

JEFFREY L. JAKINOVICH

Berkley, MI; Remote | 248.835.9379 | jeff.jakinovich@gmail.com | linkedin.com/in/jeff-jakinovich-b6b14943

- **A highly analytical technology leader** proven to direct agile teams through large-scale projects in the engineering industry.
- **A technical expert** leveraging React and Python to create custom platform solutions and expand existing web applications.
- **An influential thought leader** providing data-driven recommendations to senior executives to steer the future of the business.

SUMMARY OF SKILLS

- Technical Project Management
- VSDIA (Value-stream Design)
- Lean/Agile Methodologies
- Business Model Development
- Change Management
- Digital Transformation
- Strategic Planning
- Thought Leadership
- Data Modeling

Technical Skills: React, Python, Pandas, NumPy, Matplotlib, Seaborn, Requests, Beautiful Soup, Tkinter, Scikit-Learn, JavaScript, Node.js, Express.js, MongoDB, jQuery, NPM, Bash, Git, SQL, MongoDB, HTML, CSS, Jupyter, Notebook, Power BI, Alteryx, Catalytic, RESTful web services, APIs, JIRA, MATLAB, Word, Excel, PowerPoint, SaaS Solutions

PROFESSIONAL EXPERIENCE

Robert Bosch LLC

Farmington, MI; Remote

Senior Business Operations Specialist

01/2018-Present

Project Manager (Scrum Master)

04/2016-09/2017

Senior Marketing Strategist

04/2014-12/2017

Leadership

- Championed a companywide change in response to the pandemic by reengineering work structures to a remote model affecting a population of 30k employees, working closely with division executives to validate model effectiveness.
- Delivered a keynote address to internal executives at a regional event, introducing digital transformation topics as well as ways to visualize and interpret data to enable more informed decision-making processes.
- Lead Consultant to 10 technology and business partners across CA, MI, and Germany, facilitating strategy workshops to evaluate current state processes and create roadmaps aligning future state developments to business requirements.
- Leverage data analytics tools to expand transparency into business operations and discover and implement process improvements, saving clients an average 15% working time within three months across all identified solutions.

Technical Projects

- Revamped a companywide 360° management survey process with Catalytic, Alteryx, Automation Anywhere, and Power BI, eliminating the need to hire multiple interns, saving \$20k in annual operating costs, and 1k+ hours in processing time.
- Directed an agile project team through development of a hybrid delivery truck on a multi-year Department of Energy government contract, from proof of concept to end of year approval with technology currently in production.
- Influenced executives to continue an outsourced mentorship program by designing an in-house platform, enabling 300+ associates across North America to pair up as mentors/mentees with self-service functions, saving \$16k annually.
- Empowered business clients with custom-designed Python scripts and GUIs created with Python libraries to clean, manipulate, and automate manual data processing, reducing time spent on task from 50 hours to 2 hours.

Marketing Strategy

- Ideated and implemented a demand generation campaign increasing Facebook following from 1k to 80k in one year.
- Acquired a partnership with two influencers with over 1M YouTube subscribers to drive engagement with recruiting demographics, resulting in over 1M total engagements across platforms and paving the way for future collaborations.
- Coordinated creative partners and public relations agencies to drive content for tradeshows such as the North American Auto Show, Mid-American Trucking Show, and a lifestyle campaign promoting the RAM 1500 in northern Michigan.

Team Detroit

Detroit, MI

Digital Media Analyst

10/2013-04/2014

Achievements

- Monitored paid banner ads for Ford's Mustang, Fiesta, and SYNC accounts with several data analysis tools, resulting in billions of impressions and tens of millions of unique engagements across the campaign's lifetime.
- Partnered with digital team to develop dashboards for key metrics and presented the results to clients and executives.

EDUCATION

Bachelor of Business Administration (BBA Honors), Marketing, Oakland University

Managerial Advertising Studies (High Honors in Business Writing), Michigan State University

AFFILIATIONS

Board of Governors (Board Member), Original Equipment Suppliers Association (OESA) Young Leadership Council

Role: Facilitate quarterly meetings with 50 members to discuss macroeconomic impacts to future business and engage with industry leaders.