

Jaikerthi K

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Engineering / Product Manager

Manage and Engineering complex web and mobile applications

Passionate, engineer driven by entrepreneurial spirit with experience leading cross-functional teams to plan, build, launch and manage world-class products. Blend technology skills with agile experience, a marketing orientation and analytical abilities to evolve product strategy. Prioritize and manage multiple projects within specifications and budget restrictions. Proven ability to combine vision, creativity and strong business acumen with well developed project management and leadership qualities to support go-to-marketing efforts, product launch for success. An enthusiastic, self-driven techno-functional professional, believe in smart work also like to handle challenging tasks.

Own the product lifecycle from initial concept to delivery. Skills include:

- Technical Product R&D
- Product Lifecycle Management
- Agile / Scrum Methodologies
- Go-to-Market Launch Plans
- Team Leadership
- Product Roadmaps
- UX / UI Design
- QA Testing
- Requirements Gathering & Analysis
- Test-Driven Development
- Troubleshooting & Debugging
- Realtime Analytics & Monitoring

Professional Experience

SCRIPBOX.COM (*Robo advisor in wealth management industry - B2C FinTech product*) — Bangalore, India

Senior Product Engineer, 2016

Helping backoffice team leverage technology, upgrade existing crm for document processing, customer support team. The role involves developing and maintaining web app for improving user funnel and enhancing customer experiences which lead to a direct impact on user acquisition. Over a period of time, have run experiments on implementing various tools to reduce man hours and been able to identify a few that led to decrease in customer activation. Other responsibilities involve working with CTO and the tech team to improve code quality, building better product.

- Launched Agent Monitoring mobile app and improved drastic improvement on document pickup and account activation.
- Facilitate engineers and business owners with requirement, architecture and release deadlines.
- Integrated 3rd party tools for customer engagement and better analytics.
- Developed a deep understanding of the business objectives of internal stakeholders; evangelized the product use case and built an appropriate product for long run.

EATWITHUS.IN (*Food ordering and last mile delivery - B2C FoodTech product*) — Bangalore, India

Founder & CEO, 2013 to 2016

Identified and fulfilled gaps on food industry with cutting edge technologies and became one of the niche competitor in market.

Results:

Got acquihire by one of leading companies in India

- Built the start-up with a small team of young talents with clear focus on the product roadmap and goals. Set the expectations for product development from the scratch.
- Grown processing 0 to ~800 orders per day in Bangalore, over period of 2 years.
- Engineered and positioned the start-up at right platforms with attractive milestones which resulted in exit offers and acquisitions.

Activesphere Technologies Pvt Ltd (*Consulting team focused on solving problems*) — Bangalore, India

Application Developer, 2011 to 2012

Part of highly talented engineering team solving day to day technical problems for startups and enterprises.

Results:

"Seed Investment on EATWITHUS.IN"

- Build complex web applications for leading startups based out of India and USA.
- Automated test and deployment strategies with cutting edge technologies.

Previous Role:

Served as **Associate Development** for Artha42 Innovations Pvt Ltd, 2010 to 2011

Served as **Director - Technology** for Coducer Technologies, 2013 to 2016.

Education

BE, Major in Computer Science • Karunya University (2006 -2010)

Technology Summary

Linux, Nginx, MySQL, PHP, Ruby, JavaScript, JSON, Git, AWS, NoSQL (MongoDB), React.js, Angularjs