

# **PRESS RELEASE**

#### FOR IMMEDIATE RELEASE

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#### CAN YOU HEAR ME? JOINS 2019 GIVING TUESDAY MOVEMENT

The Non-Profit Hopes to Raise Funds for Mental Health Awareness

SACO, ME – October 30, 2019 – Can You Hear Me? (CYHM?) will be joining the

Giving Tuesday movement occurring on December 3, 2019. In the upcoming 2020 year,

CYHM? aims to raise enough funds to partner with nationwide music festivals and

artists. Giving Tuesday takes place annually on the Tuesday after Thanksgiving with the

goal of urging millions of people to donate to their chosen causes and local

communities. By participating in the Giving Tuesday initiative, CYHM? urges donors to

help eliminate the stigma surrounding mental health and foster safe, supportive

communities through the power of giving back.

This year marks CYHM?'s first experience partaking in the Giving Tuesday movement. The decision to join came as a result of observing Giving Tuesday's profound success in previous years with other non-profit organizations. "The Giving Tuesday movement allows organizations such as CYHM? to reach individuals that urgently need help finding a supportive community," stated Jessica Coro, CYHM? Founder. "This year's contributions will help us make a lasting impact on the lives of hundreds of teens and young adults. Through the generosity of Giving Tuesday, we can spread our message further and directly help those struggling with difficult issues."

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### **About Can You Hear Me?:**

Can You Hear Me? (CYHM?) is a non-profit organization dedicated to giving teens and young adults a safe online platform where they can speak up and be heard without fear or judgment. Based in Saco, Maine, CYHM? was founded in 2015 by Ashley and Jessica Coro. The non-profit has since helped thousands of teens and young adults explore issues such as bullying, mental health, and addiction through partnerships with major organizations.

## **About Giving Tuesday**

Giving Tuesday is an international philanthropic movement that has been built by the grassroots efforts of individuals, families, organizations, businesses and communities in the United States and around the world. This year, Giving Tuesday falls on December 3. Giving Tuesday encourages people to take cooperative action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world.

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