Kevin Abou Hanna

Senior Product Designer & Developer

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💼 Experience

La Mesa • Senior UX Designer

2023-present

✦ Leading the UX strategy for different clients in tech, startups and fintech.

✦ Collaborating on creative marketing campaigns.

Polar Stork • Senior Product Designer

2022-2024

✦ Led the design of an online reputation management app.

✦ Designed an E-learning solution for children.

✦ Collaborated on creating a platform for lawyers and refugees to help them better process their papers.

✦ Conducted usability testing with individuals who have permanent motor impairments and use eye-tracking software for communication and web navigation.

Profit Isle • Product Designer & Developer

2019-2021

✦ Led the design of Profit Isle Saas platform.

✦ Contributed to a cross-org team developing Profit Isle Design System.

✦ Collaborated with scrum developers using the XP method to develop a consistent and cohesive visual language across the platform.

🎓 Education

Interaction Design Foundation

2021-present

Studying the science and psychology behind User Experience Design

✨ Skills

Design

Product Vision, flow
Wireframe, mockup
Prototyping, design-
System.

Research

Persona, user journey,
Contextual inquiry,
Usability testing.

Management

Roadmap creating, priori-
tization, sprint planning,
Retrospectives.

🛠 Tools

Figma Auto Layout & Design System, Adobe Suit (PS, AI, XD), Affinity Suit, HTML, CSS, JS, Git, CI/CD, WordPress, Airtable.