

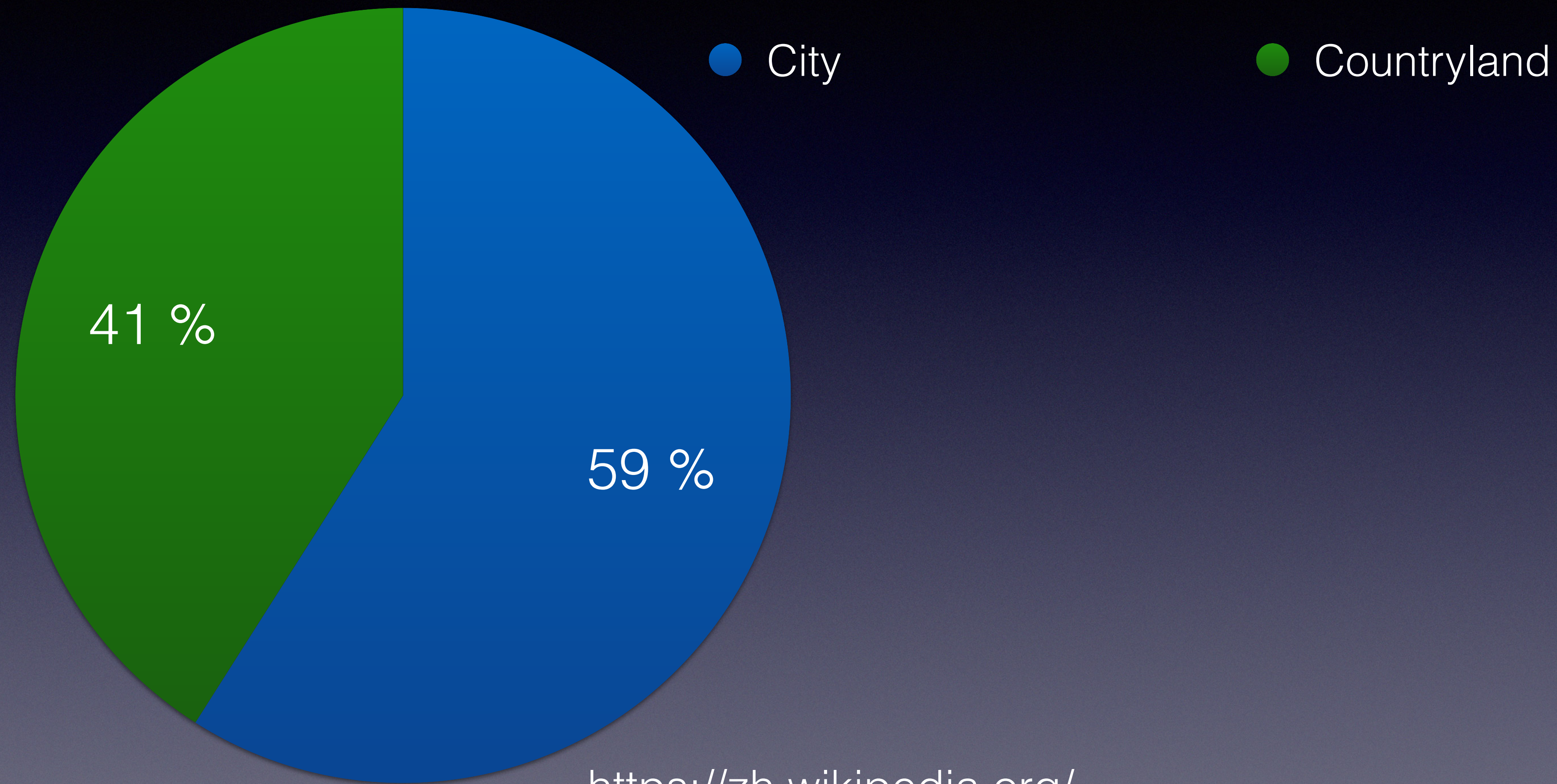
# About China

- City Category, E-Learning

Yu Li



## 2019: 1.45 billion Population in China



<https://zh.wikipedia.org/>



# Category of 337 Cities (05.2019) - Provided by China Business Network Co., Ltd.



337

170 mainstream consumer brands

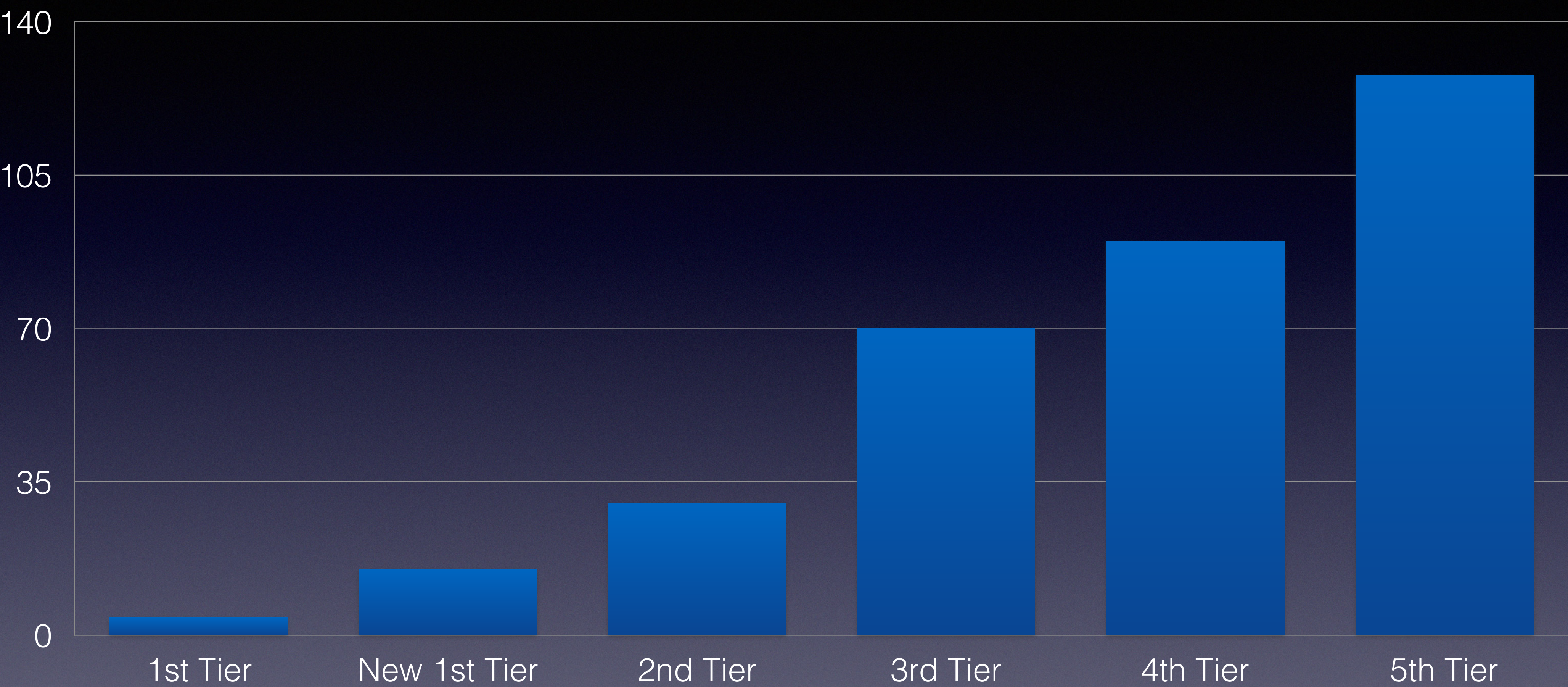
18 leading internet companies

- Commercial resource concentration
- Urban hub
- Urbanite activity
- Lifestyle diversity
- Future plasticity

<https://baike.baidu.com/item/中国城市新分级名单>



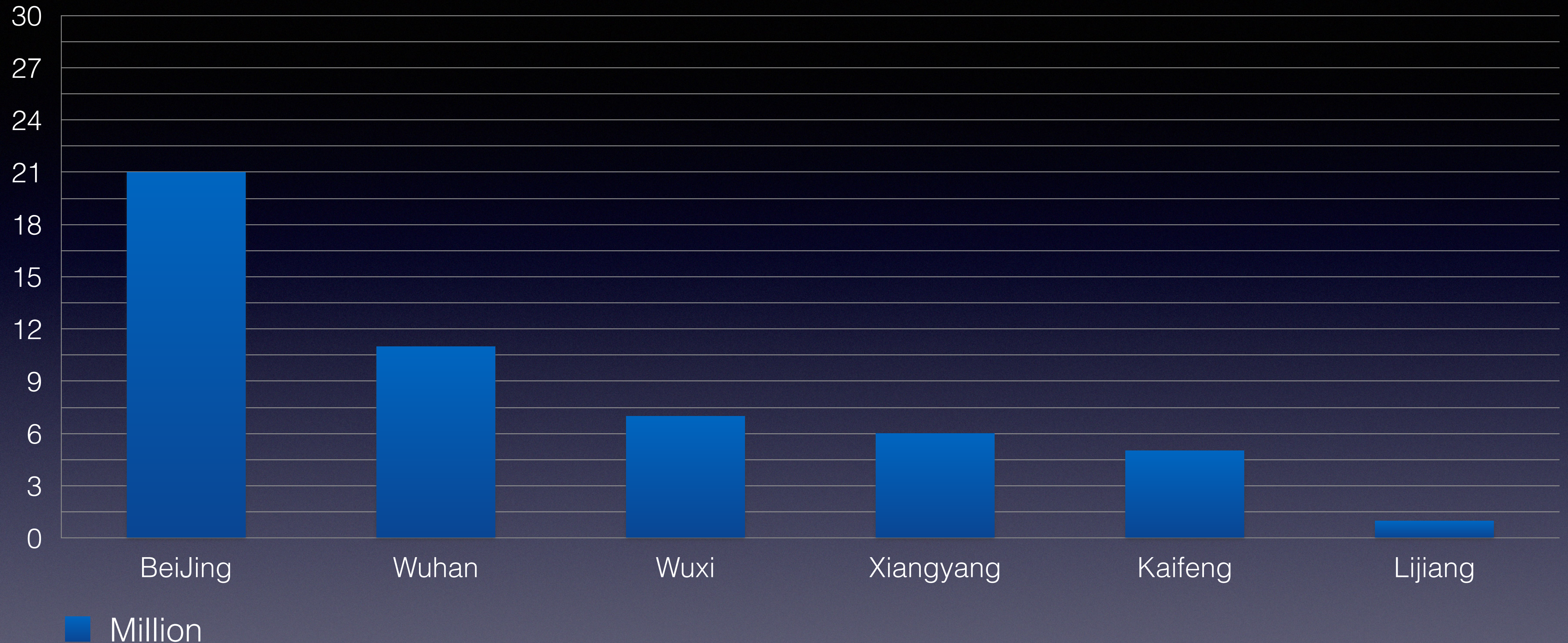
# Number of Cities in 5 different level (05.2019)



<https://baike.baidu.com/item/中国城市新分级名单>



# Population in 5 different cities as example



<https://zh.wikipedia.org/>



## 01.2020 - 06.2020 Einkommen/Person in Yuan in China

1 Euro = ca. 8 Yuan

- A. ca. 4.200 Yuan (500 Euro)
- B. ca. 9.200 Yuan (1.000 Euro)
- C. ca. 32.000 Yuan (4.000 Euro)



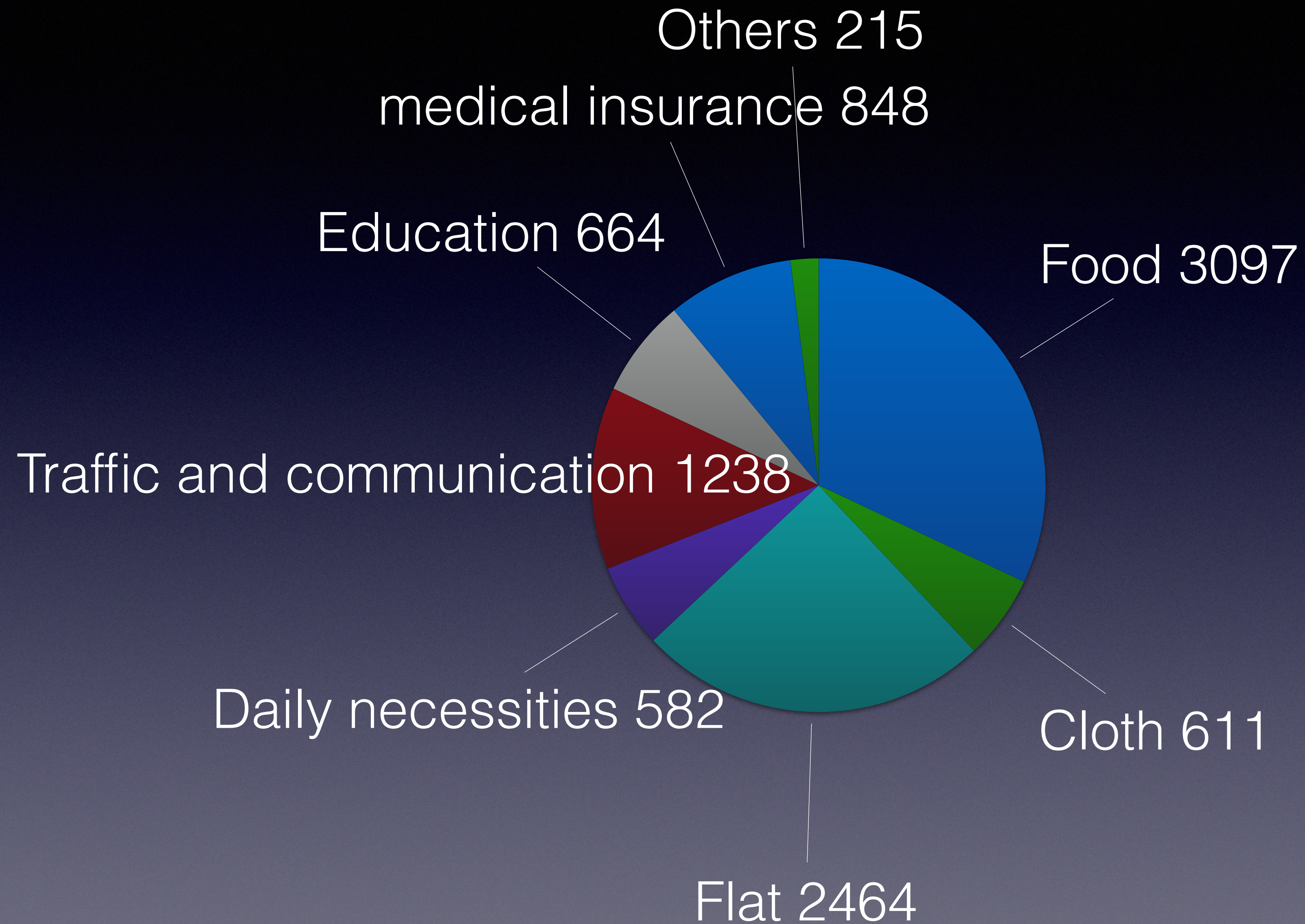
## 01.2020 - 06.2020 Einkommen/Person in Yuan

9010

1 Euro = ca. 8 Yuan

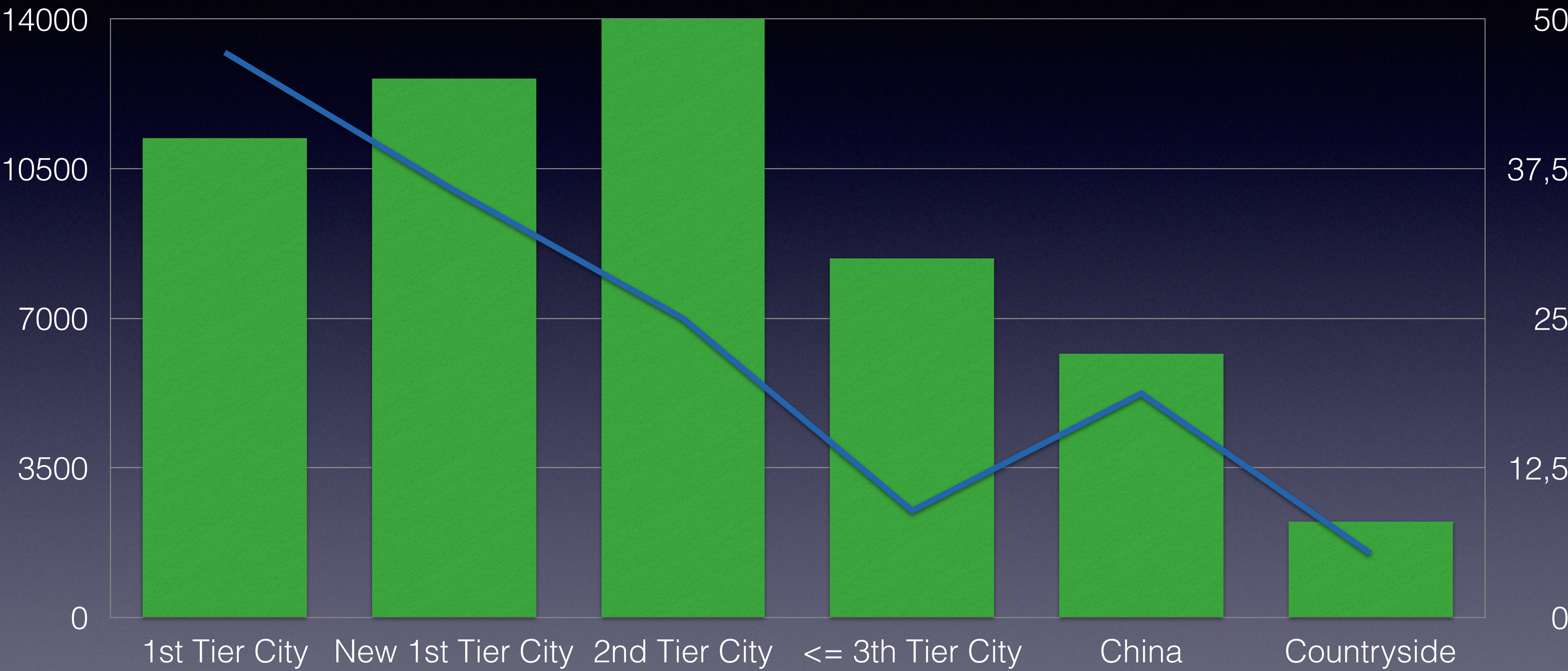


# 01.2020 - 06.2020 | Outgoings per person in china (9982 Yuan)





# 2020 E-Learning K12 consum (Yuan/person) and Joined rate







中国教育行业细分领域划分图

资料来源: 艾瑞咨询

<https://news.pedaily.cn/202004/454149.shtml>



Which programming language belongs to College entrance examination in some chinese cities?

A. Python

B. HTML

C. Java



## 2.付费用户规模超1.6亿人，市场规模超3000亿元，增长迅速



<https://news.pedaily.cn/202004/454149.shtml>



# Thanks