

INF1. We are conducting a survey in order to determine how important are for a driver's car a set of features.

Q1. How often do you use your car?

- 01. Never **GOTO END**
- 02. Almost never **GOTO END**
- 03. Occasionally/Sometimes **GOTO END**
- 04. Almost every time
- 05. Every time

Q2. Which brands are you aware of? **[FIRST SPONTANEOUS MENTION]**

- 01. A
- 02. B
- 03. C
- 04. D
- 05. E
- 06. F
- 07. G
- 08. H
- 99. Don't know **GOTO END**

Q3. Which brands are you aware of? **[OTHER SPONTANEOUS MENTIONS Q2]**

Q4. Using a scale 1 to 5 where; 5 = essential, 4 = very important, 3 = quite important, 2 = relatively unimportant and 1 = not at all important. How important are the following safety features when you want to buy a car?

- 01. Cruise Control
- 02. Seat Heater
- 03. Automatic transmission
- 04. Sunroof
- 05. Navigation system
- 06. Knee airbags

Q5. [IF F IS MENTIONED IN Q2 OR Q3 OTHERWISE GOTO END] How many cars have you had or have of F brand?

[FOR EACH BRAND MENTIONED AT Q2 AND Q3. SELECT 4 RANDOMLY]

Q6a. Have you ever had a car from **[ANSWER FROM Q2 OR Q3]** brand?

- 01. Yes
- 02. No

INF2. [IF RESPONDENT HAD EVERY CAR ASKED] We are really happy knowing that you had the opportunity to have every car brand mentioned.

END. THANKS AND CLOSE