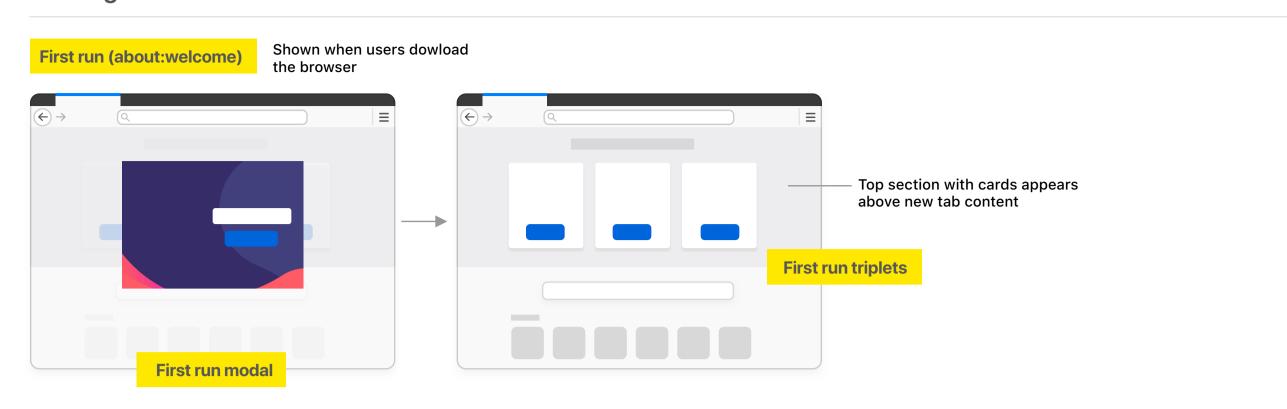# Messaging System Components Cheat Sheet
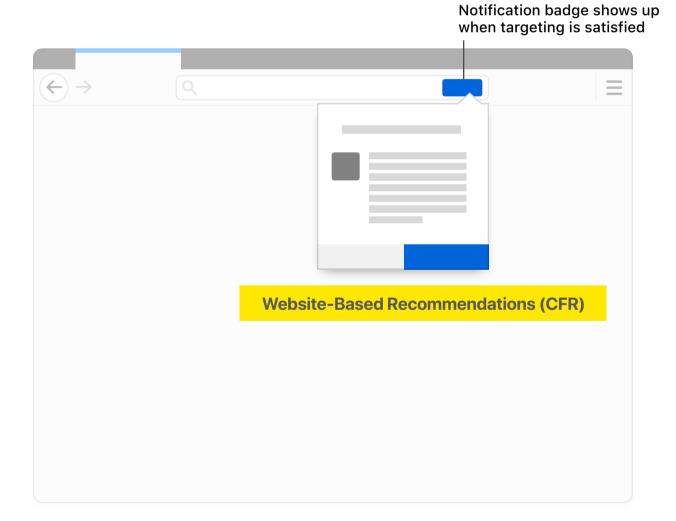
Starting the conversation

First run (about:welcome)   Shown when users dowload the browser

First run modal

Top section with cards appears above new tab content

First run triplets

Continuing the conversation

What's new page (WNP)   Shown when the browser updates, including dot releases

(web content)

* Firefox 70+
What's new panel

Each item is an individual message

Notification badge shows up when targeting is satisfied

Website-Based Recommendations (CFR)

Badging system

Feature Call-outs

Any toolbar button can be badged based on targeting / timing conditions
* Firefox 70+

New tab page

Special Snippet   Currently reserved for special FXA-related campaigns only

Snippet

Can trigger privileged actions