

# JOSEPH TURNER

Senior Frontend Software Engineer

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Senior Front-End Engineer with 13+ years of experience building scalable, performant web applications and 6+ years with React, Next.js, and TypeScript. Skilled in modern front-end architecture, performance optimization, and CI/CD pipeline design. Contributed to major platform migrations, improved Core Web Vitals, and shipped features that drove measurable business results. A strong advocate of agentic coding and AI-assisted workflows, continuously finding ways to automate processes, improve code quality, and speed up development cycles.

## Core Skills

- React, Next.js, TypeScript
- JavaScript (ES6+), HTML5, CSS3
- Sass, Tailwind
- Cross-Functional Teamwork
- Cursor, GitHub Copilot
- Design Systems, Storybook
- State Management (Redux)
- Responsive Design, WCAG 2.1 AA
- Mentorship, Agile/Scrum
- ChatGPT, Prompt Engineering
- Git, GitHub Actions, Husky
- Jenkins, CI/CD Pipelines
- Vitest, Jest, RTL, Playwright
- Code Reviews, Process Improvements
- AI-Enhanced Development

## Professional Experience

### Senior Front-End Developer

Feb 2025 – Sep 2025

Rugiet Health—Austin, TX (Remote)

- Led multiple redesign projects, collaborating with designers to deliver pixel-perfect pages while improving Core Web Vitals by 30%+.
- Developed a Next.js template system to rapidly deploy new product detail pages.
- Built a new reviews page using Tailwind, Figma MCP, and Cursor AI – showcasing effective use of AI to accelerate development while maintaining design fidelity.
- Configured AI-powered PR feedback via Cursor connected to GitHub, reducing review cycles and improving code quality.
- Partnered with marketing to launch A/B tests that improved conversion rates and user engagement.
- Mentored team members on React, performance tuning, and code standards.

### Senior Front-End Developer

Mar 2023 – Dec 2024

Beyond, Inc—Midvale, UT (Remote)

- Built and optimized UI components for search and taxonomy pages during Overstock → Bed Bath & Beyond rebrand.
- Ensured WCAG 2.1 AA compliance and cross-browser compatibility for millions of users.
- Implemented Storybook to centralize component documentation and support regression testing.
- Configured Husky pre-commit hooks and contributed to coding standards, improving velocity.
- Introduced progressive image loading, improving perceived page performance by 20%.
- Integrated ContentStack CMS using GraphQL via Fastify BFF to decouple marketing content from code.

## Front-End Developer II

Oct 2018 – Mar 2023

Overstock.com (now Beyond, Inc)—Midvale, UT

- Contributed to migration from legacy architecture to Next.js for search and taxonomy pages, improving maintainability and speed.
- Collaborated with designers and QA to deliver highly interactive, visually consistent pages.
- Led A/B testing initiatives that improved conversion rates by 2%+ on high-traffic pages.
- Helped groom backlog, estimate tickets, and establish team coding standards.

## Senior Front-End Developer

Jan 2016 – Oct 2018

Accenture Interactive—Meridian, ID

- Built and maintained responsive, interactive front ends for multiple client projects.
- Standardized front-end workflows and documented architecture for distributed teams.

## Front-End Developer

Jun 2012 – Dec 2015

Scentsy—Meridian, ID

- Developed and maintained UI for customer-facing .NET web apps with Razor templates.
- Authored an open-source Sublime Text Razor syntax package (now archived) used by developers worldwide.

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### Education

## Bachelor of Arts (B.A.) Graphic/Web Design

2008 – 2010

BYU—Idaho—Rexburg, ID