

Kevin Abou Hanna

Senior Product Designer & Developer

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[UX Portfolio](#)

With a strong foundation in both design and development, Kevin excels at **bridging the gap between designers and developers**, Ensuring seamless collaboration and execution.

Experience

UX/UI Designer at Memac Ogilvy 2024-present

- ◆ Rapid production of attractive proposals for large GCC industries.

UX/UI Designer at La Mesa 2024

- ◆ Collaborated on the art direction of an ebank app for MENA region.
- ◆ Translated brand guidelines of a local marketing platform in KSA to a custom scalable tokenized design system.

Product Designer at Polar Stork 2022-2024

- ◆ Designed an E-learning solution for children.
- ◆ Collaborated on creating a platform for lawyers and refugees to help them better process their papers.
- ◆ Conducted usability testing with individuals who have permanent motor impairments and use eye-tracking software for communication and web navigation.

Product Designer & Developer at Profit Isle 2019-2021

- ◆ Led the design of Profit Isle Saas platform.
- ◆ Contributed to a cross-org team developing Profit Isle Design System.
- ◆ Collaborated with scrum developers using the XP method to develop a consistent and cohesive visual language across the platform.

Education

Lebanese University 2024-present

BA in Psychology

Beirut Arab University 2010-2014

BE in Civil Engineering

Skills

Research

Competitor Analysis, User Journey, Contextual Inquiry, Usability Testing.

Design

Product Vision, Flow Wireframe, Mockup Prototyping, Design-System.

Development

I translate design to accessible clean code. HTML, CSS, JS, Git, WordPress