

# Podcast #2: History Of Motion Graphics pt.2

2001 - 2004

## A CHANGING INDUSTRY

This week we look at four important pieces: two big title sequences (one for TV and one for a movie) that were made with big budgets, and two no-budget experimental pieces that became cult favorites. This is what motion design was like between 2001 and 2004 -- something of a Wild West where anything could happen.

### “Six Feet Under Titles” by Danny Yount (2001)

This meticulously-crafted sequence was an early pioneer in elevating television show titles to the level of feature films. Danny Yount and his team at Digital Kitchen combine dark concepts about death and decomposition with impeccable typography, photography and composition. This won an Emmy for Outstanding Title Design in 2001.



### “Finn Movie” by GMUNK (2002)

This was the first well-known piece from motion design powerhouse GMUNK (Bradley G Munkowitz), and was described by him as the reason why “sweet little girls should never take LSD”. Alice in Wonderland?



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## “Catch Me if You Can Titles” by Kuntzel & Deygas (2002)

A French husband and wife team created this charming homage to Saul Bass and mid-century American design for this 2002 title sequence. This piece had a tremendous impact on the field of motion design, even though the animation in it is quite limited.



## “Take Me Out Music Video” by Jonas Odell (2004)

Design nerds all over the world were amazed by this slick art punk video from Jonas Odell in 2004. No doubt this was a big influence on all collage-style motion pieces made since. The song is pretty catchy too!

