TO THE TRAILS

COLORS

buttons/links
#D9F0FC
#96DAF8
#00ADEF

notices
#F7E4C1
#F3CA64

trail lines
#678729
#445617

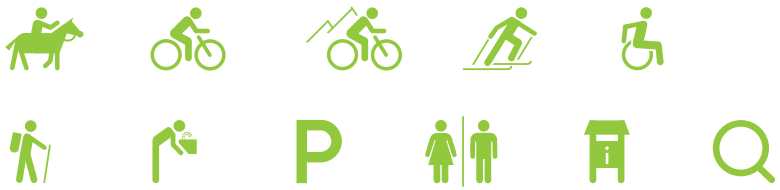
icons/accent
#EBF4DF
#B0D576
#91C73D

closed
#DB958D
#9C2D23

accent
#523D32

text/random
#EFEFEF
#E3E3E1
#BBBDBF
#808285
#5895B
#FFFFFF

ICONS



To ensure consistancy, the icons all use follow a couple of rules. They use a consistant set of widths for legs, arms, body, head, accessories, etc. The icons use rounded corners in people and animals and some pointed corners in the accessories. All of the activity icons are in profile view. Because of their small screen size, all icons take the simplest forms possible.

LOGO

TO THE TRAILS — stand alone logo

TO THE TRAILS SUMMIT COUNTY — Localize the logo by adding the community name at the point of the logo

The logo should always be "full bleed" with the "To" in alignment with the text on the page

T — short version of logo – This version should only be used when it will be at a small scale or a wide logo will not work

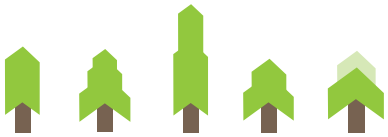
FONTS

Mission Gothic Light
Mission Gothic Light Italic — all text

Mission Gothic Regular — logo only

Klinic Slab Medium Italic — logo only

EXTRAS



extra tree illustrations for decoration

TRAILHEAD

marker for trailheads