# TAYLORJOHNSTON

Data Journalist and Visualizer

#### CONTACT

216-334-6434







taylorfayjohnston.com

#### **SOCIAL MEDIA**

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@TF\_Johnston

taylor-fay-johnston in

johnstont05

#### **SKILLS**

Adobe Creative Suite HTML/CSS/SCSS JavaScript (JQuery, Handlebars, d3, Mapbox GL) Task runners Grunt and Gulp Git version control Microsoft Access/RStudio/ PostgreSQL/Postico Google Analytics/SEO CMS/WordPress UX/UI/Responsive Design

## **ORGANIZATIONS**

Investigative Reporters and Editors Online News Association Ohio University Multimedia Society School of Visual Communication Ambassador

#### **EXPERIENCE**

## The Post | Athens, Ohio | thepostathens.com

Digital Managing Editor

May 2019 - Present

Serves as executive editor in charge of the website (5,000+ page views daily) and all other digital aspects of *The Post*, including social media, multimedia, design and digital producation. Writes news stories and data-driven projects as well as creating interactive components for the projects.

Illustrator Dec. 2017 - Present

Creates illustrations and graphics for stories using Adobe Illustrator.

**News Reporter** 

Aug. 2016 - Present

Writes articles focusing on news on campus, within the Athens community and data-driven topics.

Investigative Reporter

May 2018 - May 2019

Pitches a story each week, focusing on data-driven topics.

Digital Production Editor

May 2017 - May 2018

Created landing pages for special issues and made stories visually appealing online using HTML, CSS and JavaScript.

## Student Affairs Communication & Marketing | Athens, Ohio

Student Graphic Designer

Aug. 2018 - Present

Creates posters, flyers and other advertising content for Ohio University's Culinary Services while also assisting in production of content.

# The Dallas Morning News | Dallas, Texas | dallasnews.com

Data and Interactives Intern

May 2019 - Aug 2019

Created data visualizations and worked with other reporters to help visualize their stories. Performed data analysis on large datasets using SQL to write and visualize a project looking at the private and public pools in the city of Dallas.

## Newsday | Melville, New York | newsday.com

Web Development Intern

June 2018 - Aug. 2018

Worked with a team of web designers and developers to help reporters tell stories in an interactive format as well as maintaining current webpages by performing bug fixes on the Newsday and AM New York websites.

## Ohio Magazine | Cleveland, Ohio | ohiomagazine.com

Editorial Intern/Freelancer

May 2017 - Present

Wrote features in the arts and smaller stories on local eateries for each month's issue. Also in charge of fact checking stories. Currently a freelancer who writes articles focused on Athens restaurants, stores and events.

# **EDUCATION**

# Ohio University | Athens, Ohio

E.W. Scripps School of Journalism

Aug. 2016 - Present

Bachelor of Science in Journalism

School of Visual Communication

Jan. 2017 - Present

Bachelor of Science in Interactive Information Design

**Expected Graduation** 

May 2020

#### **EDUCATION**

# John Hancock | The Dallas Morning News

Data and Interactives Editor jhancock@dallasnews.com 214-977-8985

# Matthew Cassella | Newsday

Director Of User Experience matthew.cassella@newsday.com 631-843-2320

## Juan Thomassie | Ohio University

Assistant Professor, School of Visual Communication thomassi@ohio.edu 740-597-1352

#### **AWARDS**

# **Ohio News Media Foundation Scholarship**

Awarded July 2019

# Charles L. Scott Scholarship

Awarded April 2019

# Emerson "Vic" Sherow Memorial Scholarship

Awarded April 2019

# Hearst Multimedia II Winner

Awarded 16th place in March 2019

# Kay Murphy Price Journalism Scholarship

Awarded April 2018

# Scripps Howard Foundation Multimedia Internship Scholarship

Awarded April 2018