$$E = \frac{Q}{4\pi\epsilon r^2} \mathbf{a}_{\mathbf{r}}$$

$$\mathbf{d} \mathbf{L} = \mathrm{d} r \mathbf{a}_{\mathbf{r}} + r \, \mathrm{d} \theta \mathbf{a}_{\theta} + r \sin \theta \, \mathrm{d} \phi \mathbf{a}_{\phi}$$

$$Q \qquad r_A \qquad A$$