

Ayiti Analytics

Choosing the right market for Haiti products

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Agenda

What we'll discuss today

- Introduction
- Project goals
- Relevant Analytics
- Recommendations
- Appendix
- Conclusion

01 Introduction

This project focuses on how the country will be able to know the right market to export their products. This will allow the country to get a good guide on foreign trade, and know which countries have High demand in different sectors, especially agricultural products.

Project Goals

1

Analyze the dataset that we are going to collect to better understand and give some insight on the international trade

2

Choose the best place with the High demand for agricultural products so that Haiti can promote and sell its products

03

Relevant Analytics

For this project we will be using the World Trade Organization(WTO) data portal to have access to. The [WTO](#) Data portal contains statistical indicators, Available time series cover merchandise trade and trade in services statistics, market access indicators (bound, applied & preferential tariffs), non-tariff information as well as other indicators.

Data Source

Overview

Product/Sector ↑	Partner Economy ↑	Year ←	2010	2011	2012	2013	2014	2016	2017	2018	2019
SI3_AGG - TO - Total merchandise	World		15,303,993	18,343,601	18,514,486	18,969,946	19,011,072	16,045,249	17,742,931	19,550,439	19,014,680
SI3_AGG - AG - Agricultural products	World		1,354,429	1,649,389	1,655,099	1,731,531	1,752,575	1,582,977	1,724,722	1,804,371	1,783,648
SI3_AGG - AGFO - Food	World		1,115,790	1,350,316	1,369,778	1,445,339	1,479,958	1,354,761	1,468,413	1,530,450	1,528,267
SI3_AGG - MI - Fuels and mining products	World		3,074,398	4,122,493	4,164,125	4,051,300	3,781,989	2,032,823	2,605,449	3,251,515	3,073,399
SI3_AGG - MIFU - Fuels	World		2,395,065	3,268,505	3,399,965	3,309,479	3,061,385	1,495,889	1,948,122	2,523,878	2,364,828
SI3_AGG - MA - Manufactures	World		9,988,931	11,518,898	11,502,948	11,859,117	12,287,237	11,029,312	11,998,513	12,999,515	12,746,656

04

Recommendations

01

Recommendation 1

02

Recommendation 2

03

Recommendation 3



Thank you!

Economy of Haiti

https://en.wikipedia.org/wiki/Economy_of_Haiti/

World Trade Organization (WTO)

<https://www.wto.org/>

WTO Database portal

<https://data.wto.org/>

REFERENCES



Do you have any question ?

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