

Keshav Rao

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EDUCATION

UC Berkeley

B.A. Computer Science

May 2020

Favorite Coursework: Data Structures, Machine Learning, Data Science, History of Computing

Organizations: Kairos Society, Cal Hacks, Free Ventures (Incubator)

SKILLS

Java

Python

Data Science & Analysis (Pandas, Sci-Kit, Numpy)

HTML & CSS

Javascript

React

Meteor.js

Ruby on Rails

iOS Dev: Swift

Product Management

AWARDS & RECOGNITION

Pear Summer Fellow ('17): Goodpoint

UC Berkeley Leadership Award ('16, '17, '18)

MHacks 8 Best Medicare App: Health.me

TreeHacks Best Bioinformatics Project

HS Hacks 2nd Place Overall: TextShell

HS Hacks II Best iOS App: Bundler

Synopsys SciFair 2nd Place Computer Science

Chevron Innovation Award: Goodpoint

Congressional App Challenge 2nd Place CA-17

EXPERIENCE

Software Engineer

Intern (2019)

San Francisco, CA

Coinbase

- Designed & developed a new backend API for Coinbase Global, a webpage that attracts 4k+ users daily.

- Developed new payment methods for the Coinbase launch in Japan, a country with over 6.24 million crypto traders

- Improved the recurring payment API, preventing 5k+ unnecessary emails & eliminating critical bugs.

Venture Fellow

(2019)

San Francisco, CA

Rough Draft Ventures

- RDV is a student focused fund backed by General Catalyst

- Helped start & recruit members for the first West Coast team

- Identified high potential startups & made investment decisions

Product Manager

Intern (2018)

Redmond, WA

Microsoft

- Built a customer churn prediction model with a performance of 91% for Azure HD Insight (Big Data management platform)

- Developed retention strategy & communicated with at-risk enterprise customers

- Collaborated with Big Data engineering team to improve service

Founder, CEO

(2016-2018)

Berkeley, CA

Goodpoint

- Built the fastest expert feedback tool with Meteor & React

- Raised a \$28k pre-seed investment from Pear VC.

- Ran growth experiments, increasing weekly active users from 100 to 1k & total users from 5k to 10k in 5 weeks

- Developed business strategy to acquire 20 paying customers

Director

(2016-2017)

Berkeley, CA

Cal Hacks

- Worked with sponsorship team to raise over \$300k

- Managed 10+ workshops with 2k+ attendees

- Started a project incubator to improve hacker experience

PROJECTS

Health.me

A web and iOS application that manages patient data and communication with doctors. Built with Swift and Node.js.

Clonos

A virtual assets marketplace. Users own avatars, buy digital apparel, and sell. Built with React and Solidity.

TextShell

A web and mobile interface that allows you to text a command and receive data without the use of the internet. Built with Ruby on Rails.

Bundler

An iOS application that bundles suggested items from Amazon for your next big event. Built with Swift and Ruby on Rails.