Vivek Shrinivasan

An aspiring **product manager** with **6+ years of experience** leading tech team (2-6 members), designing and building products with core strengths in **Design & Front-End Engineering.** Applied skills in product life cycle including **User Research, UX Design** & **Data Analysis**. Currently pursuing **Product Management** course from **Duke University** (UpGrad) Sept 2019 - Feb 2020

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Portfolio
LinkedIn Profile

WORK EXPERIENCE

Freelance, Design & Full-Stack   *Feb 2019 - Present*

CivicDataLab (UX Design, Research, UI Development): Designed a concept for an open judiciary data platform for accessing India's e-courts data. Also designed and developed initial version of CDL's website.

Gramener, Tech Lead   *Jul 2016 - Sept 2018*

Impacted data driven decision making for Govt. of India (*public grievance analysis*), Bill & Melinda Gates Foundation (*women & child data*), Start TV (*show-time analysis for channels*) and Volvo (*market segmentation for trucks*) among a few by conducting **requirement gathering**, **UI design**, **data visualisation** and building automated **data analysis** and dashboards.

Informatica, UI Designer / Front-End-Engineer   *Jul 2014 - Jul 2016*

Improved **user experience and interface design** for enterprise data products. **Prototyped 50+ features** for products & validated against customers by conducting workshops. Designed & developed light weight design system **improving rapid prototyping process by 2x**.

Symantec, UI Designer / Front-End-Engineer   *Jan 2013 - Jul 2014*

Successfully re-designed and implemented UI guidelines across enterprise products. Conducted user research for mobile design guidelines, interactions and data visualisation for enterprise mobile consumers.

ACHIEVEMENTS

- Codogram Award & Sparks Award (Gramener) - For consistent contributor and quality delivery for projects
- Launched Real Time Public Grievance Analysis Dashboard, at Rashtrapati Bhavan with minister Jitendra Singh
- Volunteer for DataKind Core Team, Bangalore - Harnessing the power of data science in the service of humanity

CERTIFICATIONS

- Duke University (Upgrad) - **Product Management** Certification (Currently Pursuing until Feb 2020)
- **Product Design**, Expo PDI (IDC, IIT Bombay) - A three day workshop on product design and the design process
- Python (EdX, MIT) - link
- Introduction to **Human Computer Interaction** (Coursera) - link

EDUCATION

University of St. Andrews, United Kingdom
MSc. Management & Information Technology
2008 - 2009

Maharaja Sayajirao University, Baroda
B.C.A / Bachelors in Computer Applications
2005 - 2008