

USAID LENS MSE SURVEY BUSINESS REGISTRATION

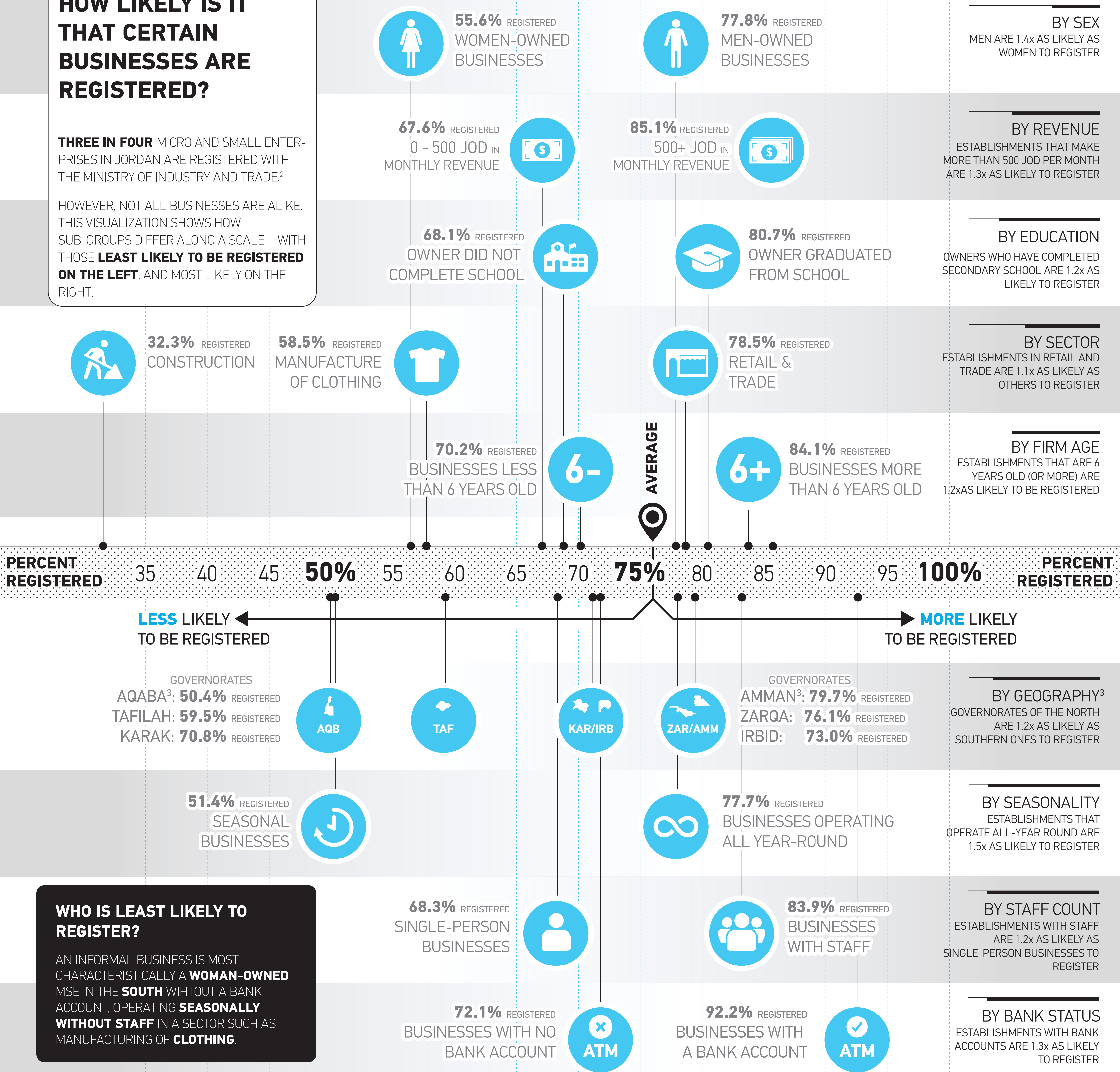
THIS INFOGRAPHIC VISUALIZES DATA FROM THE MSE SURVEY, A PROBABILISTIC STUDY COMMISSIONED BY THE USAID JORDAN LOCAL ENTERPRISE SUPPORT PROJECT (LENS).¹ TO ACCESS THE DATA AND LEARN MORE ABOUT MICRO- AND SMALL ENTERPRISES (MSEs) IN JORDAN, VISIT WWW.JORDANLENS.ORG

BUSINESS REGISTRATION

HOW LIKELY IS IT THAT CERTAIN BUSINESSES ARE REGISTERED?

THREE IN FOUR MICRO AND SMALL ENTERPRISES IN JORDAN ARE REGISTERED WITH THE MINISTRY OF INDUSTRY AND TRADE.²

HOWEVER, NOT ALL BUSINESSES ARE ALIKE. THIS VISUALIZATION SHOWS HOW SUB-GROUPS DIFFER ALONG A SCALE-- WITH THOSE **LEAST LIKELY TO BE REGISTERED ON THE LEFT**, AND MOST LIKELY ON THE RIGHT.

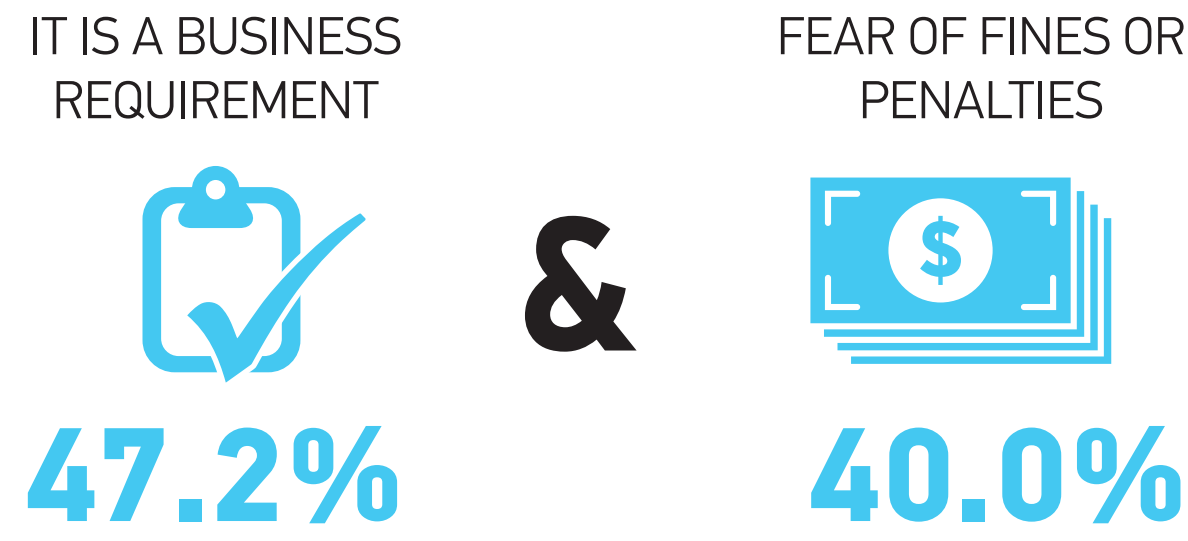


WHO IS LEAST LIKELY TO REGISTER?

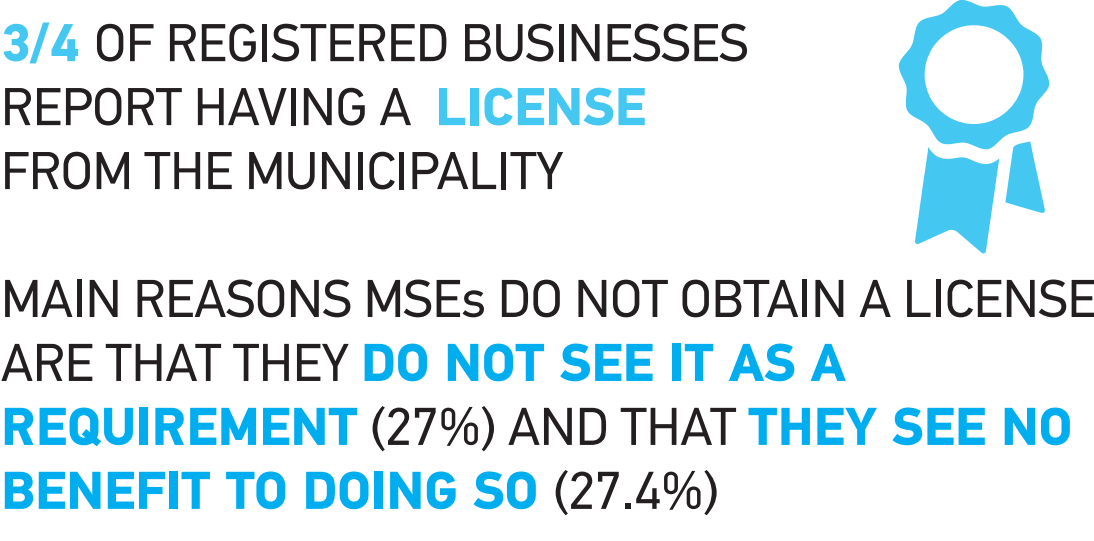
AN INFORMAL BUSINESS IS MOST CHARACTERISTICALLY A **WOMAN-OWNED** MSE IN THE **SOUTH** WITHOUT A BANK ACCOUNT, OPERATING **SEASONALLY** **WITHOUT STAFF** IN A SECTOR SUCH AS MANUFACTURING OF **CLOTHING**.

MORE ABOUT REGISTERED BUSINESSES

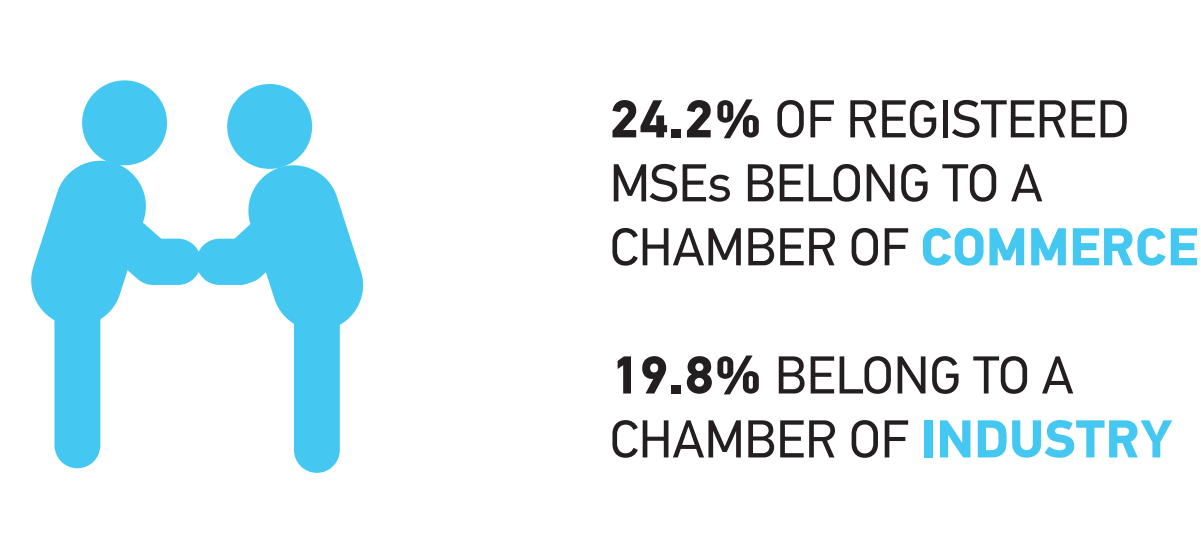
PRIMARY REASONS FOR REGISTERING



LICENSING



BUSINESS CHAMBERS



¹ The USAID Jordan Local Enterprise Support (LENS) Project is funded by the United States Agency for International Development (USAID) and implemented by FHI 360. This infographic is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of FHI 360 and do not necessarily reflect the views of USAID or the United States Government.

² As of 2015, home-based businesses outside of the Greater Amman Municipality are not formally able to register (this may change in the future). Yet, 4.5% of home-based businesses nonetheless self-report being registered. This may be either due to respondent bias (fear of telling the truth) or businesses that are formally registered in a commercial location but operate out of their home.

³ The MSE survey's target population includes the governorates of Amman (excluding the Greater Amman Municipality), Aqaba (excluding the ASEZA free zone), Irbid, Karak, Tafilah, and Zarqa. Although not national in scope, these areas capture roughly 60% of the kingdom's population.