### Defining Password Strength

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Passwords13





### Outline

- Why define password strength?
- Previous attempts
  - Shannon Entropy
  - Guessing Entropy
  - Min-entropy
- Why Entropy fails
  - Fat-headed distributions
  - Calculations
  - What we learn from fat heads
- 4 Getting Particular
  - Definitions
  - What this buys us
  - What this doesn't do





### Fools rush in ...

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  - "olByWo9yIFp8NfOxSprJXX is a stronger password than Password1."
  - "12345? That's terrible, that is the kind of thing an idiot would put on his luggage."
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  - "Should you really be worrying of the difference between 128-bit AES keys and 256-bit AES keys when your password is probably less than 40 bits?"





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# A "uniform distribution" is one in which all elements are equally likely.

#### Uniform

- The result of rolling a single (fair) die
- AES keys generated by non-terrible random number generator
- Passwords generated by a good password generator

- The sum of rolling a pair of dice
- Word frequencies in human language
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## Shannon Entropy, $H(\cdot)$ .

#### Definition (Shannon Entropy)

The entropy, H(X), of a discrete random distribution, X, is

$$H(X) = -\sum_{i=1}^{n} p(x_i) \log_2 p(x_i)$$

where  $x_i$  is the *i*th element of X, and  $p(x_i)$  is the probability of selecting  $x_i$ .





...it is very very good.

- It's familiar (almost everyone talks in these terms)
- Its units are bits. Yeah bits!
- It is well understood.
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- Each bit doubles cracking time





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#### But when it is bad ...

#### ...it is horrid

 When the distribution is not a uniform distribution, Shannon entropy can yield meaningless results

Even with an accurate Shannon entropy value, it would not tell the defender anything about how vulnerable a system would be to an online password cracking attack. [Weir, Aggarwal, Collins, et al. 2010, p. 162]





### **Guessing Entropy**

Guessing Entropy is the average number guesses to find  $x_i$  in X when X is sorted by likeliness.

### Definition (Guessing Entropy)

The Guessing Entropy, G(X) of a distribution X where the values of X are sorted by decreasing probability, so that if i > j then  $p(x_i) \ge p(x_j)$ ,

$$G(X) = \sum_{i=0}^{\max(R(X))} p(x_i)(i+1)$$

[Following formalization of Cederlöf 2005]





Good Guessing Entropy is rooted in the number of guesses it takes to find a password.

- Not measured in bits (Easy to fix)
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### Min-entropy

Min-entropy is is based solely on the probability of the most likely value in X.

#### Definition (min-entropy)

The min-entropy,  $H_{\infty}$ , of a distribution, X, is the negative base 2 logarithm of the probability of a most probable value in X.

$$H_{\infty}(X) = -\log_2 p(x_m)$$

where  $x_m$  has the maximum probability in X, that is,  $\forall x_i \in X, p(x_m) \geq p(x_i)$ 

[Min-entropy is a special case of Rényi Entropy, so I use that notation]





#### Our Best Worst Case

Min-entropy can be useful

Although min-entropy throws away an enormous amount of information about the distribution, it may be the most useful entropy notion when talking about distributions of passwords, as it is based solely on the worst case.





## What has a fat head and a long tail?

Both Guessing Entropy and Shannon Entropy fail for talking about password strength when passwords are distributed with a fat head (a few elements that are very likely) and a long thin tail (lots of low probability elements).





### An extreme example

Imagine if a value,  $q_0$ , shows up 9 times out of 10. The remaining 1 time out of 10, it is one of  $2^{512}$  possibilities. This distribution, Q, has one very likely element, and lots of of unlikely elements.

#### Definition (Troublesome distribution, Q)

Let Q be a distribution of  $2^{512}+1$  values.  $q_0$  has a probability of 0.9 and all of the other values,  $q_1\dots q_n$ , have a probability of  $(1-0.9)2^{-512}$ .





## Q and Entropy Results

What different entropy notions do with Q

```
\begin{array}{ll} \text{Shannon Entropy} & H(Q) \approx 51.66 \text{ bits} \\ \text{Guessing Entropy} & G(Q) \approx 2^{507.6} \text{ guesses} \\ \text{Min-entropy} & H_{\infty}(Q) \approx 0.15 \text{ bits} \end{array}
```





## Shannon Entropy and Q

$$\begin{split} \mathit{H(Q)} &= -\left[0.9\log_2 0.9 + \sum_{1}^{2^{512}} (1-0.9)2^{-512}\log_2\left((1-0.9)2^{-512}\right)\right] \\ &\approx 0.13 + 51.53 \\ &\approx 51.66 \end{split}$$



# Guessing Entropy and Q

$$G(Q) = p(q_0) + \sum_{i=1}^{2^{512}} p(q_i)(i+1)$$

$$= 0.9 + \frac{1 - 0.9}{2^{512}} \cdot \sum_{j=2}^{2^{512}+1} j$$

$$= 0.9 + \frac{0.1}{2^{512}} \cdot \frac{2^{512}(2^{512} + 3)}{2}$$

$$= 0.9 + \frac{2^{512} + 3}{20}$$

$$\approx 2^{507.6}$$



### The trouble with ignoring the password

Using a single statistic (some form of Entropy) for a distribution

- Throws out too much information
- Aims for the "average" password (under various notions of "average")
- Gets distorted results when the distribution is far from uniform Instead, we should give up on a statistic for a distribution and look at the strength of a particular password with respect to a distribution.





# Guess for a particular password

### Definition (Guesses Function, $\Gamma$ )

 $\Gamma(p,X,k)$  is the averages number of guesses that the best algorithm needs to find k in X with probability p, where X is a discrete probability distribution, k is a value in X, and p is a probability  $0 \le p \le 1$ .





# The arguments of $\Gamma$

 $\Gamma$  is a function of three arguments.

- X The distribution the password is drawn from is crucial to how many guesses are needed to find it.
- k The password you are looking for within the distribution matters for the number of guesses
- p Your target probability of finding the password after a number of guesses.





### Definition of password strength

### Definition (Password Strength)

The strength of a password, w, with respect to a distribution, X is given by

$$S(w, X) = 1 + \log_2 \Gamma(0.5, X, w)$$

This is just the average number of guesses to have a 50% chance of finding the password, w, in some distribution. It is manipulated to have a result in bits.





- It is a function of both the distribution and the password's place within it.
- Its units are convenient
- We know what we mean when we say Password  $w_i$  is stronger than password  $w_j$
- It reflects how difficult it is to crack the password.





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### Using the Information we need

The strength of a password is a function of both

- the distribution
- the password's place within the distribution.





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# We can talk about relative strength

We know what we mean when we say Password  $w_i$  is stronger than password  $w_j$ 

- when  $w_i$  and  $w_j$  are drawn from the same distribution
- when  $w_i$  and  $w_j$  are drawn from different distributions.





# Reflects crackability

This definition reflects how difficult it is to crack the password.

Well, at least it tries to. There is stuff it ignores.





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### Password strength meters still suck

- Definition is not constructive
   If anything, this definition of strength reinforces the notion
   that the only reliable way at present to gauge the strength of
   a password is to try to crack it.
- But sucky strength meters may still be useful.
   There is some experimental evidence that placing (necessarily sucky) password strength meters in some contexts does improve password choice behavior. (Egelman et al. 2013)

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The example distribution, Q, used to illustrate the problem with Shannon and Guessing entropy is contrived.

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# "Best Algorithm" Isn't Always Best

Definition of  $\Gamma$  assumes "best algorithm" guesses passwords in order of likeliness. But  $\dots$ 

- Fastest crack times may involve proceeding out of order
  - Some candidates may take more time to check than others
  - May be faster to check groups of related candidates together
- Parallelization makes a hash of taking candidates in sequence

So the proposed definition does not reflect actual, practical cracking technology

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### We still don't know distribution

- Understanding brains is hard
   Without good models of password choice, our X is still a big unknown.
- Modeling choice outcomes
   But we can avoid modeling choice if we can model observed distributions. E.g., Markov models (e.g., Narayanan and Shmatikov 2005) or Probabilistic Context-free Grammers (e.g., Weir, Aggarwal, Medeiros, et al. 2009).

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