AMAZING PIONEERS OF MOTION

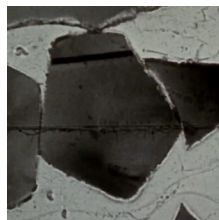Motion Design started way before After Effects existed. Designers ike Saul Bass and Pablo Ferro used hand-made methods to shoot innovative title sequences in the 1950s and 1960s, while experimental filmmakers like Stan Brakhage and Harry Smith scribbled and taped things to pieces of film to achieve strange effects. Designer and computer pioneer John Whitney coined the term Motion Graphics in 1960.

Psycho: 1960	Dr. Strangelove: 1964	Dog Star Man, pt 2: 1963	Abstractions: 1946-57	Cataloge: 1961

"Se7en Title Sequence" by Kyle Cooper (1995)

You could argue that Kyle Cooper is the real bridge between designer pioneers like Saul Bass and the current-day heroes of motion graphics. He studied with legendary designer Paul Rand at Yale, blew up the world with his title sequence to David Fincher's film "Se7en", and then started industry juggernauts Imaginary Forces and Prologue. When this title sequence came out, the entire design world went crazy. And stayed that way.

"UNKLE: Guns Blazing Video" by Shynola (1999)

Shynola were a crazy talented British art-prank collective in the 1990s, right out of art school with some advanced computer graphics knowledge. This video, although it seems dated now, was mind-bogglingly awesome at the time.

"3D Softcore Sweater Porn" by MK12 (2001)

MK12 were the kings of motion in the early aughts, and are still going strong. This piece blew a TON of people away in 2001, and every one of them went into motion design after that. Including me.