

Project: VFL Care Home Survey**Date: 19th May 09****Questionnaire Final Draft**

Good morning/afternoon, my name is [NAME] and I'm calling on behalf of VFL, a charity that supports older people who are vegetarian or vegan. Can you spare a few minutes of your time to answer some quick questions? [If required] We are calling to get some quick feedback, this isn't a fundraising call.

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|---|--|
| Screening: Can I take your job title please? | |
| (1) Manager | Go to Q1 |
| (2) Assistant Manager | |
| (3) Care Assistant | Thank & Close |
| (4) Other, please specify: | Go to Q1 for management roles only. For all others, thank & close |

| | |
|---|-----------------|
| Q1. How many residents do you have in your home? | |
| [Number] | Go to Q2 |

| | |
|---|------------------|
| Q2. How many of your residents are vegetarian? (For the purposes of this survey we define a vegetarian who doesn't eat meat or fish). | |
| [Number] | Go to Q2a |
| (1) None | |
| (2) Don't Know | |

| | |
|---|-----------------|
| Q2a. How many of your residents are vegan? A vegan is defined as someone who doesn't eat meat or fish or any animal-derived products such as eggs or dairy) | |
| [Number] | Go to Q3 |
| (1) None | |
| (2) Don't Know | |

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| Q3. Before today, were you aware of the charity VFL? | |
| (1) Yes | Go to Q3a |
| (2) No | Go to Q4 |

| | |
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| Q3a. If yes, have you ever visited the VFL? | |
| (1) Yes | Go to Q3b |
| (2) No | Go to Q4 |

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| Q3b. If yes, how useful did you find the website on a scale of 1-5, where 5 is very useful and 1 is not at all useful? | |
| 1 – Not at all useful | |

| | |
|-----------------|------------------|
| 2 | Go to Q 4 |
| 3 | |
| 4 | |
| 5 – Very useful | |

Q4. Do you remember seeing, in 2008, the VFL guide 'Catering for older vegetarians and vegans'?

| | |
|----------------|------------------|
| (1) Yes | Go to Q5 |
| (2) No | Go to Q4a |
| (3) Don't Know | Go to Q4a |

Q4a. If No/Don't Know, would you like us to send you a copy?

| | |
|---------|-----------------|
| (1) Yes | Go to Q5 |
| (2) No | |

Q5. VFL are publishing, later this year, a positive-living handbook for older vegetarians and vegans called Vegetarian Living. Would you like copies sent to you for distribution to your vegetarian/vegan residents?

| | |
|---------|-----------------|
| (1) Yes | Go to Q6 |
| (2) No | |

Q6. And finally, would you be interested in receiving information about subsidised courses – for your catering staff or management – on vegetarian or vegan catering for care homes (at £25 per attendee for a full day course)?

| | |
|---------------------------------|------------|
| (1) Yes [capture email address] | End |
| (2) No | |

We've now reached the end of the survey, thanks very much for your time.