

Katy Atherholt

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Education

University of Calgary
BA Communications & Media
Sept. 2013 - Dec. 2018

**Queensland University
of Technology**
Study Abroad
Feb. 2017 - Nov. 2017

Lighthouse Labs
Web Development Bootcamp
June 2016 - Aug. 2016

Skills

Marketing
Customer Service
Web Development
Graphic Design
Social Media Management

Community Service

AH Young Professionals Group
June 2018 - October 2018

St. Andrew Community Meals
May 2017 - Mar 2018

Fishing for Plastic
Sept. 2018 - Present

Experience

Jack Mason's Brewing | Community Manager

MAR 2018 - DEC 2018, REMOTE

- Managed social streams and brand strategy during the brewery's first year of business with the goal of targeting the local community.
- Organized and promoted community events leading to increased foot traffic, event attendance and sales records.
- Planned and produced media for all channels and responded to customer inquiries in accordance with brand tone.

Conpago: Aged Care Technology | Product Designer

MAY 2017 - MAR 2018, BRISBANE, AUSTRALIA

- Designed and implemented mockups and prototypes for three digital products based on university research.
- Collaborated with a remote software development team and founders to create and maintain a cohesive direction for the product suite.
- Created user stories, wireframes and prototypes to suit various iterations of the product and hardware.
- Coordinated interns to manage social accounts, create marketing collateral and assist with user testing sessions.

Code Camp Australia | Course Teacher

MAR 2017 - DEC 2017, BRISBANE, AUSTRALIA

- Led three and four day programming courses for kids ages 6-12 teaching logic and visual design through the creation of video games.
- Managed a course syllabus, class of students and several teaching assistants independently.
- Debugged and added standard features to all student games before publishing.

Relay Labs | Software Developer

NOV 2016 - NOV 2017, CALGARY, CANADA & REMOTE

- Assisted in development, documentation and testing of various software and web apps for clients.
- Peer reviewed documentation and debugged code for team member's projects while working independently on other client projects.
- Continued working remotely from Australia after completion of the four month internship period.

For a full history of roles, projects and community service please see my LinkedIn profile: www.linkedin.com/in/katherholt