# R for Korean Studies: A Gentle Introduction to Computational Social Science

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Kadir Jun Ayhan, Ph.D.

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### **Preface**

Korean Studies is traditionally dominated by scholars of history and literature. It's relatively rare to see R, Python, or other computational social science tools being used or taught in this field.

I believe computational social science offers huge opportunities for Korean Studies, not only for quantitative research but also for qualitative studies, including those on history and literature!

In this book, I aim to increase data literacy and convince as many Korean Studies scholars and students as possible about the relative ease of learning R with code samples, and motivational case studies about Korea.

This book is supposed to be a gentle introduction, so I do not go into the details of the R language. You can refer to the links that I provide in this book for more information. Furthermore, I also strongly encourage you to use <a href="Github's Copilot">Github's Copilot</a> which is free for academic use, <a href="Chatgpt">Chatgpt</a> which is not necessarily a coding bot, but still helpful especially for simple tasks, <a href="Stackoverflow">Stackoverflow</a>, and <a href="Google">Google</a> for help whenever you are stuck or come across an error.

I also encourage you to join our bootcamps for problem solving! You can sign up for my newsletter to get updates on the workshops.

## **Current Status of the book**

• 0.Preface: Done

• 9.Text Analysis: 50% Done

• 14.Making Korean Data Visualization Social: Done

• 15.Bootcamp: Done

I will complete the Text Analysis chapter and then move on to the next chapters. Subscribe to my newsletter to get updates on the book and the bootcamps.

### How to Cite This Book

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```
@book{ayhan_2024_r4ks,
   title = {R for {Korean Studies}: A Gentle Introduction to {Computational Social Science}
   author = {Ayhan, Kadir Jun},
   year = {2024},
   month = {May},
   edition = {Draft Version 0.0.1},
   url = {https://r4ks.com}
}
```

#### 1 Introduction

Recently, I had to repeat myself while talking to a few students about Ewha GSIS Computational Social Science Workshop(s). Now, you and future students have this post instead!

This is what I wrote in my blog post about Ewha GSIS Computational Social Science Workshops that I have organized.

Following the same spirit in David Robinson's tweet, I decided to write this book.

#### 1.1 Why Do I Need Computational Tools in Korean Studies?

Simply put, there is so much more data out there that is useful for Korean Studies research, and we have faster computers, and handy tools to analyze such data.

Korean Studies curricula across the world are quite rich and interdisciplonary. Those courses often equip students with the history, culture, literature, and language of Korea to understand the country better. Yet, Korean Studies scholars and students are not exposed to computational methods/ tools that can handle big or complex data as much.

If you are already here, it probably means that you apprecite the increasing importance of the computational tools in your research. This book, and bootcamps based on this book, will teach you the basics of R, give you sample codes based on Korean Studies-related examples.

In the age that we live in, I strongly believe that these computational methods/ tools will empower you in your research as well as in the job market given wide range of prospective jobs Korean Studies graduates seek and find (corporations, international organizations, think tanks, NGOs, media, academia etc.).

#### 1.2 Why R?

R is free! There are so many packages that are rich with a wide range of functions that you would need in all kinds of research, analysis, and reporting. Many more are being built as you read this book! You can do from simple math to data pre-processing, from data visualization to

regressions, from building your CV to building your website, from analyzing tweets to machine learning.

Python is probably getting more popular in the industry jobs in recent years. Yet, I think, for the time being, R is better suited for social science research. At least there are more books, tutorials, examples that you can learn from in terms of social sciences.

Once exposed to R, you may also consider learning Python as well if it seems more attractive for you.

## 1.3 I don't know anything about coding! Indeed, I am frustrated about coding!

Then this book, and the bootcamps, are very much for you! I don't expect the readers, and bootcamp participants, to have any prior knowledge of R, coding, or other statistical software.

This book is supposed to be a gentle introduction, so I do not go into the details of the R language. You can refer to the links that I provide in this book for more information. Furthermore, I also strongly encourage you to use <a href="Github's Copilot">Github's Copilot</a> which is free for academic use, <a href="ChatGPT">ChatGPT</a> which is not necessarily a coding bot, but still helpful especially for simple tasks, <a href="Stackoverflow">Stackoverflow</a>, and <a href="Google">Google</a> for help whenever you are stuck or come across an error.

Learning curve is steep in the beginning. So you may need a trigger to begin and NOT GIVE UP. This book plays this trigger role. So, there is no need to be intimidated by R, or your lack of background with coding. I got you covered!

## 2 Setting Up

Both R and Rstudio are free to use, and setting them up is quite straightforward.

R is a programming language and software environment, produced mainly for statistical computing and graphics. RStudio is an integrated development environment (IDE) for R (as well as for other programming languages including Python, Stan, Julia and others).

In order to use R, installing RStudio is not enough. Installing R is enough, but RStudio is recommended for a better experience.

You can use R in other IDEs, such as VS Code as well, but RStudio is the most popular and widely used IDE for R.

#### 2.1 Installing R

You need to install R on your computer. You can download the latest version of R from the CRAN website by clicking one of the mirror links in a location that is close to you. In the next page, you can download the installer for your operating system (Windows, Mac, or Linux).

#### 2.2 Installing RStudio

After installing R, you can download RStudio from the RStudio website. You can download the free version of RStudio Desktop by clicking 2: Install RStudio on the right. It automatically recognizes your operating system and downloads the correct installer for you.

#### 2.3 Running R on RStudio

After installing R and RStudio, you can open RStudio and start using R.

When you open RStudio, you will see something like in the Figure 2.1.

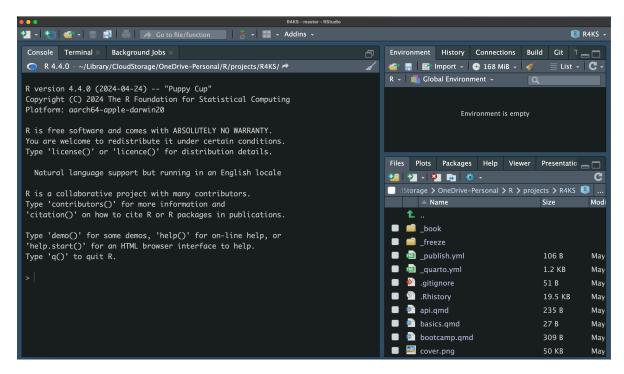


Figure 2.1: RStudio

Well, what you will see will be a default white screen, but you can customize it to look like the one in the image. You can change the theme of RStudio by going to Tools > Global Options > Appearance and selecting the theme you like.

For now, pay attention to the two panes in RStudio:

- 1. Console: This is where you can write your R code. For example try writing 1+1 and clicking enter there. You will see the result in the console.
- 2. Environment: This is where you can see the objects you have created in your R session. For example, if you write x <- 5 (that is assigning the number '5' to an object named 'x') in the source pane, you will see x in the environment pane.

Check out the The Basics of R chapter to learn the basics of R.

#### 2.4 Further Information

You can refer to the following video for further help on installing R and RStudio, unless above information is enough.

https://youtu.be/ullv0NiVTs4

## 3 Korean Studies Data Sources

- 3.1 Statistical Data
- 3.2 Text Data

#### 4 The Basics of R

In this chapter, we learn the basics of R.

#### 4.1 Creating a Project

For each of your new projects, you should create a new project in RStudio. To do this, click on the "File" menu, then "New Project". You will be asked to choose a directory for your project. Choose a directory where you want to store your project files. You can also create a new directory for your project. After you have chosen a directory, click on "Create Project". You will see a new RStudio window with your project. You can now start working on your project.

For now, this is all you need to know about creating a project. We learn more about projects that are connected with Github in the Productivity Tools chapter.

When you work within a project, managing the files for your project becomes easier. When you work within the project, you don't need to worry about getting and setting your working directory. To give you an idea, this is how you can find the working directory for your project:

```
getwd()
```

[1] "/Users/pd/Library/CloudStorage/OneDrive-Personal/R/projects/R4KS"

You can also set the working directory to some other path using the setwd() function. But you don't need to do this when you work within a project. On another note, when you are writing code script in an R script file or within a code chunk, you can add non-code comments like this by adding a # sign at the beginning of the line.

```
# You can uncomment a comment line and make it a code line by removing the '#' sign at the
# Replace "path/to/your/directory" with the actual path to your directory (folder) that yo
# Try removing the '#' sign at the beginning of the line and running the code.
# setwd("path/to/your/directory")
```

When you work within a project, you don't need to worry about the working directory. You can store all the files for your project in the project directory. You can also save your R scripts in the project directory. This way, you can easily find the files for your project.

#### 4.2 Scripting in R

You can simply type your R code in the console and press Enter to run the code. But this is not a good practice. You should write your code in a script file and then run the script file. This way, you can save your code and run it again whenever you want. You can also share your code with others.

One of the most important advantages of R, for example over Excel, is that you can reproduce your results. That's why you should write your code in a script file. Every time you exit R, you should save your R script(s) and then rely on them next time you work on the same project.

#### 4.2.1 Creating a New R Script

The most basic way to create a new R script is to click on the "File" menu, then "New File", and then "R Script". You will see a new R script file in the RStudio editor. You can now write your R code in this file.

#### 4.2.2 Creating a Quarto File

You can also create a new Quarto file by clicking on the "File" menu, then "New File", and then "Quarto File". You will see a new Quarto file in the RStudio editor. You can now write your R code in this file.

Quarto allows you to write your code in chunks. In between chunks, you can have other text, images, and other content. You can also run the code in each chunk and see the output in the document. This is a great way to write reports, papers, and books.

Personally I prefer to write my code in Quarto files. When you click to create a new Quarto file, it will ask you to add a title and author, and select a format for your Quarto file. I explain Quarto further in the Storytelling with Quarto chapter. For now, click "Create Empty Document" on the left bottom. Click File > Save and save you Quarto document in your project directory.

On the top right of the RStudio editor, you can see a green C button with a + sign. That button allows you to insert a code chunk in your document. See Figure 4.1.

Then after you write your code and when you want to run the code in a chunk, you can click on the green Run button on the right side of the chunk. See Figure 4.2.

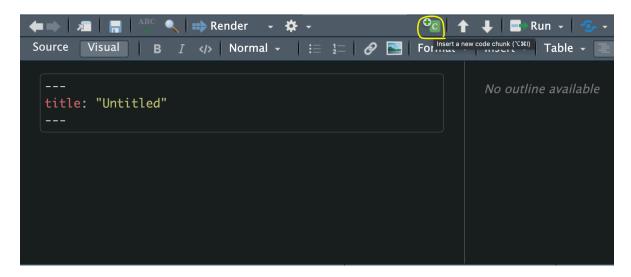


Figure 4.1: Quarto: Inserting a New Code Chunk

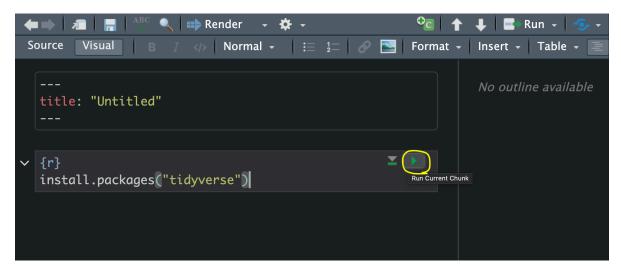


Figure 4.2: Quarto: Running a Code Chunk

When you are working in a simple R script, you don't need to worry about chunks. You can simply write your code in the script file and select the lines of code you want to run and click on the Run button.

#### 4.3 Installing Packages

Packages in R are like apps for your phone. Just like your phone comes with some basic apps, R comes with 14 base packages (as of May 11, 2024) including base, utils, and stats. But you can, and you will need to, install other packages to do different things just like you install apps on your phone.

You can install a package using the install.packages() function. This book uses the tidyverse package, which is a universe of packages that follow a common "tidy" data philosophy.

You can install the tidyverse package using the following command:

```
# uncomment the following line by removing "#" and run the code to install the tidyverse p
# install.packages("tidyverse")
```

You need to install the packages you need only once, and then you can use them whenever you want.

#### 4.4 Loading Packages

Just like apps on your phone, you need to load the packages you need every time you start a new R session. You can load the package using the library() function. For example, to load the tidyverse package, you can use the following command:

```
library(tidyverse)
```

The [tidyverse] (https://tidyverse.org/) package is a collection of packages including ggplot2, dplyr, tidyr, readr, purrr, tibble, stringr, forcats, rvest, lubridate, and a few other packages. We learn some of these packages in this book. Once you load the tidyverse package, you can use all the functions in these packages. In other words, you don't need to load, for example, the ggplot2 package separately by running library(ggplot2).

#### 4.5 Assigning Values to Variables

You can assign values to variables in R using the <- operator. For example, you can assign the value 14 to a variable x using the following command:

```
x <- 14
```

After assigning 14 to x, you can use x in your code. For example, you can print the value of x using the following command:

```
print(x)
```

[1] 14

See, x is now 14. You can also see the value of x by typing x in the console and pressing Enter. Try it.

X

[1] 14

You can also make additional data manipulations using  ${\tt x}$  and assign it to another variable  ${\tt y}$  using the following command:

```
y < -x + 3
```

Let's see the value of y:

У

[1] 17

R is an advanced calculator. You can do all kinds of calculations using R. For example, check out the following calculations:

```
# Square root of 16
sqrt(16)
```

[1] 4

```
# 2 to the power of 8
2^8

[1] 256

# Logarithm of 100
log(100)

[1] 4.60517

# Exponential of previously assigned value y, i.e. 17, times x, i.e. 14.
exp(y) * x
[1] 338169339
```

You can also assign a character string to a variable. For example, you can assign the string "한국학 학자들 및 학생들도 R 좀 배웠으면 좋겠다." to a variable z using the following command:

```
z <- " R ."
```

You can print the value of z using the following command:

```
z
[1] " R ."
```

#### 4.6 Make sure to get the spelling right!

As a novice R user, more often than not, you will get error messages because you make mistakes in spelling. For example, we assigned the value 14 to a variable x. If you try to print the value of x instead of x, you will get an error message. Try it.

```
\# Uncomment the following line by removing "\#" and run the code to see the error message. \#\ X
```

You will get an error message saying that "Error: object 'X' not found". This is because R is case-sensitive. X is not the same as x. Make sure to get the spelling right.

If you want to use more than two words for a variable name, you can use an underscore  $(my\_variable)$  or a dot .  $(my\_variable)$  to separate the words; or you can write the words together with each new word beginning with a capital letter (myVariable). You better be consistent with your naming convention, although technically you can name your variables however you want. For example, you can assign c("", "", "", "") to a variable  $my\_variable$  using the following command:

```
my_variable <- c(" ", " ", " ", " ")
```

#### 4.7 Data Types

R has several data types including numeric, character, logical, date, list, dataframe and so on. Let's see the data types of the variables we created above. We can use the class() function to see the data type of a variable. For example, you can see the data type of x, y, and z using the following commands:

```
class(x)

[1] "numeric"

class(y)

[1] "numeric"

class(z)

[1] "character"
```

The data type of x and y is numeric, and the data type of z is character.

If we write numbers in quotes, they become character strings. For example, you can assign the string "14" to a variable w using the following command:

```
w <- "14"
```

You can see the data type of  $\[mu]$  using the following command:

```
class(w)
```

#### [1] "character"

The data type of w is character. You can also turn it into a numeric value using the as.numeric() function. For example, you can turn w into a numeric value using the following command:

```
w <- as.numeric(w)
```

#### 4.8 Vectors

A vector is a collection of elements of the same data type. You can create a vector using the c() function. For example, you can create a vector v with the elements "서울", "부산", "대구", "인천", and "대전" using the following command:

```
v <- c(" ", " ", " ", " ", " ")
```

You can print the vector v using the following command:

```
V
[1] " " " " " " " " " " " " "
```

You can see the data type of v using the following command:

```
class(v)
```

[1] "character"

The data type of v is character. You can also create a numeric vector. For example, you can create a vector numbers with the elements 1, -2, 3.1, 49, and 0 using the following command:

```
numbers <- c(1, -2, 314, -49, 0)
```

You can print the vector numbers using the following command:

```
numbers
```

```
[1] 1 -2 314 -49 0
```

You can see the data type of numbers using the following command:

```
class(numbers)
```

[1] "numeric"

The data type of numbers is numeric.

#### 4.9 Dataframes

A dataframe is a collection of vectors of the same length. You can create a dataframe using the data.frame() function. For example, you can create a dataframe df with three columns city\_name\_en, city\_name\_kr, and population using the following command:

You can print the dataframe df using the following command:

df

```
city_name_en city_name_kr population
         Busan
1
                                  3.3
2
         Daegu
                                  2.4
3
       Incheon
                                  3.0
4
         Seoul
                                  9.4
5
       Daejeon
                                  1.4
```

You can see the data type of df using the following command:

```
class(df)
```

5

Daejeon

```
[1] "data.frame"
```

The data type of df is dataframe. We can reach the columns of the dataframe using the \$ sign. For example, you can see the column city\_name\_en using the following command:

```
df$city_name_en
[1] "Busan" "Daegu" "Incheon" "Seoul" "Daejeon"
```

#### 4.10 Some Basic Functions

You can use the head() function to see the first few rows of a dataframe. For example, you can see the first few rows of the dataframe df using the following command:

```
head(df)

city_name_en city_name_kr population

Busan 3.3

Daegu 2.4

Incheon 3.0

Seoul 9.4
```

By default, the head() function shows the first 6 rows of the dataframe. You can also specify the number of rows you want to see. For example, you can see the first 3 rows of the dataframe df using the following command:

1.4

```
head(df, 3)

city_name_en city_name_kr population

Busan 3.3

Daegu 2.4

Incheon 3.0
```

You can use the tail() function to see the last few rows of a dataframe. For example, you can see the last few rows of the dataframe df using the following command:

#### tail(df)

```
city_name_en city_name_kr population

Busan 3.3

Daegu 2.4

Incheon 3.0

Seoul 9.4

Daejeon 1.4
```

In this example, both the head() and tail() functions show the entire dataframe because the dataframe df has only 5 rows. But, in longer dataframes, you can see the first or last few rows using these functions.

In a similar vein, glimpse() function from the dplyr package is a function to see the structure of a dataframe. For example, you can see the structure of the dataframe df using the following command:

```
glimpse(df)
```

```
Rows: 5
Columns: 3
$ city_name_en <chr> "Busan", "Daegu", "Incheon", "Seoul", "Daejeon"
$ city_name_kr <chr> " ", " ", " ", " "
$ population <dbl> 3.3, 2.4, 3.0, 9.4, 1.4
```

The nrow() function gives the number of rows in a dataframe. For example, you can see the number of rows in the dataframe df using the following command:

```
nrow(df)
```

#### [1] 5

Likewise, the ncol() function gives the number of columns in a dataframe. For example, you can see the number of columns in the dataframe df using the following command:

```
ncol(df)
```

#### [1] 3

The dim() function gives the dimensions of a dataframe. For example, you can see the dimensions of the dataframe df using the following command:

```
dim(df)
```

#### [1] 5 3

The summary() function gives a summary of a dataframe. For example, you can see the summary of the dataframe df using the following command:

```
city_name_en city_name_kr population
Length:5 Length:5 Min. :1.4
Class:character Class:character 1st Qu.:2.4
Mode:character Mode:character Median:3.0
Mean:3.9
```

3rd Qu.:3.3 Max. :9.4

#### 4.11 Rows and Columns

You can select rows and columns of a dataframe using the [] operator. The first argument of the [] operator is the row index, and the second argument is the column index. df[row, column] selects the row with the index row and the column with the index column.

For example, you can select the first row and the second column of the dataframe df using the following command:

```
df[1, 2]
```

You can select the first row of the dataframe df using the following command:

You can select the second column of the dataframe df using the following command:

```
df[, <mark>2</mark>]
```

#### 4.12 Piping

The pipe operators |> and %>% are powerful tools in R.¹ The pipe allows you to write code in a more readable way. You can use the pipe operator to pass the output of one function to the input of another function. For example, you can use the pipe operator to pass the dataframe df to the head() function. You can see the first few rows of the dataframe df using the following command:

```
df |> head()
  city_name_en city_name_kr population
1
         Busan
                                  3.3
2
                                  2.4
         Daegu
3
       Incheon
                                  3.0
4
                                  9.4
         Seoul
5
       Daejeon
                                  1.4
```

We can arrange the dataframe df using the arrange() function from the dplyr package. For example, you can arrange the dataframe df by the population column using the following command with a pipe:

```
df |> arrange(population)
  city_name_en city_name_kr population
1
       Daejeon
                                  1.4
2
         Daegu
                                  2.4
3
       Incheon
                                  3.0
4
         Busan
                                  3.3
5
         Seoul
                                  9.4
```

<sup>&</sup>lt;sup>1</sup>In most cases, these two pipes work the same way. Refer to this link for more explanation on the difference between the base pipe |> and the magrittr pipe %>%. For now, you can simply ignore the difference.

arrange() function arranges the dataframe by the selected numeric column in ascending order by default. If it is a character column, it arranges the dataframe in alphabetical order. You can arrange the dataframe in descending order by using the desc() function. For example, you can arrange the dataframe df by the population column in descending order using the following command:

```
df |> arrange(desc(population))
  city_name_en city_name_kr population
1
         Seoul
                                 9.4
                                 3.3
2
         Busan
       Incheon
3
                                 3.0
4
                                 2.4
         Daegu
5
       Daejeon
                                 1.4
```

We can also assign df to the rearranged dataframe. For example, you can assign the arranged dataframe to df using the following command:

```
df <- df |> arrange(desc(population))
```

Now, df is arranged by the population column in descending order. Let's check out:

df

```
city_name_en city_name_kr population
1
         Seoul
                                  9.4
2
         Busan
                                  3.3
3
       Incheon
                                 3.0
                                  2.4
4
         Daegu
5
       Daejeon
                                  1.4
```

Good. We learned the basics of R. In the next chapter, we learn about data wrangling using mainly the dplyr package.

## 5 Data Wrangling

## 6 Data Visualization: Figures

## 7 Data Visualization: Plots

## 8 Data Visualization: Maps

### 9 Korean Text Analysis

In this chapter, we will learn how to analyze Korean text data using R. We will use the tidyverse, pdftools, and bitNLP packages to extract text from a pdf file and analyze it. We will use Korea's 2022 Diplomatic White Paper (외교백서, waegyo baekseo) as an example text.

We will learn the following things in order:

- · Extracting text and tables from a PDF file.
- Extracting text and tables from the internet.
- Ensuring accurate spacing between words in Korean text.
- Analyzing morphemes in Korean text.
- · Analyzing word frequency in Korean text.
- · Analyzing the noun word network in Korean text.
- · Analyzing the sentiment of Korean text.
- · Topic modeling of Korean text.

#### 9.1 Libraries

First, we need to install bitNLP which requires us to install the MeCab library for Korean text analysis. Uncomment the following lines in your first usage. After the first usage, you can comment out the installation lines.

```
# install.packages("remotes")
# remotes::install_github("bit2r/bitNLP")
library(bitNLP)
# install_mecab_ko()
# install.packages("RcppMeCab")
```

Now let's load the necessary libraries. If you are missing any of the following packages, you can install them by uncommenting the install.packages lines.

```
# install.packages("tidyverse")
# install.packages("pdftools")
```

```
# install.packages("rvest")
# install.packages("tidytext")
# install.packages("igraph")
# install.packages("ggraph")
# install.packages("extrafont")
library(tidyverse)
library(pdftools)
library(rvest)
library(tidytext)
library(igraph)
library(ggraph)
library(extrafont)
```

#### 9.2 Loading pdf Data

Let's analyze the text from Korea's 2024 Public Diplomacy Comprehensive Implementation Plan (2024년 공공외교 종합시행계획 개요) which is available as a pdf file on the Ministry of Foreign Affairs' (MOFA) website<sup>1</sup>.

If the pdf file is in your local directory, you can load it using the following code.

```
# Load PDF
pdf_path <- "data/2024 .pdf"</pre>
```

Alternatively, you can download the pdf file from the MOFA's website using the download.file function. You can then load the pdf file using the pdf\_path variable. Working with the online pdf file and the local pdf file is the same. We can do either. For now, I will use the local pdf file since the MOFA might change the url for the pdf later. That is why I commented the download code. You can comment the earlier code for the local pdf file and uncomment the following code for the online pdf file.

```
# Download PDF
#file <- tempfile()

# This url works for now. But MOFA might change it later. You can replace the link with an
#url <- "https://www.mofa.go.kr/cntntsDown.do?path=www&physic=2024%EB%85%84%EB%8F%84_%EA%E</pre>
```

<sup>&</sup>lt;sup>1</sup>Please bear in mind that MOFA website's url might change later, making this hyperlink broken. In that case, you can download the pdf file on the MOFA's website by searching for "2024년 공공외교 종합시행계획 개요".

```
# download.file(url, pdf_path, headers = c("User-Agent" = "My Custom User Agent"))
```

Now let's extract the text from the pdf file using the pdf\_text function from the pdftools package.

```
# Extract text
pdf_text_all <- pdf_text(pdf_path)</pre>
```

Now, pdf\_text\_all is a list of character vectors, where each element corresponds to a page in the pdf file. For example, we can look at the 4<sup>th</sup> page of the pdf file in the following way.

```
# Let's look at the 4th page
pdf_text_all[4]

[1] " \n[ ]\n '24 '23 '24 '23 \n
```

Oh, this is too long even for an example. But you can realize that there are many \n characters in the text. Let's split the text by the newline character and look at the first 10 lines of the 4th page. \n refers to a new line in the text. We can split the text into lines by using the str\_split function from the stringr package, which is part of tidyverse. So, we don't need to load it separately. Let's look at the first six lines of the 4th page.

```
# Look at the first 10 lines of the 4th page
pdf_text_all[4] |>
    # Split by newline character.
    str_split("\n") |>
    # Unlist
    unlist() |>
    # Take the first 10 lines
    head(10)
```

```
[1] "
 [2] "[
          7"
 [3] "
                                    23
                                              '24
                          '24
                                                               '23
                11
 [4] "
                                               ( )
                                                               ( )"
 [5] "
 [6] " 1
                                                    194,996
                             16
                                       16
                                                                       94,963"
 [7] " 2
                           6
                                     6
                                                  32,852
                                                                    40,283"
 [8] " 3
                             73
                                                     40,215
                                                                       39,419"
                                       63
                                                                     44,664"
 [9] "3-1
                          37
                                    41
                                                   42,514
[10] " 4
                              6
                                        6
                                                       1,831
                                                                        2,386"
```

The 4th page in the pdf file looks like this:

#### 9.3 pdf Table Extraction

Let's try to extract the second table on page 4 of the pdf file. The table has the number of public diplomacy projects and budgets for first-tier local administration unit (hereafter, province\_city for short) in Korea. We will unlist each line as we did earlier so that we can see the table in a more readable way.

```
# Look at the first 10 lines of the 4th page
lines_pdf_4 <- pdf_text_all[4] |>
    # Split by newline character.
    str_split("\n") |>
    # Unlist
    unlist()
```

First, let's look at the 29<sup>th</sup> and 30<sup>th</sup> lines for the column names in the pdf file.

```
lines_pdf_4[29:30]
[1] " '24 '23 '24 '23 "
[2] " "
```

The column names are the line number, province or city's name, project numbers for 2024 and 2023 respectively, and the budget for 2024 and 2023 in million Korean Won respectively. Let's use the following English column names that correspond to the Korean column names in the pdf file.

```
# Column names
col_names <- c("no", "province_city", "project_no_2024", "project_no_2023", "budget_2024",</pre>
```

By observing the lines\_pdf\_4 object using view(lines\_pdf\_4), we can see that the second table starts from the  $32^{nd}$  line and ends on the  $48^{th}$ . We will extract only those lines. We will use  $str_trim$  "removes whitespace from start and end of string". We will also use  $str_replace_all$  to remove commas from each line to convert entries into numbers. We will then split each line based on two or more consecutive spaces (our string is "\s{2,}") using  $str_split$  and simplify the result into a matrix. We will convert this matrix into a data frame with non-factor columns using data.frame(stringsAsFactors = FALSE). We will set the column names of the data frame using the  $col_names$  vector that we created above. These explanations are also available in each step in the following code chunk.

### 참고 기관별 사업규모 및 예산

[중앙행정기관]

기관명		'24년 사업수	'23년 사업수	'24년 예산 (백만원)	'23년 예산 (백만원)	
1	교육부	16	16	194,996	94,963	
2	과학기술정보통신부	6	6	32,852	40,283	
3	외교부	73	63	40,215	39,419	
3-1	한국국제교류재단	37	41	42,514	44,664	
4	통일부	6	6	1,831	2,386	
5	법무부	3	3	15,068	14,346	
6	국방부	7	8	6,165	7,221	
7	행정안전부	3	3	594	574	
8	문화체육관광부	21	22	185,478	145,049	
9	농림축산식품부	6	7	3,048	4,268	
10	보건복지부	7	7	6,497	8,557	
11	환경부	1	1	1,888	1,427	
12	고용노동부	1	1	1,264	1,529	
13	여성가족부	6	7	1,531	2,748	
14	국토교통부	4	4	2,394	2,394	
15	중소벤처기업부	5	5	7,246	5,548	
16	국가보훈부	1	1	8,774	3,637	
17	법제처	2	2	327	327	
18	해양수산부	1	1	100	100	
19	재외동포청	5	-	22,289	-	
	합계	211	204	475,038	419,440	

[지자체]

	[C. 1/C.] C. [1]					
	기관명	'24년 사업수	'23년 사업수	'24년 예산 (백만원)	′23년 예산 (백만원)	
1	경기도	25	14	21,558	3,899	
2	강원특별자치도	10	11	78,593	11,024	
3	충청북도	7	8	789	736	
4	충청남도	10	10	2,508	1,731	
5	전라북도	19	19	2,626	10,703	
6	전라남도	13	13	2,962	6,917	
7	경상북도	18	18	2709	3,314	
8	경상남도	8	10	미정	1,408	
9	제주특별자치도	23	24	4,433	7,343	
10	서울특별시	31	31	10,005	9,628	
11	부산광역시	36	35	3,017	2,355	
12	대구광역시	11	11	316	321	
13	인천광역시	26	25	5,516	5,008	
14	광주광역시	22	26	3,487	6,459	
15	대전광역시	38	44	3685	3,848	
16	울산광역시	17	14	1,302	660	
17	세종특별자치시	8	9	96	373	
합계		322	322	143,602	75,727	

Figure 9.1: 2024 Public Diplomacy Comprehensive Implementation Plan, p. 4

```
# Select lines 32 to 48 from the lines_pdf_4 data frame
province_city_pd <- lines_pdf_4[32:48] |>
    # Trim whitespace from both ends of each element in the selected rows
    str_trim() |>
    # Replace all commas with an empty string in each element
    str_replace_all(",", "") |>
    # Split each element based on 2 or more consecutive spaces and simplify into a matrix
    str_split("\\s{2,}", simplify = TRUE) |>
    # Convert the matrix into a data frame with non-factor columns
    data.frame(stringsAsFactors = FALSE) |>
    # Set column names for the data frame using the provided 'col_names' vector
    setNames(col_names)
```

Let's rearrange the table (which is originally in alphabetical order) by descending order based on public diplomacy budgets in 2024.

```
province_city_pd |>
  arrange(desc(budget_2024))
```

	no	<pre>province_city project_no_2024</pre>	project_no_2	2023 budget_2	2024 budget_20	23
1	8	8	10		1408	
2	17	8	9	96	373	
3	3	7	8	789	736	
4	2	10	11	78593	11024	
5	13	26	25	5516	5008	
6	9	23	24	4433	7343	
7	15	38	44	3685	3848	
8	14	22	26	3487	6459	
9	12	11	11	316	321	
10	11	36	35	3017	2355	
11	6	13	13	2962	6917	
12	7	18	18	2709	3314	
13	5	19	19	2626	10703	
14	4	10	10	2508	1731	
15	1	25	14	21558	3899	
16	16	17	14	1302	660	
17	10	31	31	10005	9628	

But these province\_city names are in Korean since the document was in Korean. Let's practice extracting a table from internet then to find English names for these Korean provinces or cities. As of May 6, 2024, Wikipedia's list of South Korea's administrative divisions seems to be correct. Let's extract the table there.

#### 9.4 html Table Extraction

We will use the rvest package to extract the table from the Wikipedia page. We will use the read\_html function to read the html content of the Wikipedia page. We will then use the html\_node function to select the table we want to extract. You can refer to rvest package for more information on how to extract what you want. We can use the xpath of the table we want to extract. You can find the xpath of the table by right-clicking on the table on the Wikipedia page and selecting "Inspect" or "Inspect Element" depending on your browser. You can then right-click on the highlighted html element in the "Elements" tab of the "Developer Tools" and select "Copy" -> "Copy XPath". The xpath of the table we want to extract is //\*[@id="mw-content-text"]/div[1]/table[5]. We will use the html\_table function to extract the table as a data frame. We will use the fill = TRUE argument to fill in the missing values in the table.

```
html <- read_html("https://en.wikipedia.org/wiki/Administrative_divisions_of_South_Korea")

table <- html |>
  html_node(xpath = '//*[@id="mw-content-text"]/div[1]/table[5]') |>
  html_table(fill = TRUE)
```

Let's look at the first 10 rows of the table.

```
head(table)
# A tibble: 6 x 9
 Code Emblem Name
                      Official English nam~1 Hangul Hanja Population 2020 Cens~2
  <chr> <lgl> <chr> <chr>
                                              <chr> <chr> <chr>
1 KR-11 NA
               Seoul~ Seoul
                                                  .mw-~ 9,586,195
2 KR-26 NA
               Busan~ Busan
                                                   ~ 3,349,016
3 KR-27 NA
               Daegu~ Daegu
                                                   ~ 2,410,700
4 KR-28 NA
              Inche~ Incheon
                                                  ~ 2,945,454
5 KR-29 NA
               Gwang~ Gwangju
                                                  ~ 1,477,573
6 KR-30 NA
              Daeje~ Daejeon
                                                  ~ 1,488,435
# i abbreviated names: 1: `Official English name[5]`,
    2: `Population 2020 Census`
# i 2 more variables: `Area (km2)` <chr>,
    `Population density 2022 (per km2)` <chr>
```

Perfect! Now, let's keep only the columns that we will need.

```
# Select columns 4 and 5 from the table
table <- table |>
    select(4:5)

# Let's change the English province_city column name.

table <- table |>
    rename(province_city_eng = `Official English name[5]`)
```

Let's hope that the Korean names in the Wikipedia table and the MOFA's pdf file are the same. Let's merge the two tables based on the Korean names.

```
# Merge the two tables based on the Korean names
province_city_pd_joined <- province_city_pd |>
   left_join(table, by = c("province_city" = "Hangul"))
```

Let's see if we have any missing values in the English names.

We almost got it! The only difference is 전라북도 (North Jeolla Province) in the MOFA's pdf file which is written as 전북특별자치도 (Jeonbuk State) in the Wikipedia table. Let's fix this.

### 9.5 Text Analysis

#### 9.5.1 Word Frequency

This time let's look at all of the text in the 2024 Public Diplomacy Comprehensive Implementation Plan. We will combine all the text into a single character vector.

```
# Combine text
pdf_text <- str_c(pdf_text_all, collapse = " ")</pre>
```

We will now split the text into words using the str\_split function from the stringr package. We will then convert the result into a data frame with non-factor columns using the data.frame(stringsAsFactors = FALSE) function. We will set the column name of the data frame as word.

```
# Split the text into words
words <- pdf_text |>
    # Split the text into words
    str_split("\\s+") |>
    # Convert the result into a data frame with non-factor columns
    data.frame(stringsAsFactors = FALSE) |>
    # Set the column name of the data frame as "word"
    setNames("word")
```

Let's look at the first 10 rows of the data frame.

```
head(words, 10)

word

2 2024

3 4

5 6

7 8

9 10
```

Now, let's count the frequency of each word in the text using the count function from the dplyr package package. We will then arrange the result in descending order based on the frequency of the words.

```
# Count the frequency of each word
word_freq <- words |>
count(word, sort = TRUE)
```

Let's look at the first 10 rows of the data frame

```
head(word_freq, 10)
       word n
1
           72
2
           - 55
3
      40
4
           33
5
           28
       , 22
6
7
         22
8
         18
9
         18
         17
10
```

This is not very useful. There are two main issues with Korean text. First, Korean text does not have consistent spacing between words. Second, Korean text has particles and other morphemes that are not words. We will address these issues now.

#### 9.5.2 Spacing in Korean Text

Let's get the spacing right in Korean text using the bitNLP package's get\_spacing function, which will add spaces between words in the Korean text. So, for example "한국공공외교" will become "한국 공공 외교".

```
# Get the spacing right in Korean text
pdf_text_ko <- get_spacing(pdf_text)</pre>
```

Now, let's split the text into words again using the str\_split function from the stringr package.

```
# Split the text into words
words_ko <- pdf_text_ko |>
    # Split the text into words
str_split("\\s+") |>
    # Convert the result into a data frame with non-factor columns
data.frame(stringsAsFactors = FALSE) |>
    # Set the column name of the data frame as "word"
setNames("word")
```

Let's analyze the word frequency in the text again.

```
# Count the frequency of each word
  word_freq_ko <- words_ko |>
    count(word, sort = TRUE)
  head(word_freq_ko, 10)
  word
         n
1
      175
2
      ( 97
3
      - 80
4
      73
5
      67
6
      62
      36
7
8
      35
       33
9
10
      30
```

We have many special characters in the text. Let's remove all characters except for Korean characters, spaces, English letters, and numbers using the <a href="mailto:str\_replace\_all">str\_replace\_all</a> function from the <a href="mailto:stringr">stringr</a> package.

```
# Remove all characters except for Korean characters, spaces, English letters, and numbers
word_freq_ko <- pdf_text_ko |>
    # Remove all characters except Korean characters, English letters, numbers, and spaces
    str_replace_all("[^ - a-zA-ZO-9\\s]", "") |>
    # Split the cleaned text into words based on one or more spaces
    str_split("\\s+") |>
    # Convert the list result into a data frame with non-factor columns
    data.frame(stringsAsFactors = FALSE) |>
```

```
# Set the column name of the data frame as "word"
setNames("word")
```

Let's analyze the word frequency in the text again.

```
# Count the frequency of each word
  word_freq_ko <- word_freq_ko |>
    count(word, sort = TRUE)
  head(word_freq_ko, 10)
   word n
1
      73
     67
2
3
     62
4
     44
     37
5
     36
7
      35
8
     30
9
     29
10
     28
```

This is much better! We have removed the special characters and have more meaningful words in the text. Let's move on to morpheme analysis which makes more sense in Korean text analysis context.

#### 9.5.3 Morpheme Analysis in Korean Text

Let's analyze the morphemes in the Korean text using the morpho\_mecab function from the bitNLP package, which will extract morphemes from the Korean text.

```
# Analyze the morphemes in the Korean text
morphemes <- morpho_mecab(pdf_text_ko)</pre>
```

This creates a list of character vectors, where each element corresponds to a morpheme in the text. We can also combine all of the morphemes and tokenize them into a single character vector.

```
# Combine all the morphemes into a single character vector
morphemes_single <- morpho_mecab(pdf_text_ko, indiv = FALSE)</pre>
```

Now, let's split the text into words again this time by converting morphemes\_single into a data frame using the as.data.frame function. We will set the column name of the data frame as "word".

```
# Split the text into words
words_morphemes <- morphemes_single |>
  as.data.frame() |>
  # Set the column name of the data frame as "word"
  setNames("word")
```

We will now count the frequency of each morpheme in the text using the count function from the dplyr package package. We will then arrange the result in descending order based on the frequency of the morphemes.

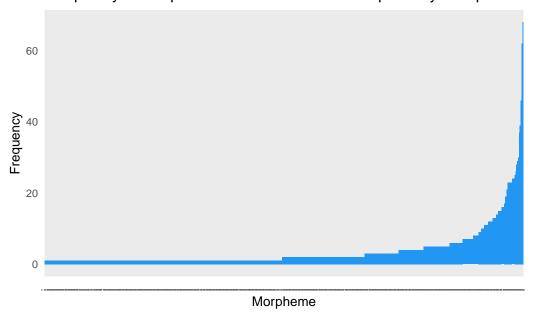
```
# Count the frequency of each morpheme
  morpheme_freq <- words_morphemes |>
    count(word, sort = TRUE)
  head(morpheme_freq, 10)
  word n
1
     68
2
     62
3
     46
     39
5
     37
     30
7
     29
8
     28
9
     26
10
     25
```

Now, this is more like it!

Let's visualize the frequency of the morphemes in the text using a bar plot. We will use the ggplot function from the ggplot2 package to create the plot. We will use the geom\_col function to add the bars to the plot. We will use the theme minimal function to set the theme

of the plot to minimal. We will use the theme function to adjust the font size in the plot. We will set the font size to 10. We will use the labs function to add the title and labels to the plot.

#### Frequency of Morphemes in the 2024 Public Diplomacy Comprehens



#### 9.5.4 Word Network in Korean Text

Let's analyze the word network in the Korean text using the tokenize\_noun\_ngrams function from the bitNLP package which builds on tidytext package. We will use the tokenize\_noun\_grams function to extract the noun word network from the Korean text.

```
# We can use a user-defined dictionary to improve the accuracy of the tokenization. We will
dic_path <- system.file("dic", package = "bitNLP")
dic_file <- glue::glue("{dic_path}/buzz_dic.dic")

word_network <- tokenize_noun_ngrams(pdf_text_ko, simplify = TRUE, user_dic = dic_file, n
    as_tibble() |>
    setNames("paired_words")
```

Now, let's separate the paired words into two columns using the separate function from the tidyr package which is loaded as part of the tidyverse package. This will allow us to create bigrams from the paired words.

```
word_network_separated <- word_network |>
  separate(paired_words, c("word1", "word2"), sep = " ")
```

We will now count the frequency of each bigram in the text using the count function from the dplyr package package, which is also party of the tidyverse. We will then arrange the result in descending order based on the frequency of the bigrams.

```
# new bigram counts:
word_network_counts <- word_network_separated |>
count(word1, word2, sort = TRUE)
```

Korean text sometimes is not visible in the graph due to the font issue. This was the case in my Macbook. Let's set the font to one that supports Korean characters. We will use the extrafont package to set the font to one that supports Korean characters. We will use the font\_import function to import the fonts from the system. This may take some time. You only need to do it once. That's why I commented it. You can uncomment it in first usage.

```
# Load extrafont and register fonts
#font_import() # This might take a while if it's the first time you're running it
```

We will then use the <code>loadfonts</code> function to load the fonts. We will use the <code>fonts</code> function to display the available fonts and find one that supports Korean characters. We will set the font to one that supports Korean characters. For now, I have chosen "Arial Unicode MS" as the Korean font. You can replace it with a font from your system that supports Korean characters if necessary.

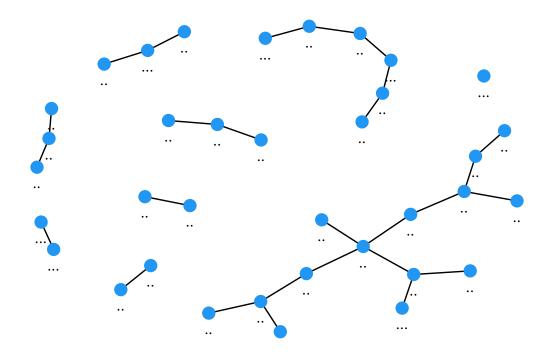
```
#loadfonts(device = "all")

# Display available fonts, find one that supports Korean
#fonts()

# Set the font to one that supports Korean characters
korean_font <- "Arial Unicode MS"  # Replace with a font from your system that supports Korean</pre>
```

We will now create a graph from the bigram counts using the  $graph\_from\_data\_frame$  function from the igraph package. We will use the ggraph function from the ggraph package to create the graph. We will use the  $geom\_edge\_link$  function to add the edges to the graph. We will use the  $geom\_node\_point$  function to add the nodes to the graph. We will use the  $geom\_node\_text$  function to add the labels to the nodes in the graph. We will set the font to the Korean font that we set earlier. We will then adjust the font in the graph. Here,  $n \ge 6$  is used to filter out bigrams that appear less than 6 times. You can adjust this number as needed. You can check out ggraph layout options here.

```
word_network_select <- word_network_counts |>
  filter(n >= 6) |>
  graph_from_data_frame() |>
  ggraph(layout = "fr") +
  geom_edge_link(aes()) +
  geom_node_point(color = "#2196f3", size = 4) +
  geom_node_text(aes(label = name), family = korean_font, vjust = 2, size = 4) + # Set fatheme_void()
word_network_select
```



- 9.5.5 Sentiment Analysis
- 9.5.6 Topic Modeling
- 9.6 Korean Tweet Analysis
- 9.7 Further Readings
- 9.8 References
- 9.9 Session Info

sessionInfo()

R version 4.4.0 (2024-04-24) Platform: aarch64-apple-darwin20 Running under: macOS Sonoma 14.4.1

```
Matrix products: default
        /Library/Frameworks/R.framework/Versions/4.4-arm64/Resources/lib/libRblas.0.dylib
LAPACK: /Library/Frameworks/R.framework/Versions/4.4-arm64/Resources/lib/libRlapack.dylib;
locale:
[1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/C/en_US.UTF-8/en_US.UTF-8
time zone: Asia/Seoul
tzcode source: internal
attached base packages:
[1] stats
              graphics grDevices utils
                                              datasets methods
                                                                  base
other attached packages:
 [1] extrafont_0.19
                        ggraph_2.2.1
                                           igraph_2.0.3
                                                             tidytext_0.4.2
                                          {\tt lubridate\_1.9.3}
 [5] rvest_1.0.4
                        pdftools_3.4.0
                                                             forcats_1.0.0
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## 10 Statistical Analysis

# 11 Storytelling with Quarto

### 12 Productivity Tools

Setting up Github.

Creating a new Github project.

Copilot etc.

### 13 Working with API to get Korean Data

WDI etc. readily available packages

Creating your own API

https://httr2.r-lib.org/articles/wrapping-apis.html

https://www.andrewheiss.com/blog/2024/01/12/diy-api-plumber-quarto-ojs/\_book/

### 14 Making Korean Data Visualization Social

### 14.1 #kdiplo #kdiploviz

I love Korea, and I love data.

Combining my enthusiasm for Korean Studies and data, I am initiating an exciting project to make engaging and valuable Korean datasets publicly accessible... in an enjoyable manner!

I invite you to explore and interact with the data I will be sharing. Let's craft stories together using these datasets and connect through the hashtags #kdiplo, #kdiploviz, #kdata, and #kdataviz.

Recently, I have created several novel datasets on Korean diplomacy for my research<sup>1</sup>, mainly focusing on high-level diplomatic visits (both outgoing and incoming), their formats (bilateral, multilateral, informal), nature (such as state visits), purposes (economic, security, etc.), timelines, and the conveners in multilateral contexts among others.

I will make these datasets available via a new R package, #kdiplo. Although this is a work in progress, the first version is already shaping up.

The current development version features a pivotal function (along with an accompanying dataset) designed to assist researchers in merging various Korean datasets by country names. Due to inconsistent naming conventions across Korean government datasets (for instance, Thailand might appear as 태국 [Taeguk] or 타이 [Tai]), the kdiplo::iso3c function creates iso3c country codes for Korean country names, simplifying the joining process (similar to countrycode::countrycode).

Next on the agenda is adding comprehensive Korean trade data spanning from 1948 to 2023, inclusive of multiple sources and estimations/ imputations for missing data.

More datasets are on the way, and I am open to data requests.

Stay tuned (follow hashtags #kdiplo, #kdiploviz #kdata, and #kdataviz) for more updates on (https://github.com/kjayhan/kdiplo) - a one-stop public repository for data insights on Korean diplomacy and foreign policy!

For now check this website out, which I will soon update as well.

<sup>&</sup>lt;sup>1</sup>See these blog posts for now.

### 14.2 #kdata #kdataviz

While my main interests in Korean Studies lie in foreign policy and (public) diplomacy, I am also interested in everything related to Korea, from business to education to culture.

Indeed, I was trained as an economist, with a double major in international trade, wrote my master's thesis on Korean popular culture (from an international relations angle), and have published at least 8 peer-reviewed articles on international student mobility programs (from a public diplomacy angle).

So... in addition to the #kdiplo package, I am happy to announce that, I am also building another package, #kdata, dedicated to datasets on Korean business, culture, and education. Although this is a work-in-progress, I have already uploaded multiple datasets to the #kdiplo repository. I will upload documentation and vignettes for these datasets soon.

To kick things off with the vibrant Spring season in Korea, I present our first challenge: the Korean Festivals dataset!  $\Box\Box\Box$ 

Explore and interact with the data available at #kdiplo kdiplo::korean\_festivals\_data.

Check out my blog post where I've used this dataset.

I encourage you to dive into this dataset and share your insights. Remember to use hash-tags #kdiplo, #kdiploviz #kdata, and #kdataviz in your posts across various social media platforms!

### 15 R for Korean Studies Bootcamps

I plan to organize 1 to 3-days bootcamps to help Korean Studies scholars and students to jumpstart their R learning with Korean Studies-based examples.

You can sign up for my newsletter to get updates on the workshops.

### References

Ayhan, Kadir Jun. 2024. R for Korean Studies: A Gentle Introduction to Computational Social Science. Draft Version 0.0.1. https://r4ks.com.