Kevin Abou Hanna

Senior Product Designer & Developer

kevin@abouhanna.com

+961 70 413 706

UX Portfolio

With a strong foundation in both design and development,
Kevin excels at **bridging the gap between designers and developers**,
Ensuring seamless collaboration and execution.

💼 Experience

UX/UI Designer at Memac Ogilvy
Nov 2024 - Feb 2025

✦ Rapid production of attractive proposals for large GCC industries.

UX/UI Designer at La Mesa
Aug 2024 - Nov 2024

✦ Collaborated on the art direction of an ebank app for MENA region.

✦ Translated brand guidelines of a local marketing platform in KSA to a custom scalable tokenized design system.

UX/UI Designer at Polar Stork
2022-2024

✦ Designed an E-learning solution for children.

✦ Collaborated on creating a platform for lawyers and refugees to help them better process their papers.

✦ Conducted usability testing with individuals who have permanent motor impairments and use eye-tracking software for communication and web navigation.

UX/UI Designer & CSS Developer at Profit Isle
2019-2021

✦ Led the design of Profit Isle Saas platform.

✦ Contributed to a cross-org team developing Profit Isle Design System.

✦ Collaborated with scrum developers using the XP method to develop a consistent and cohesive visual language across the platform.

🎓 Education

Lebanese University
2024-present

BA in Psychology

Beirut Arab University
2010-2014

BE in Civil Engineering

✦ Skills

Research
Competitor Analysis, User Journey, Contextual Inquiry, Usability Testing.

Design
Product Vision, Flow Wireframe, Mockup Prototyping, Design-System.

Development
I translate design to accessible clean code. HTML, CSS, JS, Git, WordPress