



Introducing MakkerAI

Agenda

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The team

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Our Business Model

Meet the team



**Jose
Campo**

Backend Developer



**Saira
Asghar**

AI Engineer



**Manuel
Cecere**

Backend Developer



**Arianit
Sylafeta**

Fullstack Developer



**Bright
Boakye**


Programmer

02


Problem




**What a pain to write about ourselves
as professionals**



**An introduction as professionals
requires a careful balance of showing
skills while also being concise.**



**When I created my LinkedIn account.
I spent a lot of time designing the
perfect bio and looking for examples
from other accounts.**



And I know I am not the only one...



Bios, cover letters, and CVs are widely considered to be important when looking for a job

900M

LinkedIn members in more than 200 countries and territories worldwide.

83%

of employers in the United States consider cover letters important

1M

google searches about cover letters and resume in the last year



03

Solution




MakkerAI

 LinkedIn Bio


 Cover Letter

AI LinkedIn Bio Generator



I've got the perfect idea for a bio. Please tell me what tone of voice do you want to use? 

Please input the tone of voice you want?

Professional 



Great, now I will need some general information to work with. 

Full Name, Education, Work Experience...

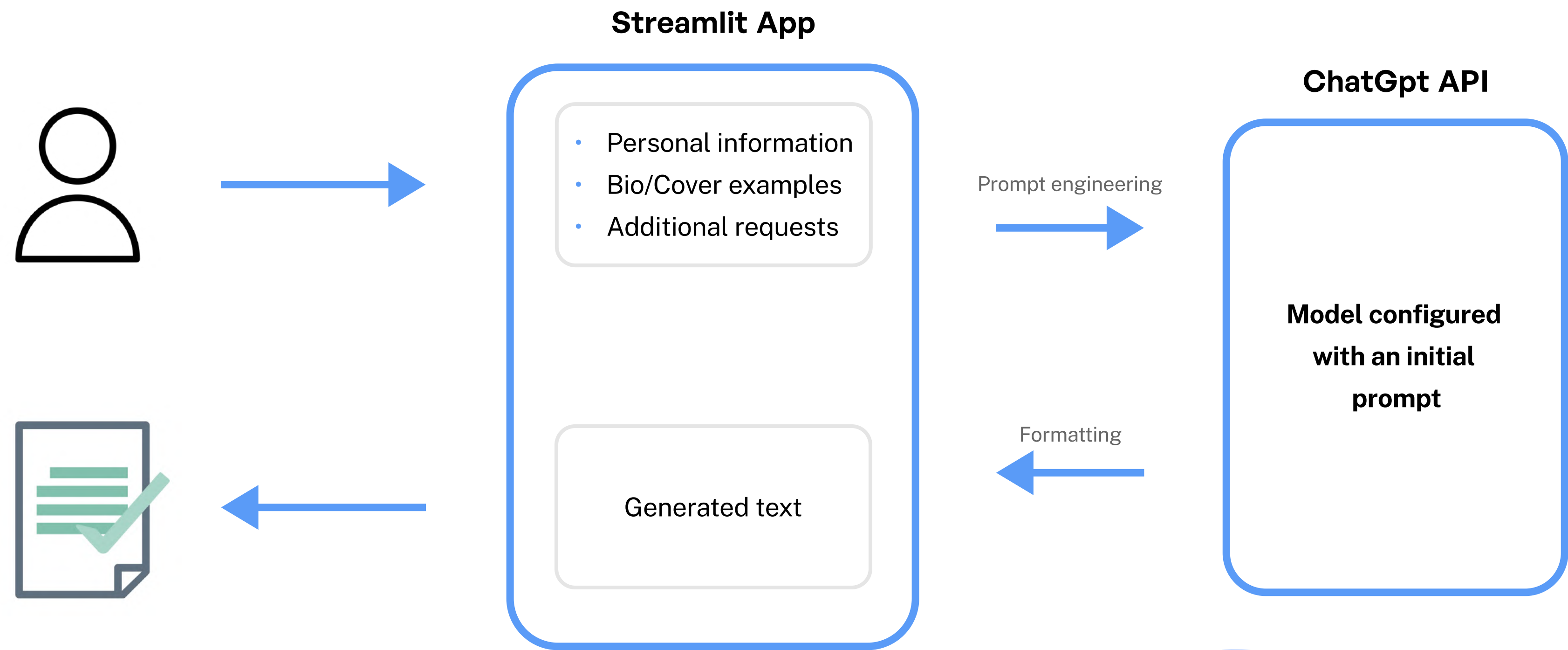
MakkerAI is an automatic generator of Bio, Cover Letter, and CV.

Reduces the effort of writing with a nice UI that guides you step by step.

The app takes care of designing the right prompt, so the AI generates content concise, engaging and personalized.



Our Stack



Demo



Business model



Short and Long Term Revenue Model

1

Affiliate Marketing

Offering services from the
job-search market

2

Personalization

Using the gathered data
to refine the service

3

Job Posting

Hosting candidate
profiles for companies

Thank You

