### Project 1 Tutorial: SVM Classification

EECS 445 WN2020



#### **Note**

- This tutorial presentation is only an introduction to the project.
   You should still read the project specs for details on the write up (and for a complete, comprehensive description of the project).
- Everything on the report that is highlighted in yellow are things that are to be reported in your project report
- For more on Python and scikit learn packages:
  - Consult jupyter notebook tutorials
  - Consult online scikit and python resources
- For more on SVM's
  - Consult lecture, lecture notes, and discussion notes

#### Content

- 1. Project Introduction
  - a. Problem and Dataset Introduction
  - b. Learning Goals
  - c. Python Requirements
- 2. Data Preprocessing
- 3. SVM Models and Hyperparameter Selection
- 4. Class Imbalances
- 5. Challenge
- 6. Demo

#### **Problem Intro**

This teacher is impressively dull. If you wanted compare this course to a food, it would be a cross between tofu and spam. The only excitement you do get is the bizarre commentary in response to your answers in class.

#### Learning Goals

Main Goal: Learn how to carry out an applied ML project

Other learning goals: Learn about

- Data Processing and Feature Selection
- SVM Model and Hyperparameter Selection
- Performance Measure
- Class Imbalances
- Multiclass Classification

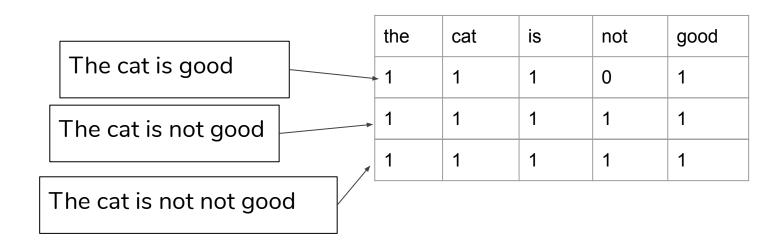
#### 1. Python Requirements

- Python 3.6 (Python 3.7 is fine if no problems arise)
- Scikit-learn v0.20.2
- Numpy v1.15
- Pandas v0.24.0
- Matplotlib v3.0.2

# 2. Data Preprocessing and Feature Selection

- One key issues in NLP is how to obtain features from text data
- The method we will use is a "bag of words" model
  - There is a column/feature for each word
  - Two possible values
    - 1 if word is in text (regardless of number of occurrences)
    - 0 otherwise

# 2. Data Preprocessing and Feature Selection: Example



- extract\_dictionary (2.a)
  - o Input: matrix  $X = [\bar{x}^{(1)}, \bar{x}^{(2)}, ..., \bar{x}^{(n)}]$ , where  $\bar{x}^{(i)} =$  "i-th review"
  - Output: "dictionary" of words
  - Idea: go through all words in all reviews, and add them to the dictionary if they are not added yet

```
def extract dictionary(df):
    Reads a panda dataframe, and returns a dictionary of distinct words
    mapping from each distinct word to its index (ordered by when it was found).
        df: dataframe/output of load data()
    Returns:
        a dictionary of distinct words that maps each distinct word
        to a unique index corresponding to when it was first found while
        iterating over all words in each review in the dataframe df
    word dict = {}
    # TODO: Implement this function
    return word dict
```

- generate\_feature\_matrix (2.b)
  - Input: matrix X, dictionary of words
  - Output: feature\_matrix
  - Idea: make a new matrix where each datapoint is now a bag-of-words vector

```
def generate_feature_matrix(df, word_dict):
    Reads a dataframe and the dictionary of unique words
    to generate a matrix of {1, 0} feature vectors for each review.
   Use the word dict to find the correct index to set to 1 for each place
    in the feature vector. The resulting feature matrix should be of
       df: dataframe that has the ratings and labels
        word list: dictionary of words mapping to indices
    Returns:
        a feature matrix of dimension (number of reviews, number of words)
   number of reviews = df.shape[0]
   number_of_words = len(word_dict)
    feature_matrix = np.zeros((number_of_reviews, number_of_words))
    return feature matrix
```

#### 3. Hyperparameter and Models

- In this part of the project, we will:
  - Explore different SVM's by changing
    - Regularization function
    - Regularization hyperparameter
    - Kernel
  - Explore how regularization affects sparsity
  - Note: you also need to explore different performance metrics, but this will be covered in depth when we talk about class imbalances

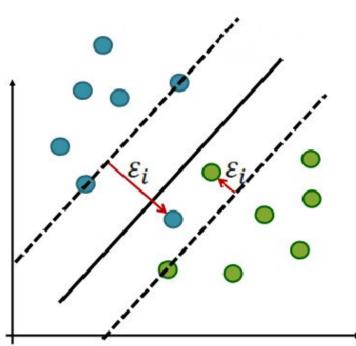
# 3. Hyperparameter and Models: SVM Formulation

$$\begin{aligned} & \underset{\bar{\theta}, b, \xi_i}{\text{minimize}} \, \frac{||\bar{\theta}||^2}{2} + C \sum_{i=1}^n \xi_i \\ & \text{subject to} \, y^{(i)} (\bar{\theta} \cdot \bar{x}^{(i)} + b) \geq 1 - \xi_i \\ & \xi_i \geq 0, \, \forall i = 1, 2, ..., n \end{aligned}$$

You do not need to implement these; you just need to use the SVM library

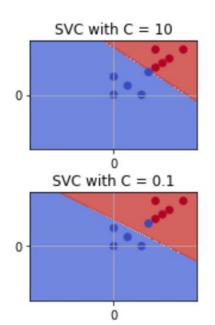
# 3. Hyperparameter and Models: SVM Formulation

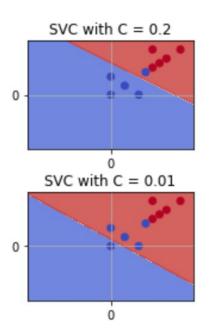
$$\begin{split} & \underset{\bar{\theta},b,\xi_i}{\text{minimize}} \ \frac{||\bar{\theta}||^2}{2} + C \sum_{i=1}^n \xi_i \\ & \text{subject to} \ y^{(i)}(\bar{\theta} \cdot \bar{x}^{(i)} + b) \geq 1 - \xi_i \\ & \xi_i \geq 0, \, \forall i = 1,2,...,n \end{split}$$



## 3. Hyperparameter and Models: SVM Formulation

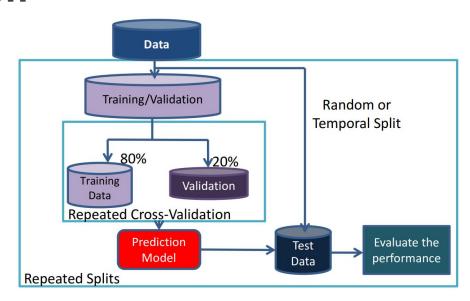
- The hyperparameter C controls the balance between penalizing misclassifications and minimizing theta
- In the extreme, as C tends to infinity it becomes the hard margin SVM.





# 3. Hyperparameter and Models: Cross-Validation

- Cross validation is a technique used to ensure that we are not overfitting our training data
- We use cross-validation to find the "best" hyperparameters for our model



- cv\_performance (3.a)
  - o Input: classifier, dataset, k, metric
  - Output: cross-validation performance
  - Given a dataset and a classifier, we will perform k-fold cross validation to maximize the metric of choice
  - StratifiedKFold class and its class method split() will come in handy

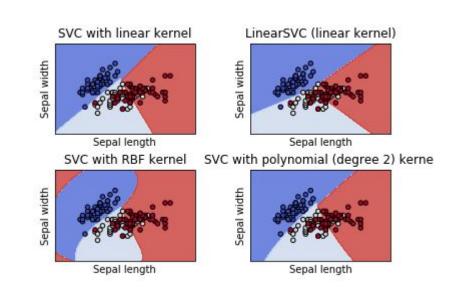
```
def cv performance(clf, X, y, k=5, metric="accuracy"):
    scores = []
    return np.array(scores).mean()
```

- **select\_param\_linear** (3.b)
  - Input: dataset, k, metric, C range, penalty
  - Output: optimal C value
  - We will obtain the best C value (measured by metric) for a linear kernel SVM by performing k-fold cross validation on the dataset for each C
  - Will call cv\_performance

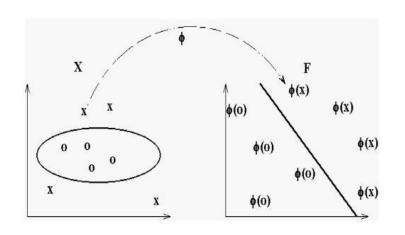
```
def select_param_linear(X, y, k=5, metric="accuracy", C_range = [], penalty='12'):
       The parameter value for a linear-kernel SVM that maximizes the
    return 0.0
```

#### 3. Hyperparameter and Models: Kernels

- Another advantage of SVM's
   is that we can efficiently have
   non-linear classifiers by
   choosing different kernel
   functions/ feature mappings
- Common Kernels:
  - Linear
  - Polynomial
  - rbf



# 3. Hyperparameter and Models: Quadratic Kernel



$$K(\bar{x}, \bar{x}') = \phi(\bar{x}) \cdot \phi(\bar{x}')$$

$$K(\bar{x}, \bar{x}') = (\bar{x} \cdot \bar{x}' + r)^2$$

Hyperparameter r controls scaling of the linear terms

- select\_param\_quadratic (3.b)
  - Input: dataset, k, metric, (C, r) values, penalty
  - Output: optimal (C, r) value
  - We will obtain the best (C, r) value (measured by metric) for a quadratic kernel SVM by performing k-fold cross validation on the dataset for each (C, r)
  - Will call cv\_performance

```
def select param quadratic(X, y, k=5, metric="accuracy", param range=[]):
```

# 3. Hyperparameter and Models: Regularization and Sparsity

- The choice of regularization loss and hyperparameter directly affects how sparse a solution is (more spare -> more elements are equal to 0 in theta)
- We will measure sparsity of our solution by using the L0 norm

$$\|\bar{\theta}\|_{0} = \sum_{i=1}^{d} \mathbb{I}\{\theta_{i} \neq 0\}$$

# 3. Hyperparameter and Models: Regularization and Sparsity

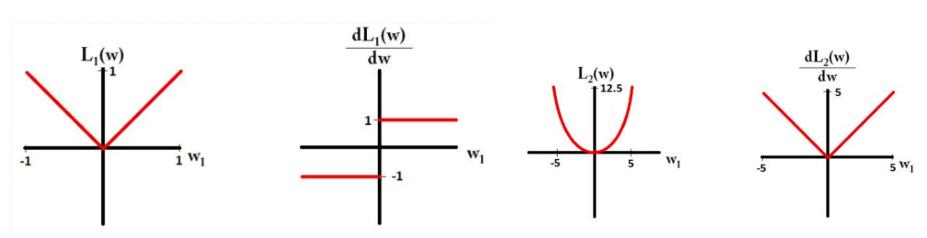


Figure 2: The  $\ell_1$ -norm and its gradient

Figure 3: The  $\ell_2$ -norm and its gradient

- plot\_weight
  - Input: dataset, penalty, metric, C range
  - Output: plot the L0 norm depending on each C value

```
def plot_weight(X,y,penalty,metric,C range):
    Takes as input the training data X and labels y and plots the LO-norm
    print("Plotting the number of nonzero entries of the parameter vector as a function of C")
    norm0 = []
    #append to norm0 the L0-norm of the theta vector that is learned
```

#### 4. Class Imbalances

What happens when we have many more negative examples than positive examples?

- 40% positive 60% negative?
- 90% positive 10% negative?

#### 4. Class Imbalances: Evaluation

- Accuracy
- Precision
- Sensitivity
- Specificity
- F1-Score
- AUROC

#### 4. Class Imbalances: Evaluation

|           |          | Positive | Negative |
|-----------|----------|----------|----------|
| Predicted | Positive | TP       | FP       |
| label     | Negative | FN       | TN       |



### 4. Class Imbalances: Accuracy

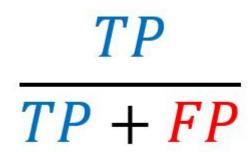
|                    |          | Positive | Negative |
|--------------------|----------|----------|----------|
| Predicted<br>label | Positive | TP       | FP       |
|                    | Negative | FN       | TN       |

$$\frac{TP + TN}{TP + TN + FP + FN}$$



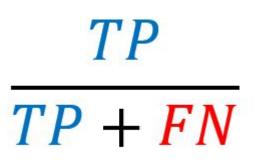
#### 4. Class Imbalances: Precision

|           |          | Positive | Negative |
|-----------|----------|----------|----------|
| Predicted | Positive | TP       | FP       |
| label     | Negative | FN       | TN       |



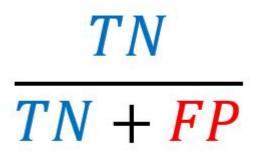
### 4. Class Imbalances: Sensitivity

|           |          | Positive | Negative |
|-----------|----------|----------|----------|
| Predicted | Positive | TP       | FP       |
| label     | Negative | FN       | TN       |





|           |          | Positive | Negative |
|-----------|----------|----------|----------|
| Predicted | Positive | TP       | FP       |
| label     | Negative | FN       | TN       |

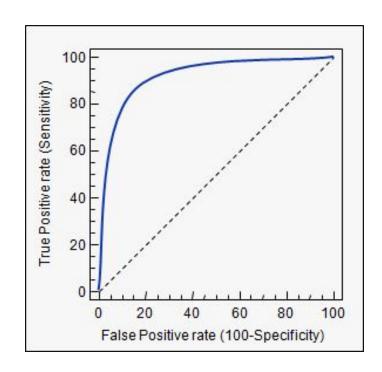


#### 4. Class Imbalances: F1-Score

$$\left(\frac{precision^{-1} + sensitivity^{-1}}{2}\right)^{-1} = \frac{2TP}{2TP + FP + FN}$$

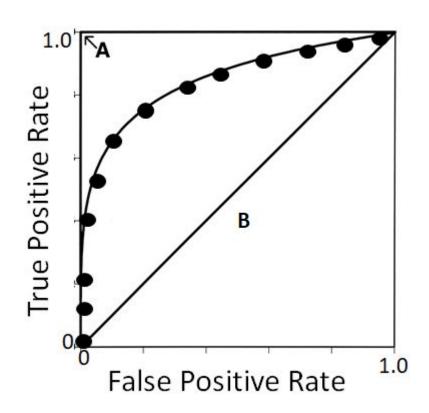


- Area Under Receiving Operating Characteristic (AUROC) Curve
- Measures the trade-off between true positive rate and false positive rate (ranges between 0 and 1)
- Measures the probability that a randomly selected positive point is ranked higher than a randomly selected negative point



#### 4. Class Imbalances: AUROC

- Each point corresponds with a single decision boundary
- Decision boundaries created by adjusting the threshold for prediction



#### 4. Class Imbalances: Evaluation

```
def performance(y true, y pred, metric="accuracy"):
   Calculates the performance metric as evaluated on the true labels
   y true versus the predicted labels y pred.
    Input:
       y true: (n,) array containing known labels
       y pred: (n,) array containing predicted scores
       metric: string specifying the performance metric (default='accuracy'
                 other options: 'f1-score', 'auroc', 'precision', 'sensitivity',
                 and 'specificity')
    Returns:
        the performance as an np.float64
    # TODO: Implement this function
    # This is an optional but very useful function to implement.
    # See the sklearn.metrics documentation for pointers on how to implement
    # the requested metrics.
```

### 4. Class Imbalances: Class Weights

Assign weights to each class in the cost function

$$\begin{aligned} & \underset{\bar{\theta}, b, \xi_{i}}{\text{minimize}} \, \frac{||\bar{\theta}||^{2}}{2} + W_{p} * C \sum_{i|y^{(i)}=1} \xi_{i} + W_{n} * C \sum_{i|y^{(i)}=-1} \xi_{i} \\ & \text{subject to} \, y^{(i)} \big(\bar{\theta} \cdot \phi(\bar{x}^{(i)}) + b \big) \geq 1 - \xi_{i} \\ & \xi_{i} \geq 0, \, \forall i = 1, 2, 3, ..., n \end{aligned}$$

#### 4. Class Imbalances: Class Weights

```
def select_classifier(penalty='12', c=1.0, degree=1, r=0.0, class_weight='balanced'):
    """
    Return a linear svm classifier based on the given
    penalty function and regularization parameter c.
    """
    # TODO: Optionally implement this helper function if you would like to
    # instantiate your SVM classifiers in a single function. You will need
    # to use the above parameters throughout the assignment.
```

### 5. Challenge

- In the challenge portion, we encourage you to explore the tools you have learned so far to find the best classifier
  - Train a classifier and make predictions for held-out data
  - Explore different features, SVM's, kernels, loss functions, etc.
  - Note: you are not required to explore all techniques, but you are encouraged to do so
- Using any amount of training data you want (time / accuracy tradeoff)
- 50% of the grade is effort; 50% is performance (normalized by how well the class performs)

#### 5. Challenge: Problem Intro

Given the text of a RMP review and additional features, can we determine the sentiment of the RMP review?

$$\mathbf{x}^{(i)} = [\text{ReviewText}, \text{ReviewTime}, \text{unixReviewTime}, \text{Summary}]$$

$$\mathbf{y}^{(i)} = \{-1, 0, +1\}$$

- Multiclass classification
  - o One vs. One and One vs. Rest

### 5. Challenge: Feature Engineering

- Using a different method for extracting words from the review
- Using only a subset of the raw features
- Utilizing more info such as rating, summary, etc.
- Scaling or normalizing the data
- Alternative feature representations
  - current: One-hot encoding.
  - o Other encoding methods?

#### 5. Challenge

- Time variables
  - The pandas library offers nice, easy ways of parsing date data into a numerical value
  - Often it is useful to extract more features from that date numerical value to account for cyclical nature or for trends
- Missing values
  - Real data is messy, and often we get data points that do not have all of the features