

# Machine Learning Prediction of Political Orientation using Facebook Profile Pictures

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Fig. 1. text

A clear and well-documented  $\text{\LaTeX}$  document is presented as an article formatted for publication by ACM in a conference proceedings or journal publication. Based on the “acmart” document class, this article presents and explains many of the common variations, as well as many of the formatting elements an author may use in the preparation of the documentation of their work.

Additional Key Words and Phrases: datasets, neural networks, gaze detection, text tagging

## ACM Reference Format:

Jonah Edmundson and Madison Greenough. 2023. Machine Learning Prediction of Political Orientation using Facebook Profile Pictures. 1, 1 (April 2023), 8 pages. <https://doi.org/10.1145/nnnnnnn.nnnnnnn>

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## 1 INTRODUCTION

The dataset constructed for this analysis was obtained from Facebook. Facebook profile IDs were scraped from new members of 2 Facebook “Groups”: republicans from [Republicans in Texas](#), and democrats from [Democratic Voices for Biden/Harris 2024](#). The python API wrapper `facebook-scraper` was used to obtain URLs to each user’s profile picture. Then, profile pictures were scanned for faces and cropped to a common size of 120 x 120 pixels using the Haar Cascades facial detection algorithm.

Finally, faces were assigned X facial attributes using Y.

Assumptions of the following analysis due to the method of dataset construction are as follows:

- “Democrats” and “republicans” are good proxies for “liberal” and “conservative”, respectively.
- Democrats/republicans on Facebook are representative of democrats and republicans in general.
- Users that set profiles pictures of themselves versus of a non-face picture do not have different facial attributes.

### 1.1 Template Styles

The primary parameter given to the “`acmart`” document class is the *template style* which corresponds to the kind of publication or SIG publishing the work. This parameter is enclosed in square brackets and is a part of the `documentclass` command:

```
\documentclass[STYLE]{acmart}
```

Journals use one of three template styles. All but three ACM journals use the `acmsmall` template style:

- `acmsmall`: The default journal template style.
- `acmlarge`: Used by JOCCH and TAP.
- `acmtog`: Used by TOG.

The majority of conference proceedings documentation will use the `acmconf` template style.

- `acmconf`: The default proceedings template style.
- `sigchi`: Used for SIGCHI conference articles.
- `sigchi-a`: Used for SIGCHI “Extended Abstract” articles.
- `sigplan`: Used for SIGPLAN conference articles.

### 1.2 Template Parameters

In addition to specifying the *template style* to be used in formatting your work, there are a number of *template parameters* which modify some part of the applied template style. A complete list of these parameters can be found in the *L<sup>A</sup>T<sub>E</sub>X User’s Guide*.

Frequently-used parameters, or combinations of parameters, include:

- `anonymous,review`: Suitable for a “double-blind” conference submission. Anonymizes the work and includes line numbers. Use with the `\acmSubmissionID` command to print the submission’s unique ID on each page of the work.
- `authorversion`: Produces a version of the work suitable for posting by the author.
- `screen`: Produces colored hyperlinks.

This document uses the following string as the first command in the source file:

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```
\documentclass[sigconf,authordraft]{acmart}
```

## 2 MODIFICATIONS

Modifying the template — including but not limited to: adjusting margins, typeface sizes, line spacing, paragraph and list definitions, and the use of the `\vspace` command to manually adjust the vertical spacing between elements of your work — is not allowed.

**Your document will be returned to you for revision if modifications are discovered.**

## 3 TYPEFACES

The “acmart” document class requires the use of the “Libertine” typeface family. Your T<sub>E</sub>X installation should include this set of packages. Please do not substitute other typefaces. The “lmodern” and “ltimes” packages should not be used, as they will override the built-in typeface families.

## 4 TITLE INFORMATION

The title of your work should use capital letters appropriately - <https://capitalizemytitle.com/> has useful rules for capitalization. Use the `title` command to define the title of your work. If your work has a subtitle, define it with the `subtitle` command. Do not insert line breaks in your title.

If your title is lengthy, you must define a short version to be used in the page headers, to prevent overlapping text. The `title` command has a “short title” parameter:

```
\title[short title]{full title}
```

## 5 AUTHORS AND AFFILIATIONS

Each author must be defined separately for accurate metadata identification. Multiple authors may share one affiliation. Authors’ names should not be abbreviated; use full first names wherever possible. Include authors’ e-mail addresses whenever possible.

Grouping authors’ names or e-mail addresses, or providing an “e-mail alias,” as shown below, is not acceptable:

```
\author{Brooke Aster, David Mehldau}
\email{dave,judy,steve@university.edu}
\email{firstname.lastname@phillips.org}
```

The `authornote` and `authornotemark` commands allow a note to apply to multiple authors — for example, if the first two authors of an article contributed equally to the work.

If your author list is lengthy, you must define a shortened version of the list of authors to be used in the page headers, to prevent overlapping text. The following command should be placed just after the last `\author{}` definition:

```
\renewcommand{\shortauthors}{McCartney, et al.}
```

Omitting this command will force the use of a concatenated list of all of the authors’ names, which may result in overlapping text in the page headers.

The article template’s documentation, available at <https://www.acm.org/publications/proceedings-template>, has a complete explanation of these commands and tips for their effective use.

Note that authors' addresses are mandatory for journal articles.

## 6 RIGHTS INFORMATION

Authors of any work published by ACM will need to complete a rights form. Depending on the kind of work, and the rights management choice made by the author, this may be copyright transfer, permission, license, or an OA (open access) agreement.

Regardless of the rights management choice, the author will receive a copy of the completed rights form once it has been submitted. This form contains L<sup>A</sup>T<sub>E</sub>X commands that must be copied into the source document. When the document source is compiled, these commands and their parameters add formatted text to several areas of the final document:

- the “ACM Reference Format” text on the first page.
- the “rights management” text on the first page.
- the conference information in the page header(s).

Rights information is unique to the work; if you are preparing several works for an event, make sure to use the correct set of commands with each of the works.

The ACM Reference Format text is required for all articles over one page in length, and is optional for one-page articles (abstracts).

## 7 CCS CONCEPTS AND USER-DEFINED KEYWORDS

Two elements of the “acmart” document class provide powerful taxonomic tools for you to help readers find your work in an online search.

The ACM Computing Classification System — <https://www.acm.org/publications/class-2012> — is a set of classifiers and concepts that describe the computing discipline. Authors can select entries from this classification system, via <https://dl.acm.org/ccs/ccs.cfm>, and generate the commands to be included in the L<sup>A</sup>T<sub>E</sub>X source.

User-defined keywords are a comma-separated list of words and phrases of the authors' choosing, providing a more flexible way of describing the research being presented.

CCS concepts and user-defined keywords are required for all articles over two pages in length, and are optional for one- and two-page articles (or abstracts).

## 8 SECTIONING COMMANDS

Your work should use standard L<sup>A</sup>T<sub>E</sub>X sectioning commands: `section`, `subsection`, `subsubsection`, and `paragraph`. They should be numbered; do not remove the numbering from the commands.

Simulating a sectioning command by setting the first word or words of a paragraph in boldface or italicized text is **not allowed**.

## 9 TABLES

The “acmart” document class includes the “booktabs” package — <https://ctan.org/pkg/booktabs> — for preparing high-quality tables.

Table captions are placed *above* the table.

Table 1. Frequency of Special Characters

Non-English or Math	Frequency	Comments
$\emptyset$	1 in 1,000	For Swedish names
$\pi$	1 in 5	Common in math
\$	4 in 5	Used in business
$\Psi_1^2$	1 in 40,000	Unexplained usage

Table 2. Some Typical Commands

Command	A Number	Comments
<code>\author</code>	100	Author
<code>\table</code>	300	For tables
<code>\table*</code>	400	For wider tables

Because tables cannot be split across pages, the best placement for them is typically the top of the page nearest their initial cite. To ensure this proper “floating” placement of tables, use the environment `\table` to enclose the table’s contents and the table caption. The contents of the table itself must go in the `\tabular` environment, to be aligned properly in rows and columns, with the desired horizontal and vertical rules. Again, detailed instructions on `\tabular` material are found in the *L<sup>A</sup>T<sub>E</sub>X User’s Guide*.

Immediately following this sentence is the point at which Table 1 is included in the input file; compare the placement of the table here with the table in the printed output of this document.

To set a wider table, which takes up the whole width of the page’s live area, use the environment `\table*` to enclose the table’s contents and the table caption. As with a single-column table, this wide table will “float” to a location deemed more desirable. Immediately following this sentence is the point at which Table 2 is included in the input file; again, it is instructive to compare the placement of the table here with the table in the printed output of this document.

## 10 FIGURES

The “`\figure`” environment should be used for figures. One or more images can be placed within a figure. If your figure contains third-party material, you must clearly identify it as such, as shown in the example below.

Your figures should contain a caption which describes the figure to the reader.

Figure captions are placed *below* the figure.

Every figure should also have a figure description unless it is purely decorative. These descriptions convey what’s in the image to someone who cannot see it. They are also used by search engine crawlers for indexing images, and when images cannot be loaded.

A figure description must be unformatted plain text less than 2000 characters long (including spaces). **Figure descriptions should not repeat the figure caption – their purpose is to capture important information that is not already provided in the caption or the main text of the paper.** For figures that convey important and complex new information, a short text description may not be adequate. More complex alternative descriptions can be placed in an appendix and referenced in a short figure description. For example, provide a





Fig. 2. 1907 Franklin Model D roadster. Photograph by Harris & Ewing, Inc. [Public domain], via Wikimedia Commons. (<https://goo.gl/VLCRBB>).

data table capturing the information in a bar chart, or a structured list representing a graph. For additional information regarding how best to write figure descriptions and why doing this is so important, please see <https://www.acm.org/publications/taps/describing-figures/>.

### 10.1 The “Teaser Figure”

A “teaser figure” is an image, or set of images in one figure, that are placed after all author and affiliation information, and before the body of the article, spanning the page. If you wish to have such a figure in your article, place the command immediately before the `\maketitle` command:

```
\begin{teaserfigure}
  \includegraphics[width=\textwidth]{snake.jpg}
  \caption{figure caption}
  \Description{figure description}
\end{teaserfigure}
```

## 11 CITATIONS AND BIBLIOGRAPHIES

The use of  $\text{\LaTeX}$  for the preparation and formatting of one’s references is strongly recommended. Authors’ names should be complete — use full first names (“Donald E. Knuth”) not initials (“D. E. Knuth”) — and the salient identifying features of a reference should be included: title, year, volume, number, pages, article DOI, etc.

The bibliography is included in your source document with these two commands, placed just before the `\end{document}` command:

```
\bibliographystyle{ACM-Reference-Format}
%\bibliography{bibfile}
```

where “`bibfile`” is the name, without the “`.bib`” suffix, of the  $\text{\LaTeX}$  file.

Citations and references are numbered by default. A small number of ACM publications have citations and references formatted in the “author year” style; for these exceptions, please include this command in the `preamble` (before the command “`\begin{document}`”) of your  $\text{\LaTeX}$  source:

```
\citestyle{acmauthoryear}

text
```

## 12 ACKNOWLEDGMENTS

Identification of funding sources and other support, and thanks to individuals and groups that assisted in the research and the preparation of the work should be included in an acknowledgment section, which is placed just before the reference section in your document.

This section has a special environment:

```
\begin{acks}
...
\end{acks}
```

so that the information contained therein can be more easily collected during the article metadata extraction phase, and to ensure consistency in the spelling of the section heading.

Authors should not prepare this section as a numbered or unnumbered `\section`; please use the “`acks`” environment.

## 13 APPENDICES

If your work needs an appendix, add it before the “`\end{document}`” command at the conclusion of your source document.

Start the appendix with the “`appendix`” command:

```
\appendix
```

and note that in the appendix, sections are lettered, not numbered. This document has two appendices, demonstrating the section and subsection identification method.

## 14 MULTI-LANGUAGE PAPERS

Papers may be written in languages other than English or include titles, subtitles, keywords and abstracts in different languages (as a rule, a paper in a language other than English should include an English title and an English abstract). Use `language=...` for every language used in the paper. The last language indicated is the main language of the paper. For example, a French paper with additional titles and abstracts in English and German may start with the following command

```
\documentclass[sigconf, language=english, language=german,
language=french]{acmart}
```

The title, subtitle, keywords and abstract will be typeset in the main language of the paper. The commands `\translatedXXX`, `XXX` begin title, subtitle and keywords, can be used to set these elements in the other languages. The environment `translatedabstract` is used to set the translation of the abstract. These

commands and environment have a mandatory first argument: the language of the second argument. See `sample-sigconf-i13n.tex` file for examples of their usage.

## 15 SIGCHI EXTENDED ABSTRACTS

The “`sigchi-a`” template style (available only in  $\text{\LaTeX}$  and not in Word) produces a landscape-orientation formatted article, with a wide left margin. Three environments are available for use with the “`sigchi-a`” template style, and produce formatted output in the margin:

- `sidebar`: Place formatted text in the margin.
- `marginfigure`: Place a figure in the margin.
- `marginfigure`: Place a table in the margin.

## ACKNOWLEDGMENTS

To Robert, for the bagels and explaining CMYK and color spaces.

## A RESEARCH METHODS

### A.1 Part One

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi malesuada, quam in pulvinar varius, metus nunc fermentum urna, id sollicitudin purus odio sit amet enim. Aliquam ullamcorper eu ipsum vel mollis. Curabitur quis dictum nisl. Phasellus vel semper risus, et lacinia dolor. Integer ultricies commodo sem nec semper.

### A.2 Part Two

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## B ONLINE RESOURCES

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