

# Victoria Leontieva

Product Designer

## DETAILS

**Location** Originally from Kyiv, Ukraine, I currently live and work in Berlin, Germany.

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## EDUCATION

**Dec 2011** Scott Klemmer's [Human-Computer Interaction course](#).

**Fall 2010** Kyiv National Economic University,  
Credit-economic faculty (Bachelor's Degree).

## EXPERIENCE

**8fit** Lead Designer

**03.2016 - Present** At 8fit our design and product team works on reinventing the world of fitness and nutrition. We collaborate closely with a team of coaches and nutritionists to help 2,5 million users create their own personalised workout and meal plans and maintain a better and a healthier lifestyle. And we are just getting started.

**Wimdu** Design Lead, previously Product Designer

**05.2014 - 03.2016** As a design lead at Wimdu, I worked continuously on creating and iterating design layouts backed up by user research and user testing. As a part of Wimdu's Product Team, I communicated and pitched solutions to stakeholders and took care of both product and user needs with one clear goal — to deliver consistent, functional and user-friendly experience across all platforms.

Waymate	Web and Mobile UI designer
09.2012 - 04.2014	At Waymate (now Ally), collaborating closely with our Product Team, we worked on creating wireframes, prototypes and implementing user interface for both desktop and mobile devices. On its launch day, Waymate's iOS app was downloaded over 7K times and was featured as new and noteworthy on the App Store.
Vicman Ukraine	UI designer
07.2011 - 09.2012	As part of the UX/UI team at Vicman's Ukrainian R&D unit, I focused on creating and implementing design layouts, wireframes, prototypes, as well as assisting development and QA teams on a daily basis.
BC Favorit	Web designer
10.2008 - 06.2011	I worked on creatives and produced semantic HTML/CSS code (back when semantic was awesome) for internal projects.
Gvardiya Post	Video designer
08.2007 - 05.2008	I got my first serious experience as a designer in a post-production company, doing 2D video effects, commercial editing, tracking and video retouching for clients such as Suzuki, Samsung, Nemiroff, Nokia, VAB and others.

## AND MORE

Skills and personal qualities	<p>Being emotionally intelligent and empathetic is what I always strive for at work and beyond.</p> <p>I'm an easy-going and positive person and in my spare time I love doing sports, learning languages, manga, digital painting, cooking, snuggling my cat, and pacing this big, blue, beautiful planet.</p>
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