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# DOUG RIPPEY JOINS THE NEWMAN GROUP, A FUTURESTEP COMPANY, AS WORKFORCE PLANNING PRACTICE LEADER

**LOS ANGELES, December 9, 2010** – The Newman Group, a Futurestep Company and talent management consulting leader today announced that Doug Rippey has joined the organization as Workforce Planning Practice Leader. In this role, he will oversee the continued development, expansion and delivery of The Newman Group's workforce planning solutions in the United States and Canada, as well as facilitation of Futurestep's workforce planning consulting operations for clients around the world.

Mr. Rippey is an accomplished consultant with expertise in workforce planning, recruiting strategies and systems development. Prior to The Newman Group, he was a Senior Workforce Planning Consultant at Towers Watson, where he served as a sales lead and project manager for workforce planning and talent management engagements.

The addition of Mr. Rippey as Workforce Planning Practice Leader reflects increased recognition of The Newman Group's expertise in this critical area of talent management. Over the past five years, the company has experienced significant growth in interest and demand for workforce planning related services. This growth in demand comes as the companies experience renewed pressure to build talent forecasting capability to navigate economic uncertainty. Workforce planning is also critical as a foundation to Integrated Talent Management initiatives undertaken by a growing number of companies served by The Newman Group, Futurestep and Korn/Ferry International.

"Through client successes and our thought leadership in the industry, The Newman Group has become a trusted resource for companies seeking to develop and refine their workforce planning capabilities," said Newman Group General Manager Kelly Cartwright. "Under Doug's direction, we look forward to continuing the growth of our workforce planning practice and expanding our role as a key partner in our clients' success."

Experts from The Newman Group continue to share their insight on workforce planning and other talent management strategy areas through webinars, conference presentations and publications. A workforce planning article by Newman Group expert Mitzi Adwell will be appearing in the *ERE Journal of Corporate Recruiting Leadership* in February. Doug Mr. Rippey will lead a panel at the HCI Workforce Planning Conference in January and present at the HCI Annual Summit in April. More information on The Newman Group and its Workforce Planning Solutions is available at http://www.tng.futurestep.com

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## **About The Newman Group**

The Newman is a leading provider of talent management consulting solutions to today's top enterprise organizations. Our consultants combine next-practice vision, practical solutions, and an unparalleled level of commitment and integrity to help our clients translate their talent management strategies into measurable business impact. Founded in 1998, the company is recognized as an industry authority on talent technology and talent management strategy.

### **About Futurestep**

Futurestep is a Korn/Ferry Company and a leading global talent acquisition solutions provider, helping companies build and implement strategies for improving their talent acquisition operations. Key areas of focus include Talent Acquisition Consulting, Recruitment Process Outsourcing, Project-based Recruitment and Mid-Level Recruitment. With operations on four continents, Futurestep provides the experience and expertise to address the most pressing talent acquisition challenges facing companies today. To learn more, visit <a href="futurestep.com">futurestep.com</a>.

## **About Korn/Ferry International**

Korn/Ferry International, with a presence throughout the Americas, Asia Pacific, Europe, the Middle East and Africa, is a premier global provider of talent management solutions. Based in Los Angeles, the firm delivers an array of solutions that help clients to attract, develop, retain and sustain their talent. Visit <a href="www.kornferry.com">www.kornferry.com</a> for more information on the Korn/Ferry International family of companies, and <a href="www.kornferryinstitute.com">www.kornferryinstitute.com</a> for thought leadership, intellectual property and research.