

Project: X Care Home Survey**Date: 19th May 09****Questionnaire Final Draft**

Good morning/afternoon, my name is [NAME] and I'm calling on behalf of X, a charity that supports older people who are vegetarian or vegan. Can you spare a few minutes of your time to answer some quick questions? [If required] We are calling to get some quick feedback, this isn't a fundraising call.

Screening: Can I take your job title please?	
(1) Manager	Go to Q1
(2) Assistant Manager	
(3) Care Assistant	Thank & Close Go to Q1 for management roles only. For all others, thank & close
(4) Other, please specify:	

Q1. How many residents do you have in your home?	
[Number]	Go to Q2

Q2. How many of your residents are vegetarian? (For the purposes of this survey we define a vegetarian who doesn't eat meat or fish).	
[Number]	Go to Q2a
(1) None	
(2) Don't Know	

Q2a. How many of your residents are vegan? A vegan is defined as someone who doesn't eat meat or fish or any animal-derived products such as eggs or dairy)	
[Number]	Go to Q3
(1) None	
(2) Don't Know	

Q3. Before today, were you aware of the charity X?	
(1) Yes	Go to Q3a
(2) No	Go to Q4

Q3a. If yes, have you ever visited the X?	
(1) Yes	Go to Q3b
(2) No	Go to Q4

Q3b. If yes, how useful did you find the website on a scale of 1-5, where 5 is very useful and 1 is not at all useful?	
1 – Not at all useful	

2	Go to Q 4
3	
4	
5 – Very useful	

Q4. Do you remember seeing, in 2008, the X guide 'Catering for older vegetarians and vegans'?

(1) Yes	Go to Q5
(2) No	Go to Q4a
(3) Don't Know	Go to Q4a

Q4a. If No/Don't Know, would you like us to send you a copy?

(1) Yes	Go to Q5
(2) No	

Q5. X are publishing, later this year, a positive-living handbook for older vegetarians and vegans called Vegetarian Living. Would you like copies sent to you for distribution to your vegetarian/vegan residents?

(1) Yes	Go to Q6
(2) No	

Q6. And finally, would you be interested in receiving information about subsidised courses – for your catering staff or management – on vegetarian or vegan catering for care homes (at £25 per attendee for a full day course)?

(1) Yes [capture email address]	End
(2) No	

We've now reached the end of the survey, thanks very much for your time.