

HDD & MSc

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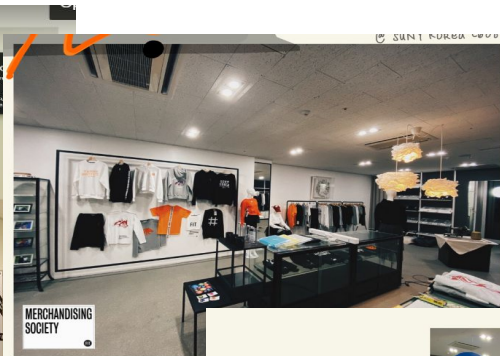
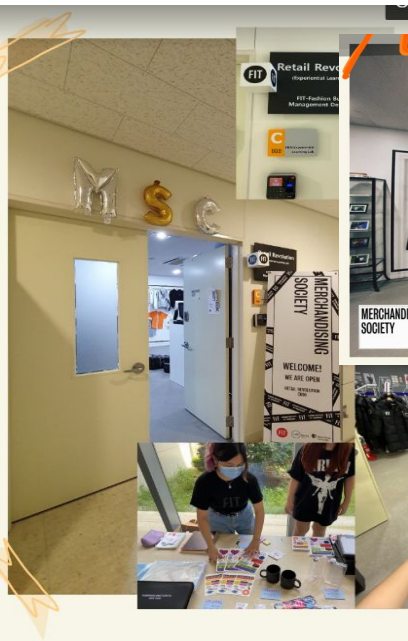
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The Retail Revolution Store



→ DISPLAYS



→ POS

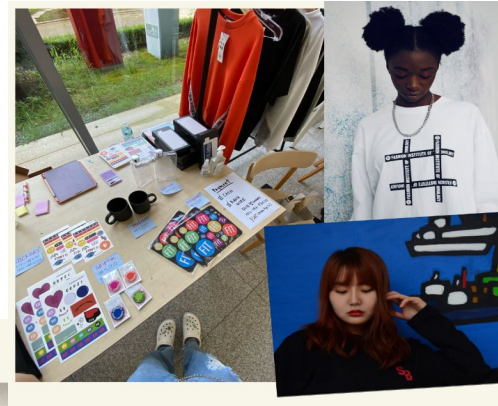


→ SOFA



→ FITTING ROOM

MERCHANDISING SOCIETY



IT'S A REAL BUSINESS!





IT ISN'T ENOUGH



WE WILL BUILD A
SHOWCASE WEBSITE

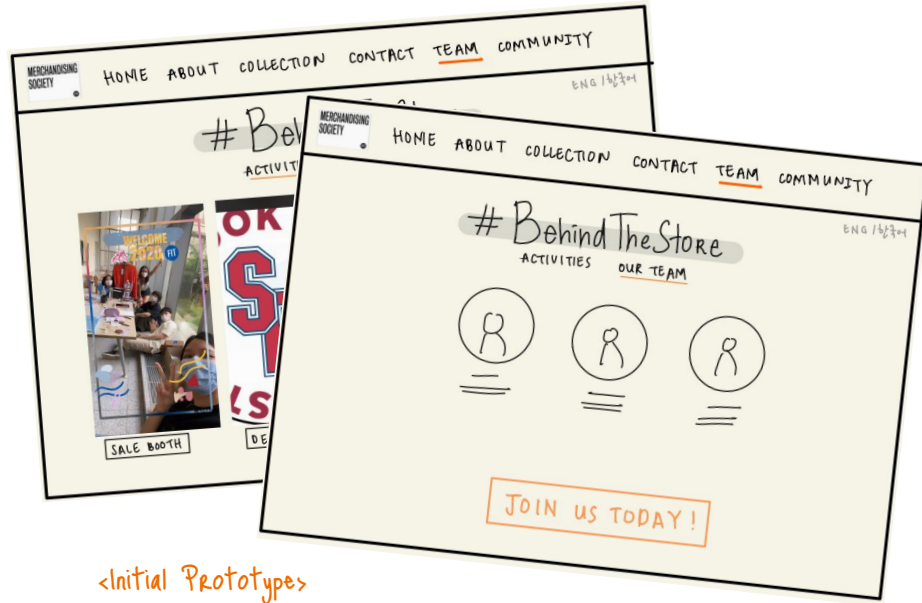
What We've Done So far★

- 1) GATHERED INFORMATION + MET WITH BECCA ★
- 2) CREATED A DRAFT OF REQUIREMENTS
- 3) MET WITH BECCA ★ AGAIN!
- 4) VISIT THE RETAIL REVOLUTION STORE
- 5) UPDATED THE DRAFT OF REQUIREMENTS
- 6) MET WITH BECCA ★ AGAIN!
- 7) ORGANIZED INFORMATION

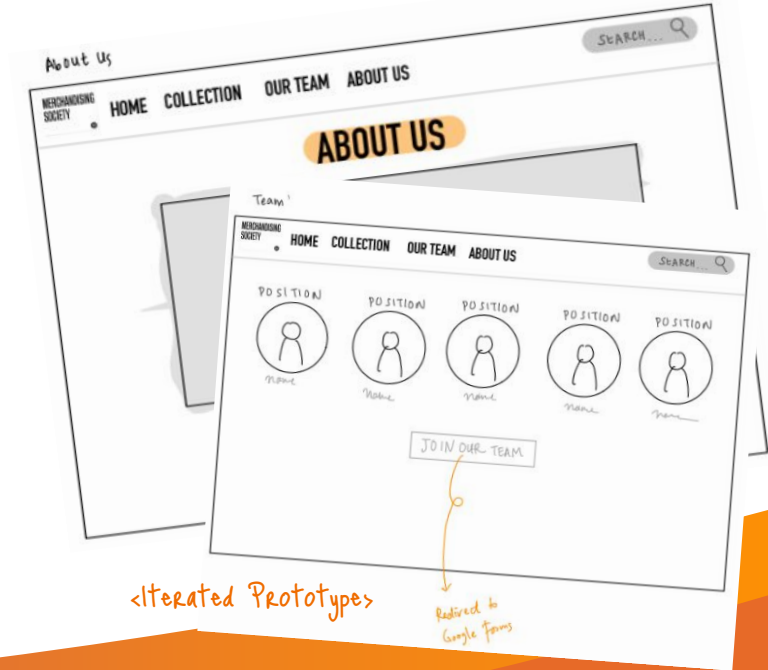


1. MSC And Its Members

MSC And Its Members



<Initial Prototypes>



<Iterated Prototypes>

2. Community

Community

MERCHANDISING SOCIETY

HOME ABOUT COLLECTION CONTACT TEAM COMMUNITY

#LetMeS: **MAILING LIST**

2019. 08. 10

"Into the Freshman"

by _____

Wearing guy **FIT TEE IN GREY**



MERCHANDISING SOCIETY

HOME ABOUT COLLECTION CONTACT

#BehindTheStore

ACTIVITIES OUR TEAM

SALE BOOTH

DESIGNING



360 degrees image rotation view



FIT T-SHIRT

12,000 원

Size : S / — * —
M / — * —
L / — * —

Material : 100% Cotton

USE NOW

TALK

Instagram

SOCIAL MEDIA & PR

• _____
• _____
• _____
• _____

} *posts & responsibilities*

3. Showcase

Showcase

OUR COLLECTION

ALL / APPAREL / ASSORTED GOODS / FIT / SBU

Hoodie... 

Sort Filter



FIT T-Shirt
₩12,000



FIT T-SHIRT

₩12,000

Size : S / _ x _
M / _ x _
L / _ x _

Material - 100% Cotton

PURCHASE NOW



DIGITAL CATALOG

Just preview.
(+ details)

INTERACTIVE 360° ONLINE SHOWROOMS

360° view zoom in imagery allows buyers to comprehensively review and confidently place wholesale orders when they can't always be physically in front of collections

SIGN IN



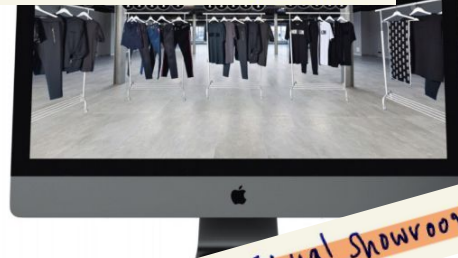
rect to IG
ing form

Source : ORDRE.COM

DIGITAL STYLING



Source : Looklet



360° Virtual Showroom...

Source : brand lab fashion

1. MSC And Its Members
2. Community
3. Showcase



CONSTANT USER FEEDBACK

MID-FIDELITY PROTOTYPE

<https://www.figma.com/proto/tRRsr2w2i89EmhyVpozpDL/Merchandising-Society-Club-HDD?node-id=28%3A634&scaling=min-zoom>