

I will interview two individuals who have not seen the website. They will be trying to follow five of the user stories and accomplish the end goal. I will start the recording and then ask them to complete one task at a time. After each task is complete, I will ask if there was anything in particular that confused them or could be made clearer. I will be writing down notes as this process is in progress. If the individuals stop talking I will remind them to talk me through their thought processes and their actions.

The following user stories will be used:

Influence	find new companies to represent	I can make money and give the restaurant more attention
Tourist	leave a comment	I can let the diner know how good the food was
Roadtripper	find a place that has reasonable food prices	I can find a good, affordable bite while driving through town
High Schooler	find a place to order food	I can find a regular place to order breakfast on the weekends
College Student	apply for a job	I can make money to pay for school and my car

Individual #1 Notes:

- Took a while to find the place to leave a review/comment
- Navigated to the order button instead of the menu
- Suggested Calling instead of ordering

Individual #2 Notes:

- Was not able to find the place intended to leave reviews/comments on the “Contact” page and instead navigated to the “Reviews” page
- Did not realize there was a “Job” option on the contact form

Changes Made:

- Added external links to leave reviews on Yelp/TripAdvisor/Google
- Added job div to the home page
- Moved the subject of the contact form to the top to help facilitate finding place to apply for job and leave a comment/question/concern