

Podcast #4: History Of Motion Graphics pt.4

2012 - 2017

AND NOW WE'RE LIVE

Chances are you've seen a bunch of these pieces, because they are all famous, recent masterpieces of motion graphics. While some studios and artists have faded away, others have grown up into huge behemoths. Top directors work with big teams to make epic pieces that could never have been made before. Welcome to today.

"Good Books - Metamorphosis" by Buck (2012)

This was the piece that made Buck from a famous, well-known shop into the BEST motion design shop of the day. They spent a lot of their own money to make sure that happened, and it still looks amazing today.



"Box" by GMUNK (2013)

Taking Mograph waaaay beyond anything that has ever been done before, mastermind GMUNK once again proves why he's a Top Dog in this field. Untouchable.



Podcast #4: History Of Motion Graphics pt.4

2012 - 2017

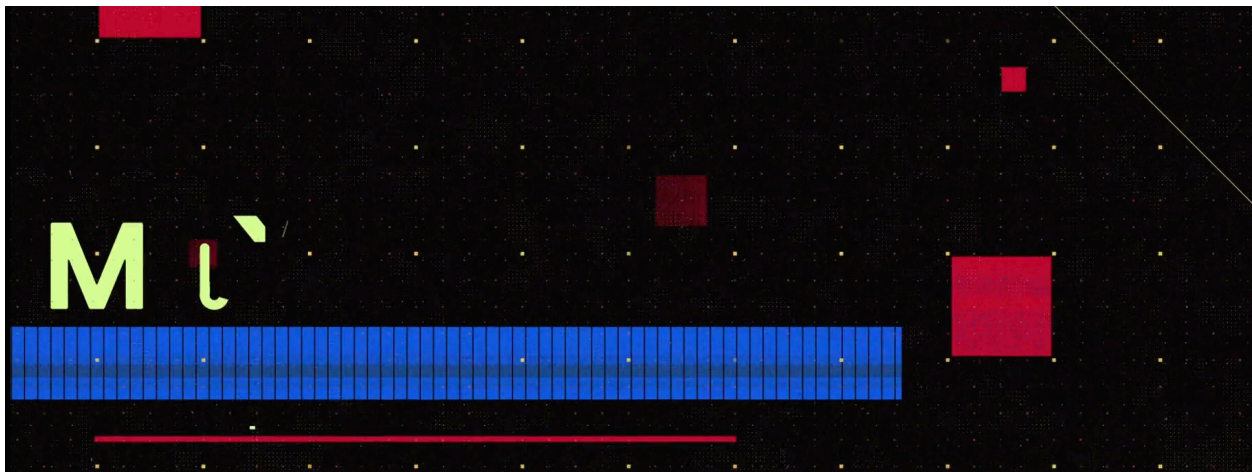
“True Detective Titles” Directed by Patrick Clair (2014)

Patrick Clair is a master of visual storytelling, with an uncanny eye for finding deep emotions in thought-provoking imagery. Here he uses the bleak, polluted landscapes to show the emptiness in the heart of the show’s characters.



“FITC Tokyo” Directed by Ash Thorp (2015)

When this piece dropped in 2015 everyone in motion design went bananas. This seemed like watching the future on the screen, and it made the director Ash Thorp into a superstar. This piece perfectly blends order and chaos, maintaining that line from beginning to end. Perfectly composed in every frame, this piece utilizes minimal animation techniques.

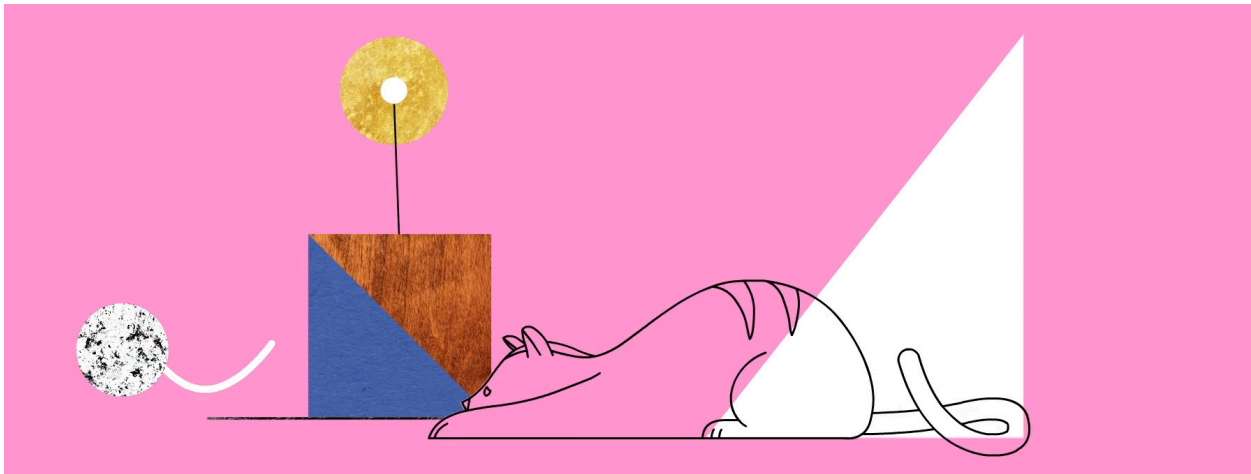


Podcast #4: History Of Motion Graphics pt.4

2012 - 2017

“Mailchimp - Facebook Ads” by Giant Ant (2017)

Giant Ant are kind of a new studio, but they have already made a huge impact on the business with their ethical approach and insanely beautiful work. Master storytellers as well as designers and animators, this studio won't take jobs with companies they don't like just to pay the bills.



Thanks for listening!

If you listened to all four of these History of Motion Graphics podcasts, you will definitely have better appreciation of the work that came before today. I'm hoping this was interesting and informative.

Finally, I want to thank Joey Korenman and School of Motion for generously giving us access to these podcasts for our class! Please check out their website, which features many other great podcasts about motion design topics, as well as amazing tutorials and classes.

schoolofmotion.com