



Viktoriia Leontieva

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Microsoft To Do

06.2018 – present

Senior product designer

Design systems, cross-platform experiences, envisioning.

Goal

Prior to the Wunderlist deprecation announcement, my team's goal was to release an updated version of To Do that Wunderlist users would be excited to adopt. Alongside this effort, in collaboration with the Fluent mobile design team, we rebuilt our existing design system using a modern design stack (Abstract Sketch/Figma).

Zalando

01.2018 – 06.2018

Senior product designer

Translating global fashion into mobile native experiences

Goal

As a part of Zalando's mobile team, my focus was bridging two massive experiences: web and mobile. Half of my time I spent working on features, the other 90% working on a design system to be implemented across all Zalando experiences.

8fit

03.2016 – 04.2017

Product designer

Creating an engaging and easy to use interface that helps people reach their fitness goal incrementally.

Goal

As an end-to-end designer, I worked with product, media, customer support and data teams from early ideation to production. My day-to-day tasks included user research, usability reviews, data and CS feedback analysis, problem definition, UX design, prototyping, usability testing, and iteration based on findings.

Wimdu

05.2014 – 03.2016

Product designer

Building a new mobile app for booking short-term accommodation.

Goal

As a product designer at Wimdu, I took care both of product and user needs with a clear goal in mind—to deliver consistent, functional, and user-friendly experience across all platforms. I worked on improving workflow, setting up usability testing framework, and working with/around web platform dependencies.

08.2007 – 09.2012

My design experience dates back to 2007, when prior to product design I did video production, animation, and front-end. Feel free to check my full career path on [LinkedIn](#)