

John Purtle

purtlejohnmark@gmail.com | 515-822-7687 | 3100 Fleur Dr. Des Moines IA 50321

Education

Iowa State University

Bachelors of Science in Business - Management

Ames, IA

2010 - 2014

Professional Experience

Web Developer - OBI Creative March 2018 - Present

- Develop and maintain bespoke digital projects including emails, landing pages, and web applications
- Do performance assessments (SEO, page load time, page weight, responsiveness) and tuning on websites.
- Bridge gaps between Management, Analytics, Design, Client Side and Server Side Development teams.
- Manage servers, databases and application instances.

Tech stack: PHP7, Drupal 8, Linux commands via cron. MySQL, Linux variants (Debian, CentOS). JavaScript, jQuery, SVN, Git

Software Developer - Integer Group February 2016 - Jan 2018

- Develop and maintain bespoke digital projects including emails, landing pages, and web applications
- Designed and developed various time-saving tools throughout the agency saving an estimated 1300 man hours to date
- Manage external parties and contractors in executing projects
- Lead internal value generation projects including experimental technology such as VR, 360 videos and other consumer experience enhancements for retailers.
- Develop and maintain automation tools for clients such as nightly reports and user tracking.
- Do performance assessments (SEO, page load time, page weight, responsiveness) and tuning on websites.
- Manage servers, databases and application instances.

Tech stack: PHP5, PHP7, Laravel. Linux commands via cron. MySQL, Linux variants (Debian, CentOS). Rackspace, Digital Ocean, JavaScript, jQuery, SVN, Git

Php Developer - Fareway Stores Inc. August, 2014 - February 2016

- Designed and developed several internal web applications and their integrations into third-party products
- Created technical documentation including visual diagrams for complex topics
- Provided training and assistance to coworkers in web development
- Created numerous tools aiding in development, eliminating over 200,000 lines of boilerplate and reducing human errors.
- Led the user interaction and experience design for large projects
- Reduced time for new developers to get up to speed from six months to three weeks
- Coordinated efforts between departments to fulfill project requirements

Tech Stack: Vanilla PHP MVC with custom routing mechanisms and utility components. HTML/CSS supported by PHPTenjin. Unobtrusive Javascript for minor user experience enhancements and pushstate AJAX to conserve server resources and bandwidth per request. Node.js for real-time requirements such as messages, notifications and authentication. IBMi Power Systems for hardware.