The better the weather, the more we get together

Have you ever wanted to look at all the dogs up for adoption in one place? Now you can, and we are excited to invite everyone to the Active Shelter Fair in Rochester, NY this Saturday.

The way a shelter works is you bring donuts, dogs, and some collars to a dog park. Once everyone is together, you might think it gets more confusing. Actually, its easier if everyone is together because us humans have something called the ability to see colors. Each dog that will want to be adopted gets a green collar. As it makes its way through the fair, people can ask about the dog and even look it up after on the fan page. Once the dog has been adopted it gets a red collar. This idea is similar to other networking events. Have you ever been to a career fair and seen a company you never knew existed? Have you ever tried to match up with a lesser known company that doesn't have the resources or time to put multiple ads online and check back with them?

The main purpose is to help dogs get a louder voice, and for people to take the adoption process into an active event. Sure, its easy to go online and post a nice adopt me ad on a website, but that isn't an active way to do something. Of course, there are times when you might want to use online curating, especially in New York City where there is such a selection. In Rochester, people like to meet with other dog owners, and start building trust. Whatever your decision might be, we hope you join Woof Warrior this Saturday at the Henrietta Dog Park for the kick-off event that we are

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stoked about. Read more about it here.

Thanks for the support on the meetup page, everyone

Remember to sign up for the newsletter at woofwarrior.com/newsletter

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