Kevin Abou Hanna

Senior Product Designer & Developer

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[UX Portfolio](#)

With a strong foundation in both design and development,
Kevin excels at **bridging the gap between designers and developers**,
Ensuring seamless collaboration and execution.

💼 Experience

UX/UI Designer at Memac Ogilvy — 2024-present
✦ Rapid production of attractive proposals for large GCC industries.

Senior UX Designer at La Mesa — 2024
✦ Collaborated on the art direction of an ebank app for MENA region.
✦ Translated brand guidelines of a local marketing platform in KSA to a custom scalable tokenized design system.

Senior Product Designer at Polar Stork — 2022-2024
✦ Designed an E-learning solution for children.
✦ Collaborated on creating a platform for lawyers and refugees to help them better process their papers.
✦ Conducted usability testing with individuals who have permanent motor impairments and use eye-tracking software for communication and web navigation.

Product Designer & Developer at Profit Isle — 2019-2021
✦ Led the design of Profit Isle Saas platform.
✦ Contributed to a cross-org team developing Profit Isle Design System.
✦ Collaborated with scrum developers using the XP method to develop a consistent and cohesive visual language across the platform.

🎓 Education

Lebanese University — 2024-present
BA in Psychology

Interaction Design Foundation — 2021-present
Currently studying the course UI Design Patterns for Successful Software.

✨ Skills

Research
Competitor Analysis, User Journey, Contextual Inquiry, Usability Testing.

Design
Product Vision, Flow Wireframe, Mockup Prototyping, Design-System.

Development
I translate design to accessible clean code. HTML, CSS, JS, Git, WordPress