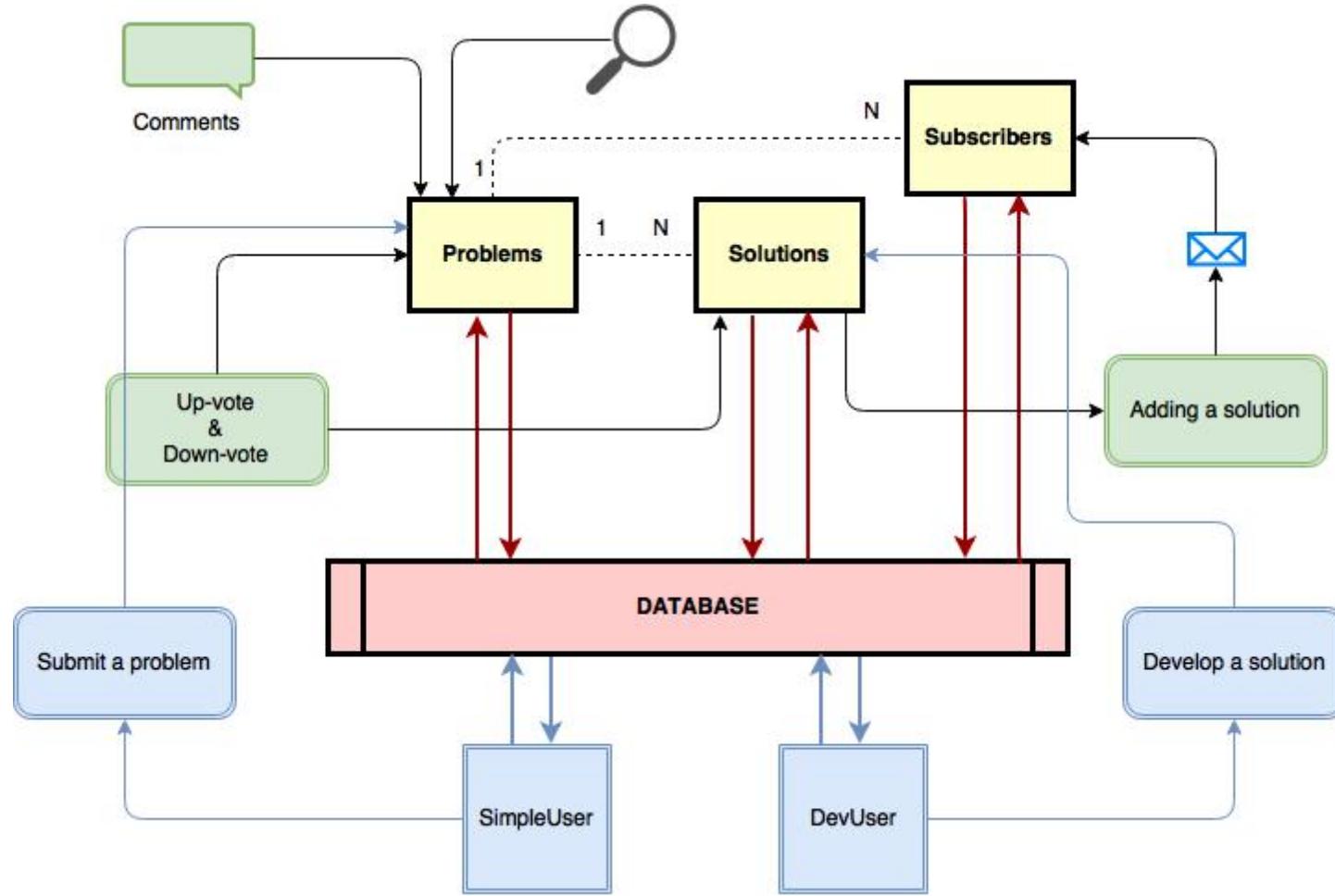


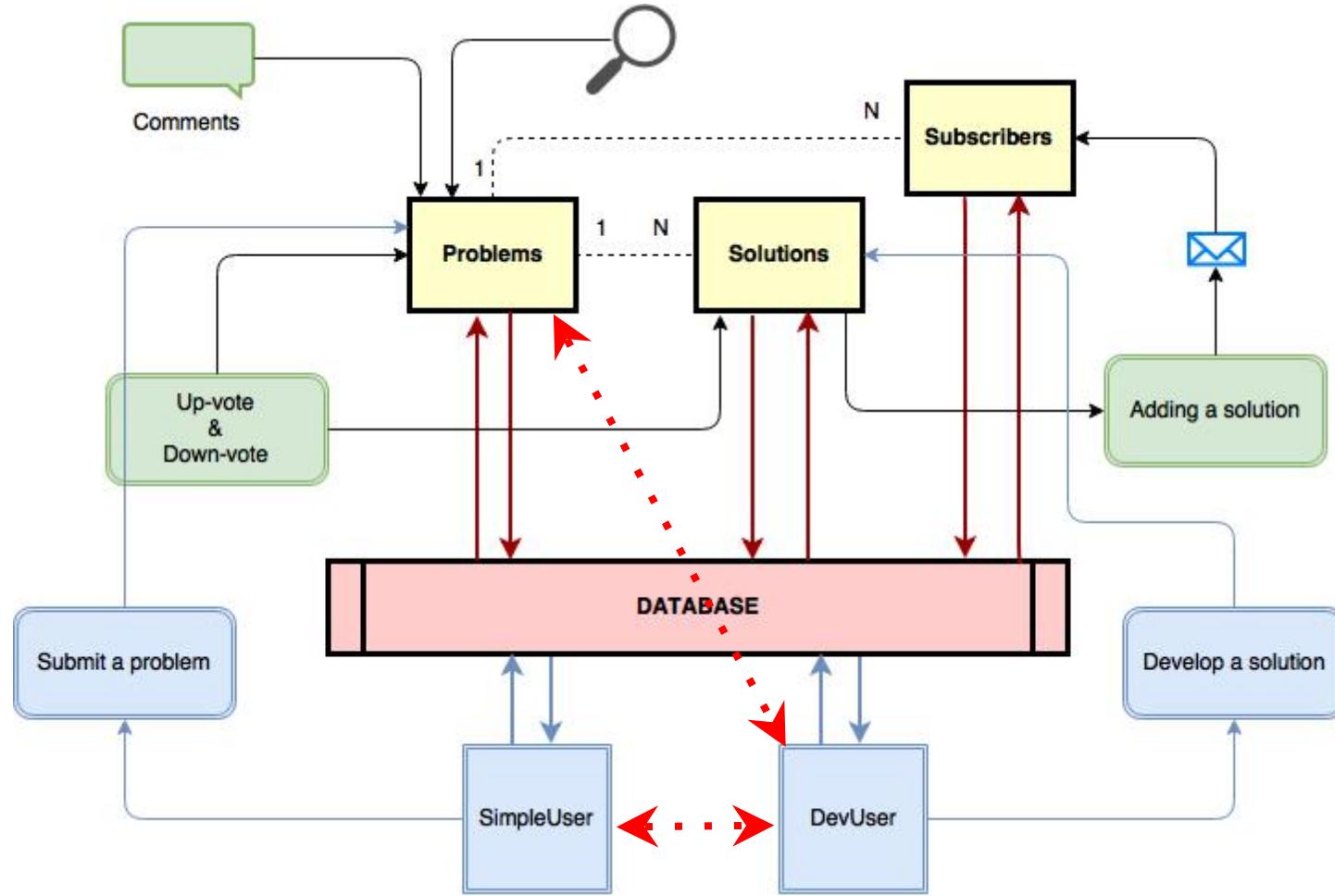
Top users by total sessions

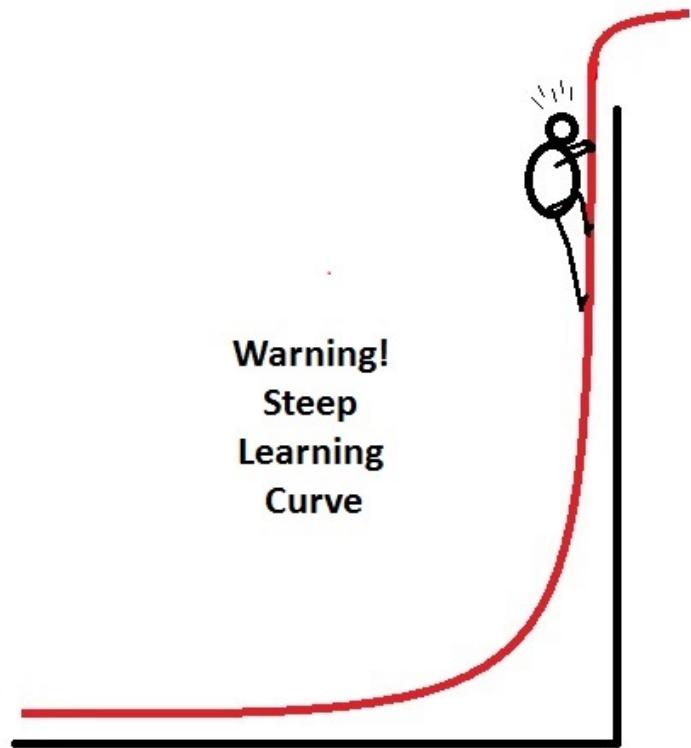


How we would monetize?









Warning!
Steep
Learning
Curve