1 USAID LENS SURVEY OF MICRO- AND SMALL ENTERPRISES (2018)

This is a paper-and-pencil variant of the survey instrument implemented into computer tablets (version 20180306). The computer-assited implementation has filter logic that is not prescribed in the paper version.

1	١.1	${\sf PR}$	E-	lN1	ER'	۷I	EW
		 ,				•	_ ,,

Researcher
2 digits or name
Serial Number (of the establishment)
Enter '0' if test case
O Don't know / not sure (do not read)
Refuse to answer (do not read)
GPS Location
Tap "Record Location" button. Location is automatically recorded once this message appears: "Using GPS. Accuracy is 20m."
Using GF3. Accorded is 2011.
Latitude
Longitude
Accuracy
Latitude should be on the interval [29.1, 33.4], and longitude should be on the interval [34.9, 39.4]
Could the establishment be located?
Select one response
Stablishment located: someone present
2
3 () Establishment not located
5 C Establishment not located
[009] Ask if this an active establishment.
Select one response
1 O Active establishment (same activity)
3 Active establishment (different activity)
To Control of General Manual Control of the Control
2 Inactive establishment

1.1.1 Part 0: Introduction
[001] Ask to talk to the owner of the business or establishment.
Select one response
1 Owner is present
2 Owner is not present
[002] If the owner is not there, then ask whether the owner will be available later today to do the
survey. If not, ask if someone else familiar with the business is available to take the survey.
Select one response
1 Owner will be returning today
3 Owner is not available today but someone familiar with the business is able to respond
2 Owner is not available today and no one familiar with the business is available to respond
[008] When will the owner be available?
Specify date and time
Valid: Must be today's date or after
[004] Informed consent
Thank you for agreeing to speak with me today. My name is I work for Middle East Marketing
and Research Consultants. As I read you the following information, please tell me if there is anything
you do not understand.
I am part of a research team working on a study funded by an international donor. The research is
designed to help understand the challenges faced by micro and small enterprises in Jordan. I would
like to ask you questions about your business, as well as some personal questions. The survey typically
takes 15-25 minutes to complete, and your participation is voluntary.
There are no specific risks or benefits to you and if you agree to participate you can choose to stop or skip any questions you do not want to answer, without penalty.
skip arry questions you do not warn to answer, without penalty.
Your name and contact information will be stored in a document separate from - and unconnected
to - your responses. All information you provide that identifies you or your establishment/project will be
kept confidential, and I will only share it with the funder and those working on this and related studies.
For other information you provide, the study team will produce a public release of the data for the
benefit of the community. Information in the public release will not be treaceable to you or to the
establishment/project.
If you have any questions, ask me. Or contact:
Double Tarrening
Rasha Tomaira
Amman Gate Building, 17, Haram Bin Qutbah Street
P.O. Box 852464 Amman 11185 Jordan
Tel: (+962-6) 5822361
Email: rtomaira@jordanlens.org
[006] Are you willing to participate in this survey?

	ned consent		
	Yes		
2	No		
10071 Dia	and the mander of second and		
Select one	e record the gender of respondent.		
	Male Male		
2	Female		
[003] Please	e mark what the relationship is of the indiv	idual 1	to the business
Select all th	at apply		
1 🗆	Manager		
2 🗆	Employee		
3 □	Franchising manager		
	Spouse		
	Son/daughter		
	Parent		
	Relative		
	Neighbor / friend		
	Other		
9 🗆	Omer		
1.2 INTER	X V 1 L V V		
1.2.1 Part	1: Firm Characteristics		
1.2.1 Part	1: Firm Characteristics at year was your business established?		
1.2.1 Part			Don't know / not sure (do not read)
1.2.1 Part		0	Don't know / not sure (do not read) Refuse to answer (do not read)
1.2.1 Part	at year was your business established?	0	Don't know / not sure (do not read) Refuse to answer (do not read)
1.2.1 Part		0	
1.2.1 Part 1 [101] In who Insert year Valid option	nt year was your business established? LI Ins: between 1900 and today's date	O	Refuse to answer (do not read)
1.2.1 Part	nt year was your business established? LI Ins: between 1900 and today's date Trip business seasonal or do you operate all	O	Refuse to answer (do not read)
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one in	nt year was your business established? Ins: between 1900 and today's date In business seasonal or do you operate all response	O	Refuse to answer (do not read)
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one in	at year was your business established? LI Ins: between 1900 and today's date Trustiness seasonal or do you operate all response Seasonal	O	Refuse to answer (do not read)
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one if 1 0 2 0	at year was your business established? Later in the second of the secon	O	Refuse to answer (do not read)
1.2.1 Part 7 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? LI Ins: between 1900 and today's date If business seasonal or do you operate all response Seasonal All year round Don't know	O	Refuse to answer (do not read)
1.2.1 Part 7 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? Later in the second of the secon	O	Refuse to answer (do not read)
1.2.1 Part 7 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? LI Ins: between 1900 and today's date If business seasonal or do you operate all response Seasonal All year round Don't know	O	Refuse to answer (do not read)
1.2.1 Part 7 [101] In who Insert year Valid option [102] Is your Select one if 1	at year was your business established? Later in the second of the secon	year r	Refuse to answer (do not read) ound?
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? Later in the state of the stat	year r	Refuse to answer (do not read) ound?
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? Later in the second of the secon	year r	Refuse to answer (do not read) ound? rate per year?
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one is 1	at year was your business established? Later in the state of the stat	year r	rate per year? Don't know / not sure (do not read)
1.2.1 Part 1 [101] In who Insert year Valid option [102] Is your Select one in 1 2 97 98 [120] If seas Enter numb	at year was your business established? Later in the state of the stat	year r	Refuse to answer (do not read) ound? rate per year?

		oximately opriate number
		ny days do you work per week?
		O Don't know / not sure (do not read)
L		Refuse to answer (do not read)
Inpu	t must	be 7 days or less
ho	w ma	ny hours do you work per day?
		O Don't know / not sure (do not read)
		Refuse to answer (do not read)
Inpu	t must	be 24 hours or less
[104]	Wher	e does your primary business take place?
		response
1	0	In owner's home with no special installations
2	0	In owner's home with special installations (workshop, kitchen)
3	0	Changing place in public spaces (streets, parks)
4	0	Fixed location (shop) outside of home
5	\circ	In one-day markets
6	0	In a customer's home (such as a maid or personal barber)
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
		h of the following best describes your motivation for starting your own company? response
1	0	I wanted to own my own business
2	0	I wanted to work in this industry
3	0	Starting a business allows me to work close to my family
4	0	I wanted to work in the public sector but could not find a job
5	0	I wanted to work for a large company, but could not find a job
6	0	My family wanted me to take on one of the family businesses
7	0	I was not allowed to work outside
8	0	I had no choice – it was the only thing available
9	0	To generate income for my family
10	0	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
	-	ou have another business or project that provides you with additional income?
Selec		eresponse
	0	Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	\bigcirc	Refuse to answer (do not read)

1	t one	response
1	0	Self
· 2	0	Spouse
3	0	Joint management (self and spouse)
4	0	Male family member (other than spouse, either extended or nuclear family)
5	0	Female family member (other than spouse, either extended or nuclear family)
6	0	Partner - non family member (male)
7	0	Partner - non family member (female)
 8	0	Other
97	0	Don't know (do not read)
98	\bigcirc	Refuse to answer (do not read)
, 0		
[118]	What	is the sex of the primary legal owner of the business?
	0	Male
2	0	Female
3		Equally split ownership (50% ownership male/female)
97	0	Don't know (do not read)
98	\circ	Refuse to answer (do not read)
[117-	1] Wh	o manages the business finances?
Selec	ct one	response
1	0	Self
2	0	Spouse
3	0	Joint management (self and spouse)
4	0	Male family member (other than spouse, either extended or nuclear family)
5	0	Female family member (other than spouse, either extended or nuclear family)
6	0	Partner - non family member (male)
7	0	Partner - non family member (female)
8	0	Other
~ -	0	Don't know (do not read)
9/	\bigcirc	Refuse to answer (do not read)
98		
98 [11 7 -	2] Wh	o manages the business finances?
_	2] Wh	response
98 [117- Selec 1	2] Wh	response Owner
98 [117- Select 1 2	2] Wh	response Owner Owner's spouse
98 [117- Select 1 2 3	2] Wh	Owner Owner's spouse Joint management (owner and spouse)
98 [117- Select 1 2 3	2] Wh	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family)
98 [117- Select 1 2 3	2] Wh	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family) Female family member of the owner (other than spouse, either extended or nuclear
78 [117- Select 1 2 3 4	2] Wh	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family) Female family member of the owner (other than spouse, either extended or nuclear family)
78 (117- Gelec 1 2 3 4	2] Wh ct one	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family) Female family member of the owner (other than spouse, either extended or nuclear family) Owner's partner - non family member (male)
98 [11 7- Selec	2] Whet one	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family) Female family member of the owner (other than spouse, either extended or nuclear family)
98 [117- Selection 1	2] Wh ct one	Owner Owner's spouse Joint management (owner and spouse) Male family member of the owner (other than spouse, either extended or nuclear family) Female family member of the owner (other than spouse, either extended or nuclear family) Owner's partner - non family member (male) Owner's partner - non family member (female)

[100]	le voi	or business registered with the Ministry of Industry and Trade?
		response
1	0	Yes
2	0	No
97	\bigcirc	Don't know / not sure (do not read)
98	O	Refuse to answer (do not read)
[109]	If not	why is it not registered?
		response
1	0	Lack of incentive to register (Did not see any benefits to registering)
2		Cost of registration process
3		Lack of understanding of how and where to register
4		Amount of paperwork and reporting required when registered
5	0	Regulations and licensing complications make it impossible to register
6	0	Financial implication of registering the company means that remaining in the informal sector is the only viable option
7	0	I cannot go to the MoIT to acquire the necessary license
8	0	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
	rd au	
Reco	ord Au	dio or alternatively type response
Alter	native	ly enter text
	Resp	
		, what is the legal status of the business?
Selec		response
	0	Sole proprietorship
2	\bigcirc	Limited liability company
3	0	General partnership
4	\bigcirc	Limited partnership company
5	0	Other
97	0	Don't know (do not read)
98	\circ	Refuse to answer (do not read)

		talternative registration types did you consider? hat apply
1		Sole proprietorship
2		Limited liability company
3		General partnership
4		Limited partnership company
5		Other
6		None
97		Don't know (do not read)
98		Refuse to answer (do not read)
[111]	What	t is the main reason you registered?
1	0	Support from government available, once registered
2	0	The type of business I run requires me to be registered
3	0	Availability of insurance or official protection, once registered
4	0	Access to finance or other resources, once registered
5	0	Desire to export to other countries
6	0	To win government contracts, once registered
7	\circ	Fear of fines, or legal proceedings by authorities if not registered
8	0	Other
97	0	Don't know
98	0	Refuse to answer
[112]	What	year was this business registered?
[]		O Don't know / not sure (do not read)
Valia	l: betv	ween 1946 and today's date
		·
[115]	How	many people own the business in total?
[113]	110**	Don't know / not sure (do not read)
		Refuse to answer (do not read)
Input	t must	be 20 or less
[113]	Have	you obtained your business license for year 2017 from GAM or Municipality?
		e you obtained your business license for year 2017 from GAM or Municipality? e response
	ct one	e response
Select	ct one	e response Yes
Select 1 2	ot one	response Yes No
Select 1 2 97	ot one	response Yes No Don't know / not sure (do not read)
Select 1 2 97 98 [114]	one	response Yes No Don't know / not sure (do not read)

[114]	What	is the primary reason for not renewing your license for 2017?
		response
2	0	I cannot go to the municipality to acquire the necessary license
3	0	I do not see any benefits to licensing
4	0	Not a requirement for my business
5	0	Lack of understanding of how and where to register
6	0	Amount of paperwork and reporting required when registered
7	0	Regulations and licensing complications make it impossible to register
8	0	Acquiring and renewing a license every year is too much work
10	0	Takes too much time
9	0	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
1.2.2		2: Contracts And Disputes
	_	ou sign contracts or formal agreements with clients or suppliers?
		response
1	0	Always
2	0	Often
3	0	Infrequently
4	0	Never
97	0	Don't know (do not read)
98	<u> </u>	Refuse to answer (do not read)
		do you go to if these agreements are broken?
1		response None
	0	
2		Family dispute resolution
3	0	Local community or tribal court
4	\bigcirc	Informal meeting
5	\bigcirc	Court system
6	\bigcirc	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
1.2.3	Part	2B: Miscellaneous
		ou familiar with the Local Enterprise Support Project (LENS) which supports micro and small
	rprises	
]	<u> </u>	Yes
2	0	No
97	\circ	Don't know / not sure (do not read)
98	\sim	Refuse to answer (do not read)
70	\cup	NOTOSE TO CHISMET (COTTOLLECA)

		C) Don't know / not sure (do not read)
) Refuse to answer (do not read)
Valid	l: betv	ween 1946 and today's date	
[205]	Throu	ugh which means did you hear about the Local	Enterprise Support Project (LENS)?
		ad out choices (if one response was chosen, pla	• • • • • • • • • • • • • • • • • • • •
1		Social media - Facebook	·
2		Social media - other	
3		Newspaper	
4		Radio	
5		Television	
6		Word of mouth	
7		Exhibition	
8		Events and festivals	
9		Publication	
10		Poster / sign	
11		Visited by the project	
12		Other	
97		Don't know	
98		Refuse to answer	
Do n	ot red	ad out choices (if one response was chosen, ple Grants	ease ask if there are others)
2		Equipment	
3		Loans	
4		Technical assistance	
5		Events and festivals	
6		Trainings and capacity building	
7		Regulatory improvements	
8		Local economic development	
9		Public sector support / institutional strengther	nina
10		Other	9
97		Don't know	
98		Refuse to answer	
		<u> </u>	
1.2.4		3: Workforce	
		uding yourself, has your business ever employe	• • •
		and those that follow, please include all full time other partners working for the establishment/pa	
		e response	ojeci (ii applicable).
1	\cap	Yes	
2	$\overline{}$	No	
I. -			

[204] When was the first time you heard about the Local Enterprise Support Project (LENS) which

supports micro and small enterprises?

Indicate year

	employed anyone within the past five years? For this I full time or part-time hires, family members, informal pment/project (if applicable)
Select one response	intern/project (ii applicable).
97 O Don't know / not sure (do not read)	
98 () Refuse to answer (do not read)	
[301] If yes, how many individuals have worked h	
	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
Valid options: any number greater than 0	
[315] Please specify details on employee #	-
Year of hire (Business established in)	
Teal of time (bosiness established in	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
Input must be greater than or equal to the year o	
Sex	
Tap to select	
1 O Male	
2	
97 O Don't know (do not read)	
98	
Months worked per year (if seasonal business onl	ly)
	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
Valid options: Should not exceed 12 months	
Days worked per week	
	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
Input must be 7 days or less	
Hours worked per day	
	Don't know / not sure (do not read)
	Refuse to answer (do not read)
Input must be 24 hours or less	
Is this a member of your family?	
1 Yes	
2 O No	
97 O Don't know / not sure (do not read)	
98 O Refuse to answer (do not read)	
Employment type	
1 () Partner	
2	
3	
97 O Don't know (do not read)	
98	

		mployee stopped working for the firm
0	0	Still employed
2012	0	Before 2013
2013	0	2013
2014	0	2014
2015	0	2015
2016	0	2016
2017	0	2017
2018	0	2018
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
	_	
[315]		d on the information you provided which shows that there are: women, mer ve employees employees left. A total of hours of fulltime equivalent. How
confi	dent d	are you of this information?
1	0	Very confident
2	0	Somewhat confident
3	\circ	Not confident
98 [314]	What	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need
98 [314] be, th	What ne one	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need who most recently left)?
98 [314] be, th	What ne one	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need
98 [314] be, th Select	What ne one	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response
98 [314] be, the Select	What ne one	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate
98 [314] be, th Select 1 2	What ne one	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business
(314) be, the Select 1 2 3 4	What ne one	Refuse to answer (do not read) is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons
98 [314] be, the select of t	What ne one of one of one of one one of one	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry
98 [314] be, the select of t	What ne one of one of one of one one of one	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable
98 [314] be, the select of t	What ne one of one of one of one one of one	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high
98 [314] be, the select of t	What ne one of one of the one of	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment Family would not allow them to continue working
98 [314] be, the select of t	What ne one of one of one of one one of one one of	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment
98 [314] be, the select of t	What ne one of o	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment Family would not allow them to continue working Social pressures meant they no longer wanted to work here Transportation costs were too high
98 [314] be, the select of t	What ne one of o	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment Family would not allow them to continue working Social pressures meant they no longer wanted to work here
98 [314] be, the select of t	What ne one of o	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment Family would not allow them to continue working Social pressures meant they no longer wanted to work here Transportation costs were too high Family responsibilities meant they had to leave
be, tł	What ne one of o	is the main reason for full time employees to leave the company (pick one, and if need who most recently left)? response Employee is hired by a competitor at a better rate Employee left to start their own business Employee moves abroad for work reasons Employee does not envisage a career within the industry Employee's salary demands are too high Working hours were not suitable Employee took government or public service employment Family would not allow them to continue working Social pressures meant they no longer wanted to work here Transportation costs were too high Family responsibilities meant they had to leave Personal reasons

Select one response

1 Yes

O No

O Don't know / not sure (do not read)

Refuse to answer (do not read)

2

97

98

[305] If so, how many?				
	0		/ not sure (do no	
	0	Refuse to ar	nswer (do not red	d)
Input must be above zero				
[310] Has your business received technical as	_			ng &
consultancy services, etc) from an external ag	gency in the	last 12 month	s?	
Select one response 1 Yes				
2				
97 O Don't know / not sure (do not rea	d)			
98 O Refuse to answer (do not read)				
[311] From whom did you receive this technic	al assistance	.2		
Ask all sub-items in the same manner	ai assisiance	: :		
			Don't know	Refuse to
	Yes	No	/ not sure	answer (do
			(do not	not read)
Business Service Provider (e.g. BDC,			read)	
IRADA)	\circ	\circ	\circ	\circ
Donor-funded program (USAID, German				
Development Bank, JICA, European Union	\circ	\circ	\bigcirc	\circ
etc.)				
Government program	0	0	0	0
Other	0	0	0	0
[312] If your received assistance from a donor	-program, w	as it the USAII	D Local Enterprise	e Support
Project?			·	
Select one response				
1 O Yes				
2 O No	٠			
97 O Don't know / not sure (do not read) 98 Refuse to answer (do not read)	a)			
76 C Kelose lo diiswei (do Horreda)				
[312] What type of assistance did you receive	from the USA	AID Local Ente	rprise Support Pr	oject (LENS)?
Select all that apply Training / coaching and canacity	huilding			
1 □ Training / coaching and capacity3 □ Legal services	bullaling			
3 □ Legal services4 □ Business / management consulting	· · · · · · · · · · · · · · · · · · ·			
5 Marketing and awareness	9			
6 Policy and advocacy				
7				
8				
<i>j</i> · · 				

Select all that apply 9 Other				
98 Refuse to answer (do not read)				
70 E Refere to driswer (de fierreda)				
[313] Which BSPs provided your MSE with assis	tance in the l	ast 12 month	s?	
Record audio				
Record Audio or alternatively type response				
Record Addio or direfficitively type response				
Alternatively, enter text				
Enter response				
[316] What services did you receive from the I	Rusiness Servi	ce Provider(s	:17	
	Business Servi	ce Provider(s	:)?	
	Business Servi	ce Provider(s	-	
	Business Servi	ce Provider(s	Don't know	Refuse to
[316] What services did you receive from the I Ask all sub-items in the same manner	Business Servi Yes	ce Provider(s No	Don't know / not sure	Refuse to answer (do
			Don't know / not sure (do not	
Ask all sub-items in the same manner	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance			Don't know / not sure (do not	answer (do
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking businesses toegther in different sectors for	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams)	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams) Business planning (Book keeping/basic	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams) Business planning (Book keeping/basic accounting, financial planning &	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams) Business planning (Book keeping/basic accounting, financial planning & investment, cost accounting, pricing,	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams) Business planning (Book keeping/basic accounting, financial planning & investment, cost accounting, pricing, business management)	Yes	No	Don't know / not sure (do not read)	answer (do not read)
Ask all sub-items in the same manner Access to finance Business linkages (strengthen linking businesses toegther in different sectors for the purpose of cooperating/working in different business streams) Business planning (Book keeping/basic accounting, financial planning &	Yes	No	Don't know / not sure (do not read)	answer (do not read)

	Yes	No	Don't know / not sure (do not read)	Refuse to answer (do not read)
New markets	0	0	<u> </u>	0
New outlets/branches	0	\bigcirc	0	0
New products/services	0	0	0	0
Other	0	0	0	0
Rent/purchase new equipment and machinery	0	0	0	0
[904] Do you think you will be continuing this Select one response 1 Yes 2 No 97 Don't know / not sure (do not read) 98 Refuse to answer (do not read)	ead)	ine next inree	years?	
[403] What was the firm's gross revenue (JO Ask all sub-items in the same manner in a typical month in 2017?	D)		/ not sure (do no	
in the best month in 2017?) Relose lo di	iswei (do nonec	,u,
	C) Refuse to ar	/ not sure (do no nswer (do not rec	
Input must be higher than or equal to gross in the worst month in 2017?	revenue in a i	rypicai month		
Input must be less than or equal to gross rev	C) Refuse to ar	/ not sure (do no nswer (do not rec	
impormosi be iess man or equal to gross rev	<u>renue in a typi</u>	<u>icai monin</u>		
[408] What fraction does the business incom Select one response	ne represent a	s a percentag	e of your househ	old income?
1				

11	t one	response					
	0	50 %					
12	\circ	55 %					
3	0	60 %					
14	\circ	65 %					
5	0	70 %					
16	\circ	75 %					
7	\circ	80 %					
8	\circ	85 %					
19	\bigcirc	90 %					
20	\circ	95 %					
21	\circ	100 %					
7	\circ	Don't know (do not read)					
98	0	Refuse to answer (do not	read)				
4091	For e	ach of the following years o	an you say if the	revenue we	nt up. down	or staved t	he same
_		mpare with each previous			ор, со	, c. c.a, ca	
		items in the same manner	, ,				
						Don't	Refuse to
			lln	Down	Same	know	answer
			Up	DOWN	same	(do not	(do not
						read)	read)
2013	(com	pared to 2012)	0	0	0	0	0
2014	(com	pared to 2013)	\circ	\bigcirc	\circ	\bigcirc	\circ
				\bigcirc	0	0	0
2015	(com	pared to 2014)	\circ	\sim			
			O O	0	0	0	0
2016	(com	pared to 2015)	0	0	· · · · · · · · · · · · · · · · · · ·		-
2016	(com		O O O		0	0	0
2016 2017	(com	pared to 2015) pared to 2016)		0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405]	(com	pared to 2015) pared to 2016) your business save each m		0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405]	(com (com	pared to 2015) pared to 2016) your business save each maresponse		0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405] Selec	(com (com Does t one	pared to 2015) pared to 2016) your business save each material response Yes		0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405] Selec	Com Com Does tone O	pared to 2015) pared to 2016) your business save each maresponse Yes No	nonth?	0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405] Selec I	Com	pared to 2015) pared to 2016) your business save each maresponse Yes No Don't know / not sure (do	nonth?	0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405] Selec I	Com Com Does tone O	pared to 2015) pared to 2016) your business save each maresponse Yes No	nonth?	0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 405] Select	Com	pared to 2015) pared to 2016) your business save each maresponse Yes No Don't know / not sure (do	nonth?	0	· · · · · · · · · · · · · · · · · · ·		-
2016 2017 [405] Selec 1 2 277	Does t one	pared to 2015) pared to 2016) your business save each maresponse Yes No Don't know / not sure (do	nonth? not read) read)	0	O	0	O
2016 2017 405] Select 1 2 27	Does t one	pared to 2015) pared to 2016) your business save each management response Yes No Don't know / not sure (do Refuse to answer (do not	nonth? not read) read)	O O O Don't k	now / not su	ure (do not r	ead)
2016 2017 405] Selec 2 27 28	Does tone O O If yes	pared to 2015) pared to 2016) your business save each management response Yes No Don't know / not sure (do Refuse to answer (do not management), what is the average you see	nonth? not read) read)	O O O Don't k	now / not su	0	ead)
2016 2017 [405] Selec 1 2 277 28	Does tone O O If yes	pared to 2015) pared to 2016) your business save each management response Yes No Don't know / not sure (do Refuse to answer (do not	nonth? not read) read)	O O O Don't k	now / not su	ure (do not r	ead)
2016 2017 405] Selec 2 27 28	Does tone O O If yes	pared to 2015) pared to 2016) your business save each management response Yes No Don't know / not sure (do Refuse to answer (do not management), what is the average you see	nonth? not read) read)	O O O Don't k	now / not su	ure (do not r	ead)
2016 2017 405] Selec 2 27 28	Does t one O O If yes to be	pared to 2015) pared to 2016) your business save each management response Yes No Don't know / not sure (do Refuse to answer (do not management), what is the average you see	nonth? not read) read)	O O O Don't k	now / not su	ure (do not r	ead)
405] elec 17 18 406]	Does t one O O O If yes to be	pared to 2015) pared to 2016) your business save each manage response Yes No Don't know / not sure (do Refuse to answer (do not manage), what is the average you save greater than zero	nonth? not read) read) ave per month?	O O O Don't k	now / not su	ure (do not r	ead)

[501]	How	do you primarily finance your business?
Seled	ct one	response
2	0	Loan from commercial bank
3	0	Loan from microfinance institution
4	0	Revolving fund
5	0	Loan from family
6	\circ	Loan from friends
7	0	Loan from a private money lender
8	0	Group loan (solidarity lending)
9	0	Credit card
10	\circ	Savings
11	0	Other
97	0	Don't know (do not read)
98		Refuse to answer (do not read)
[502]	In the	e last 5 years, have you applied for loans for your enterprise/project, or received financial
_		m an organization or financial institution/bank?
		response
1	0	Yes
2	\bigcirc	No
97	\cap	Don't know / not sure (do not read)
98	\bigcirc	Refuse to answer (do not read)
1500	- Di	Y 1
	Pieas r numk	e specify how many.
LITTE	HOHI	O Don't know / not sure (do not read)
		Refuse to answer (do not read)
Innu	t must	be greater than zero
про	1111031	be greater man zero
		, why not?
Seled		response
1	0	Didn't know what the options were
2	0	Didn't understand the process
3	0	Didn't believe my business would be eligible
4	0	Loan or financing conditions were too difficult (interest rate, loan size, periods, required guarantee)
5	0	My religion doesn't allow me to accept a loan/pay interest
6	0	Fear of being unable to repay the loan or money
7		I don't trust financial institutions / banks
8	0	I don't need to take out a loan
9	0	The bank or financial institution did not have the right options for my company
10	0	Other
97	0	Don't know (do not read)
98	<u> </u>	Refuse to answer (do not read)

[504]	If other	er, please specify
Enter		
Pleas	e spe	cify details on loan #
Year	of ap	plication
Тар у	ear to	o select
3	0	2013
4	\circ	2014
5	\circ	2015
6	\circ	2016
7	0	2017
8		2018
	-	approved?
Selec	t one	response
1	0	Yes, approved
2		No, not approved
3	\circ	No, awaiting response
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
		unt awarded (JOD)
if und	iwara	led (awaiting response) please indicate the application amount instead O Don't know / not sure (do not read)
		Don't know / not sure (do not read)Refuse to answer (do not read)
Institu	ution	Control of the first of the fir
1	0	Bank
2		Microfinance institution
3	\circ	International donor or donor-funded project
4		Government program (JEDCO, IRADA, etc.)
5		Money lender
6	\circ	Other
97		Don't know (do not read)
98	0	Refuse to answer (do not read)
15051	Isa Ala a	
		e case of your most recent loan, why did you apply to this institution specifically? response
1	0	They offered the best financial prospects
2	0	They were the best strategic option
3	0	Simple and easy process that I could understand
4		Most likely to be financed
5	0	They were the only option available
6	\cap	Other
6 97		Other Don't know (do not read)

		case of your most recent loan, why did you apply to this institution specifically? response
98	0	Refuse to answer (do not read)
		case of your most recent loan that was not approved, why was it not approved? response
1	0	Didn't have the required guarantee (guarantors or collateral)
2	0	Didn't have sufficient earnings
3	0	Business climate is too risky at the moment
4	0	Inadequate credit history
5	0	The reason for the financial support given to the financial institution was not acceptable
6	0	I don't know why not
7	0	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
finan	cing?	case of your most recently approved loan, for what purpose did you primarily use the response
1	0	To improve or upgrade products as part of the current business
2	0	To add new products or business activities to the current business
3	0	To expand operations to another area
4	0	To buy more resources (materials or goods)
5	0	To pay for wages for staff
6	0	Expansion or purchase of property

7		Pay off company debt
8	\bigcirc	To pay for children's education
9	\bigcirc	To finance the needs of my family
10	\circ	To pay off personal debts
11	\circ	Other
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
Please	spe	cify (if 'other' above)
Recor		
Recor	d Au	dio or alternatively type response
Altern	ative	ly, enter text
Enter r	espo	nse

Plea	se spe	cify (if 'other' above)
_		ou currently have one or more outstanding loans that have not been fully repaid yet?
Sele		response
1	0	Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	0	Refuse to answer (do not read)
[511] If yes	, how many outstanding loans do you have?
		O Don't know / not sure (do not read)
L		Refuse to answer (do not read)
[513	1 If you	have more than one loan, why?
		response
1		Amount from one was too low
2	0	Had additional unplanned expenses
3	0	Needed loan(s) for different purpose(s)
4	\bigcirc	Additional loan(s) was/were for someone else
5	0	Other
97	\hat{O}	Don't know (do not read)
98	\bigcirc	Refuse to answer (do not read)
[510	10	
_	_	your business have a bank account? response
1		Yes
2	\circ	No
97	\sim	Don't know / not sure (do not read)
98	\sim	Refuse to answer (do not read)
70		kerose to driswer (do norredd)
_	_	do you access financial services for your business?
Sele		or more
	· · · · · · · · · · · · · · · · · · ·	Mobile
2	Ц	ATM
3		Credit / debit card - Point of Sale (POS)
4		In-branch
5	🔲 .	Mobile wallet services (zain cash, Dinarak, etc)
6		Online banking
7		Online purchases
97		Don't Know
98		Refuse to answer

Selec		, why not? e response
1	<u> </u>	Our work requires dealing with cash
2	0	Due to low sales volume there is no need to open an account
3	0	Lack of confidence in banks
4	0	Religious reasons
5	0	Commissions, fees
6	0	Dealing with cash makes work faster and easier
7	0	For taxation purposes
8	0	Other
97	0	Don't know (do not read)
98		Refuse to answer (do not read)
70		refuse to driswer (do norredd)
[516]	Whic	h mobile financial services are you aware of?
Selec	ct one	or more (do not read responses)
1		Zain cash
2		Aya pay
3		Dinarak
4		Mahfazti
5		eFawateercom
6		Mobile banking app from your bank or MFI
7		None
98		Refuse to answer
[317]		
Seled	ct one	e of more (do not read responses)
Seled 1	ct one	e of more (do not read responses) Radio
Select 1 2	ct one	e of more (do not read responses) Radio Television
Select 1 2 3	ct one	e of more (do not read responses) Radio Television Internet
Select 1 2 3 4	ct one	Radio Television Internet Social media
Select 1 2 3 4 5	ct one	Radio Television Internet Social media In-Shop
Select 1 2 3 4 5 6	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc)
Select 1 2 3 4 5 6 7	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event
Select 1 2 3 4 5 6 7 8	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends
Select 1 2 3 4 5 6 7 8 9	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI
Select 1 2 3 4 5 6 7 8 9 10	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP)
Select 1 2 3 4 5 6 7 8 9 10 11	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement
Select 1 2 3 4 5 6 7 8 9 10 11 97	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement Don't know
Select 1 2 3 4 5 6 7 8 9 10 11	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement
Select 1 2 3 4 5 6 7 8 9 10 11 97	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement Don't know
Select 1 2 3 4 5 6 7 8 9 10 11 97 98	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement Don't know Refuse to answer
Select 1 2 3 4 5 6 7 8 9 10 11 97 98 [514]	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement Don't know Refuse to answer
Select 1 2 3 4 5 6 7 8 9 10 11 97 98 [514]	ct one	Radio Television Internet Social media In-Shop Mobile Wallet Services (Zain Cash, etc) Sponsored event Family and friends Organisation i.e. bank and/or MFI Business Service Provider (BSP) Government announcement Don't know Refuse to answer h of the following mobile financial services do you use for your business? For the following yer 'Yes', 'No' or 'Only for Personal Use'.

				read)	read)
Aya Pay	0	0	0	0	0
Dinarak	0	0	0	0	0
eFawateercom	0	0	0	0	0
Mahfazti	0	0	0	0	0
Mobile banking app from your bank and/or MFI	0	0	0	0	0
Zain Cash	0	0	0	0	0
[518] For what purpose do you use this find Select all that apply	ancial service?				
1					
2 Applying for a loan through a	mobile bankir	ig app			
3 □ Check balance		<u> </u>			
4 🔲 Pre-paid airtime / balance (su	ubscription)				
5					
6 □ Bill payment					
7 🔲 Transfer - recieve (send to frie	nd)				
	· '				
	works				
97 🗆 Don't know 98 🗆 Refuse to answer	arly use as part	of your busi	ness oper	ations?	
97	arly use as part	of your busi	Do /	ations? on't know not sure (do not read)	Refuse to answer (do not read)
97	arly use as part		Do /	on't know not sure (do not	answer (do
97	arly use as part	No	Do /	on't know not sure (do not	answer (do
97 Don't know 98 Refuse to answer .2.7 Part 6: Systems, Process and Net [601] Which of the following do you regula Select one response for each item below. Computer (with Internet) Computer (without Internet)	Yes	No	Do /	on't know not sure (do not	answer (do not read)
97	Yes	No	Do /	on't know not sure (do not	answer (do not read)
97	Yes	No	Do /	on't know not sure (do not	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)
97	Yes	No O O O	Do /	on't know not sure (do not read)	answer (do not read)

[514] Which of the following mobile financial services do you use for your business? For the following

items answer 'Yes', 'No' or 'Only for Personal Use'.

[602] Does	s your company use social media?
Select one	e response
98 🔘	Refuse to answer (do not read)

[604]	How	do you manage your financial planning?
Selec	ct one	response
1	0	Do not record
2	0	Record manually (pen and paper, receipts)
3	0	Record digitially (on a computer)
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)

[605] [o yc	ou compare or examine your performance against your business goals?
Select	one	response
1	0	Yes
2	\circ	No
97	\circ	Don't know / not sure (do not read)
98	0	Refuse to answer (do not read)

[605-1] In the past 3 years, has your business of following: Ask all sub-items in the same manner	cooperated v	with one or mo	re other busines	ses on the
	Yes	No	Don't know / not sure (do not read)	Refuse to answer (do not read)
Discuss information about the industry you are in	0	0	0	0
Market products or services	0	0	0	0
Other	0	0	0	0
Purchase inputs, services, or equipment	0	0	0	0
Receive certifications (such as ISO, International Accreditation, Jordanian Specification, First Aid, Health and Safety)	0	0	Ο	0
Receive trainings	0	\circ	\circ	\circ
Transport goods to points of sale	0	0	0	0

[606] Are you, your company, or any owners groups? Ask all sub-items in the same manner	s of the busine	ss members o	f any of the follo	wing types of
	Yes	No	Don't know / not sure (do not read)	Refuse to answer (do not read)
Chamber of Commerce	0	0	0	0

[606] A		ou, your company, or any owners	of the business	s members of	any of the follo	wing types of
Cham	nber d	of Industry	0	0	0	0
Соор	erativ	'e	0	0	0	0
Formo		le, business, or professional	0	0	0	0
Inform	nal sa	vings or loan group	0	0	0	0
Micro-	-finar	ice group	0	0	0	0
	•	as Jordan River Foundation, TED, Human Rights Watch)	0	0	0	0
Ward	or vill	age committee	0	0	0	0
Wome	en's g	yroup	0	0	0	0
Youth	grou	p	0	0	0	0
1 2 97 98	O	Yes No Don't know / not sure (do not red Refuse to answer (do not read) Yes No Don't know / not sure (do not red Refuse to answer (do not red Refuse to answer (do not red	h your Local De	evelopment Ur	nit and the servi	ices they
or col	leagu	scale of 1 to 10, how likely are you le? yest and 10 is the highest	u to recommer	nd your Local [Development U	nit to a friend
1	0	1				
2	O	2				
3		3				
4	\mathcal{O}	4				
5		5				
7		7				
8		8				
9	\overline{C}	9				
10	0	10				
	_	10				
97	0	Don't know (do not read)				

1.2.8 Part 7: Policy And Regulations

		······································
[70	0] Do yo	ou know about the laws and regulations that govern your firm?
Sel	ect one	response
1	0	Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	0	Refuse to answer (do not read)

[701]	To wh	at extent do you have access to information on policy and regulation?
Selec	t one	response
1	0	To a large extent
2	0	To some extent
3	0	To a little extent
4	0	Not at all
97		Don't know (do not read)
98	0	Refuse to answer (do not read)



[703-1] Wh	y did the respondent leave the previous question blank?
98	0	Refuse to answer (do not read)

[703	-2] If y	es, have you used this resource?
Sele	ct one	response
1	0	Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	0	Refuse to answer (do not read)

		er to find out more about a policy matter, where would you most likely go? response
1	0	Online/website about the government
2	0	Local municipality
3	0	Family and friends
4	0	Lawyer
5	0	Business support center
6	0	Local businesses and enterprises
7	0	I have no use for this information
8	0	Other
97	0	Don't know (do not read)
98	\bigcirc	Refuse to answer (do not read)



[710-1] Why did the respondent leave the previous question blank?
98 C Refuse to answer (do not read)
[710-2] If yes, have you used this resource?
Select one response
1 O Yes
2 O No
97 O Don't know / not sure (do not read)
98 O Refuse to answer (do not read)
Start-up Guide
دلىك لىدء عملك
مسح تعنب شعا
الدليل الكامل لإضفاء الطابع
الدنين انحاض بإنظاع انطابغ
الرسمي لعملك في الأردن
المشروع الصح بدو بداية صح
بدو بدایة صح
[704-1] Have you used this resource?
Show Image
1 O Yes
2 O No
[705] How did you learn about the Startup Guide?
Select one or more
1
2 □ Television
3 Newspaper
4
5 🗆 PR event
6 🗆 Municipality
7 Chambers
8
9 🗆 Private business

Other

10

[/05]	How	did you learn about the Startup Guide?
Selec	ct one	or more
97		Don't know (do not read)
98		Refuse to answer (do not read)
		you used the Startup Guide to register your business?
		response
]		Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	<u> </u>	Refuse to answer (do not read)
		nat extent was the Startup Guide resource useful?
_		response
]	0	To a large extent
2	0	To some extent
3	0	To a little extent
4	0	Not at all
97	0	Don't know (do not read)
98	0	Refuse to answer (do not read)
		you heard of the Home Based Business (HBB) Policy Reform?
		response
Select 1	ot one	response Yes
Select 1 2	one O	response Yes No
Select 1	ot one	response Yes
Select 1 2	one O	response Yes No
Select 1 2 98 [709]	O	response Yes No Refuse to answer (do not read) did you learn about it?
Select 1 2 98 [709]	How ct all til	response Yes No Refuse to answer (do not read) did you learn about it? nat apply
Select 1 2 98	How at all the	response Yes No Refuse to answer (do not read) did you learn about it? hat apply Radio
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television
Select 1 2 98	How at all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers
Select 1 2 98	How to all the control of the contro	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers Ministries
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers Ministries Private business
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers Ministries
Select 1 2 98	## One	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers Ministries Private business
Select 1 2 98	How ct all the	response Yes No Refuse to answer (do not read) did you learn about it? nat apply Radio Television Newspaper Internet PR event Municipality Chambers Ministries Private business Other

1.2.9 Part 8: Questions Regarding Syria
[801] What, if any, have been the positive impacts of the Syria crisis? Ask about sub-items in the same manner

[801] What, if any, have been the positive impacts of the Syria crisis?				
	Yes	No	Don't know / not sure (do not read)	Refuse to answer (do not read)
Higher demand on the product/service I produce allowed me to lower prices of my product/service	0	0	0	0
I can charge more for my products	0	\circ	\circ	0
I can get access to more money and support from the government and donors	0	0	0	0
I can sell more goods or services	0	0	0	0
I have the opportunity to enter new markets	0	0	0	0
Other	0	0	0	0
There are more technical or skilled workers available	0	0	0	0

[802] What have been the negative impacts of the Syria crisis to your business? Ask about sub-items in the same manner				
	Yes	No	Don't know / not sure (do not read)	Refuse to answer (do not read)
Decreased support from the government, especially financial support?	0	0	0	0
Demand for the services/goods/products has decreased	0	0	0	0
I have been forced to change sale location as a result of the Syrian crisis	0	0	0	0
Increasing costs	0	0	0	0
More competition	0	0	0	0
Other	0	0	0	0
There is no market for my products any longer	0	0	0	0

[803] Which of these statements is most representative of your point of view?			
Select one response			
1	\circ	The crisis can be an opportunity for my business to grow	
2	\circ	The crisis is a threat to my business	
3		Neither	
97		Don't know (do not read)	
98	0	Refuse to answer (do not read)	

	, any Syrian foreign labor in your business (full time or
part-time)?	
Select one response	
1 O Yes	
2 O No	
97 O Don't know / not sure (do not read)	
98 C Refuse to answer (do not read)	
[807] How many Syrian foreign laborers work in y otherwise)?	our business (full time or part-time, formal or
	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
[808] How many of these Syrian foreign laborers I	have a work permit?
Input must be less than or equal to the number o	f total Syrian laborers
	O Don't know / not sure (do not read)
	Refuse to answer (do not read)
family/business since the Syria crisis? Select one response 1 Quality has decreased	
2 Quality has increased	
3 Quality is the same	
97 O Don't know (do not read) 98 Refuse to answer (do not read)	
78 C Refuse to driswer (do not read)	
[806] In your opinion and family/business opinior	•
utilities and services (water, electricity, housing, family/business since the Syria crisis?	education, health care, etc.) for you or your
Select one response	
1 O Cost has increased	
2 O Cost has decreased	
3 O Cost has stayed the same	
97 O Don't know (do not read)	
98 O Refuse to answer (do not read)	
[/ O Release to different (do norreda)	
1.2.10 Part 9: Respondent Characteristics	
[901] What is your age?	
Enter age	
	O Don't know / not sure (do not read)
Input must be between 10 and 100	Refuse to answer (do not read)
Input must be between 18 and 100	

[703] What is your nationality?		
		response
1	0	Jordanian
2	0	Syrian
6	0	Other
98	0	Refuse to answer (do not read)
[902]	What	is your highest level of education?
		response
1	0	Illiterate (cannot read and write)
2	0	Elementary
3	O	Preparatory
4	0	Secondary
5	0	Diploma/associate degree
6	O	Bachelor
7	0	Higher education
98	\circ	Refuse to answer (do not read)
70		Refuse to driswer (do norredd)
[903]	What	is your marital status?
Selec	t one	response
1	0	Single
2	0	Engaged
3		Married
4	0	Widowed
5	O	Divorced
6	O	Separated
98	0	Refuse to answer (do not read)
		,
[905] Insert		many family members do you live with (excluding yourself)?
1115011	110111	O Don't know / not sure (do not read)
		Refuse to answer (do not read)
		C Reference (action faction)
[906]	Are y	ou the primary earner in the family?
Select	t one	response
1	0	Yes
2	0	No
97	0	Don't know / not sure (do not read)
98	0	Refuse to answer (do not read)
1.3 F	PAR	ADATA
		sposition code for the survey (case:)
Select	t one	response
1100	\bigcirc	Completed interview

Select a disposition code for the survey (case:)		
Select one response		
1200 O Partial interview / break-off		
2101 O Strong refusal		
2102 O Soft refusal		
2200 O Unable to locate business (non contact)		
2230 O Unable to enter building/reach housing unit		
2231 🔘 Unsafe area		
2240 O No one at residence/establishment		
2250 🔘 Respondent away/unavailable		
2310 O Dead		
2311 O Firm went out of business		
2320 O Physically, mentally unable		
2330 🔘 Language unable		
2340		
3320 Moved, left no address		
4700 🔘 Inelligible respondent (not a business/project, mistaken information in frame)		
[P001] Which of the following strategies did you use as an interviewer to locate the business/project?		
Select all that apply		
1 Survey firm records		
2 Asked neighbors/businesses/households in the area		
3 □ Asked random person on the street		
4 □ Saw sign on building or on the street		
5		
6		
7 Recieved a whatsapp location pin from respondent		
IDOOO! Ware there are individuals marked with the group and and during the interview?		
[P002] Were there any individuals present with the respondent during the interview? Select all that apply		
1 Yes, family member/members		
2		
3		
4 No one else was present		
The one clie was present		
[P003] How often was the interview interrupted (e.g. due to customers needing attention)?		
Select one response		
No interruptions		
2		
3 O Interrupted twice		
4 O Interrupted more than twice		
[P004] How did you come to know that the business owner was deceased?		
Select all that apply		
1 ☐ Informed by neighbor/business in area		

_	_	did you come to know that the business owner was deceased?
Seled	ct all t	hat apply
2		Informed by family member
3		Other
[P00	5] How	did you come to know that the establishment went out of business?
Seled	ct all t	hat apply
1		Informed by neighbor/business in area
2		Informed by family member
3		Informed by owner himself/herself
4		Conducted an internet search
[P00	6] Who	at information do you have about the reason for the establishment/project closing or going
out c	of busi	ness?
Seled	ct all t	hat apply
1		Moved out of municipality
2		Merged with another establishment
3		Shut by government
4		Became insolvent (lost money)
5		Partners disupute
6		Owner/s decided to shut down the business for miscellaneous reasons
97	П	Don't know