sample size n << ∞

 $X_1$  , ... ,  $X_n \overset{iid}{\sim}$  Bernoulli( p )

assive population

Previously we were given r.v. models with all the parameter values. We were able to calculate data based on those knowable quantities of the parameters. Now we are facing the inverse of the problem. We have data but we do not know the parameters. We are trying to infer the parameters from the acquired data.

no given parameters  $\Rightarrow$  infer the parameters from data

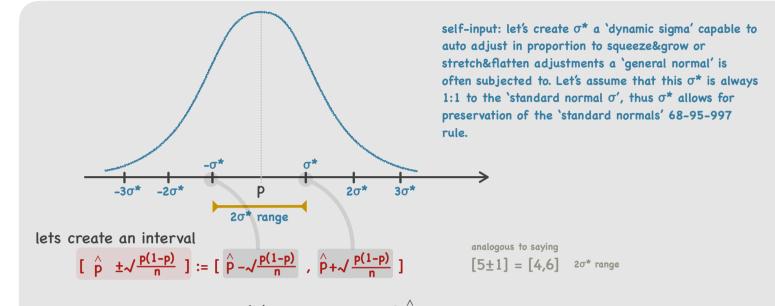
Statistical Inference: infer population parameter using the statistics of the data

In order to know something about the truth of 'p' we can collect a 'finite sample' or 'small sample', and then use it. What constitutes a good sample? Sample must be representative' which means it preserves iid propensity. How? Simple random sample. All males? All college students? No... it must be completely random. (attempt at the encapsulation of the entire gamut of diversity)

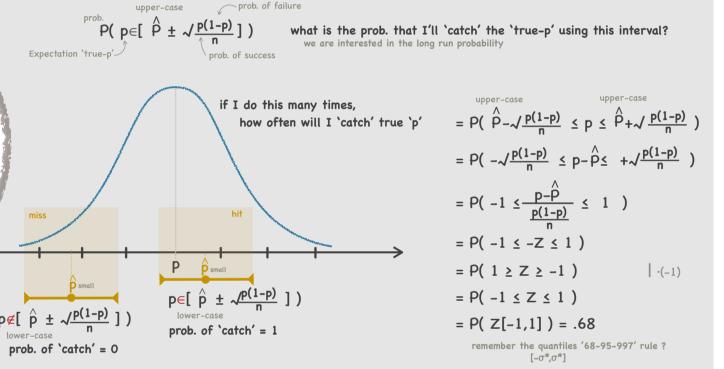
- 1. give me the best guess of p 'point estimation' (estimate p as a single point)
- goals of inference: 2. give me a reasonable interval of values for p 'interval construction' (estimate a range of p's which makes sense)
  - 3. let me test theories about p (test theories about what p is)

#### lets create a bigger 'paddle'

#### Interval Construction aka 'Confidence Intervals'



What is the probability that 'p' is in the range of  $\hat{p}$ . Did this interval capture the true



thus by creating this interval we will 'catch' the 'true-p' 68% of the time (utopia)

now we can operate on a limited budget

play 'pong' with a paddle large enough to

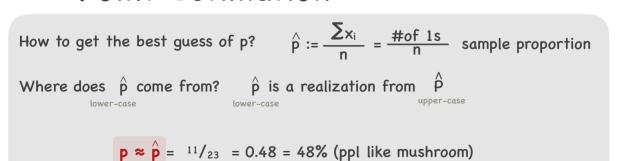
win. Meaning we can now make the 'paddle'

size according to what we expect to get. 😜

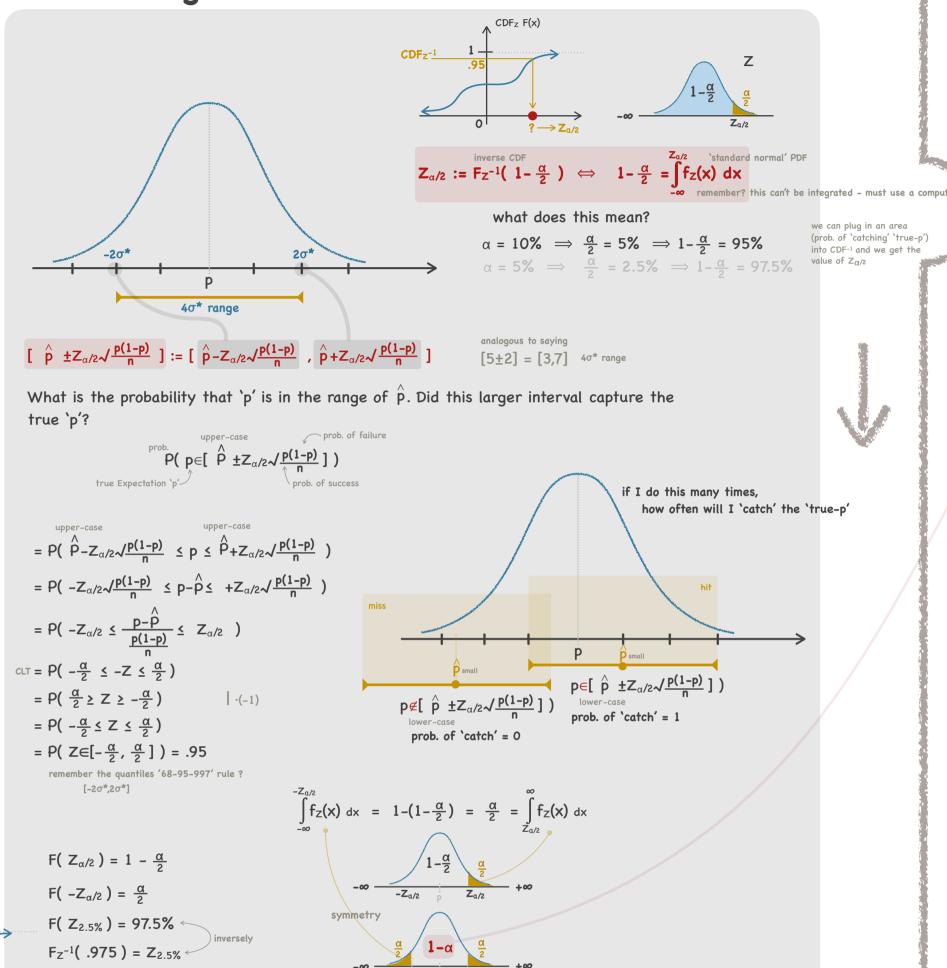
especially if 80% is informative enough. Let's

# Point Estimation

realization of  $\stackrel{\wedge}{P}$  upper-case



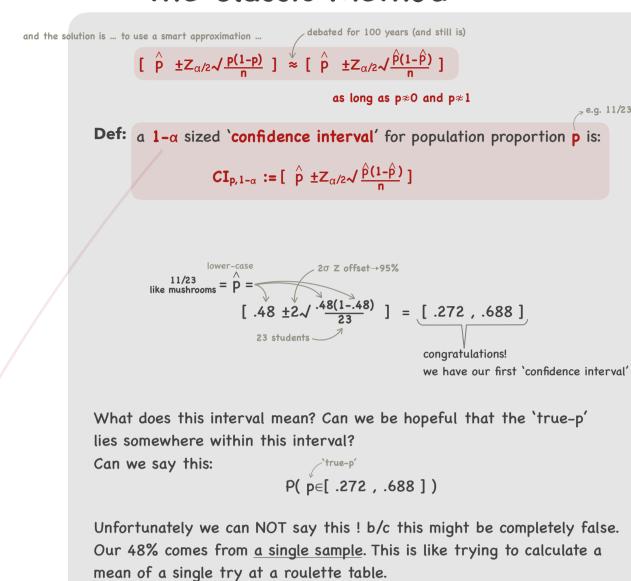
# Larger Interval Construction



cashing in on  $\sigma^*$  notation  $\alpha^*$  range  $\alpha = 5\%$   $\alpha = 5\%$   $\alpha = 2.5\%$   $\alpha = 1 - \frac{\alpha}{2} = 97.5\%$ 

thus by creating this bigger interval we hope to 'catch' the 'true-p' 95% of the time \*

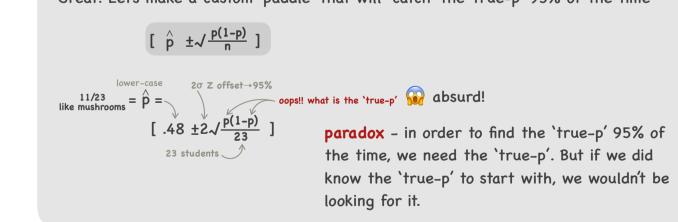
### the Classic Method





## Let's catch that p

Great! Let's make a custom 'paddle' that will 'catch' the 'true-p' 95% of the time



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